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Goal Setting: Short-Term, Long-Term,

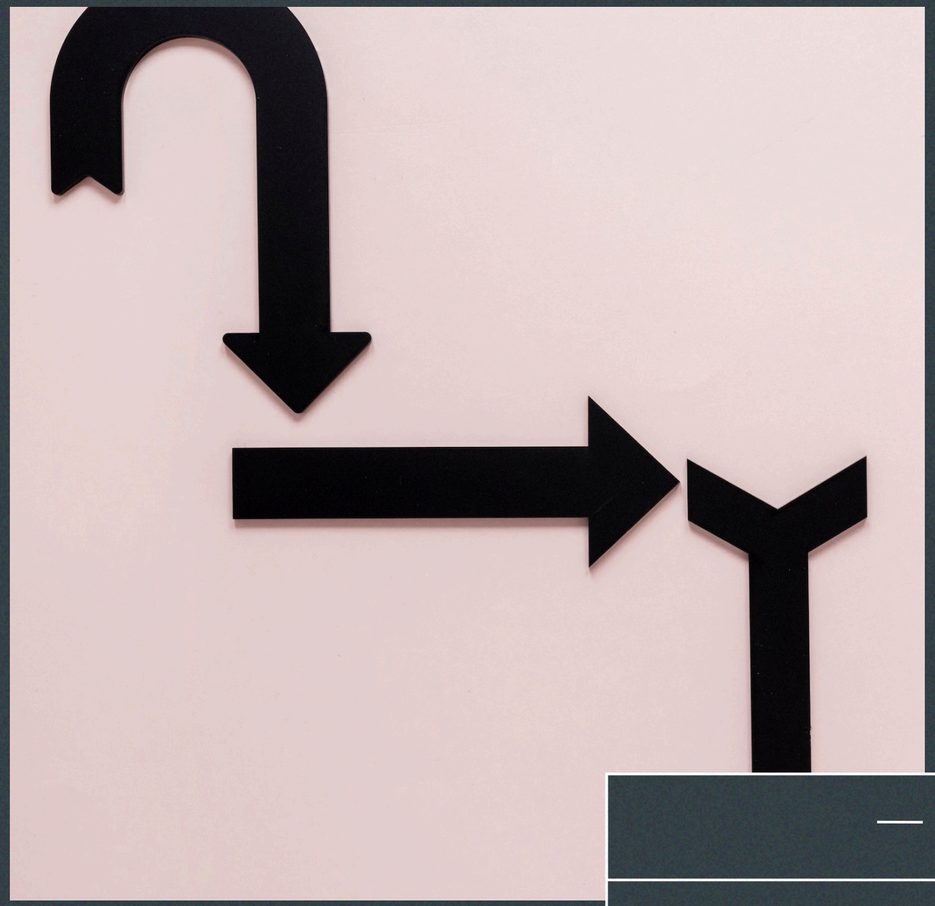
and Future Goals

Introduction

Welcome to the presentation on *Strategic Goal Setting*: Navigating **Short-Term**, **Long-Term**, and Future Objectives. In this session, we will explore the key principles and best practices for effective goal setting.

