# PiperJaffray.

# Acceleron Pharma Inc. (XLRN)

# Overweight

# Positive Sotatercept Update at ASH; Reiterate Overweight

# CONCLUSION

We are attending the American Society of Hematology (ASH) meeting where Acceleron and partner Celgene presented Poster #3448 updating Phase II dose escalation of sotatercept in Beta-Thalessemia patients. The two higher doses of 0.3mg/kg and 0.5mg/kg showed the majority (84%) of patients of non-transfussion dependent (NTD) achieved at least a 1g/dL increase in hemoglobin (Hb) levels while 16% and 33% achieved at least a 2g/dL increase in Hb respectively. These are impressive results with a clean safety profile and escalation continuing to 7.5mg/kg cohort. We anticipate full Phase II Beta-thalessemia and MDS data at the European Hematology Association (EHA) meeting next June. Acceleron ended 3Q:13 with cash of \$116.5 million, which we estimate is sufficient to fund operations through 2015. We are reiterate our Overweight rating and \$32 price target.

- Potential Blockbuster Anemia Drugs. Sotatercept is currently in Phase II trials in Beta-thalassemia. At ASH, the partners updated dose escalation data (Poster #3448) showing the drug to be well tolerated with only 3/25 patients showing Grade 2 or higher toxicity including 1 bone pain, 1 superficial thromophlebitis and 1 ventricular extrasystoles. Importantly, the majority (84% each) of NTD patients in the higher 0.3mg/kg and 0.5mg/kg doses achieved at least a 1g/dL increase in Hb levels while 16% on the 0.3mg/kg and 33% on the 0.5mg/kg doses achieved at least a 2g/dL increase in Hb. These are impressive results with escalation continuing to 7.5mg/kg cohort. We anticipate full Phase II Beta-thalessemia and MDS data at the European Hematology Association (EHA) meeting next June. We anticipate Celgene will begin Phase III trials of sotatercept and/or ACE-536 in either indication in late 2014 or early 2015.
- Validating Partnerships with Celgene. Acceleron has an extensive partnership with Celgene that covers both anemia drugs -- sotatercept and ACE-536. Celgene is now responsible for all costs of these drugs going forward. Acceleron retains co-promote rights for both sotatercept and ACE-536 in North America and is due low-to-mid 20% royalties.
- Healthy Balance Sheet. Acceleron raised net proceeds of \$97 million in a successful IPO in September, ending the quarter with cash of \$116.5 million. With Celgene covering all development expenses for sotatercept and ACE-536, Acceleron can focus these funds to advance wholly owned dalantercept.

# RISKS TO ACHIEVEMENT OF PRICE TARGET

Sotatercept, ACE-536 and/or dalantercept may fail in the clinic or to gain regulatory approval. The Celgene partnership may falter. Acceleron may require additional capital or could face future unforeseen litigation.

# **COMPANY DESCRIPTION**

Acceleron is developing novel drugs for hematology and cancer.

# PRICE: US\$25.99 TARGET: US\$32.00

Proj. EV of \$875M + YE:14E net cash

### Edward A. Tenthoff

Sr Research Analyst, Piper Jaffray & Co. 212 284-9403, edward.a.tenthoff@pjc.com

Changes	Previous	Current
Rating	_	Overweight
Price Tgt	_	US\$32.00
FY13E Rev (mil)	_	56.8
FY14E Rev (mil)	_	23.5
FY13E EPS	_	(0.54)
FY14E EPS	_	(1.71)

52-Week High / Low US\$26.73 / US\$15.00 Shares Out (mil) 28.1

Incl. impact of IPO, green shoe & CELG

private placement

Market Cap. (mil)

Book Value/Share

VUS\$2.85

Net Cash Per Share

Debt to Total Capital

Div (ann)

NA

Fiscal Year End

US\$4.15

Dec

# Price Performance - 1 Year USD 28 26 24 22 20 18 Nov-13

Source: Bloomberg

YEAR	REVENUE ( m)						EARNINGS PER SHARE ( )					
TEAR	Mar	Jun	Sep	Dec	FY	FY RM	Mar	Jun	Sep	Dec	FY	FY P/E
2012A	_	_	_	_	15.3	47.7X	–	_	_	_	(1.44)	NM
2013E	15.0A	26.4A	4.3A	11.1	56.8	12.9x	0.13A	o.64A	(1.11)A	(0.14)	(0.54)	NM
2014E	3.6	3.6	3.1	13.1	23.5	31.1X	(0.44)	(0.49)	(0.54)	(0.24)	(1.71)	NM

Piper Jaffray does and seeks to do business with companies covered in its research reports. As a result, investors should be aware that the firm may have a conflict of interest that could affect the objectivity of this report. Investors should consider this report as only a single factor in making their investment decisions. This report should be read in conjunction with important disclosure information, including an attestation under Regulation Analyst certification, found on pages 4 - 6 of this report or at the following site: http://www.piperjaffray.com/researchdisclosures.

