

March 16, 2015

## Pfenex Inc.

### Fourth-Quarter Business Update Focused on Added Proprietary Compounds

Before the markets opened on Monday, March 16, Pfenex reported its fourth-quarter and full-year financial results and provided an update on clinical programs. While the financial results were in line, the company updated the clinical development timeline, highlighted by the addition of three proprietary compounds (which were previously included in the joint development program with Strides Arcolab), following the partnership collaboration with Hospira. Exhibit 1 provides a detailed variance analysis of the company's operating results compared with our financial estimates. In addition, we modified our financial projections to come more in line with current operating trends (exhibit 2).

- **Following the partnership agreement with Hospira (HSP \$87.66) for PF582 (biosimilar candidate to Lucentis), management updated its collaboration framework with Strides Arcolab to enable the independent advancement of PF530 (biosimilar candidate to Betaseron), PF529 (biosimilar candidate to Neulasta), and PF726 (peginterferon beta-1b).** We believe management adroitly amended the agreement with partner Strides Arcolab to add three additional proprietary compounds to the development pipeline. In our view, the latest development provides clarity into the company's future strategic direction following the partnership of its leading proprietary asset with Hospira. It is our opinion that both the breadth and number of proprietary and partnered compounds in the pipeline further validates Pfenex's technology platform and offers multiple shots at goal for the company. Exhibit 4 outlines the company's clinical pipeline.
- **We view 2015 as a formative year for Pfenex, as four compounds are projected to enter the clinic, which will be eligible for review via the abbreviated 351(k) regulatory pathway.** Management outlined its plan to advance four compounds into clinical testing. Notably, the two proprietary compounds will initiate testing in Phase I studies—PF530 (biosimilar candidate to Betaseron) in the first quarter and PF708 (peptide generic to Forteo) in the second half of the year. The two vaccine candidates for anthrax and malaria, in collaboration with the various U.S. government agencies, will also enter Phase I clinical trials this year. We believe the activity surrounding the company's portfolio will present significant catalysts, which we summarize in exhibit 3, over the next two years.
- **Pfenex has roughly \$46 million in capital; with the infusion of a \$51 million upfront payment from the Hospira agreement, we believe the current cash level will sustain the company for at least two years, based on current burn-rate estimates.** With an estimated enterprise value of about \$190 million and numerous upcoming catalysts that stand to increase value, we believe that current price levels represent an attractive entry point for investors. We, therefore, maintain our Outperform rating on Pfenex shares.

Pfenex is a San Diego-based biotechnology company focused on biosimilars and difficult-to-manufacture protein-based therapeutics. The lead product candidate, PF582, a biosimilar to Lucentis (ranibizumab), is in Phase I/II study with data expected later this year.

Please consult pages 6-7 of this report for all disclosures. Analyst certification is on page 6. William Blair & Company, L.L.C. does and seeks to do business with companies covered in its research reports. As a result, investors should be aware that the firm may have a conflict of interest that could affect the objectivity of this report. Investors should consider this report as a single factor in making an investment decision.

*William Blair*

**John Sonnier** | +1 312 364 8224  
jsonnier@williamblair.com

**Andy T. Hsieh, Ph.D.** | +1 312 364 5051  
ahsieh@williamblair.com

**Matt Phipps, Ph.D.** | +1 312 364 8602  
mhipps@williamblair.com

Stock Rating: **Outperform**  
Company Profile: **Aggressive Growth**

Symbol: PFNX (NYSE)  
Price: \$13.75 (52-Wk.: \$5-\$15)  
Market Value (mil.): \$289  
Fiscal Year End: December  
Long-Term EPS Growth Rate:  
Dividend/Yield: None

	2014A	2015E	2016E
<b>Estimates</b>			
EPS Q1	\$-1.28	\$-0.32	\$-0.30
Q2	\$-1.67	\$-0.33	\$-0.30
Q3	\$-0.16	\$-0.33	\$-0.31
Q4	\$-0.18	\$-0.34	\$-0.31
FY	\$-3.29	\$-1.32	\$-1.22
CY		\$-1.32	\$-1.22
Sales (mil.)	11	8	8
<b>Valuation</b>			
FY P/E	NM	NM	NM
CY P/E		NM	NM

