Background
DARPA Red Balloon Challenge

2009: DARPA challenged teams to find 10 red balloons **across the U.S.**

Crowds were incentivized through rewards to the finders *and* their referral chains

In 9 hrs, MIT created a 5,000-person **flash network** to solve the problem

Realization:
Red Balloons are Everywhere

Find **great employees**, acquire **new customers**, design **new products**

Find **volunteers, donations,** take **collective action**

Build **on demand teams** of specialists to replace key firm functions

Value Attribution

Incentive Creation

Market Formation

Problem:
Broken Tools, Broken Markets

We know each other's **talents, interests,** and **potential**

Internet **connected** us but **inefficiency** remains

Solution:
Trustless Incentive Markets

Our **blockchain technology** provides the **value attribution** required to solve the red balloon problem at **internet scale**

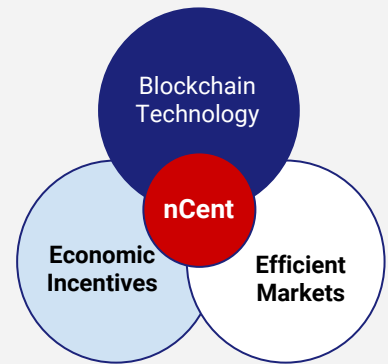For more information contact our founder, KK Jain: kk@ncnt.io

NCENT

Own the value of your networks

World-class team, financial technology track record at scale

- Experience building and managing multi-billion dollar businesses and robust systems for financial transactions and risk control
- Blockchain technologists who have designed and brought successful token projects to market

Blockchain Technology

nCent

Economic Incentives

Efficient Markets

Core Development Team

KK Jain, Founder

Stanford Engineering faculty, ran Computational finance program and blockchain research group. Previously ran quant hedge fund businesses at Citigroup, Perry Capital, D.E. Shaw. MS Stanford, AB Dartmouth.

Dr. Raj Surati

Technologist at Theta token. Founded Flash (now MSFT), Photo.net (now GoDaddy) and Scalable Display. Raj holds a PhD. SM, and SB. in Electrical Engineering and Computer Science from MIT.

Prof. David Mazières

Chief Scientist at Stellar and Professor of Computer Science at Stanford University leading Secure Computer Systems group and co-Director of Stanford Center for Blockchain Research. AB Harvard, PhD MIT.

Mike Barile

Founded Kryptomon.io, an ethereum-based virtual game. Previously a software engineer at Google working on Search with experience at Uber and Bridgewater Associates. Studied physics and economics at Dartmouth.

Adam Foosaner

Former full-stack engineer at Amazon with experience in web and desktop application development. Previously worked as a Solutions Architect at Oracle. Studied electrical engineering at Northwestern.

Arya Soltanieh

Early software engineer at Coinbase. Led development of Coinbase API and integration with banks. Previous experience at startups including Sociogramics and Bunchball.

Selected Investors

SEQUOIA WINKLEVOSS CAPITAL METASTABLE

Naval Ravikant AME CLOUD VENTURES FLOODGATE SVAngel ZhenFund Steve Jurvetson

---

For more information contact our founder, KK Jain: kk@ncnt.io