

Equity Research

Immune Design Corp.

IMDZ: Q2--Differentiated Immuno-Oncology Platform Progressing

• **Summary:** On September 8, IMDZ reported Q2 2014 results in a 10-Q filing. There were no significant changes reported for Q2, with the company's IPO completed in July 2014. The company reported incremental revenue of \$1.06MM from licensing and product sales of GLA, expenses were generally in line with our estimates, and had ended Q2 with \$18MM in cash. There were no material changes to company's updates in presentations/S-1 filing associated with the recent IPO. There was an update on the legal dispute related to the European contract manufacturer; a hearing for a procedural motion will be held in mid-November at the Delaware State Court (Chancery). We continue to believe IMDZ's differentiated platform has strong scientific basis and holds promise as a novel immune-oncology cancer therapeutic approach, and expect shares to appreciate as initial data emerge in early 2015. Adjusting 2014E/2015E to -\$2.03/- \$1.39 from -\$2.24/- \$1.61.

Valuation Range: \$17.00 to \$18.00

Our valuation is based on a blend of 30x of probability-adjusted 2023E EPS and 5x of 2023E probability-adjusted sales. Risks include ZVex's failure to show clinical efficacy, a safety signal, competition, and manufacturing.

Investment Thesis:

We believe IMDZ is undervalued based on the promise of ZVex/GLAAS as novel immunotherapy platforms for cancers.

Outperform / V

Sector: Biotechnology

Market Weight

Earnings Estimates Revised Up

EPS	2013A	2014E		2015E	
		Curr.	Prior	Curr.	Prior
Q1 (Mar.)	NE	(\$0.81) A	NC	NE	
Q2 (June)	NE	(0.60) A	(0.60)	NE	
Q3 (Sep.)	NE	(0.40)	(0.52)	NE	
Q4 (Dec.)	NE	(0.36)	(0.40)	NE	
FY	(\$2.28)	(\$2.03)	(2.24)	(\$1.39)	(1.61)
CY	(\$2.28)	(\$2.03)		(\$1.39)	
FY P/EPS	NM	NM		NM	
Rev.(MM)	\$2	\$1		\$1	

Source: Company Data, Wells Fargo Securities, LLC estimates, and Reuters
NA = Not Available, NC = No Change, NE = No Estimate, NM = Not Meaningful
V = Volatile, * = Company is on the Priority Stock List

Ticker	IMDZ
Price (09/08/2014)	\$12.26
52-Week Range:	\$11-13
Shares Outstanding: (MM)	15.8
Market Cap.: (MM)	\$193.7
S&P 500:	2,001.54
Avg. Daily Vol.:	20,657
Dividend/Yield:	\$0.00/0.0%
LT Debt: (MM)	\$0.0
LT Debt/Total Cap.:	0.0%
ROE:	NM
3-5 Yr. Est. Growth Rate:	5.0%
CY 2014 Est. P/EPS-to-Growth:	NM
Last Reporting Date:	06/30/2014
	After Close

Source: Company Data, Wells Fargo Securities, LLC estimates, and Reuters

Brian Abrahams, M.D., Senior Analyst
(212) 214-8060 /

brian.abrahams@wellsfargo.com

Matthew J. Andrews, Senior Analyst
(617) 603-4218 /

matthew.j.andrews@wellsfargo.com

Shin Kang, Ph.D., Associate Analyst
(212) 214-5036 /

shin.kang@wellsfargo.com

Ronald Hsu, M.D., Associate Analyst
(212) 214-5064 /

ronald.hsu@wellsfargo.com

Please see page 4 for rating definitions, important disclosures and required analyst certifications

All estimates/forecasts are as of 09/09/14 unless otherwise stated.

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Together we'll go far



Company Description:

Immune Design Corporation (IMDZ) is a clinical stage biopharmaceutical company, headquartered in San Francisco, California and Seattle, Washington, developing novel immunotherapies for cancer and infectious diseases. IMDZ is developing an in vivo targeting approach to specifically target key regulatory immune cells called dendritic cells to enable the body's own immune system to fight cancer and other diseases. IMDZ's technology platform consists of two main components, IMDZVex ("ZVex") and GLAAS. ZVex is a virus-based cell targeting vector that specifically delivers tumor (or other immunogen) antigen of interest to DCs such that robust induction of cytotoxic T-cells in effect fights the disease. There are several pipeline products under clinical development: LV305 (ZVex-NY-ESO-1) and G305 (GLAAS-NY-ESO-1) in phase I study for solid tumors, CMB305 (ZVex-NY-ESO-1 plus GLAAS) expected to enter the clinic end-2014, and G100 (GLAAS) in phase I study in Merkel cell carcinoma.