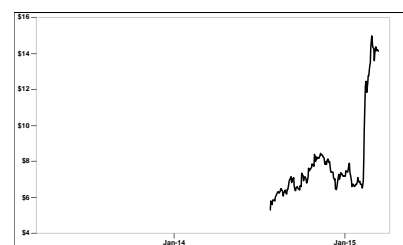
#### Trading Data (FactSet)

Shares Outstanding (mil.)	15
Float (mil.)	10
Average Daily Volume	97,977

#### Financial Data (FactSet)

Long-Term Debt/Total Capital (MRQ)	0.0
Book Value Per Share (MRQ)	3.1
Return on Equity (TTM)	-19.6

#### Two-Year Price Performance Chart



Sources: FactSet, William Blair & Company estimates

## Portfolio Manager Summary

Before the markets opened on Monday, March 16, Pfenex reported its fourth-quarter and full-year financial results and provided an update on clinical programs. While the financial results were in line, the company updated the clinical development timeline, highlighted by the addition of three proprietary compounds (which were previously included in the joint development program with Strides Acrolab), following the partnership collaboration with Hospira. Exhibit 1 provides a detailed variance analysis of the company's operating results compared with our financial estimates. In addition, we modified our financial projections to come more in line with current operating trends (exhibit 2).

**Exhibit 1**  
**Pfenex Inc.**  
**Fourth Quarter 2014 Variance Analysis**  
(dollars in millions except EPS)

	PFNX Q4 2014A	WB Q4 2014E
Total Revenues	\$2	\$2
COGS	\$1	\$2
SG&A	\$3	\$2
R&D	\$1	\$3
Net Loss	(\$4)	(\$5)
EPS	(\$0.18)	(\$0.23)

Sources: Pfenex reports and William Blair & Company, L.L.C. estimates.

**Exhibit 2**  
**Pfnex Inc.**  
**Guidance and Estimates**  
(dollars in millions except EPS)

	WB Previous 2015E	WB Revised 2015E	WB Previous 2016E	WB Revised 2016E	WB Previous 2017E	WB Revised 2017E
Total Revenues	\$8	\$8	\$8	\$8	\$8	\$8
COGS	\$8	\$8	\$9	\$9	\$10	\$10
SG&A	\$8	\$12	\$9	\$13	\$10	\$14
R&D	\$14	\$16	\$18	\$20	\$18	\$22
Net Loss	(\$21)	(\$28)	(\$28)	(\$33)	(\$30)	(\$37)
EPS	(\$1.01)	(\$1.32)	(\$1.01)	(\$1.22)	(\$1.05)	(\$1.31)

Sources: Pfenex reports and William Blair & Company, L.L.C. estimates.

**Exhibit 3**  
**Pfenex Inc.**  
**Timeline**

Date	Product	Event
2015	PF530 (biosimilar Betaseron)	Phase I trial initiation in relapsing forms of MS (1Q).
	PF530 (biosimilar Betaseron)	Phase I trial results in relapsing forms of multiple sclerosis (2H).
	PF582* (biosimilar Lucentis)	Phase Ib/IIa trial interim results in wet age-related macular degeneration (1Q).
	PF708 (generic Forteo)	ANDA-enabling pharmacokinetic bioequivalence trial initiation in osteoporosis (2H).
	Recombinant Anthrax Vaccine	Phase I trial initiation in anthrax.
	Recombinant Malaria Vaccine	Phase I trial initiation in malaria.
2016	PF582* (biosimilar Lucentis)	Phase III equivalence trial initiation in wet age-related macular degeneration.
	PF688 (biosimilar Cimzia)	Phase I trial initiation in Crohn's disease and rheumatoid arthritis.
	Recombinant Anthrax Vaccine	Phase I trial results in anthrax (3Q).
	Recombinant Malaria Vaccine	Phase I trial results in malaria.
2017	PF582* (biosimilar Lucentis)	Phase III trial results in age-related macular degeneration.

ANDA = abbreviated new drug application.

\*Partnered with Hospira.

Sources: Pfenex reports.

