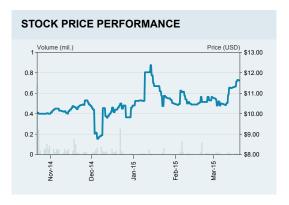


# **Proteon Therapeutics, Inc.** (PRTO)

Announces FY14 Financial Results

MARKET DATA	
Price	\$11.80
52-Week Range:	\$8.57 - \$12.65
Shares Out. (M):	0.2
Market Cap (\$M):	\$2.4
Average Daily Vol. (000):	5.0
Cash (M):	\$22
Cash/Share:	\$91.03
Enterprise Value (M):	\$290
Float (M):	15.0
LT Debt (M):	\$0
Short Interest:	0.6%
Source: Thomson Reuters and JMP Securities LLC	

FY DEC		2014A	2015E	2016E
Revenue (\$M)	1Q		\$0.0	
2	2Q	\$0.0	\$0.0	
:	3Q	\$2.9	\$0.0	
4	4Q	\$0.0	\$0.0	
	FY	\$2.9	\$0.0	\$0.0
EPS .	1Q		(\$0.52)	
2	2Q	(\$1.30)	(\$0.56)	
5	3Q	(\$31.03)	(\$0.59)	
4	4Q	\$1.38	(\$0.62)	
	FY	(\$3.16)	(\$2.29)	(\$4.18)
Previous	FY	(\$1.06)	NC	(\$4.19)
Source: Company rep	orts a	nd JMP Securities LLC		



MARKET OUTPERFORM | Price: \$11.80 | Target Price: \$22.00

### **INVESTMENT HIGHLIGHTS**

Proteon Therapeutics reported FY14 results and outlined current and future milestones; reiterate our Market Outperform rating and \$22 price target through a synthesis of discounted cash flow and compound annual growth valuation methodologies. We remind investors that as an early-clinical stage company, PRTO's performance is primarily derived through the progression of its pipeline assets, against developmental milestones, and not necessary through financial results. The company reported a net loss of \$3.3MM, better than our estimates of \$13.6MM, primarily due to the change in fair value of investor rights and obligations issued in connection with Series D preferred stock, which have been extinguished with the closing of the recent IPO. Operating expenses for the year were in line with our estimates (\$10.5MM versus JMPe \$10.3MM) while outstanding shares were less than our estimates (3.1M versus 12.9M shares) mainly due to the extinguishment of share rights in connection with the recent IPO. The company also indicated that the Phase III trial is on pace with data expectations in 1Q17. Management encouragingly suggested that with the additional funds raised during the IPO, the second Phase III study of vonapanitase (PRT-201) would likely initiate earlier than expected. Additionally, the company is advancing vonapanitase in the treatment of PAD.

Highlights and looking forward. The company has initiated CMC validation work in order to prepare for a successful outcome of its ongoing Phase III trial. We also note that recently released abstracts for the upcoming National Kidney Foundation meeting on March 25-29 in Dallas highlight a late breaking abstract entitled "Vonapanitase (PRT-201, recombinant human type I pancreatic elastase) improved long-term radiocephalic arteriovenous fistula (RCF) patency" which we expect to be the highlighted Phase II long-term three-year data. Additional forthcoming data include the highlighted Phase I trials initiated in peripheral artery disease (PAD) which recently completed enrollment with data expected in 2H15.

Proteon Therapeutics is focused on the development of vonapanitase (PRT-201) for the improvement of vascular access outcomes in patients undergoing radiocephalic surgery in preparation for hemodialysis. Current guidelines set forth by KDOQI, CMS, and the Fistula First Initiative state that the arteriovenous fistula (AVF) is the preferred method of vascular access, with significantly reduced infections and morbidity commonly associated with arteriovenous grafts or temporary catheter use. According to Proteon and JMP estimates, currently over 130,000 AVF surgeries are performed each year in the U.S., with over half of the procedures failing due to neointimal hyperplasia. There are no current therapies to improve AVF success rates, which, in our view, is supportive of a >\$1 billion market opportunity.

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# FIGURE 1. Upcoming Catalysts

Timing	Program	Catalyst
1H15	PRT-201	Initiate second Phase III clinical trial in U.S.
2H15	PRT-201	Phase I data in PAD
1Q17	PRT-201	Top-line data from Phase III
Source: Company	/ Presentations	

# FIGURE 2. Results, Expectations and Changes to Our Model

PRTO	4Q	14	FY14 est	vs actual	1Q1	5 est	2Q1	5 est	3Q1	5 est	4Q1	5 est	FY1	5 est
	Est	Actual	Est	Actual	JMP old	JMP New								
Total revenue	0.0	0.0	2.9	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
R&D	1.9	1.9	6.4	6.4	5.0	5.0	5.5	5.5	5.8	5.8	6.0	6.0	22.3	22.3
SG&A	1.1	1.4	3.8	4.1	1.7	1.7	1.8	1.8	1.8	1.8	2.0	2.0	7.2	7.2
Total operating expense	3.0	3.3	10.3	10.5	6.7	6.7	7.3	7.3	7.6	7.6	8.0	8.0	29.5	29.5
Net income (loss)	(3.0)	7.2	(13.6)	(3.3)	(6.7)	(6.7)	(7.3)	(7.3)	(7.6)	(7.6)	(8.0)	(8.0)	(29.5)	(29.5)
Shares outstanding (diluted)	12.9	5.3	12.9	3.1	12.9	12.9	12.9	12.9	12.9	12.9	12.9	12.9	12.9	12.9
GAAP EPS (diluted)	(\$0.24)	\$ 1.38	(\$1.06)	\$ (3.16)	(\$0.52)	\$ (0.52)	(\$0.56)	\$ (0.56)	(\$0.59)	\$ (0.59)	(\$0.62)	\$ (0.62)	(\$2.29)	\$ (2.29)

