

INSTAMART

This project represents a web-based platform created to support small-scale industries, specifically artisans, and jewelry makers, in promoting and selling their products. It encompasses various features aimed at enhancing the user experience, including sign-in and login portals for user accounts, a diverse product catalog featuring items such as sweaters, jackets, decorations, and handmade jewelry, and robust e-commerce functionalities.

The website's homepage serves as a gateway to the various product categories, enabling users to explore the available offerings. Upon clicking on a particular category, the website dynamically generates a list of items within that specific category. This feature facilitates a user-friendly browsing experience, ensuring that customers can easily find products that match their preferences and interests.

In addition to category-based browsing, the website offers a search functionality. This search bar empowers users to find specific items swiftly by entering relevant keywords, streamlining the shopping process. Users can also view and manage their shopping cart, which serves as a temporary repository for selected items before making a final purchase decision. This cart feature allows users to modify their selections and track the total cost of the items in their virtual basket.

One of the notable features of this project is the order checklist. Users can keep a record of the items they've ordered, providing them with a sense of organization and an opportunity to review their selections before making a payment. This checklist acts as a visual aid and reference point for users, helping them ensure that their orders align with their expectations.

Crucially, the website incorporates a secure and efficient payment processing system. After users have added their desired items to the cart, they proceed to the checkout process, where they can input their payment information. Once the payment is successfully processed, the system generates a confirmation message displayed in a dedicated box on the screen. This "SUCCESSFULLY PAID" message assures users that their transaction has been completed, offering peace of mind and indicating that their purchase has been confirmed.

This project's overall objective is to connect small-scale industries with potential customers in an online marketplace. It serves as a digital bridge, enabling artisans, jewelry makers, and other small-scale producers to reach a broader audience and expand their customer base. This platform also provides customers with a convenient and user-friendly shopping experience, with features such as category-based product exploration, search functionality, and a clear and organized ordering process.

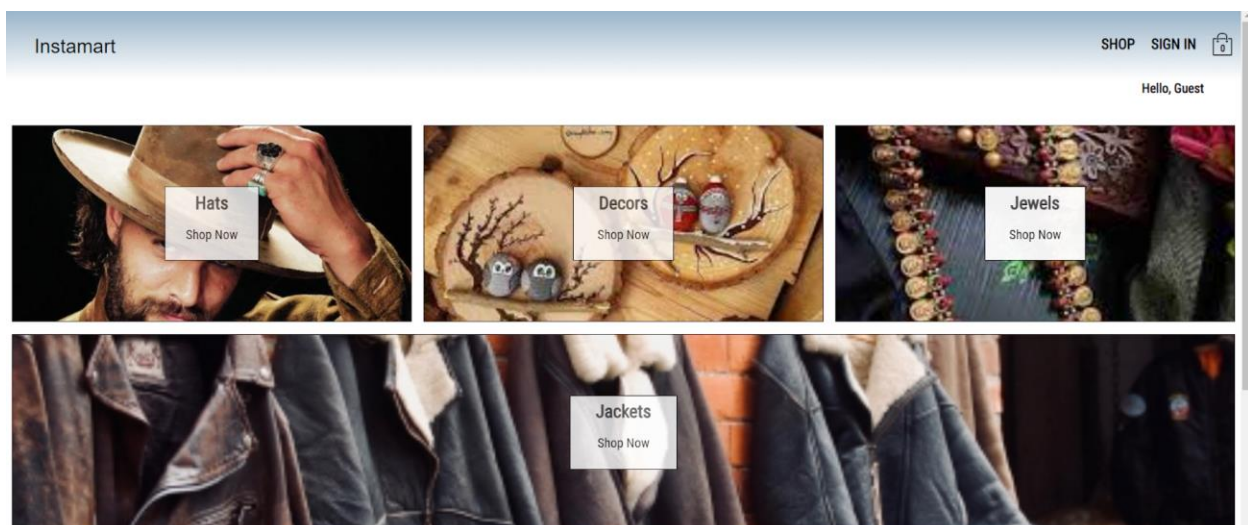
For small-scale industries, this website offers an opportunity to showcase their unique and handcrafted products to a global audience, overcoming the limitations of traditional brick-and-mortar retail. It allows them to market their items effectively and efficiently, potentially leading to increased sales and growth. Additionally, the platform offers a sense of community and support for these industries, fostering a marketplace where customers appreciate and support the value of handmade and locally produced goods.

