

Canva

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ARE YOU SAFE ?

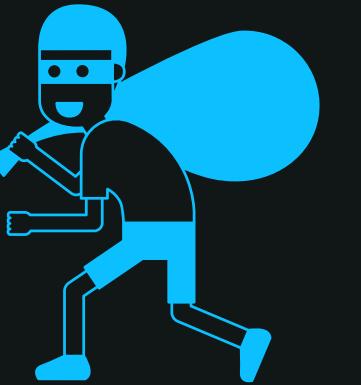
WELCOME TO **KNOCRIME**



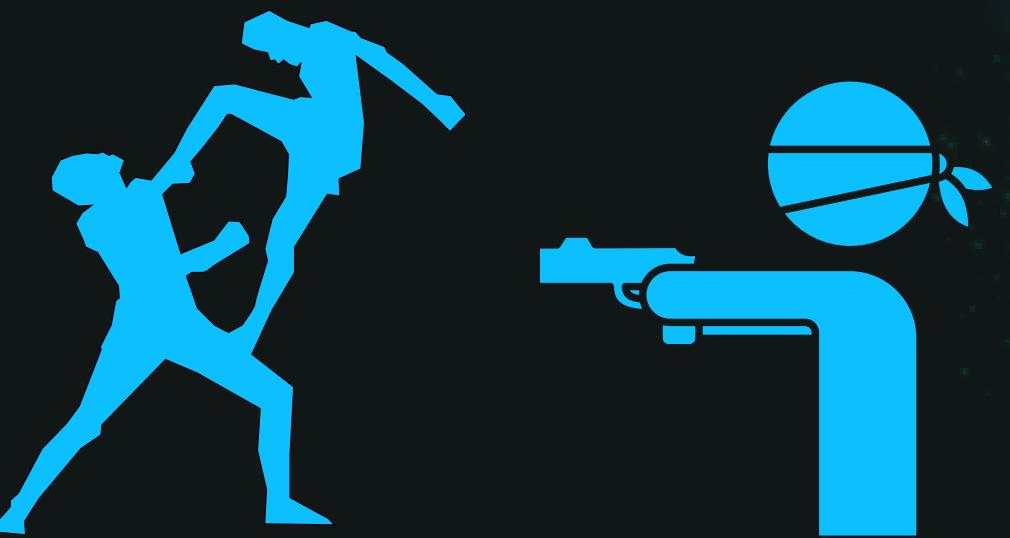
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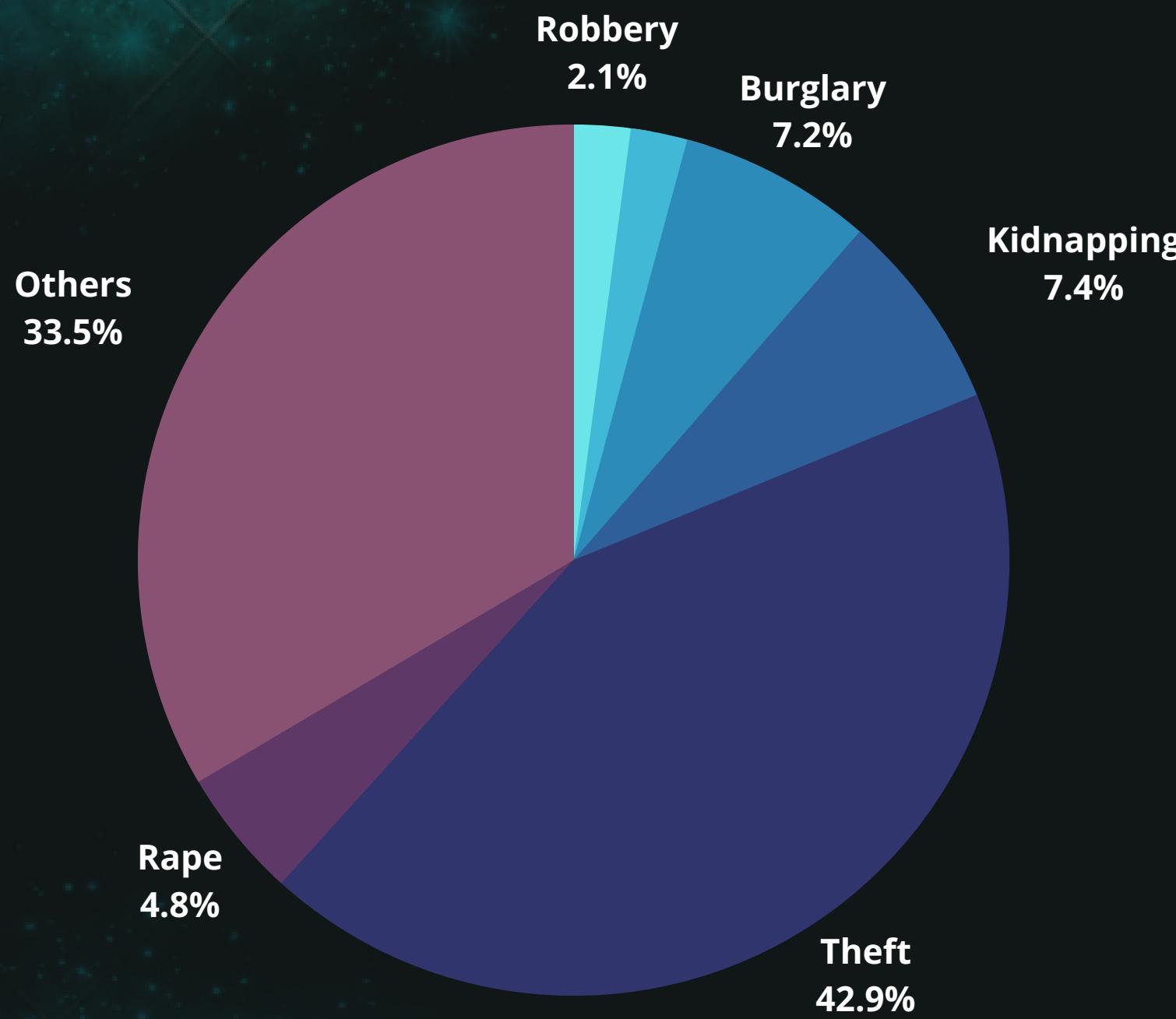
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WHAT IS THE PROBLEM ?