Source: JMP Securities LLC and Company Reports

FIGURE 3. Income Statement

Proteon Income Statement	2013A	1Q15	2Q15	3Q15	4Q15	2015E	2016E	2017E	2018E	2019E	2020E	2021E	2022E	2023E	2024E	2025E
Product Sales and Royalties			•	•	•		•					<b>A</b> 000 0				
PRT201 - US Sales		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 91.2	\$ 141.6	\$ 127.0	\$ 202.2	\$ 376.7	\$ 498.1	\$ 560.4	\$ 580.0
PRT201 - EU Sales						-	-	-	-	89.2	133.2	192.8	259.8	445.6	593.3	658.4
Total Sales	-	-	-	-	-	-	-	-	91.2	230.8	260.2	395.0	636.5	943.7	1,153.7	1,238.4
PRT201 - JPN Royalties						-	-	-	-	-	3.4	4.1	6.1	8.1	14.3	18.1
Deferred Revenue Realized																
Total Revenues	-	-	-	-	-	-	-	-	91.2	230.8	263.5	399.1	642.6	951.8	1,168.0	1,256.4
% change																
cogs	_	-	_	_	_	-	_	-	10.9	27.69	31.2	43.4	63.6	94.4	115.4	123.8
% of PRT201 Total sales		0.0%	0.0%	0.0%	0.0%				12.0%	12.0%	12.0%	11.0%	10.0%	10.0%	10.0%	10.0%
Gross Profit	-	-	-	-	-	-	-	-	80.3	203.1	232.3	355.7	579.0	857.4	1,052.6	1,132.6
															,	,
Research and development	4.0	5.0	5.5	5.8	6.0	22.3	43.5	86.97	120.02	144.02	158.42	177.44	195.18	214.70	234.02	252.74
% change							95.0%	100.0%	38.0%	20.0%	10.0%	12.0%	10.0%	10.0%	9.0%	8.0%
% of Total revenues									131.5%	62.4%	60.1%	44.5%	30.4%	22.6%	20.0%	20.1%
Selling, general and administra	3.1	1.7	1.8	1.8	2.0	7.2	11.6	15.6	21.1	34.8	38.3	49.7	67.2	90.7	108.8	125.1
% change	49.7%					330.4%	60.0%	35.0%	35.0%	65.0%	10.0%	30.0%	35.0%	35.0%	20.0%	15.0%
% of Total revenues									23.1%	15.1%	14.5%	12.5%	10.5%	9.5%	9.3%	10.0%
Total operating expenses	7.1	6.7	7.3	7.6	8.0	29.5	55.1	102.6	141.1	178.8	196.7	227.2	262.3	305.4	342.8	377.9
% net revenue									155%	77%	75%	57%	41%	32%	29%	30%
Operating Profit (Loss)	(7.1)	(6.7)	(7.3)	(7.6)	(8.0)	(29.5)	(55.1)	(102.6)	(60.8)	24.3	35.6	128.5	316.6	552.1	709.8	754.8
Margin(%)									-66.7%	10.5%	13.5%	32.2%	49.3%	58.0%	60.8%	60.1%
Investment Income	0.0	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.3	0.5
Interest Expense	(0.9)	(0.9)	(0.9)	(0.9)	(0.9)	(3.4)										
Other income (expense)	0.1					- 1										
Total other income	(0.8)	-	-	-	-	(3.39)	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.2	0.3	0.5
Pretax income	(7.9)	(6.7)	(7.3)	(7.6)	(8.0)	(29.5)	(55.0)	(102.5)	(60.8)	24.3	35.6	128.5	316.7	552.2	710.1	755.3
Provsion for income taxes						-	-	-	-	3.6	8.9	45.0	110.8	193.3	248.5	264.4
% Tax Rate						0.0%	0.0%	0.0%	0.0%	15.0%	25.0%	35.0%	35.0%	35.0%	35.0%	35.0%
Net profit (loss) and comprehensi	(7.9)	(6.7)	(7.3)	(7.6)	(8.0)	(29.5)	(55.0)	(102.5)	(60.8)	20.6	26.7	83.6	205.9	359.0	461.6	490.9
After Tax Margin(%)									-66.6%	8.9%	10.1%	20.9%	32.0%	37.7%	39.5%	39.1%
Accretion of redeemable convertible																
preferred stock to redemption value	(6.1)															
Net profit (loss) attributable to cor	(14.0)	(6.7)	(7.3)	(7.6)	(8.0)	(29.5)	(55.0)	(102.5)	(60.8)	20.6	26.7	83.6	205.9	359.0	461.6	490.9
Basic shares outstanding	4.6	12.9	12.9	12.9	12.9	12.9	13.2	13.4	20.1	20.5	21.0	21.4	21.8	22.2	22.7	23.1
Diluted shares outstanding	4.6	12.9	12.9	12.9	12.9	12.9	13.2	13.4	20.1	21.6	22.0	22.4	22.9	23.3	23.8	24.3
Basic GAAP EPS	\$ (1.73)	\$ (0.52)	\$ (0.56)	\$ (0.59)	\$ (0.62)	\$ (2.29)	\$ (4.18)	\$ (7.64)	\$ (3.02)	\$ 1.01	\$ 1.28	\$ 3.91	\$ 9.44	\$ 16.14	\$ 20.35	\$ 21.22
Diluted GAAP EPS	\$ (1.73)	• • •		\$ (0.59)	\$ (0.62)		\$ (4.18)	\$ (7.64)	\$ (3.02)		\$ 1.21	\$ 3.72	\$ 8.99	\$ 15.37	\$ 19.38	