In conclusion, this website project is a valuable tool for supporting small-scale industries and promoting their products. It combines essential e-commerce features with user-friendly design, making it a win-win for both sellers and buyers. Small-scale industries gain exposure and access to a larger market, while customers benefit from a seamless and secure online shopping experience.

Application Snapshots:

The screenshot shows the Instamart website's login and registration interface. At the top, a blue header bar contains the 'Instamart' logo on the left and 'SHOP SIGN IN' with a shopping cart icon on the right. Below the header, the user is greeted with 'Hello, Guest'. The main content area is divided into two columns. The left column, titled 'Already have an account?', prompts the user to 'Sign in with your email and password'. It features input fields for 'Email' and 'Password', a 'SIGN IN' button, a 'SIGN IN WITH GOOGLE' button, and a 'Forgot Password?' link. The right column, titled 'Don't have an account?', prompts the user to 'Sign up with your email and password'. It includes input fields for 'Display Name', 'Email', 'Password', and 'Confirm Password', followed by a 'SIGN UP' button.

The main page of the website:



After clicking onto particular type of item:


Instamart

SHOP SIGN IN


Hello, Guest

search for products


DECORS




star ₹99




animals ₹149




wall hangings ₹1159




magic pots ₹499




pink Shearling ₹825



Black Jacket ₹990




red Jacket ₹875




Brown Shearling ₹865


JEWELS




kasu maalai ₹1620



antique design ₹2280



necklace ₹2110

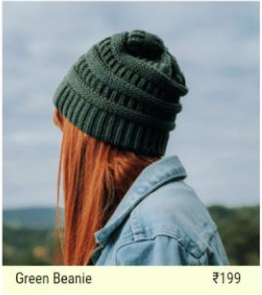
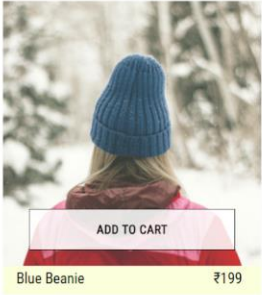


peacock ₹860

Connect With Us

star	₹99	animals	₹149	wall hangings	₹1159	magic pots	₹499
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HATS



