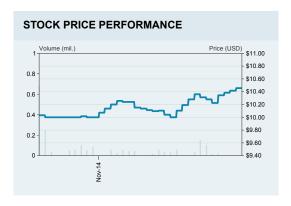


Proteon Therapeutics, Inc. (PRTO)

Announces 3Q14 Financial Results

MARKET DATA	
Price	\$10.38
52-Week Range:	\$10.00 - \$12.00
Shares Out. (M):	0.2
Market Cap (\$M):	\$2.1
Average Daily Vol. (000):	17.0
Cash (M):	\$22
Cash/Share:	\$91.03
Enterprise Value (M):	\$255
Float (M):	14.7
LT Debt (M):	\$0
Short Interest:	0.0%
Source: Thomson Reuters and JMP Securities LLC	

FY DEC	2014E	2015E	2016E				
Revenue (\$M) 1Q		\$0.0					
2Q	\$0.0A	\$0.0					
3Q	\$2.9A	\$0.0					
4Q	\$0.0	\$0.0					
FY	\$0.0	\$0.0	\$0.0				
EPS 1Q		(\$0.52)					
2Q	(\$1.30)A	(\$0.56)					
3Q	(\$31.03)A	(\$0.59)					
4Q	(\$0.24)	(\$0.62)					
FY	(\$1.06)	(\$2.29)	(\$4.19)				
Previous FY	(\$1.02)	NC	NC				
Source: Company reports and JMP Securities LLC							



MARKET OUTPERFORM | Price: \$10.38 | Target Price: \$22.00

INVESTMENT HIGHLIGHTS

Proteon Therapeutics reported 3Q14 earnings and outlined current and future milestones; reiterate our Market Outperform rating and \$22 price target through a synthesis of discounted cash flow and compound annual growth valuation methodologies. We remind investors that as an early clinical stage company, PRTO performance is primarily derived through the progression of its pipeline assets, against developmental milestones, and not necessarily through financial results. The company reported a net loss of \$5.2MM, better than our estimates of \$7.5MM, primarily due to a one-time recognition of deferred revenue related to the option to acquire the company, and less than expected G&A expense of \$1.0MM versus JMP's estimate of \$1.5MM. The company also indicated that the Phase III trial is keeping pace with data expectations in 1Q17. Management also encouragingly suggested that with the additional funds raised during the IPO, the second Phase III study of PRT-201 would likely initiate earlier than expected.

Proteon Therapeutics is focused on the development of PRT-201 for the improvement of vascular access outcomes in patients undergoing radiocephalic surgery in preparation for hemodialysis. Current guidelines set forth by KDOQI, CMS, and the Fistula First Initiative state that arteriovenous fistulas (AVF) is the preferred method of vascular access, with significantly reduced infections and morbidity commonly associated with arteriovenous grafts or temporary catheter use. According to Proteon and JMP estimates, currently over 130,000 AVF surgeries are performed each year in the U.S., with over half of the procedures failing due to neointimal hyperplasia. There are no current therapies to improve AVF success rates which, in our view, is supportive of a >\$1 billion market opportunity.

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FIGURE 1. Upcoming Catalysts

Timing	Program	Catalyst				
4Q14	PRT-201	Initiate First Phase III clinical trial in U.S.				
1H15	PRT-201	Initiate second Phase III clinical trial in U.S.				
1Q17	PRT-201	Top-line Data from Phase III				
Source: Company Presentations						

FIGURE 2. Estimates and Changes

PRTO	30	14	4Q1	4 est	FY1	4 est	FY15 est		
	JMP est	Actual	JMP old	JMP New	JMP old	JMP New	JMP old	JMP New	
Total revenue	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	
R&D SG&A	1.9 1.5	1.8 1.0	1.9 1.7	1.9 1.1	6.6 4.8	6.5 3.8	22.3 7.2	22.3 7.2	
Total operating expense	3.4	2.8	3.6	3.0	11.4	10.3	29.5	29.5	
Net income (loss)	(4.2)	(7.5)	(3.6)	(3.0)	(13.2)	(13.6)	(29.5)	(29.5)	
Shares outstanding (diluted) GAAP EPS (diluted)	12.9 (\$0.33)	0.0 \$ (31.03)	12.9 (\$0.28)	12.9 \$ (0.24)	12.9 (\$1.02)	12.9 \$ (1.06)	12.9 (\$2.29)	12.9 \$ (2.29)	