Source: JMP Securities LLC and Company Reports



# **Company Description**

Proteon is a late-stage biopharmaceutical company engaged in the development of novel therapeutics to treat patients with vascular and renal disease. The company is developing a novel therapy to improve the outcomes of vascular access surgeries for dialysis patients. The company's lead product, PRT-201, is a recombinant human elastase solution applied to the exposed blood vessel during a surgical procedure to prevent remodeling of the blood vessel that can reduce vascular diameter and blood flow, resulting in high failure rates and fallback to ineffective and high-risk access methods, such as catheters. PRT-201 has completed Phase II clinical development, and demonstrated clinical efficacy in a subset of vascular access procedures known as radiocephalic arteriovenous fistulas (AVF). We estimate greater than 137,000 AVF procedures will be performed in the U.S. in 2014. The company plans to initiate the first of two Phase III trials by the end of 2014, and a second Phase III trial by 1H2015.

#### **Investment Risks**

Potential risks to our price target include, but are not limited to, clinical, regulatory, commercial and competitive factors.

Clinical and regulatory. If PRT-201 were to fail to show adequate efficacy in its Phase III trials, the FDA may not provide marketing approval in the U.S. If PRT-201 were to demonstrate unexpected serious adverse effects, this would also prevent market approval or potentially limit the scope of the intended market. Additionally, if the FDA and EMEA do not approve PRT-201, Proteon's stock price would likely suffer.

Partnering. Proteon plans to commercialize PRT-201. If it becomes necessary for it to develop and market any of its programs due to the inability to garner a partner, it may be difficult to develop an internal commercial structure. Management has limited experience in commercialization and marketing activities. In early 2014, Novartis declined its option to buy PRTO for \$550MM.

Financial. PRTO currently derives revenue capital raised through financing. The company sold ~6,110,000 shares in October 2014, raising gross proceeds of ~\$61.1MM. As a result, it is projected to finish 4Q14 with ~\$60.3MM in cash, equivalents, and marketable securities. We expect this funding to be able to carry the company to 2017. Like most non-profitable biotechnology companies, PRTO will likely need to seek additional financing, exposing current investors to dilutive risk.



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Market Outperform (MO): JMP Securities expects the stock price to outperform relevant market indices over the next 12 months.

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Market Underperform (MU): JMP Securities expects the stock price to underperform relevant market indices over the next 12 months.

## JMP Securities Research Ratings and Investment Banking Services: (as of March 20, 2015)

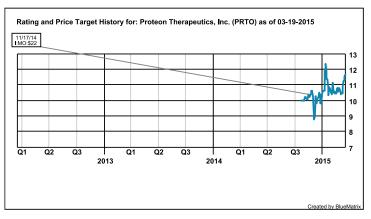
							# Co's	
							Receiving	
							IB	
		# Co's	%		# Co's	%	Services in	% of Co's
	Regulatory	Under	of	Regulatory	Under	of	Past 12	With This
JMP Rating	Equivalent	Coverage	Total	Equivalent	Coverage	Total	Months	Rating
	_			_				
MARKET OUTPERFORM	Buy	286	63.84%	Buy	286	63.84%	90	31.47%
MARKET PERFORM	Hold	152	33.93%	Hold	152	33.93%	22	14.47%
MARKET UNDERPERFORM	Sell	8	1.79%	Sell	8	1.79%	0	0%
COVERAGE IN TRANSITION		1	0.22%		1	0.22%	0	0%
TOTAL:		448	100%		448	100%	112	25.00%

#### **Stock Price Chart of Rating and Target Price Changes:**

Note: First annotation denotes initiation of coverage or 3 years, whichever is shorter. If no target price is listed, then the target price is N/A. In accordance with NASD Rule 2711, the chart(s) below reflect(s) price range and any changes to the rating or price target as of the end of the most recent calendar quarter. The action reflected in this note is not annotated in the stock price chart. Source: JMP Securities.

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