JACKETS

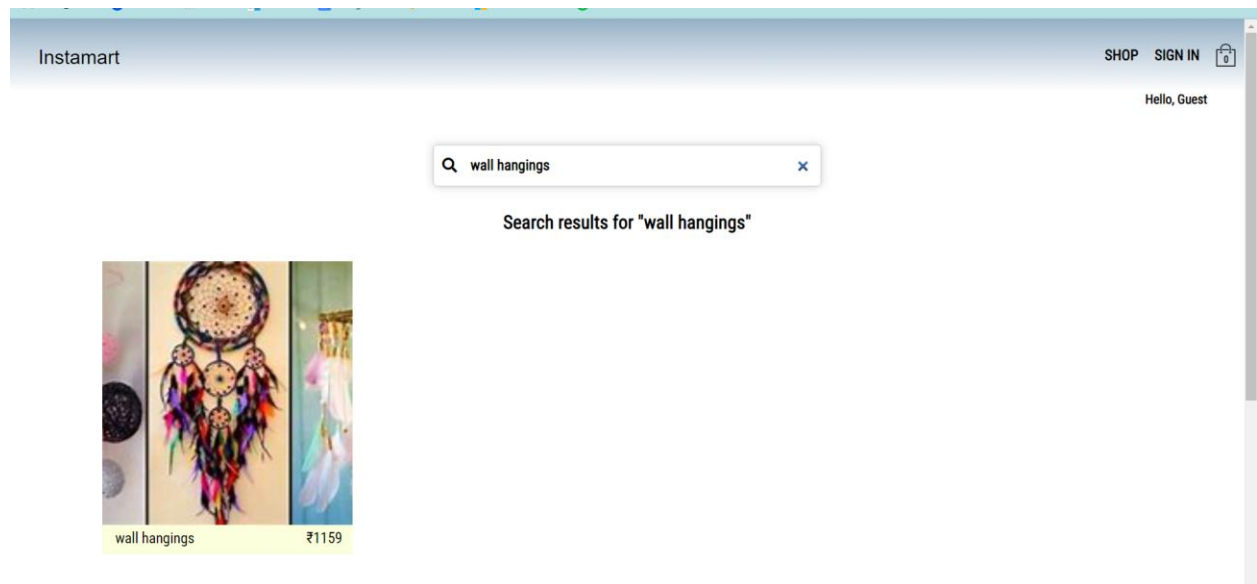


JACKETS

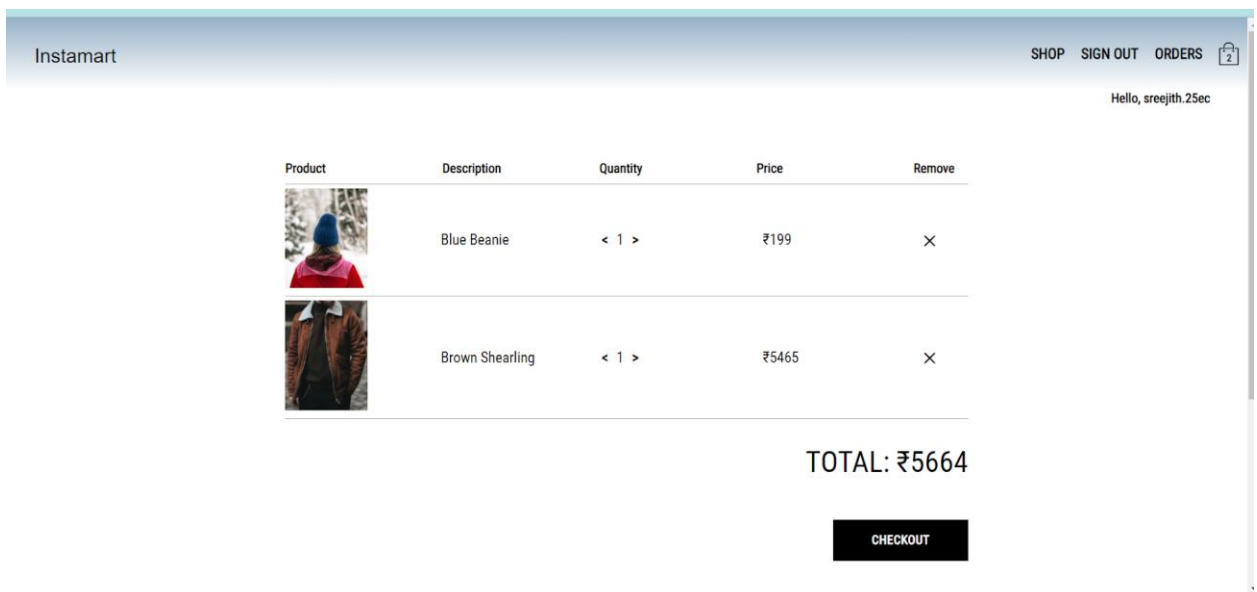


JEWELS

Searching for a particular item:



Cart:



Final checklist:

Order ID: 111
Order Date: Wed Nov 01 2023 19:01:24
Order Total: ₹2223 (Including Gst and ₹150 delivery cost)

Order Items:



Blue Beanie
Price: ₹199
Quantity: 1



animals
Price: ₹149
Quantity: 1



Brown Shearling
Price: ₹865
Quantity: 1



peacock
Price: ₹860
Quantity: 1

Delivery Address:

RAMKUMAR K V
123, chennai
Contact: 9487759160

Payment Method:

Card

Order Summary:

Items: ₹1756.78
Delivery & Packaging: ₹150
Tax: ₹316.22
Order Total: ₹2223



Connect With Us



Email: sreejith.25ec@licet.com
Phone: 9042671785, 9344247937

Instamart: Crafting happiness!

Successful payment:

Summary

Products	₹0
Shipping	₹0
Total amount <small>(including GST)</small>	₹0

Shipping Address

First name

RAMKUMAR

Last name

K V

Address

City

State

Pincode

Phone

ADD ADDRESS

Payment Successful. Thanks for your order.

OK

PAY NOW