Upcoming Milestones

Product	Event	Timeline
LV305	Ph.I safety and immunogenicity data	1Q15
G305	Ph.I safety and immunogenicity data	1Q15
CMB305	IND filing	2H14
	Initiate ph.I study	end-2014
	Ph.I safety and immunogenicity data	2H15
	Initiate ph.II study	2H15
G100	Complete Merkel cell carcinoma study	1Q15

Source: Company reports and Wells Fargo Securities, LLC estimates

Product Pipeline

Product (partner)	Indication/mechanism	Status
LV305	Soft tissue sarcomas, melanoma, ovarian cancer, NSCLC, breast cancer	Phase I
G305	Soft tissue sarcomas, melanoma, ovarian cancer, NSCLC, breast cancer	Phase I
CMB305	Soft tissue sarcomas, melanoma, ovarian cancer, NSCLC	Preclinical
G100	Merkel cell carcinoma	Phase I
GLA (AZN/MedImmune)	Three infectious disease indications (MEDI7510 - RSV)	Phase I
GLA (Medicago)	Pandemic influenza	Phase I
GLS (Sanofi)	Allergy	Preclinical

Source: Company reports and Wells Fargo Securities, LLC

Immune Design (IMDZ)
Statement of Operations (Income Statement)

(in thousands except per share amounts)

	2012A	2013A	1QA	2QA	3QE	4QE	2014E	2015E	2016E	2017E	2018E	2019E	2020E	2021E	2022E	2023E
Revenues																
Licensing revenues (1)	\$876	\$729	\$0	\$1,000	\$0	\$0	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
Product sales / royalties (2)	1,877	870	25	64	100	100	289	318	350	385	423	465	512	563	619	681
Other, net (3)	207	-	-	-	-	-	-	-	-	-	10,000	10,000	35,000	35,000	10,000	10,000
U.S. sales of CMB305 (prob-adjusted)	-	-	-	-	-	-	-	-	-	-	2,039	6,481	28,632	58,949	99,247	153,826
Royalties on ex-U.S. sales of CMB305 (prob-adjusted)	-	-	-	-	-	-	-	-	-	-	-	576	1,831	4,728	12,410	22,394
Total revenues	\$2,960	1,599	25	1,064	100	100	1,289	1,318	1,350	1,385	13,462	18,522	66,975	100,240	123,277	187,902
Expenses																
Cost of products sold	1,518	669	14	18	75	75	182	238	262	288	644	1,386	4,965	9,265	15,352	23,585
Research and development	8,604	11,554	4,078	3,883	3,961	4,040	15,962	16,760	25,139	27,653	30,419	31,331	32,271	33,239	34,237	35,264
Selling, general and administrative	3,713	4,433	1,446	1,850	1,924	2,001	7,221	8,304	8,636	12,091	24,182	38,690	58,036	63,839	66,393	69,049
Total operating expenses	13,835	16,656	5,538	5,751	5,960	6,116	23,364	25,302	34,038	40,033	55,244	71,408	95,272	106,343	115,981	127,897
Operating income/loss	(10,875)	(15,057)	(5,513)	(4,687)	(5,860)	(6,016)	(22,075)	(23,984)	(32,688)	(38,648)	(41,782)	(52,886)	(28,297)	(6,103)	7,296	60,004
Interest and other income	35	37	1	-	6	9	17	48	45	59	89	82	69	79	70	94
Change in fair value of convertible preferred stock warrant	-	(955)	(2,711)	(1,439)	-	-	(4,150)	-	-	-	-	-	-	-	-	-
(Loss) income before benefit from income taxes	(10,840)	(15,975)	(6,223)	(6,126)	(5,853)	(6,006)	(26,209)	(23,936)	(32,643)	(38,589)	(41,693)	(52,804)	(28,228)	(6,024)	7,365	60,098
Benefit (expense) from income taxes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net (loss) income	(10,840)	(15,975)	(6,223)	(6,126)	(5,853)	(6,006)	(26,209)	(23,936)	(32,643)	(38,589)	(41,693)	(52,804)	(28,228)	(6,024)	7,365	60,098
Earnings Per Share (GAAP)	(\$30.43)	(\$2.28)	(\$0.81)	(\$0.60)	(\$0.40)	(\$0.36)	(\$2.03)	(\$1.39)	(\$1.62)	(\$1.67)	(\$1.78)	(\$2.21)	(\$1.04)	(\$0.22)	\$0.25	\$1.99
Shares Outstanding (Basic)	356	7,008	10,139	10,139	14,620	16,861	12,940	17,261	20,161	23,061	23,461	23,861	27,261	27,661	28,061	28,461
Shares Outstanding (Diluted)	356	7,008	10,139	10,139	14,620	18,611	22,709	19,011	21,911	24,811	25,211	25,611	29,011	29,411	29,811	30,211