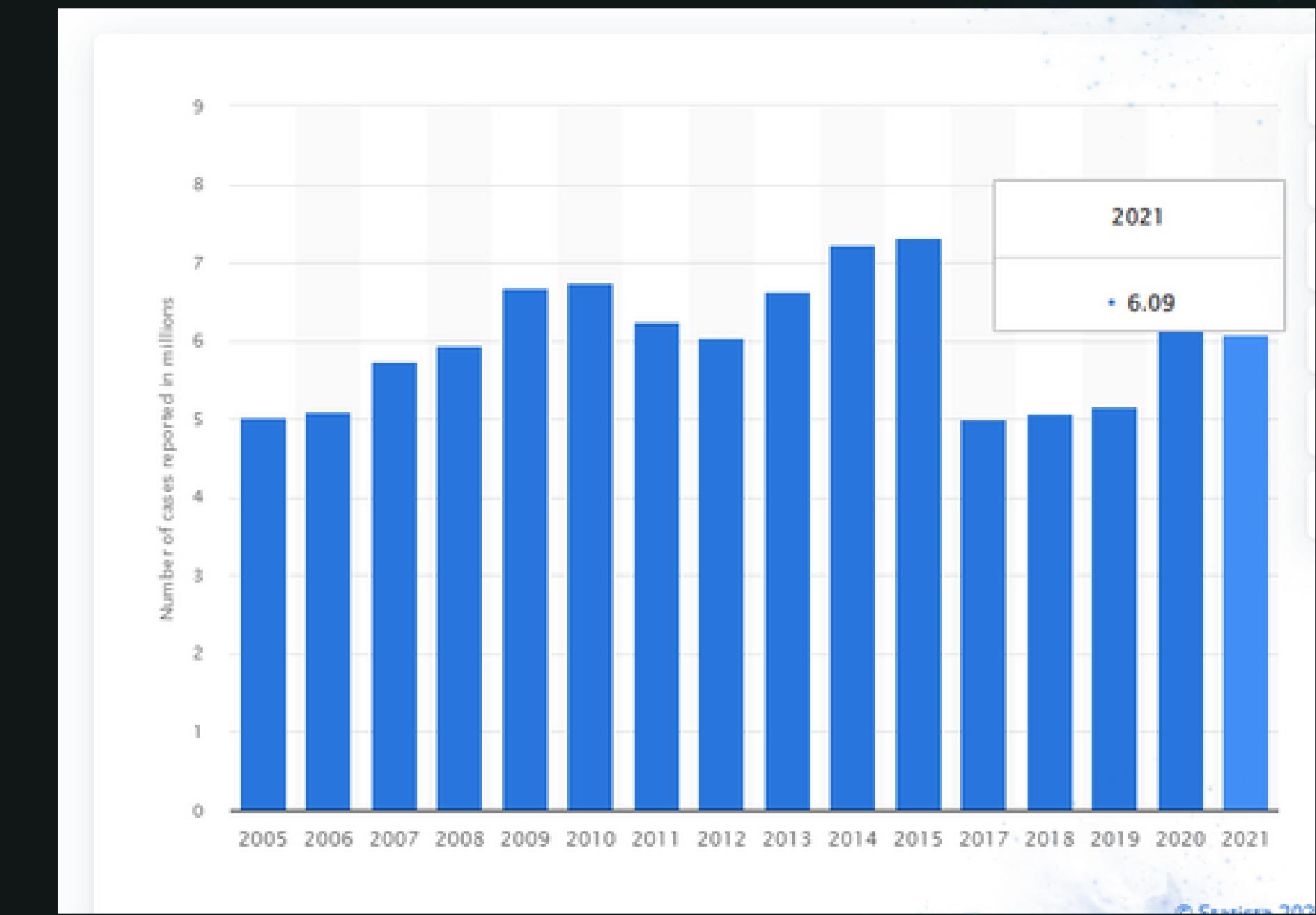


In India, the issue of crimes like robbery, shooting, and fighting is a concern that affects communities nationwide. Robberies, where people forcefully take belongings, and incidents of shooting and fighting have become challenges. These crimes not only pose a threat to individuals but also create a sense of fear and insecurity in society.





CRIMES IN INDIA 2021
SOURCE: WIKIPEDIA



CRIME RATE IN INDIA FROM 2005-2021
SOURCE: STATISTA

KNOCRIME: BUILDING SOCIETY SAFER

Your solution to a safer community! Harnessing the power of artificial intelligence and machine learning, users can connect their CCTV cameras, select specific actions for monitoring, and our platform will vigilantly scan footage. If any concerning activities, like fighting or shooting, are detected, instant alerts are dispatched to the relevant authorities.

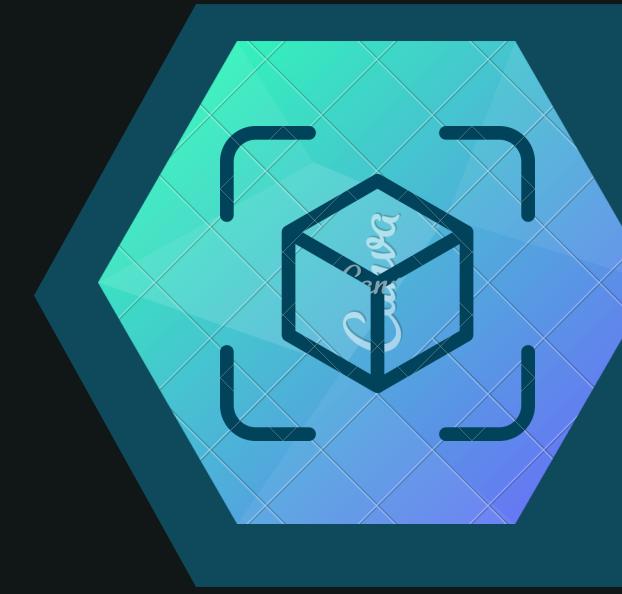


HOW KNOCRIME WORKS



SENDING CCTV VIDEO TO CLOUD

Capturing the live footage of CCTV cameras and sending them to cloud for the analysis.



VIDEO ANALYSIS

Applying pretrained machine learning models to recognise actions on the video.



ALERT GENERATION

If the video contained criminal activity then an Alert is sent to the respective authorities.

KNOCRIME AS A PLATFORM

KnoCrime has potential to become a successful business. This solution can also be implemented in the offices, industries, public places to ensure the security of the people.

Business Model: B2B

Revenue Model: Pay-as-you-use

Product Type: SaaS



IMPACT OF KNOCRIME

PROS OF KNOCRIME

- Enhanced Security
- Decrement in Crimes
- User-Friendly Interface
- Proactive Alert System
- Real-Time Surveillance

DEPENDENCIES

- Internet
- Mobile Phone
- ML Dataset
- CCTV network

CONCLUSION

- KnoCrime is an innovative approach to deal with crimes.
- It has its own advantages and limitations.
- It has potential to become one stop solution for security concerned autoritiees.
- It will help to reduce crime rate in India.



THANK YOU

Be Safe With KnoCrime !

