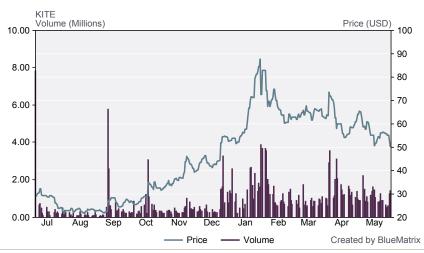
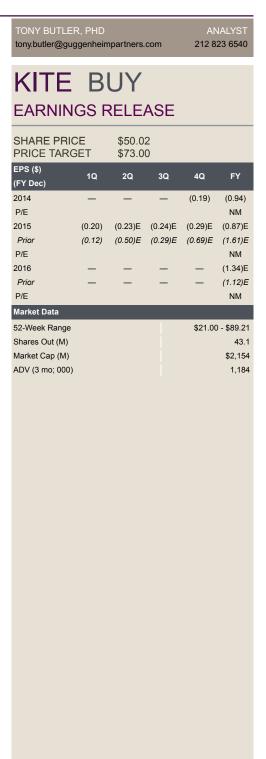


KITE - BUY - 1Q15 Report; Company Continues to Ramp Up Development; 2015 Burn Guidance and KTE-C19 Trial Set to Start

May 18, 2015

- 1Q15 report and Amgen (AMGN, NC, \$162.36) upfront payment amortization: On 5/15, Kite Pharma reported 1Q15 non-GAAP earnings per share of (\$0.20) vs. the consensus estimate of (\$0.29). We believe the difference in Street expectations is attributed primarily to amortization of AMGN's upfront collaboration payment to KITE. The \$60M should be amortized over a four-year period. The \$525M in potential milestone payments are attributed to products. As in prior quarters, KITE did not host a conference call. Since the company's 4Q14 report on 3/27, there have not been major changes. To recap our general views on KITE, we still believe the company's stock is underpriced and is an attractive BUY, particularly when comparing with similar cell therapy companies in early-stage development. KITE's most advanced product candidate is KTE-C19, and we believe KTE-C19 will receive Breakthrough Designation, with approval and launch by 2H17/1H18 in the diffuse large B cell lymphoma (DLBCL) indication.
- Quarterly financial recap: For the quarter, operating expenses (\$18.4M vs. \$3.2M GAAP), R&D (\$9.3M vs. \$2.1M GAAP), and G&A (\$9.2M vs. \$1.1M GAAP) costs all increased over 1Q14, which are expected as the company ramps up programs/development. We see the company as having sufficient cash (\$428.5M cash and cash equivalents on 3/31/15 vs. \$367M on 12/31/14) to support continued product development through 2017.
- KTE-C19/clinical programs advancing on track: KITE plans to have an IND for KTE-C19 soon, followed by plans to treat the first patient in a pivotal study in DLBCL in 2Q15; a read-out from this study is expected in 2016. Additionally, data from KITE's ongoing TCR program are expected in 2016. Overall, we believe the company is making important strides in the clinic and in product development. The company continues to expand its European presence, and we expect that the mid-March T Cell Factory acquisition will help build out KITE's European infrastructure and establish points for commercialization.





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**2015 Guidance:** KITE's burn rate for 2015 is expected to be between \$100-\$125M, and this does not include business development.

**Model updates:** Our EPS estimates for 2015 move to (\$0.87) (non-GAAP) and (\$1.38) (GAAP), while our 2016 estimates move to (\$1.34) (non-GAAP) and (\$1.76) (GAAP).

**KITE Valuation:** As data continue to emerge supporting the viability of KITE's program/platform, we believe the risk could reduce and value could increase. Value should increase because the net present value of commercialization rises. We believe KITE may generate revenue by 2018. We estimate peak sales in second and third line NHL, assuming \$200-250k per treatment, approach \$1.5B by 2021. Medivation (MDVN, NC, \$122.90) and Pharmacyclics (PCYC, NC, \$255.42) are similar companies with early-stage product launches by partner companies and have market valuations approaching \$9.7 billion and \$19.7 billion, respectively. We estimate, at a current market cap of ~\$2.2 billion, it is possible KITE could grow to 7-9 times its current size by 2022. We discount that valuation to today by 15% annually, which yields our price target of \$73 (unchanged).

Key KITE Risks: KITE is an experimental stage company very early in development. Poor clinical readouts or inability to successfully commercialize its products is a risk. Risk of side effects of CAR-T therapies is also high, notably with cytokine release syndrome with even death in some patients, potentially limiting its use in earlier lines of therapy. There is also limited data outside of ALL, and establishing a durable response is critical to commercial success. Moreover, manufacturing and process development is not at commercial scale yet, and we note being able to deliver CAR-T to patients with affordable COGS is imperative. Further, given the number of companies currently in the CAR-T space, KITE's lead and platform could be commoditized. We believe profitability is several years away. Therefore, the stock can and may be highly volatile.