**Exhibit 4**  
**Pfenex Inc.**  
**Pipeline**

Compound (Branded referenced drug)	Preclinical	Phase I	Phase II	Phase III	Market	Market Size	Partner
PF529 (Neulasta)	Neutropenia					\$4 billion	Proprietary
PF530 (Betaseron)	Multiple Sclerosis	Q1 initiation				\$1.5 billion	Proprietary
PF688 (Cimzia)	Crohn's Disease and Arthritis					\$600 million	Proprietary
PF708 (Forteo)	Osteoporosis	2H initiation				\$1 billion	Proprietary
PF726 (next-generation pegylated interferon beta)	Multiple Sclerosis					\$1.5 billion	Proprietary
PF582 (Lucentis)	Age-Related Macular Degeneration					\$4 billion	Hospira
PF444 (Genotropin)	Growth Disturbance					\$1 billion	Strides Arcolab
PF690 (Oncaspar)	Acute Lymphoblastic Leukemia					\$200 million	Strides Arcolab
PF694 (Pegasyes)	Hepatitis B and C Virus					\$1.4 billion	Strides Arcolab
Px563L vaccine	Anthrax	2015 initiation				\$215 million	U.S. Government
Px563L-SDI vaccine	Anthrax	2015 initiation				\$215 million	U.S. Government
Px533 vaccine	Malaria	2015 initiation				Limited	U.S. Government

Sources: Pfenex reports

### **Valuation**

Pfenex is trading at \$13.75 with a market cap of \$289 million, and we believe the stock represents an attractive value at current price levels. Given the breadth of the clinical pipeline and an active news calendar in the next two years, we see significant room for upside potential in Pfenex shares.

### **Risks**

While we view Pfenex as a well-capitalized company with a modest clinical risk profile, numerous risks remain, including clinical, capital, and regulatory risks, given that the company's product candidates are biosimilars of commercialized drugs. The clinical risk is the emergence of unexpected adverse events from compounds generated from Pfenex's proprietary manufacturing platform. The major capital risk is that additional infusions of funding are needed before the company can reach profitability, which may include further equity fundraising. The major regulatory risk is that PF582 could face scrutiny before approval. However, given the comprehensive bioanalytical testing completed by Pfenex, we believe the asset is de-risked and remain optimistic about the future of the compound's path.

Our model is included on the following page.

**Exhibit 5**
**Pfenex Inc.**
**Income Statement**

(dollars in thousands except EPS and shares in thousands)

	2014A	Q1E	Q2E	Q3E	Q4E	2015E	2016E	2017E	2018E	2019E	2020E	2021E
Revenue	10,644	1,900	2,000	2,100	2,200	8,200	8,200	8,200	8,200	8,200	9,150	9,550
PF582	0	0	0	0	0	0	0	0	6,327	46,812	140,838	373,953
<b>Total revenues</b>	<b>\$10,644</b>	<b>\$1,900</b>	<b>\$2,000</b>	<b>\$2,100</b>	<b>\$2,200</b>	<b>\$8,200</b>	<b>\$8,200</b>	<b>\$8,200</b>	<b>\$14,527</b>	<b>\$55,012</b>	<b>\$149,988</b>	<b>\$383,503</b>
Cost of revenue	7,233	2,000	2,000	2,000	2,000	8,000	9,000	10,000	10,000	25,285	77,537	220,000
Gross profit	3,411	(100)	0	100	200	200	(800)	(1,800)	4,527	29,727	72,451	163,503
SG&A	9,003	3,000	3,000	3,100	3,100	12,200	13,000	13,600	14,650	20,300	41,000	48,000
R&D	4,125	3,500	3,750	4,000	4,250	15,500	19,500	21,800	23,400	25,000	26,600	28,200
Total operating expenses	13,128	6,500	6,750	7,100	7,350	27,700	32,500	35,400	38,050	45,300	67,600	76,200
<b>Loss from operations</b>	<b>(\$9,717)</b>	<b>(\$6,600)</b>	<b>(\$6,750)</b>	<b>(\$7,000)</b>	<b>(\$7,150)</b>	<b>(\$27,500)</b>	<b>(\$33,300)</b>	<b>(\$37,200)</b>	<b>(\$33,523)</b>	<b>(\$15,573)</b>	<b>\$4,851</b>	<b>\$87,303</b>
Other expense, net	(77.0)	(18.0)	(18.0)	(17.0)	(17.0)	(70.0)	(62.0)	(54.0)	(48.0)	(44.0)	(40.0)	(36.0)
Net loss before income taxes	(9,794)	(\$6,618)	(\$6,768)	(\$7,017)	(\$7,167)	(27,570)	(33,362)	(37,254)	(33,571)	(15,617)	4,811	87,267
Income tax benefit	0	0	0	0	0	0	0	0	0	0	(2,065)	(13,090)
Net loss	(\$9,794)	(\$6,618)	(\$6,768)	(\$7,017)	(\$7,167)	(\$27,570)	(\$33,362)	(\$37,254)	(\$33,571)	(\$15,617)	\$2,746	\$74,177
<b>Net loss attributable to common stockholders</b>	<b>(10,676)</b>	<b>(6,618)</b>	<b>(6,768)</b>	<b>(7,017)</b>	<b>(7,167)</b>	<b>(27,570)</b>	<b>(33,362)</b>	<b>(37,254)</b>	<b>(33,571)</b>	<b>(15,617)</b>	<b>2,746</b>	<b>74,177</b>
<b>Net loss per common share basic and diluted</b>	<b>(\$3.29)</b>	<b>(\$0.32)</b>	<b>(\$0.33)</b>	<b>(\$0.33)</b>	<b>(\$0.34)</b>	<b>(\$1.32)</b>	<b>(\$1.22)</b>	<b>(\$1.31)</b>	<b>(\$1.13)</b>	<b>(\$0.51)</b>	<b>\$0.08</b>	<b>\$2.22</b>
Weighted-average common shares basic and diluted	9,707	20,589	20,792	20,996	21,203	20,895	27,432	28,529	29,670	30,856	32,090	33,373

