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Incentivizing social activity

Team KSquare
Khalid Imam, Michael Vavro, Klarence OuYang

The Problem



The Challenge





The Solution

What if Nike could sponsor a marathon?

What if a charity for cancer could sponsor a walkathon.?

What if you could challenge your best friend to run a mile?
Or all of your friends to see who is the fastest?



The Solution

Demo of App



Thank you

Let us help the world become a ~~sweatier~~ more successful place.

Only had 10 minutes to make this slide ㄟ_(ツ)_/ㄟ