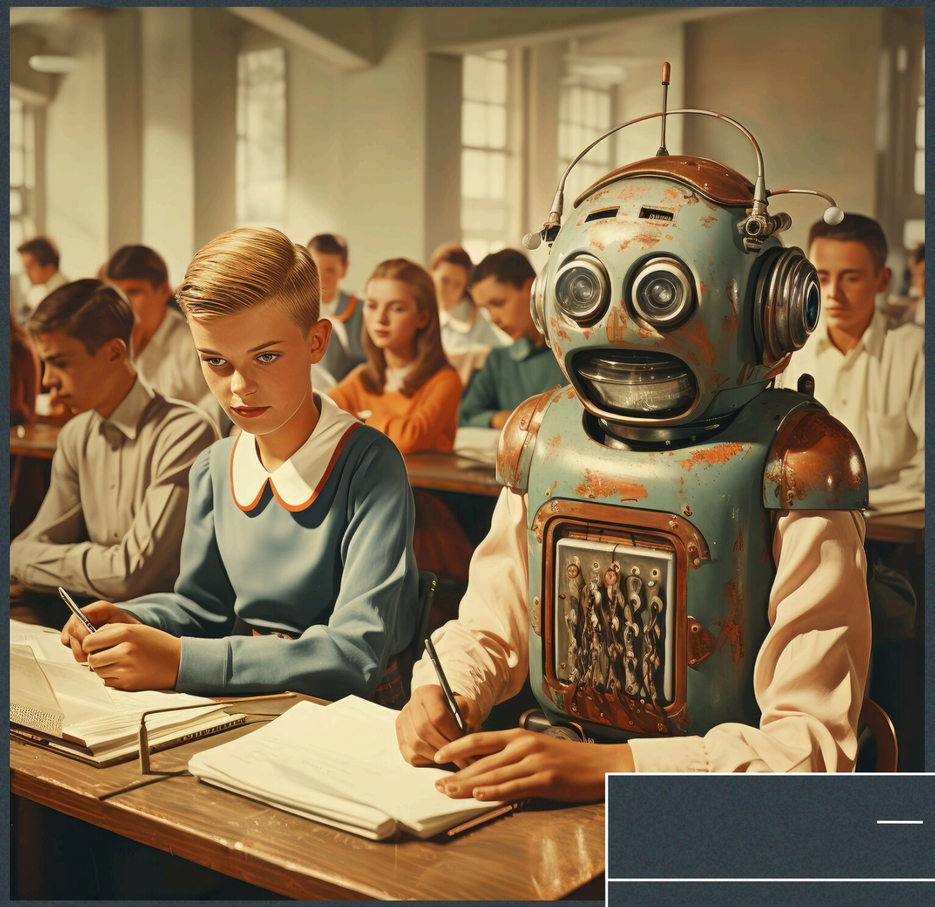
Understanding Goals

Defining clear and **measurable goals** is crucial for organizational success. **Short-term** goals provide immediate direction, while **long-term** goals align with the overall vision and mission.



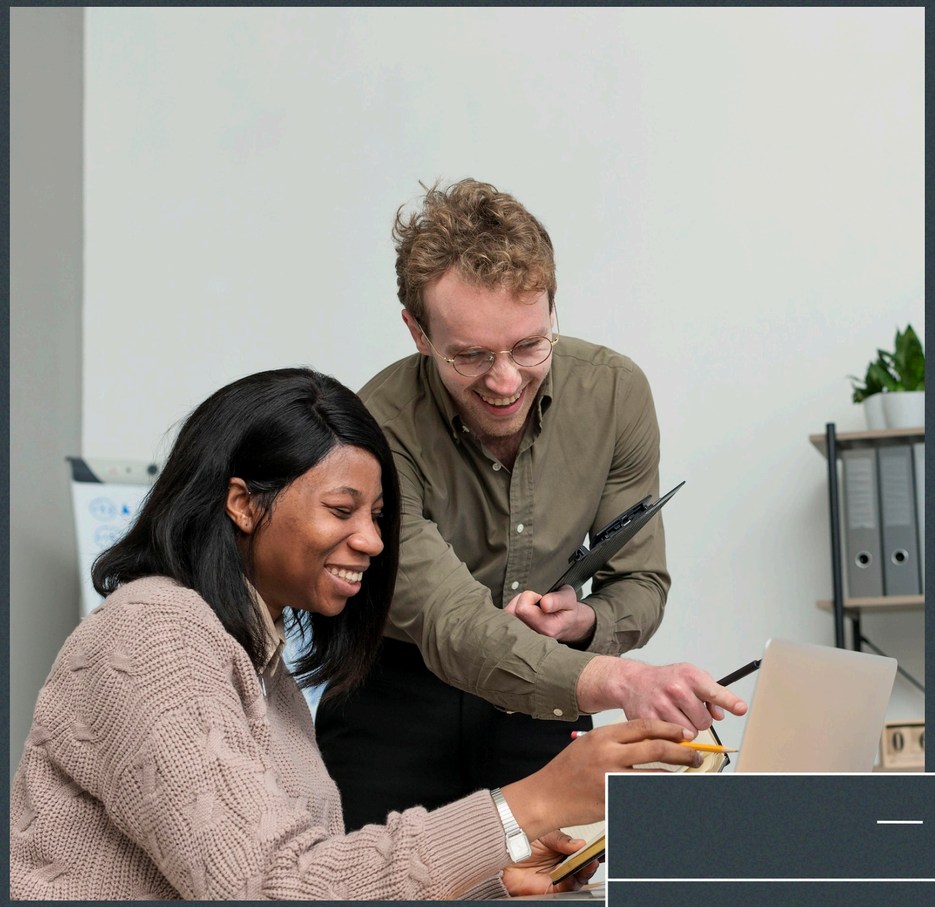
Setting SMART Objectives

Utilize the SMART criteria for goal setting: **Specific**, **Measurable**, **Achievable**, **Relevant**, and **Time-bound**. This approach ensures clarity and accountability in goal pursuit.