Acceleron Pharma Inc.

Page 1 of 618

# PiperJaffray.

# INVESTMENT RECOMMENDATION

We reiterate our Overweight rating and a \$32 price target based on a projected enterprise value of \$875 million. We value dalantercept at \$588 million by applying our industry standard 5x multiple to 2021 WW sales in RCC of \$882 million plus \$705 million in sales in a 2nd indication; both are discounted back at 45% through YE:14. We value Acceleron#s portion of sotatercept/ACE-536 revenues at \$287 million by applying a 5x multiple to 2019 MDS anemia royalties of \$215 million and 2020 Beta thalassemia royalties of \$221 million; both are discounted back at 45% through YE:14. We believe these discount rates are appropriate for Phase II assets. Positive clinical data could result in a lower discount rate and an increase in our price target.

Acceleron completed a successful IPO on September 18, issuing 6.5 million primary XLRN shares (including a 937,000 green shoe) at \$15.00 per share. In addition, Celgene invested \$10 million at the IPO price in a concurrent private placement. We estimate Acceleron ended 3Q:13 with cash of ~\$117 million. Thus we add YE:14E cash of \$64 million to arrive at a projected market capitalization of \$939 million. We divide this by 29 million YE:14E shares outstanding to arrive at our \$32 price target.

Acceleron Pharma Inc.
Page 2 of 640

# Acceleron Pharma Inc. **Quarterly Earnings Estimates** (\$ in thousands, except per share data)

# 11/6/2013

	<u>2012A</u>	1QA	2QA	3QA	4QE	<u>2013E</u>	1QE	2QE	3QE	4QE	<u>2014E</u>
Collaboration Revenue: Total Revenues	<b>\$15,254</b>	\$15,012	\$26,428	\$4,270	\$11,125	\$56,835	\$3,625	\$3,625	\$3,100	\$13,100	\$23,450
	<b>\$10,20</b> 1	<b>V.0,0.</b>	<b>4</b> _0,0	¥ ., ·	¥,€	<b>400,000</b>	40,020	<b>4</b> 0,0 <u>1</u> 0	40,100	<b>4.0,.00</b>	<b>V</b> 20, 100
Operating Expenses:											
Research and Development	35,319	8,780	8,911	8,143	10,000	35,834	11,000	12,000	13,000	14,000	50,000
General and Administrative	<u>8,824</u>	<u>3,096</u>	<u>3,365</u>	<u>3,011</u>	<u>4,000</u>	<u>13,472</u>	<u>4,000</u>	<u>4,500</u>	<u>4,500</u>	<u>5,000</u>	<u>18,000</u>
Total Operating Expenses	\$44,143	\$11,876	\$12,276	\$11,154	\$14,000	\$49,306	\$15,000	\$16,500	\$17,500	\$19,000	\$68,000
Operating Income/(Loss)	(\$28,889)	\$3,136	\$14,152	(\$6,884)	(\$2,875)	\$7,529	(\$11,375)	(\$12,875)	(\$14,400)	(\$5,900)	(\$44,550)
Operating Margin	NM	NM	NM	NM	NM	NM	NM	NM	NM	NM	NM
Total Other Income/(Expense) <sup>1</sup>	(1,435)	(1,489)	(1,074)	(11,629)	(1,000)	(15,192)	(1,050)	(1,100)	(1,150)	(1,200)	(4,500)
Pretax Income/(Loss)	(\$30,324)	\$1,647	\$13,078	(\$18,513)	(\$3,875)	(\$7,663)	(\$12,425)	(\$13,975)	(\$15,550)	(\$7,100)	(\$49,050)
Pretax Margin	NM	NM	NM	NM	NM	NM	NM	NM	NM	NM	NM
Income Tax	0	0	0	0	0	0	0	0	0	0	0
Tax Rate	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Net Income/(Loss)	(\$30,324)	\$1,647	\$13,078	(\$18,513)	(\$3,875)	(\$7,663)	(\$12,425)	(\$13,975)	(\$15,550)	(\$7,100)	(\$49,050)
Net Margin	NM	NM	NM	NM	NM	NM	NM	NM	NM	NM	NM
Net Income/(Loss) per Share	(\$1.44)	\$0.13	\$0.64	(\$1.11)	(\$0.14)	(\$0.54)	(\$0.44)	(\$0.49)	(\$0.54)	(\$0.24)	(\$1.71)
Basic Shares Outstanding <sup>2</sup>	21,062	20,954	20,954	22,250	28,250	23,102	28,500	28,600	28,800	29,000	28,725

