

PROJECT REPORT

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Project Title:

TripAdvisor E-Management

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**PARK COLLEGE OF
ENGINEERING AND TECHNOLOGY**

Report: TripAdvisor E-Management

Project Overview

Project Title: TripAdvisor E-Management

This project is focused on developing the *TripAdvisor E-Management System* using Salesforce to streamline travel-related services, such as hotel, food option, and flight management, along with customer discount automation and notification services. The project aims to address inefficiencies in data handling and communication within TripAdvisor's ecosystem by implementing a comprehensive and automated solution. The primary challenge was to ensure seamless integration of various services to enhance operational efficiency, reduce manual errors, and improve the user experience.

By leveraging Salesforce's robust platform features, such as automation tools, Apex triggers, and schedulable classes, this project provides a scalable, reliable, and efficient solution to meet the business needs of TripAdvisor.

Project Description:

The TripAdvisor E-Management system, integrated with Salesforce, aims to provide an all-in-one travel companion app that empowers users to plan, book, and make the most of their trips. This system brings TripAdvisor's massive repository of user-generated reviews and insights into the Salesforce ecosystem, allowing users to access information on hotels, flights, food options, and customer deals seamlessly. This report outlines the system requirements, acceptance criteria, and solutions developed for this integration, with a focus on automation and streamlined customer experience.

Short Description:

TripAdvisor E-Management Solution streamlines travel itinerary management, centralizing booking data, trip tracking, and user feedback, making it easier for organizations to oversee and enhance travel experiences.

Objectives

Business Goals:

1. Automate the management of hotels, flights, and food options to reduce manual administrative tasks.
2. Provide a personalized customer experience through automated discount mechanisms.
3. Ensure timely communication with customers via email notifications for flight reminders.

Specific Outcomes:

1. Automated tracking and updating of hotel information based on food options.
2. Automated discount calculation and application based on customer purchase thresholds.
3. Flight reminder emails sent automatically 24 hours before flight departure, improving customer satisfaction.
4. Accurate, real-time reporting and data analytics for better business insights.

Salesforce Key Features and Concepts Utilized

The project leverages the following Salesforce features and functionalities:

1. Custom Objects:

- **Hotel Object:** Stores hotel-related data and calculates the total number of food options associated with each hotel.
- **Food Option Object:** Tracks food options linked to hotels.
- **Flight Object:** Manages flight bookings and departure schedules.
- **Customer Object:** Stores customer information, such as name and booking details.

2. Apex Triggers:

- Ensures automatic updating of hotel data whenever food options are added or modified.
- Example: Updating the total count of food options for each hotel.

3. Flows:

- Automates customer discount application based on purchase amounts.
- Example: Full discounts for purchases exceeding 3000 and partial discounts for purchases between 1500 and 3000.

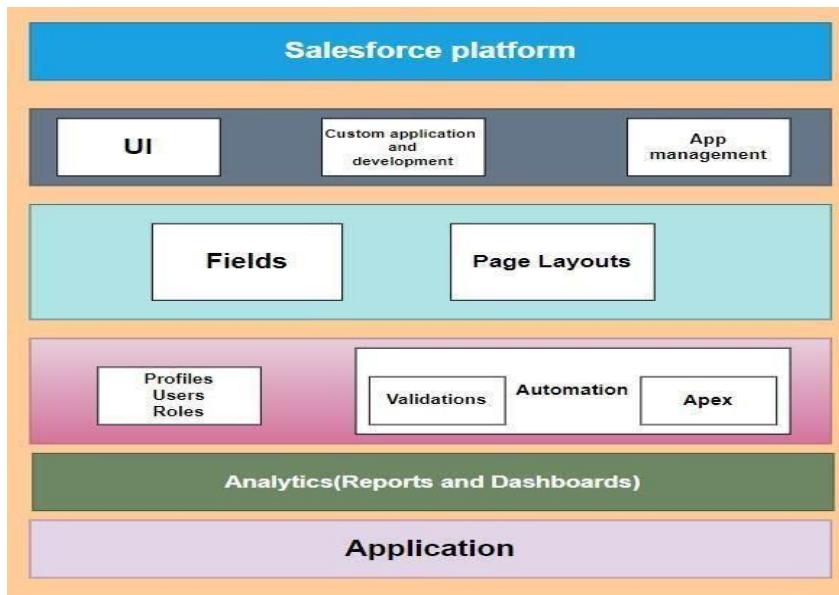
4. Schedulable Apex Classes:

- Handles scheduled email notifications for customers regarding upcoming flights.
- Example: Sends email reminders 24 hours before the scheduled departure.