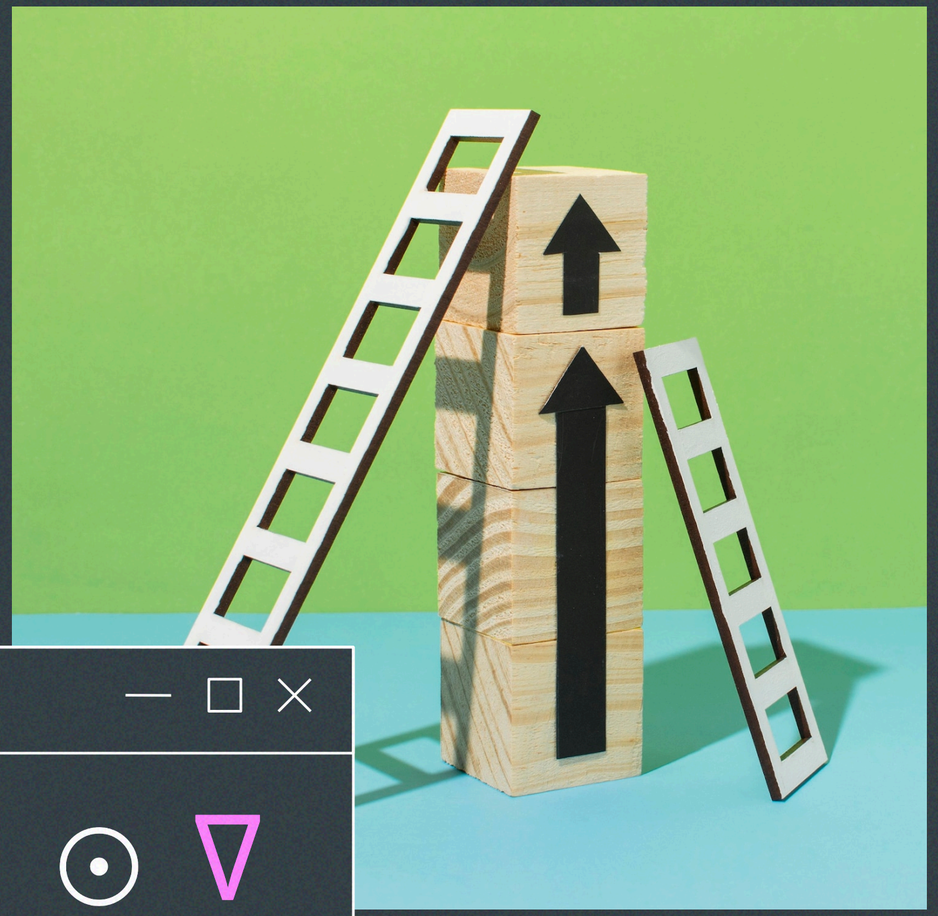


Aligning with Vision

Aligning goals with the organization's **vision** and **values** fosters a sense of purpose and direction. It ensures that every objective contributes to the long-term success of the company.



Balancing Short and Long Term



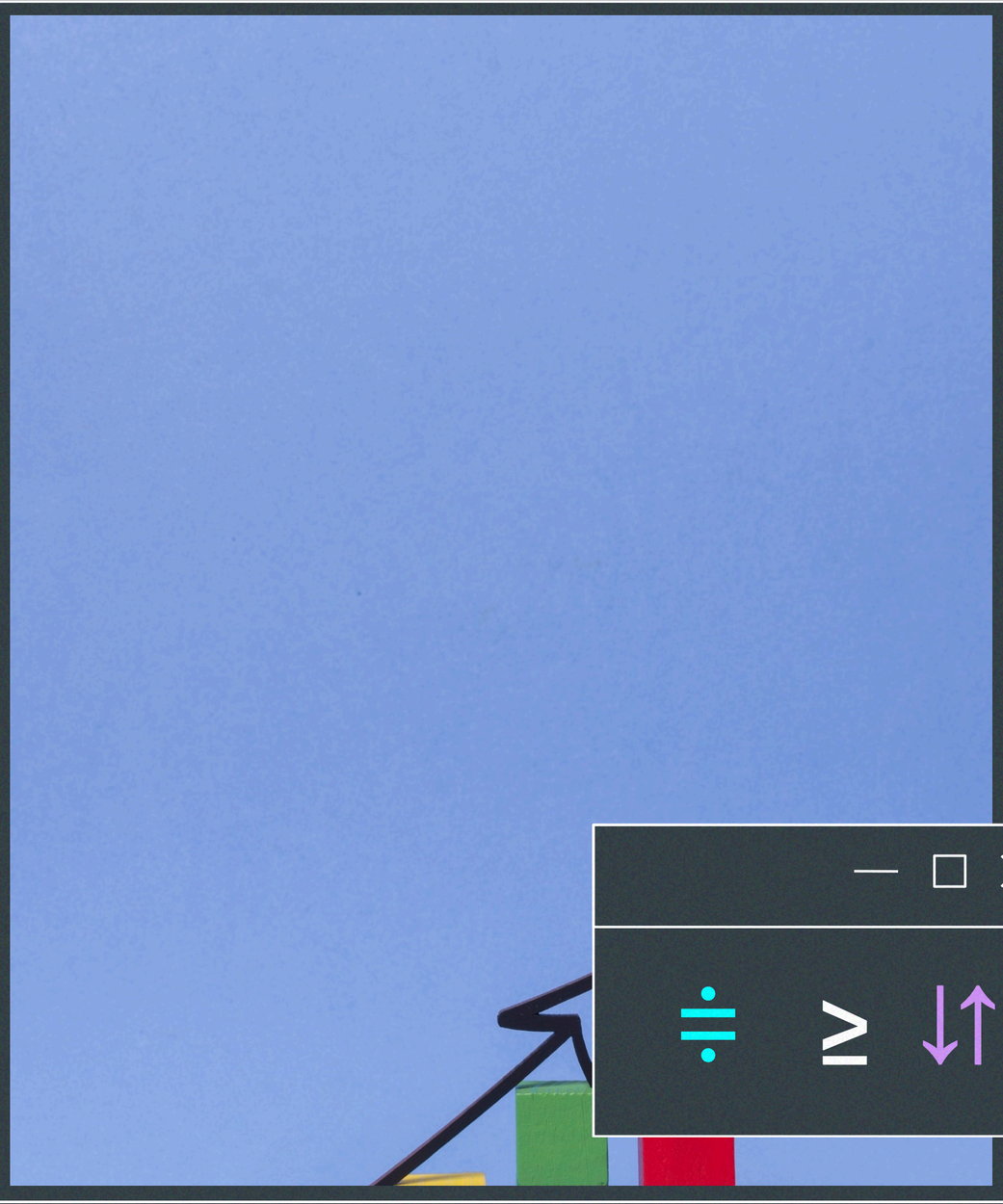
Balancing **short-term** wins with **long-term** vision is essential. While short-term goals provide quick wins, long-term objectives sustain growth and relevance in the future.