Source: Company reports and Piper Jaffray & Co. analysis.

Note: Acceleron competed its IPO on September 18, 2013 and has not yet provided fully quarterly results for 2012.

Current disclosure information for this company can be found at

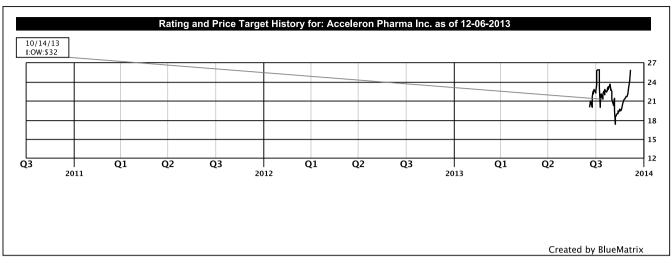
http://www.piperjaffray.com/researchdisclosures.

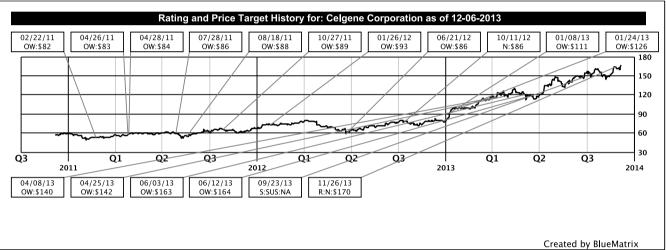
Acceleron Pharma Inc.

<sup>1. 2012, 1</sup>Q:13 and 2Q:13 Total Other Income/(Expense) line incl. extinguishment of convertible preferred stock and change in fair value of warrants.

<sup>2.</sup> Shares Outstanding for 2012A, 1Q:13A, 2Q:13A, and 3Q:13A are Piper Jaffray estimates.

# **IMPORTANT RESEARCH DISCLOSURES**





Notes: The boxes on the Rating and Price Target History chart above indicate the date of the Research Note, the rating, and the price target. Each box represents a date on which an analyst made a change to a rating or price target, except for the first box, which may only represent the first Note written during the past three years.

Legend:

I: Initiating Coverage

R: Resuming Coverage

T: Transferring Coverage

D: Discontinuing Coverage

S: Suspending Coverage

OW: Overweight

N: Neutral

UW: Underweight NA: Not Available UR: Under Review

Acceleron Pharma Inc. Page 4 of 51



Distribution of Ratings/IB Services Piper Jaffray								
			IB Serv.	./Past 12 Mos.				
Rating	Count	Percent	Count	Percent				
BUY [OW]	345	58.18	72	20.87				
HOLD [N]	225	37.94	17	7.56				
SELL IUWI	23	3.88	1	4.35				

Note: Distribution of Ratings/IB Services shows the number of companies currently in each rating category from which Piper Jaffray and its affiliates received compensation for investment banking services within the past 12 months. FINRA rules require disclosure of which ratings most closely correspond with "buy," "hold," and "sell" recommendations. Piper Jaffray ratings are not the equivalent of buy, hold or sell, but instead represent recommended relative weightings. Nevertheless, Overweight corresponds most closely with buy, Neutral with hold and Underweight with sell. See Stock Rating definitions below.

# Analyst Certification — Edward A. Tenthoff, Sr Research Analyst

The views expressed in this report accurately reflect my personal views about the subject company and the subject security. In addition, no part of my compensation was, is, or will be directly or indirectly related to the specific recommendations or views contained in this report.

Acceleron Pharma Inc. Page 5 of 652



# Research Disclosures

Piper Jaffray was making a market in the securities of Acceleron Pharma Inc. at the time this research report was published. Piper Jaffray will buy and sell Acceleron Pharma Inc. securities on a principal basis.