William Blair &amp; Company, L.L.C. does and seeks to do business with companies covered in its research reports. As a result, investors should be aware that the firm may have a conflict of interest that could affect the objectivity of this report.

Investors should consider this report as a single factor in making an investment decision.

Please consult the last page of this report for all disclosures.

PFNX

Sources: Roche and Pfenex reports.

### IMPORTANT DISCLOSURES

William Blair was a manager or co-manager of a public offering of equity securities for Pfenex Inc. within the prior 12 months.

William Blair is a market maker in the security of Pfenex Inc.

William Blair intends to seek investment banking compensation in the next three months from Pfenex Inc.

Within the past 12 months William Blair has provided or is providing investment banking services to or has an investment services relationship with Pfenex Inc.

Additional information is available upon request.

This report is available in electronic form to registered users via R\*Docs™ at [www.rdocs.com](http://www.rdocs.com) or [www.williamblair.com](http://www.williamblair.com).

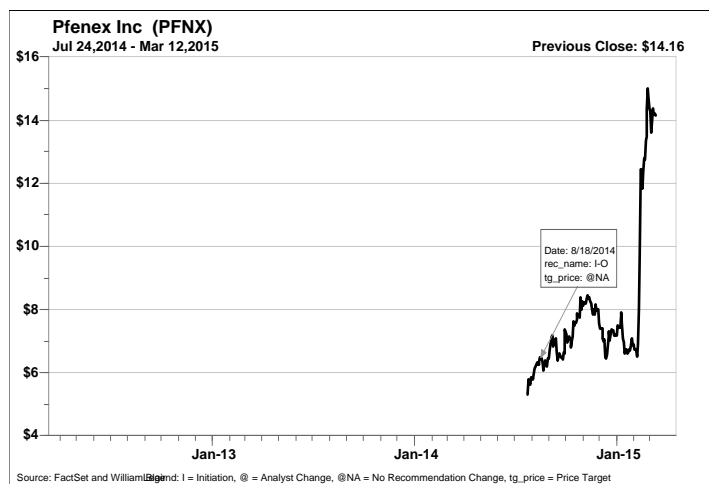
Please contact us at +1 800 621 0687 or consult [williamblair.com/Research-and-Insights/Equity-Research/Coverage.aspx](http://williamblair.com/Research-and-Insights/Equity-Research/Coverage.aspx) for all disclosures.

John Sonnier attests that 1) all of the views expressed in this research report accurately reflect his/her personal views about any and all of the securities and companies covered by this report, and 2) no part of his/her compensation was, is, or will be related, directly or indirectly, to the specific recommendations or views expressed by him/her in this report. We seek to update our research as appropriate, but various regulations may prohibit us from doing so. Other than certain periodical industry reports, the majority of reports are published at irregular intervals as deemed appropriate by the analyst.