Source: Company reports and Wells Fargo Securities, LLC estimates

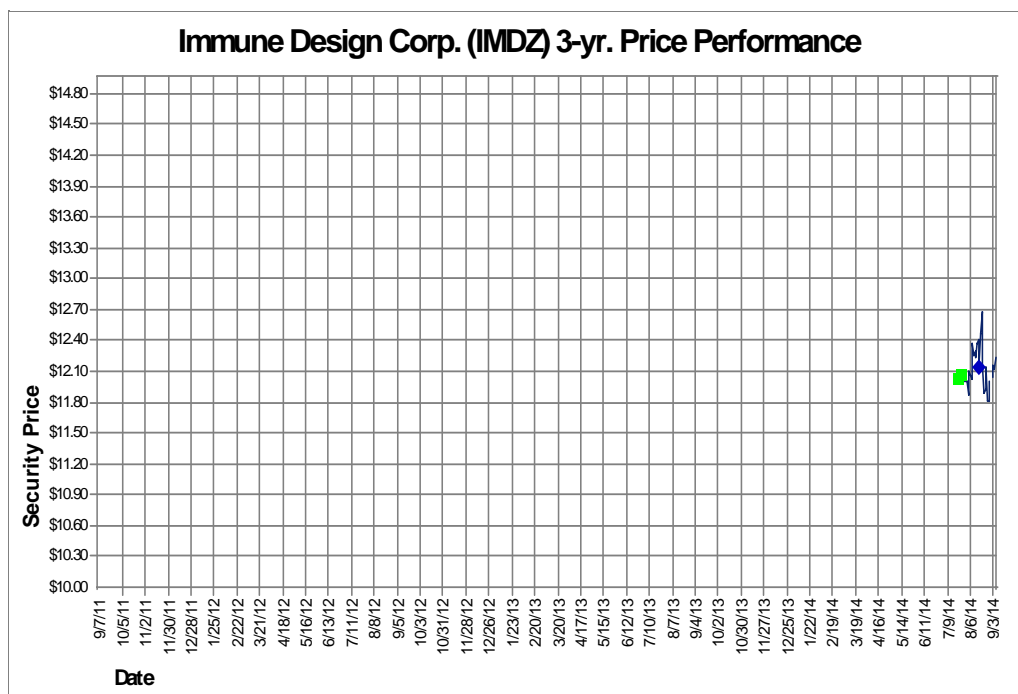
Note: 2014 quarterly EPS do not equal annual EPS due to calculation of EPS based on diluted vs. basic shares

(1) related to Medimmune collaboration

(2) Reflects sales of GLAAS to collaborators

(3) Includes amortization of potential upfront for ex-U.S. CMB305 partnership, potential milestones

Required Disclosures



	Date	Publication Price (\$)	Rating Code	Val. Rng. Low	Val. Rng. High	Close Price (\$)
□	7/24/2014		IPO at \$12.00			
	8/18/2014		Abrahams, M.D.			
◆	8/18/2014	12.41	1	17.00	18.00	12.13

Source: Wells Fargo Securities, LLC estimates and Reuters data

Symbol Key

- ▼ Rating Downgrade
- ▲ Rating Upgrade
- Valuation Range Change
- ◆ Initiation, Resumption, Drop or Suspend
- Analyst Change
- Split Adjustment

Rating Code Key

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- NR Not Rated
- NE No Estimate

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IMDZ: Risks include ZVex's failure to show clinical efficacy, a safety signal, competition, and manufacturing.

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