Piper Jaffray expects to receive or intends to seek compensation for investment banking services from Acceleron Pharma Inc. in the next 3 months.

Piper Jaffray has received compensation for investment banking services from or has had a client relationship with Acceleron Pharma Inc. within the past 12 months.

Within the past 12 months Piper Jaffray was a managing underwriter of a public offering of, or dealer manager of a tender offer for, the securities of Acceleron Pharma Inc. or the securities of an affiliate.

Within the past 3 years Piper Jaffray participated in a public offering of, or acted as a dealer manager for, Acceleron Pharma Inc. securities.

Piper Jaffray was making a market in the securities of Celgene Corporation at the time this research report was published. Piper Jaffray will buy and sell Celgene Corporation securities on a principal basis.

Piper Jaffray research analysts receive compensation that is based, in part, on overall firm revenues, which include investment banking revenues.

# **Rating Definitions**

Stock Ratings: Piper Jaffray ratings are indicators of expected total return (price appreciation plus dividend) within the next 12 months. At times analysts may specify a different investment horizon or may include additional investment time horizons for specific stocks. Stock performance is measured relative to the group of stocks covered by each analyst. Lists of the stocks covered by each are available at www.piperjaffray.com/ researchdisclosures. Stock ratings and/or stock coverage may be suspended from time to time in the event that there is no active analyst opinion or analyst coverage, but the opinion or coverage is expected to resume. Research reports and ratings should not be relied upon as individual investment advice. As always, an investor's decision to buy or sell a security must depend on individual circumstances, including existing holdings, time horizons and risk tolerance. Piper Jaffray sales and trading personnel may provide written or oral commentary, trade ideas, or other information about a particular stock to clients or internal trading desks reflecting different opinions than those expressed by the research analyst. In addition, Piper Jaffray technical research products are based on different methodologies and may contradict the opinions contained in fundamental research reports.

- Overweight (OW): Anticipated to outperform relative to the median of the group of stocks covered by the analyst.
- Neutral (N): Anticipated to perform in line relative to the median of the group of stocks covered by the analyst.
- Underweight (UW): Anticipated to underperform relative to the median of the group of stocks covered by the analyst.

# Other Important Information

The material regarding the subject company is based on data obtained from sources we deem to be reliable; it is not guaranteed as to accuracy and does not purport to be complete. This report is solely for informational purposes and is not intended to be used as the primary basis of investment decisions. Piper Jaffray has not assessed the suitability of the subject company for any person. Because of individual client requirements, it is not, and it should not be construed as, advice designed to meet the particular investment needs of any investor. This report is not an offer or the solicitation of an offer to sell or buy any security. Unless otherwise noted, the price of a security mentioned in this report is the market closing price as of the end of the prior business day. Piper Jaffray does not maintain a predetermined schedule for publication of research and will not necessarily update this report. Piper Jaffray policy generally prohibits research analysts from sending draft research reports to subject companies; however, it should be presumed that the analyst(s) who authored this report has had discussions with the subject company to ensure factual accuracy prior to publication, and has had assistance from the company in conducting diligence, including visits to company sites and meetings with company management and other representatives.

Notice to customers: This material is not directed to, or intended for distribution to or use by, any person or entity if Piper Jaffray is prohibited or restricted by any legislation or regulation in any jurisdiction from making it available to such person or entity. Customers in any of the jurisdictions where Piper Jaffray and its affiliates do business who wish to effect a transaction in the securities discussed in this report should contact their local Piper Jaffray representative. Europe: This material is for the use of intended recipients only and only for distribution to professional and institutional investors, i.e. persons who are authorised persons or exempted persons within the meaning of the Financial Services and Markets Act 2000 of the United Kingdom, or persons who have been categorised by Piper Jaffray Ltd. as professional clients under the rules of the Financial Conduct Authority. United States: This report is distributed in the United States by Piper Jaffray & Co., member SIPC, FINRA and NYSE, Inc., which accepts responsibility for its contents. The securities described in this report may not have been registered under the U.S. Securities Act of 1933 and, in such case, may not be offered or sold in the United States or to U.S. persons unless they have been so registered, or an exemption from the registration requirements is available.

This report is produced for the use of Piper Jaffray customers and may not be reproduced, re-distributed or passed to any other person or published in whole or in part for any purpose without the prior consent of Piper Jaffray & Co. Additional information is available upon request.

Copyright 2013 Piper Jaffray. All rights reserved.

Acceleron Pharma Inc.