

#### Biotechnology

## Zafgen

**Equity Research** 

January 7, 2015

**Price: \$32.17** (01/6/2015) **Price Target: \$45.00** 

#### **OUTPERFORM (1)**

Phil Nadeau, Ph.D.

646.562.1336 phil.nadeau@cowen.com

Jeff Chen, Ph.D. 646.562.1417 jeff.chen@cowen.com

**Kev Data** 

Symbol NASDAQ: ZFGN
Market Cap (MM) \$730.5

Quick Take: Company Update

## Beloranib's Phase II In HIAO Successful

#### The Cowen Insight

This morning ZFGN announced positive results from ZAF-221, a Ph. II trial of beloranib in patients with hypothalamic injury associated obesity (HIAO). Beloranib was well tolerated and achieved a mean weight reduction over 4 weeks of 3.4 kg vs. 0.3 kg with placebo (p=0.01). We continue to think that Zafgen is undervalued based on beloranib's potential in HIAO and Prader-Willi.

**The News:** This morning, Zafgen announced positive results from beloranib's Phase II trial (ZAF-221) in patients with hypothalamic injury associated obesity (HIAO). Beloranib is a MetAP2 inhibitor that has demonstrated efficacy in weight loss and hunger reduction in prior trials in obesity associated indications. ZAF-221 met its primary endpoint as patients treated with 1.8 mg beloranib achieved a mean weight reduction after 4 weeks of 3.4 kg versus a 0.3 kg reduction in patients treated with placebo (p=0.01). Patients who participated in the optional four week open-label extension had a mean weight reduction of 6.2 kg over the eight week treatment period. Patients treated with beloranib also benefited from improvements in cardiovascular disease risk factors including lipids, and inflammation as measured by C-reactive protein. Beloranib was well tolerated and safe with no serious or severe AEs reported in the trial. ZAF-221 enrolled and randomized 14 obese patients (nine women and five men) with MRI confirmed HIAO and BMI of greater or equal to 30 kg/m² and less than or equal to 60 kg/m² to receive twice-weekly subQ injections of 1.8 mg beloranib or placebo over a four week study period.

Our Take: We view the positive results from the Phase II ZAF-221 study in HIAO as impressive. The mean weight reduction of 3.4 kg and 6.2 kg over four and eight weeks is consistent with results observed in beloranib's previous Phase II trial in obese patients (12-week treatment with 1.2 mg beloranib led to mean weight reduction of 6.9 kg (p<0.0001)). Just as important, we think this morning's data provides further evidence of beloranib's ability to reduce weight in individuals with hypothalamic dysfunction. As hypothalamic dysfunction is thought to also cause the obesity and hyperphagia associated with Prader-Willi, this morning's data further de-risks beloranib's Phase III in Prader-Willi (initial six-month data in Q4:15), in our opinion. Our model projects that beloranib will achieve 2025 world-wide sales of \$925MM, of which \$445MM is in HIAO, and \$480MM is in Prader-Willi. Today's data give us increased confidence in these estimates.

**Upcoming Milestones:** Zafgen is planning to initiate a Ph. III trial of beloranib in PWS in the E.U. by H1:2015. Zafgen anticipates IND filings for ZGN-839 in type II diabetes, NASH, and abdominal obesity in H1:15. Zafgen expects to provide interim six-month Phase IIb data from beloranib in severe obesity in Q4:15. Zafgen expects

#### Cowen and Company

**Equity Research** 

### Zafgen

January 7, 2015

to announce initial six-month data from its U.S. Phase III trial of beloranib in PWS by Q4:15.

**Our Investment Thesis:** Prader-Willi syndrome and hypothalamic injury associated obesity (HIAO) are orphan disorders that each afflict approximately 20K patients in the U.S. and E.U. We estimate that beloranib could address a \$1B+ opportunity in these two conditions. Behind beloranib, Zafgen is developing an orally active second-generation MetAP2 inhibitor, ZGN-839, in Nonalcoholic Steatohepatitis (NASH) and type 2 diabetes. Our DCF analysis suggests that Zafgen is undervalued based on beloranib's potential in Prader-Willi and craniopharyngioma-associated obesity alone, with no contribution from other indications or pipeline programs.

# Valuation Methodology And Risks

### Valuation Methodology

#### **Biotechnology:**

In calculating our 12-month target price, we employ one or more valuation methodologies, which include a discounted earnings analysis, discounted cash flow analysis, net present value analysis and/or a comparable company analysis. These analyses may or may not require the use of objective measures such as price-to-earnings or price-to-sales multiples as well as subjective measures such as discount rates.