Adapting to Change

In a dynamic environment, it's crucial to be agile in goal setting. Embrace **flexibility** and **adaptability** to navigate unforeseen challenges and opportunities.

Measuring Progress

Regularly monitor and evaluate progress towards goals. Utilize **key performance indicators (KPIs)** to assess the effectiveness of strategies and make informed decisions.



Short-term goals

- Short- term goals are ones that you will achieve in the near Future

Long-term goals

- Long-term goals are ones that you will achieve over a longer period of time.
- 5-10 years

Short-term goals

Short-term goals for your career have definite outcomes you can start achiving in a couple of months to ayear. They can be part of a grand scheme or stand- alone objectives to boost your career. Here are several short-term goals.

1. Learn a new Skill

- You need to keep up with the industry requirments and pick specific skills for your profession

1. Make a professional website

- A powerful digital footprint is crucial for professional success, and launching a website is one of the best short-term goals.

1. Improve productivity

One of the most straighforward career goals is to improve your work's quality, quantity, and efficiency.

- These matrics will depnding on your profession and company. But they usally involve increasing customer satisfaction, delivering projects within dedlines, and reducing company expenses.

Long-term goals

A long- term career goal is broader than a short-term one. some dont't have a defined timeline as such and might take several years to complete

1. Earn a degree

Graduating from a univercity and receiving your bechlor's degree could be the first long- term objective you set to secure your career.

2.Get a promotion

- Getting promoted is a common long- term career goals.
- It can take you ayear or more to get a promotion. yet, we all want this honor that speaks volumes about our awesome performance and work ethic.

Future Objectives

Anticipate future trends and challenges to set **strategic objectives** that position the organization for long-term success. Embrace innovation and foresight in goal setting.

Engaging Stakeholders

Effective goal setting involves **engaging stakeholders** at all levels. Collaboration and communication ensure alignment and commitment towards shared objectives.

My Answer

1. What is short-turm and long term goal ?

My two short term goals include first of all getting a job with your company, and then quickly learning the role, getting to know my team, and becoming a productive and reliable member of the organisation. One of my long term goals is to gain leadership experience, preferably within your company. One day, I hope to become a team leader or manager, but I know I will only achieve that goal if I work hard, gain experience and impress my employer. Another one of my long term goals is to buy my first house. Again, this will only happen if I am successful at work and I gain long-term employment with the same company.’

1. What is future goal ?

- I see myself as a top-performing employee in a well-established organization like this one. I plan on enhancing my skills and continuing my involvement in related professional associations.

Conclusion

In conclusion, strategic goal setting involves a careful balance of short-term wins and long-term vision. By aligning with the organization's values and engaging stakeholders, we pave the way for sustainable success.

ANY
questions?

Thanks!

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