Source: JMP Securities LLC and Company Reports

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FIGURE 3. Income Statement

Proteon Income Statement	2013A	1-2Q14A	3Q14A	4Q14E	2014E	2015E	2016E	2017E	2018E	2019E	2020E	2021E	2022E	2023E	2024E	2025E
Product Sales and Royalties			_	_	_			_								
PRT201 - US Sales		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 91.2	\$ 141.6			\$ 376.7		\$ 560.4	
PRT201 - EU Sales		-	-	-	-	-	-	-	-	89.2	133.2	192.8	259.8	445.6	593.3	658.4
Total Sales	-	-	-	-	-	-	-	-	91.2	230.8	260.2	395.0	636.5	943.7	1,153.7	1,238.4
PRT201 - JPN Royalties Deferred Revenue Realized			0.0		-	-	-	-	-	-	3.4	4.1	6.1	8.1	14.3	18.1
Total Revenues			2.9 2.9		<u> </u>				91.2	230.8	263.5	399.1	642.6	951.8	1.168.0	1.256.4
% change	_	-	2.9	-	-	-	-	-	91.2	230.8	263.5	399.1	642.6	951.8	1,168.0	1,256.4
% Change																
cogs	-	-	-	-	-	-	-	-	10.9	27.69	31.2	43.4	63.6	94.4	115.4	123.8
Gross Profit	-	-	2.9	-	-	-	-	-	80.3	203.1	232.3	355.7	579.0	857.4	1,052.6	1,132.6
Research and development	4.0	2.8	1.8	1.9	6.5	22.3	43.5	86.97	120.02	144.02	158.42	177.44	195.18	214.70	234.02	252.74
Selling, general and administrative	3.1	1.66	1.04	1.15		7.2	11.6	15.6	21.1	34.8	38.3	49.7	67.2	90.7	108.8	125.1
Operating Profit (Loss)	(7.1)		0.1	(3.0)				(102.6)	(60.8)	24.3	35.6	128.5	316.6	552.1	709.8	754.8
Margin(%)	(,.,,	(4.4)	0.1	(0.0)	(1.4)	(23.3)	(55.1)	(102.0)	-66.7%	10.5%	13.5%	32.2%	49.3%	58.0%	60.8%	60.1%
Investment Income	0.0	0.0		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.3	0.5
Interest Expense	(0.9)	(0.9)	0.0	(0.9)		(3.4)			• • •	• • •			• • •			
Other income (expense)	0.1	(0.1)	(5.3)	(/	(5.4)	-										
Total other income	(0.8)	(1.0)	(5.3)	-	(6.3)	(3.39)	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.3	0.5
Pretax income	(7.9)	(5.4)	(5.2)	(3.0)	(13.6)	(29.5)	(55.0)	(102.5)	(60.8)	24.3	35.6	128.5	316.7	552.2	710.1	755.3
Provsion for income taxes					-	-	-	-	-	3.6	8.9	45.0	110.8	193.3	248.5	264.3
% Tax Rate					0.0%	0.0%	0.0%	0.0%	0.0%	15.0%	25.0%	35.0%	35.0%	35.0%	35.0%	35.0%
Net profit (loss) and comprehensive income	(7.9)	(5.4)	(5.2)	(3.0)	(13.6)	(29.5)	(55.0)	(102.5)	(60.8)	20.6	26.7	83.6	205.9	358.9	461.6	490.9
After Tax Margin(%)									-66.6%	8.9%	10.1%	20.9%	32.0%	37.7%	39.5%	39.1%
Accretion of redeemable convertible																
preferred stock to redemption value	(6.1)	(3.4)	(2.3)													
Net profit (loss) attributable to common stockholders	(14.0)	(8.8)	(7.5)	(3.0)	(13.6)	(29.5)	(55.0)	(102.5)	(60.8)	20.6	26.7	83.6	205.9	358.9	461.6	490.9
Basic shares outstanding	4.6	6.8	0.2	12.9	12.9	12.9	13.1	13.4	20.1	20.5	20.9	21.3	21.8	22.2	22.7	23.1
Diluted shares outstanding	4.6	6.8	0.2	12.9	12.9	12.9	13.1	13.4	20.1	21.5	22.0	22.4	22.9	23.3	23.8	24.3
Basic GAAP EPS	\$ (1.73)	\$ (1.30)	\$ (31.03)	, , ,			\$ (4.19)	\$ (7.65)	\$ (3.02)	\$ 1.01	\$ 1.28		\$ 9.45	\$ 16.16	\$ 20.37	\$ 21.24
Diluted GAAP EPS	\$ (1.73)	\$ (1.30)	\$ (31.03)	\$ (0.24)	\$ (1.06)	\$ (2.29)	\$ (4.19)	\$ (7.65)	\$ (3.02)	\$ 0.96	\$ 1.22	\$ 3.73	\$ 9.00	\$ 15.39	\$ 19.40	\$ 20.23