We make investment recommendations on early stage (pre-commercial) biotechnology companies based upon an assessment of their technology, the probability of pipeline success, and the potential market opportunity in the event of success. However, because these companies lack traditional financial metrics, we do not believe there are any good methodologies for assigning a specific target price to such stocks.

#### **Investment Risks**

#### **Biotechnology:**

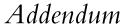
There are multiple risks that are inherent with an investment in the biotechnology sector. Beyond systemic risk, there is also clinical, regulatory, and commercial risk. Additionally, biotechnology companies require significant amounts of capital in order to develop their clinical programs. The capital-raising environment is always changing and there is risk that necessary capital to complete development may not be readily available.

#### **Risks To The Price Target**

Zafgen is developing candidates for the treatment of orphan disorders, obesity, and metabolic conditions. The majority of Zafgen's market capitalization is dependent upon the success of lead candidate beloranib. Beloranib's value could be adversely impacted should its clinical trials fail, should the regulatory agencies deny approval, or should its commercial opportunity not materialize as we project. In fact, all of Zafgen's drug candidates face clinical and regulatory risk. With the future development path depending on the evolution of clinical data, future revenue forecasts are uncertain. The commercial outlook for Zafgen's candidates could additionally be altered by safety/efficacy findings, emerging competition, alterations in the medical treatment paradigm, or changes in the pricing environment. Some of Zafgen's projected market exclusivity depends on patents, which are subject to challenge by generic drugmakers.

www.cowen.com 3





#### **Stocks Mentioned In Important Disclosures**

Ticker	Company Name
ZFGN	Zafgen

#### **Analyst Certification**

Each author of this research report hereby certifies that (i) the views expressed in the research report accurately reflect his or her personal views about any and all of the subject securities or issuers, and (ii) no part of his or her compensation was, is, or will be related, directly or indirectly, to the specific recommendations or views expressed in this report.

#### **Important Disclosures**

Cowen and Company, LLC and or its affiliates make a market in the stock of Zafgen securities.

Zafgen has been client(s) of Cowen and Company, LLC in the past 12 months.

Zafgen is or was in the past 12 months a client of Cowen and Company, LLC; during the past 12 months, Cowen and Company, LLC provided IB services.

Cowen and Company, LLC and/or its affiliates received in the past 12 months compensation for investment banking services from Zafgen.

Cowen and Company, LLC and/or its affiliates managed or co-managed a public offering of Zafgen within the past twelve months.

Cowen and Company, LLC compensates research analysts for activities and services intended to benefit the firm's investor clients. Individual compensation determinations for research analysts, including the author(s) of this report, are based on a variety of factors, including the overall profitability of the firm and the total revenue derived from all sources, including revenues from investment banking. Cowen and Company, LLC does not compensate research analysts based on specific investment banking transactions.

#### **Disclaimer**

This research is for our clients only. Our research is disseminated primarily electronically and, in some cases, in printed form. Research distributed electronically is available simultaneously to all Cowen and Company, LLC clients. All published research can be obtained on the Firm's client website, https://cowenlibrary.bluematrix.com/client/library.jsp.

Further information on any of the above securities may be obtained from our offices. This report is published solely for information purposes, and is not to be construed as an offer to sell or the solicitation of an offer to buy any security in any state where such an offer or solicitation would be illegal. Other than disclosures relating to Cowen and Company, LLC, the information herein is based on sources we believe to be reliable but is not guaranteed by us and does not purport to be a complete statement or summary of the available data. Any opinions expressed herein are statements of our judgment on this date and are subject to change without notice.

For important disclosures regarding the companies that are the subject of this research report, please contact Compliance Department, Cowen and Company, LLC, 599 Lexington Avenue, 20th Floor, New York, NY 10022. In addition, the same important disclosures, with the exception of the valuation methods and risks, are available on the Firm's disclosure website at https://cowen.bluematrix.com/sellside/Disclosures.action.

Price Targets: Cowen and Company, LLC assigns price targets on all covered companies unless noted otherwise. The price target for an issuer's stock represents the value that the analyst reasonably expects the stock to reach over a performance period of twelve months. The price targets in this report should be considered in the context of all prior published Cowen and Company, LLC research reports (including the disclosures in any such report or on the Firm's disclosure website), which may or may not include price targets, as well as developments relating to the issuer, its industry and the financial markets. For price target valuation methodology and risks associated with the achievement of any given price target, please see the analyst's research report publishing such targets.

Notice to UK Investors: This publication is produced by Cowen and Company, LLC which is regulated in the United States by FINRA. It is to be communicated only to persons of a kind described in Articles 19 and 49 of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005. It must not be further transmitted to any other person without our consent.