Guggenheim											
KITE   KITE Pharmaceuticals											
INCOME STATEMENT											
\$ in millions											
	2014A	1Q15	2Q15	3Q15	4Q15	2015E	2016E	2017E	2018E	2019E	2020E
Revenues											
Product Sales											
KTE-C19 US sales	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$137.0	\$541.6	\$986.0
Growth rate										295%	82%
KTE-C19 Royalty on Ex-US sales	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$49.6	\$113.9
Growth rate											130%
Collaboration revenue	\$0.0	\$2.9	\$3.0	\$3.0	\$3.0	\$11.9	\$11.9	\$0.0	\$0.0	\$0.0	\$0.0
Milestones	\$0.0	\$0.0	\$3.8	\$3.8	\$3.8	\$15.0	\$15.0	\$60.0	\$15.0	\$0.0	\$0.0
Total revenue	\$0.0	\$2.9	\$6.8	\$6.8	\$6.8	\$26.9	\$15.0	\$60.0	\$152.0	\$591.2	\$1,099.9
Growth rate								300%	153%	289%	86%
Expenses											
COGS	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$45.5	\$148.1	\$227.3
% of revenue								0%	30%	25%	21%
Gross Margin								100%	70%	75%	79%
R&D	\$23.1	\$9.3	\$12.2	\$12.6	\$14.2	\$48.3	\$57.5	\$66.1	\$99.2	\$188.4	\$245.0
% of revenue						180%	383%	110%	65%	32%	22%
SG&A	\$13.7	\$9.2	\$9.4	\$9.5	\$9.7	\$37.8	\$40.9	\$49.1	\$71.2	\$106.8	\$133.5
Growth		2%	2%	2%	2%	277%	8%	20%	45%	50%	25%
% of revenue						141%	273%	82%	47%	18%	12%
Litigation	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Total operating expenses	\$36.7	\$18.4	\$21.6	\$22.1	\$23.9	\$86.1	\$98.4	\$115.2	\$215.8	\$443.4	\$605.8
Growth		39%	17%	3%	8%	134%	14%	17%	87%	105%	37%
Operating income	(\$36.7)	(\$15.6)	(\$14.8)	(\$15.4)	(\$17.2)	(\$59.2)	(\$83.4)	(\$55.2)	(\$63.8)	\$147.8	\$494.2
Other income (expense), net	(\$0.0)	\$0.5	\$0.0	\$0.0	\$0.0	\$0.5	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Pre-tax income	(30.12)	(15.08)	(14.80)	(15.39)	(17.18)	(58.71)	(83.41)	(55.21)	(63.80)	147.79	494.16
Interest Francisco Net	(** )	( /	(,	( ,	, ,,	( ,	` ,	` ′	` ,	(05)	(20)
Interest Expense, Net	<b>#</b> 0.0	<b>(</b> C) ()	<b>CO</b> O	<b>CO</b> O	<b>CO</b> O	<b>*</b> 0.0	(20)	(20)	(20)	(25)	(30)
Income tax expense (benefit)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0 (\$73.8)	\$0.0	\$0.0	\$0.0	\$22.2	\$123.5
Net operating losses	(\$13.6)	(\$23.0)	(\$37.8)	(\$53.2)	(\$70.4)	(\$72.8)	(\$224.7)	(\$75.2)	(\$83.8)	\$127.8	\$491.3
Net Income	(\$30.1)	(\$15.1)	(\$14.8)	(\$15.4)	(\$17.2)	(\$58.7)	(\$83.4)	(\$55.2)	(\$63.8)	\$125.6	\$370.6
Basic, GAAP	(\$0.94)	(\$0.36)	(\$0.35)	(\$0.36)	(\$0.40)	(\$1.38)	(\$1.76)	(\$1.05)	(\$1.11)	\$2.01	\$5.58
Diluted EPS GAAP	(\$0.94)	(\$0.36)	(\$0.35)	(\$0.36)	(\$0.40)	(\$1.38)	(\$1.76)	(\$1.05)	(\$1.11)	\$2.01	\$5.58
Basic	41.9	42.5	42.5	42.5	42.5	42.5	47.5	52.5	57.5	62.5	66.5
Diluted-GAAP	41.9	42.5	42.5	42.5	42.5	42.5	47.5	52.5	57.5	62.5	66.5
Reconciliation GAAP to Non-GAAP				_							
Net income, GAAP	(\$30.1)	(15.1)	(14.8)	(15.4)	(17.2)	(\$58.7)	(\$83.4)	(\$55.2)	(\$63.8)	\$125.6	\$370.6
Non-cash stock-based compensation expe	\$15.5	6.7	5.0	5.0	5.0	\$21.7	\$20.0	\$21.0	\$22.1	\$23.2	\$24.3
Growth	,	/*- ··	/#·	/ <b>n</b> / = ·:	<b>(6.</b>		/A	5%	5%	5%	5%
Net income, Non-GAAP	(\$14.6)	(\$8.4)	(\$9.8)	(\$10.4)	(\$12.2)	(\$37.0)	(\$63.4)	(\$34.2)	(\$41.7)	\$148.8	\$394.9
Basic EPS, Non-GAAP	(\$0.35)	(\$0.20)	(\$0.23)	(\$0.24)	(\$0.29)	(\$0.87)	(\$1.34)	(\$0.65)	(\$0.73)	\$2.38	\$5.94
Diluted EPS, Non-GAAP	<b>(\$0.35)</b> 41.9	( <b>\$0.20</b> ) 42.5	(\$0.23) 42.5	( <b>\$0.24</b> ) 42.5	( <b>\$0.29</b> ) 42.5	<b>(\$0.87)</b> 42.5	<b>(\$1.34)</b> 47.5	( <b>\$0.65)</b> 52.5	( <b>\$0.73</b> ) 57.5	<b>\$2.38</b> 62.5	<b>\$5.94</b> 66.5
Weighted average share - Basic Weighted average share - Diluted, Non-GA	41.9 41.9	42.5 42.5	42.5 42.5	42.5 42.5	42.5 42.5	42.5 42.5	47.5 47.5	52.5 52.5	57.5 57.5	62.5 62.5	66.5
vveignieu average share - Diluteu, Non-GA	41.9	42.5	42.5	42.5	42.5	4∠.5	47.5	5∠.5	57.5	0∠.5	00.5