Source: JMP Securities LLC and Company Reports



Company Description

Proteon is a late-stage biopharmaceutical company engaged in the development of novel therapeutics to treat patients with vascular and renal disease. The company is developing a novel therapy to improve the outcomes of vascular access surgeries for dialysis patients. The company's lead product, PRT-201, is a recombinant human elastase solution applied to the exposed blood vessel during a surgical procedure to prevent remodeling of the blood vessel that can reduce vascular diameter and blood flow, resulting in high failure rates and fallback to ineffective and high-risk access methods, such as catheters. PRT-201 has completed Phase II clinical development, and demonstrated clinical efficacy in a subset of vascular access procedures known as radiocephalic arteriovenous fistulas (AVF). We estimate greater than 137,000 AVF procedures will be performed in the U.S. in 2014. The company plans to initiate the first of two Phase III trials by the end of 2014, and a second Phase III trial by 1H2015.

Investment Risks

Clinical and regulatory. If PRT-201 were to fail to show adequate efficacy in its Phase III trials, the FDA may not provide marketing approval in the U.S. If PRT-201 were to demonstrate unexpected serious adverse effects, this would also prevent market approval or potentially limit the scope of the intended market. Additionally, if the FDA and EMEA do not approve PRT-201, Proteon's stock price would likely suffer.

Partnering. Proteon plans to commercialize PRT-201. If it becomes necessary for it to develop and market any of its programs due to the inability to garner a partner, it may be difficult to develop an internal commercial structure. Management has limited experience in commercialization and marketing activities. In early 2014, Novartis declined its option to buy PRTO for \$550MM.

Financial. PRTO currently derives revenue capital raised through financing. The company sold ~6,110,000 shares in October 2014, raising gross proceeds of ~\$61.1MM. As a result, it is projected to finish 4Q14 with ~\$60.3MM in cash, equivalents, and marketable securities. We expect this funding to be able to carry the company to 2017. Like most non-profitable biotechnology companies, PRTO will likely need to seek additional financing, exposing current investors to dilutive risk.



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JMP Securities currently makes a market in the security of Proteon Therapeutics, Inc.

JMP Securities was manager or co-manager of a public offering of securities for Proteon Therapeutics, Inc. (PRTO) in the past 12 months, and received compensation for doing so.

JMP Securities Investment Opinion Definitions:

Market Outperform (MO): JMP Securities expects the stock price to outperform relevant market indices over the next 12 months.

Market Perform (MP): JMP Securities expects the stock price to perform in line with relevant market indices over the next 12 months.

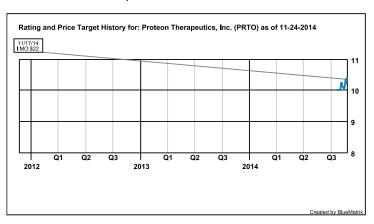
Market Underperform (MU): JMP Securities expects the stock price to underperform relevant market indices over the next 12 months.

JMP Securities Research Ratings and Investment Banking Services: (as of November 25, 2014)

							# Co's	
							Receiving IB	
		# Co's	%		# Co's	%	Services in	% of Co's
	Regulatory	Under	of	Regulatory	Under	of	Past 12	With This
JMP Rating	Equivalent	Coverage	Total	Equivalent	Coverage	Total	Months	Rating
MARKET OUTPERFORM	Buy	286	60.85%	Buy	286	60.85%	102	35.66%
MARKET PERFORM	Hold	143	30.43%	Hold	143	30.43%	16	11.19%
MARKET UNDERPERFORM	Sell	3	0.64%	Sell	3	0.64%	0	0%
COVERAGE IN TRANSITION		35	7.45%		35	7.45%	0	0%
TOTAL:		470	100%		470	100%	120	25.53%

Stock Price Chart of Rating and Target Price Changes:

Note: First annotation denotes initiation of coverage or 3 years, whichever is shorter. If no target price is listed, then the target price is N/A. In accordance with NASD Rule 2711, the chart(s) below reflect(s) price range and any changes to the rating or price target as of the end of the most recent calendar guarter. The action reflected in this note is not annotated in the stock price chart. Source: JMP Securities.



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Proteon Therapeutics, Inc. (PRTO)



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