

Additional Resources

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In this lesson, we looked at how to network to find a job and on social media. If you still aren't convinced that you should be on social media, consider a few statistics:

Over 50% of the people on LinkedIn are the ones that make the decisions about hiring for their company so you want to be on LinkedIn.

According to YouTube statistics, over 1 billion people use YouTube. 80% of them are located outside the U.S. and you can navigate YouTube in 76 languages. With all those users from all over the world and because the biggest search engine, Google owns it, YouTube can definitely help you promote yourself or business.

Your Twitter profile is a great place to market yourself professionally as Twitter is very popular in many countries and not just in the U.S. 80% of Twitter users are outside the U.S., and in Japan, Twitter is more popular than Facebook.

Let's look at some helpful information:

1. Here are a few success stories:

Here is a success story of Nick Belling who got a job through this YouTube resume that went viral: <https://www.youtube.com/watch?v=a2L9DGEUtNg>

LinkedIn: <http://www.cbsnews.com/news/linkedin-5-job-search-success-stories/>

According to the Huffington Post, Twitter is the best way to get a job that you're not using. http://www.huffingtonpost.com/2015/06/16/twitter-job-search_n_7571260.html

Huffington Post Article on Instagram:

http://www.huffingtonpost.com/michaelprice/heres-how-an-amateur-used-instagram-to-become-a-pro-photographer_b_5687621.html

2. LinkedIn and jobs

You can post that you are looking for a job on LinkedIn and you can search for jobs on the site by location or job type. You can save those searches and LinkedIn will automatically let you know when new jobs match what you are looking for. You can download a free mobile job search app for iPhone and android phones.

3. Searching for jobs on social media

If you are searching for a job on other types of social media, you want to know the vocabulary that they use to advertise job. Here are some common hashtags:

The common type of hashtags that people use to advertise includes **#interestedin**, **#hiring**, **#jobopening**, **#GEjobs**, **#mechanicalengineering** or **#mechanicalengineeringjobs**.