#### Copyright, User Agreement and other general information related to this report

© 2014 Cowen and Company, LLC. Member NYSE, FINRA and SIPC. All rights reserved. This research report is prepared for the exclusive use of Cowen clients and may not be reproduced, displayed, modified, distributed, transmitted or disclosed, in whole or in part, or in any form or manner, to others outside your organization without the express prior written consent of Cowen. Cowen research reports are distributed simultaneously to all clients eligible to receive such research reports. Any unauthorized use or disclosure is prohibited. Receipt and/or review of this research constitutes your agreement not to reproduce, display, modify, distribute, transmit, or disclose to others outside your organization the contents, opinions, conclusion, or information contained in this report (including any investment recommendations, estimates or price targets). All Cowen trademarks displayed in this report are owned by Cowen and may not be used without its prior written consent.

Cowen and Company, LLC. New York (646) 562-1000 Boston (617) 946-3700 San Francisco (415) 646-7200 Chicago (312) 577-2240 Cleveland (440) 331-3531 Atlanta (866) 544-7009 London (affiliate) 44-207-071-7500

#### **COWEN AND COMPANY RATING DEFINITIONS**

Cowen and Company Rating System effective May 25, 2013

Outperform (1): The stock is expected to achieve a total positive return of at least 15% over the next 12 months

Market Perform (2): The stock is expected to have a total return that falls between the parameters of an Outperform and Underperform over the next 12 months

Underperform (3): Stock is expected to achieve a total negative return of at least 10% over the next 12 months

Assumption: The expected total return calculation includes anticipated dividend yield

Cowen and Company Rating System until May 25, 2013

Outperform (1): Stock expected to outperform the S&P 500

Neutral (2): Stock expected to perform in line with the S&P 500

**Underperform (3):** Stock expected to underperform the S&P 500

Assumptions: Time horizon is 12 months; S&P 500 is flat over forecast period

Cowen Securities, formerly known as Dahlman Rose & Company, Rating System until May 25, 2013

**Buy** – The fundamentals/valuations of the subject company are improving and the investment return is expected to be 5 to 15 percentage points higher than the general market return

#### Cowen and Company

**Equity Research** 

#### Zafgen

January 7, 2015

Sell – The fundamentals/valuations of the subject company are deteriorating and the investment return is expected to be 5 to 15 percentage points lower than the general market return

**Hold** – The fundamentals/valuations of the subject company are neither improving nor deteriorating and the investment return is expected to be in line with the general market return

#### **Cowen And Company Rating Definitions**

Distribution of Ratings/Investment Banking Services (IB) as of 12/31/14

Rating	Count	Ratings Distribution	Count	IB Services/Past 12 Months
Buy (a)	461	60.50%	109	23.64%
Hold (b)	288	37.80%	14	4.86%
Sell (c)	13	1.71%	0	0.00%

(a) Corresponds to "Outperform" rated stocks as defined in Cowen and Company, LLC's rating definitions. (b) Corresponds to "Market Perform" as defined in Cowen and Company, LLC's ratings definitions. (c) Corresponds to "Underperform" as defined in Cowen and Company, LLC's ratings definitions.

Note: "Buy", "Hold" and "Sell" are not terms that Cowen and Company, LLC uses in its ratings system and should not be construed as investment options. Rather, these ratings terms are used illustratively to comply with FINRA and NYSE regulations.

#### Zafgen Rating History as of 01/06/2015

powered by: BlueMatrix



#### **Legend for Price Chart:**

I = Initiation | 1 = Outperform | 2 = Market Perform | 3 = Underperform | UR = Price Target Under Review | T = Terminated Coverage | \$xx = Price Target | NA = Not Available | S=Suspended

www.cowen.com



# Points Of Contact

#### **Reaching Cowen**

#### **Main U.S. Locations**

#### **New York**

599 Lexington Avenue New York, NY 10022 646.562.1000 800.221.5616

#### Atlanta

3399 Peachtree Road NE Suite 417

Atlanta, GA 30326 866.544.7009

#### **Boston**

Two International Place Boston, MA 02110 617.946.3700 800.343.7068

#### Chicago

181 West Madison Street Suite 1925 Chicago, IL 60602 312.577.2240

#### Cleveland

20006 Detroit Road Suite 100 Rocky River, OH 44116 440.331.3531

#### San Francisco

555 California Street, 5th Floor San Francisco, CA 94104 415.646.7200 800.858.9316

#### **International Locations**

#### **Cowen International** Limited

#### London

1 Snowden Street - 11th Floor London EC2A 2DQ **United Kingdom** 44.20.7071.7500

### Cowen and Company (Asia)

#### Limited

#### **Hong Kong**

Suite 1401 Henley Building No. 5 Queens Road Central Central, Hong Kong 852 3752 2333