\*Source: Guggenheim Securities, LLC estimates

E   KITE Pharmaceuticals					
VENUE SUMMARY n millions					
millions	2016E	2017E	2018E	2019E	2020
KTE-C19 (Adult ALL)					
US	\$0	\$0	\$7	\$18	\$2
EU	\$0	\$0	\$0	\$9	\$1
Japan	\$0	\$0	\$0	\$0	\$
Global	\$0	\$0	\$7	\$27	\$4
Royalty on Ex-US Sales	\$0	\$0	\$0	\$2	\$
Royalty Rate	, i	25%	25%	25%	28
KTE-C19 (Pedes ALL)					
US	\$0	\$0	\$0	\$9	\$2
EU	\$0	\$0	\$0	\$0	\$
Japan	\$0	\$0	\$0	\$0	\$
Global	\$0	\$0	\$0	\$9	\$3
Royalty on Ex-US Sales	\$0	\$0	\$0	\$0	\$
Royalty Rate					25
KTE-C19 (DLBCL)					
US	\$0	\$0	\$130	\$216	\$32
EU	\$0	\$0	\$0	\$198	\$24
Japan	\$0	\$0	\$0	\$0	\$5
Global	\$0	\$0	\$130	\$415	\$63
Royalty on Ex-US Sales	\$0	\$0	\$0	\$50	\$7
Royalty Rate				25%	25
KTE-C19 (CLL)					1.
US	\$0	\$0	\$0	\$70	\$9
EU	\$0	\$0	\$0	\$0	\$12
Japan	\$0	\$0	\$0	\$0	\$
Global	\$0	\$0	\$0	\$70	\$21
Royalty on Ex-US Sales	\$0	\$0	\$0	\$0	\$3
Royalty Rate					25
KTE-C19 (MCL)					
US	\$0	\$0	\$0	\$21	\$3
EU	\$0	\$0	\$0	\$0	\$3
Japan	\$0	\$0	\$0	\$0	\$
Global	\$0	\$0	\$0	\$21	\$6
Royalty on Ex-US Sales	\$0	\$0	\$0	\$0	\$
Royalty Rate					25
Total KTE-C19 Sales	\$0	\$0	\$137	\$542	\$98
Royalty Sales  Growth	\$0	\$0	\$0	\$50	\$11

<sup>\*</sup>Source: KITE company reports and Guggenheim Securities, LLC estimates



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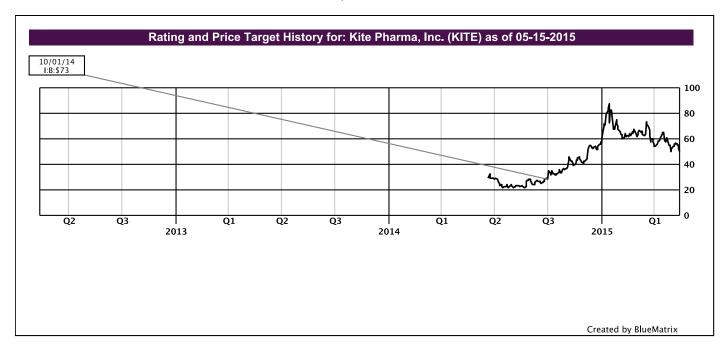
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