DOW JONES: 17,895.22

S&P 500: 2,065.95

NASDAQ: 4,893.29



### Current Rating Distribution (as of 02/28/15)

Coverage Universe	Percent	Inv. Banking Relationships*	Percent
Outperform (Buy)	65	Outperform (Buy)	16
Market Perform (Hold)	32	Market Perform (Hold)	2
Underperform (Sell)	2	Underperform (Sell)	0

\*Percentage of companies in each rating category that are investment banking clients, defined as companies for which William Blair has received compensation for investment banking services within the past 12 months.

The compensation of the research analyst is based on a variety of factors, including performance of his or her stock recommendations; contributions to all of the firm's departments, including asset management, corporate finance, institutional sales, and retail brokerage; firm profitability; and competitive factors.

#### **OTHER IMPORTANT DISCLOSURES**

Stock ratings, price targets, and valuation methodologies: William Blair & Company, L.L.C. uses a three-point system to rate stocks. Individual ratings and price targets (where used) reflect the expected performance of the stock relative to the broader market (generally the S&P 500, unless otherwise indicated) over the next 12 months. The assessment of expected performance is a function of near-, intermediate-, and long-term company fundamentals, industry outlook, confidence in earnings estimates, valuation (and our valuation methodology), and other factors. Outperform (O) – stock expected to outperform the broader market over the next 12 months; Market Perform (M) – stock expected to perform approximately in line with the broader market over the next 12 months; Underperform (U) – stock expected to underperform the broader market over the next 12 months; not rated (NR) – the stock is not currently rated. The valuation methodologies used to determine price targets (where used) include (but are not limited to) price-to-earnings multiple (P/E), relative P/E (compared with the relevant market), P/E-to-growth-rate (PEG) ratio, market capitalization/revenue multiple, enterprise value/EBITDA ratio, discounted cash flow, and others.

Company Profile: The William Blair research philosophy is focused on quality growth companies. Growth companies by their nature tend to be more volatile than the overall stock market. Company profile is a fundamental assessment, over a longer-term horizon, of the business risk of the company relative to the broader William Blair universe. Factors assessed include: 1) durability and strength of franchise (management strength and track record, market leadership, distinctive capabilities); 2) financial profile (earnings growth rate/consistency, cash flow generation, return on investment, balance sheet, accounting); 3) other factors such as sector or industry conditions, economic environment, confidence in long-term growth prospects, etc. Established Growth (E) – Fundamental risk is lower relative to the broader William Blair universe; Core Growth (C) – Fundamental risk is approximately in line with the broader William Blair universe; Aggressive Growth (A) – Fundamental risk is higher relative to the broader William Blair universe.

The ratings, price targets (where used), valuation methodologies, and company profile assessments reflect the opinion of the individual analyst and are subject to change at any time.

Our salespeople, traders, and other professionals may provide oral or written market commentary or trading strategies—to our clients and our trading desks—that are contrary to opinions expressed in this research. Certain outstanding reports may contain discussions or investment opinions relating to securities, financial instruments and/or issuers that are no longer current. Always refer to the most recent report on a company or issuer before making an investment decision. Our asset management and trading desks may make investment decisions that are inconsistent with recommendations or views expressed in this report. We will from time to time have long or short positions in, act as principal in, and buy or sell the securities referred to in this report. Our research is disseminated primarily electronically, and in some instances in printed form. Electronic research is simultaneously available to all clients. This research is for our clients only. No part of this material may be copied or duplicated in any form by any means or redistributed without the prior written consent of William Blair & Company, L.L.C.

This is not in any sense a solicitation or offer of the purchase or sale of securities. The factual statements herein have been taken from sources we believe to be reliable, but such statements are made without any representation as to accuracy or completeness or otherwise. Opinions expressed are our own unless otherwise stated. Prices shown are approximate.

This material is distributed in the United Kingdom and the European Economic Area (EEA) by William Blair International, Ltd., authorized and regulated by the Financial Conduct Authority (FCA), and is only directed at and is only made available to persons falling within articles 19, 38, 47, and 49 of the Financial Services and Markets Act of 2000 (Financial Promotion) Order 2005 (all such persons being referred to as “relevant persons”). This document is intended for persons regarded as professional investors (or equivalent) and is not to be distributed to or passed onto any “retail clients.” No persons other than persons to whom this document is directed should rely on it or its contents or use it as the basis to make an investment decision.

“William Blair” and “R\*Docs” are registered trademarks of William Blair & Company, L.L.C. Copyright 2015, William Blair & Company, L.L.C. All rights reserved.