**What is WordPress? and how does it helps a blogger in growing?**

In This world of globalization and digitalization literally, every person has a presence online and visits on an average of about 6 to 10 websites per day this describes how important it is to have a business is as well as self-employed people having a presence online which makes it such an important aspect.

While making a website is not everyone's cup of tea as it requires a lot of coding and programming knowledge not everyone would be capable of doing that, which was creating a hurdle to the people who were not the most advanced technology. And as we all know every problem has a solution. WordPress is one solution for the people who face the above problem.

WordPress is a very popular and widely used tool by people who do not have adequate knowledge about making and website but still wish to have a presence online. It is a drag and drops service which consists of all the components that probably a website can have for example text boxes buttons navbars contact boxes and various other things.

WordPress not only provides drag and drop services and making a website but also provides various other services like SEO Optimisation as well as various plugins that are essential for making and ranking your website.

A blogger can be anyone ranging from a 10 year old who is studying in a school telling people about his for her’s daily experiences in life to an 80 year old suffering from a disease pending their last few days. Blogging requires a constant form of update and consistent service which means one has to update the content of the blog every time they want to upload an article which is quite a tedious job to do and requires a lot of time and effort.

WordPress jumps into the game at the right time by providing easy and basic features like ok this in a small drag and drop manner which attracts people towards it and therefore it has a massive user based around the world. a blogger can use WordPress as they want to reach more and more people which is what exactly WordPress does as it has inbuilt SEO plugins as well as organic search plugins.

**Content Writer,**

**Hardik Yewale.**