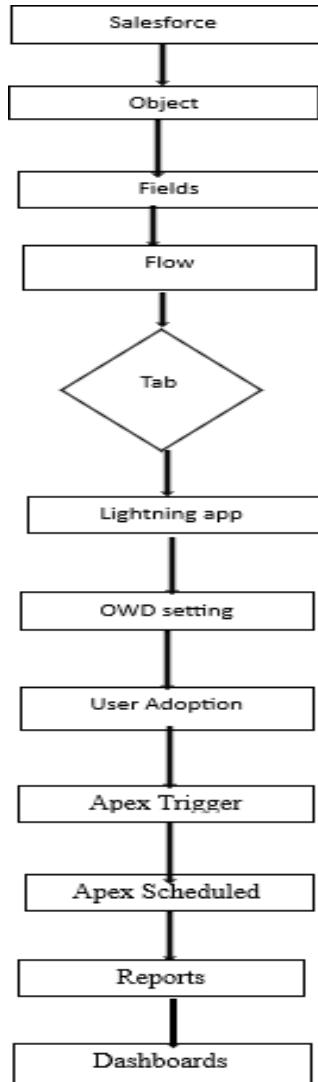
5. Reports and Dashboards:

- Tracks customer discounts, flight bookings, and hotel occupancy rates for operational insights.

Technical Architecture:



Project Flow:



Detailed Steps to Solution Design

Milestone 1- Salesforce

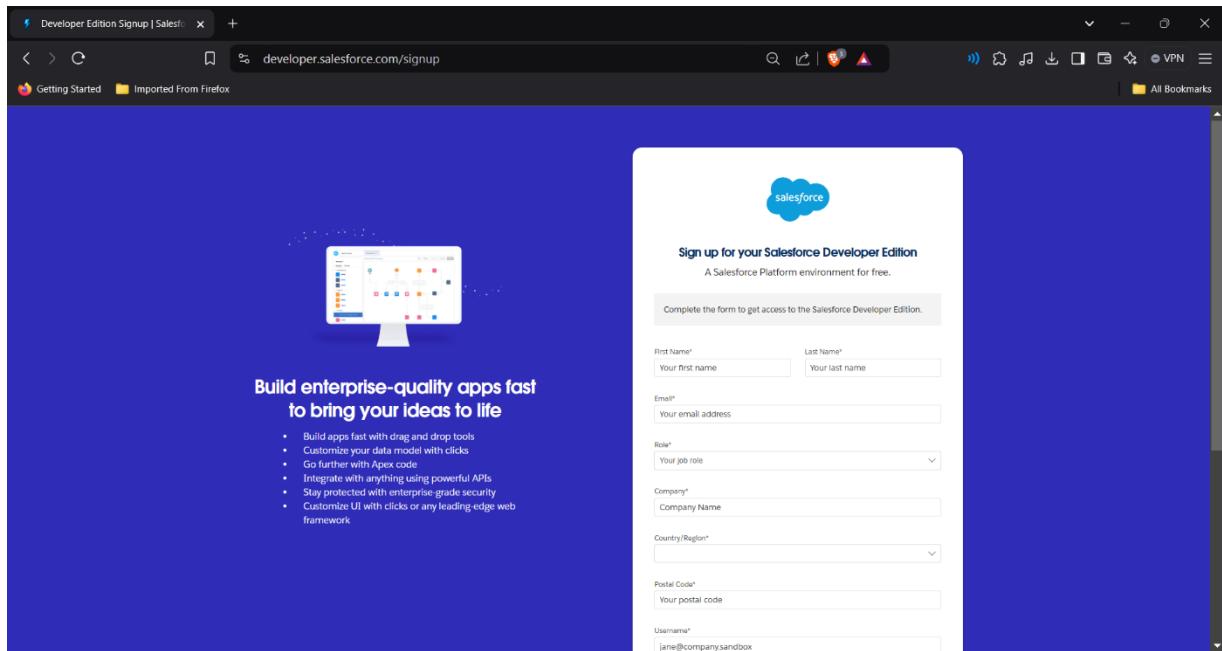
Developer Account Creation

To start working with Salesforce CRM, a developer account is essential. Follow these steps to create an account:

1.Sign-Up Process

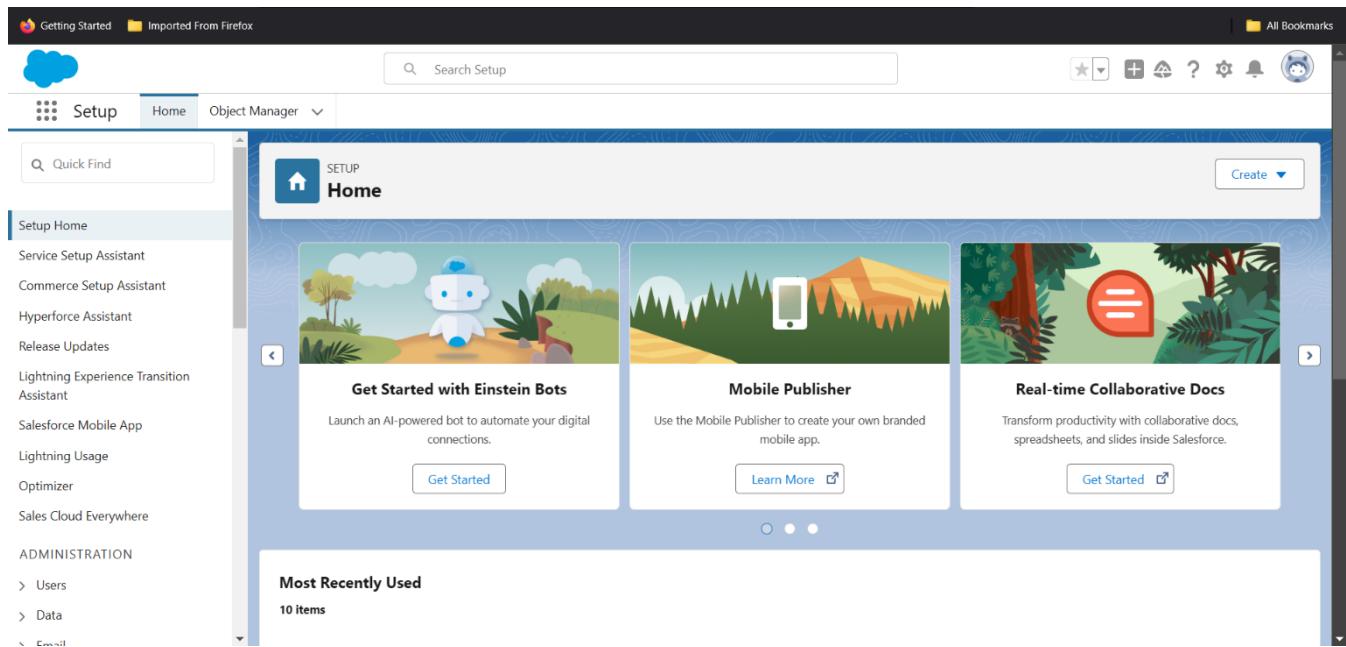
- Go to [Salesforce Developer Sign-Up](#).
- Enter your **First and Last Name**, **Email**, and set **Role** as “Developer.”
- Input your **Company** (College Name), **Country** (India), **Postal Code**, and **Username** (formatted as username@organization.com).

Click **Sign Me Up** after filling out the form



Account Activation

- Open the inbox of the email used for registration, locate the Salesforce verification email, and click **Verify Account**.
- Set a password, choose a security question, and log into your Salesforce account to access the setup page.



Milestone 2 - Objects in Salesforce

Salesforce objects function as database tables for storing and organizing data relevant to the organization.

- **Standard Objects:** Provided by Salesforce by default (e.g., Accounts, Contacts).
- **Custom Objects:** User-defined objects to store unique organizational data.

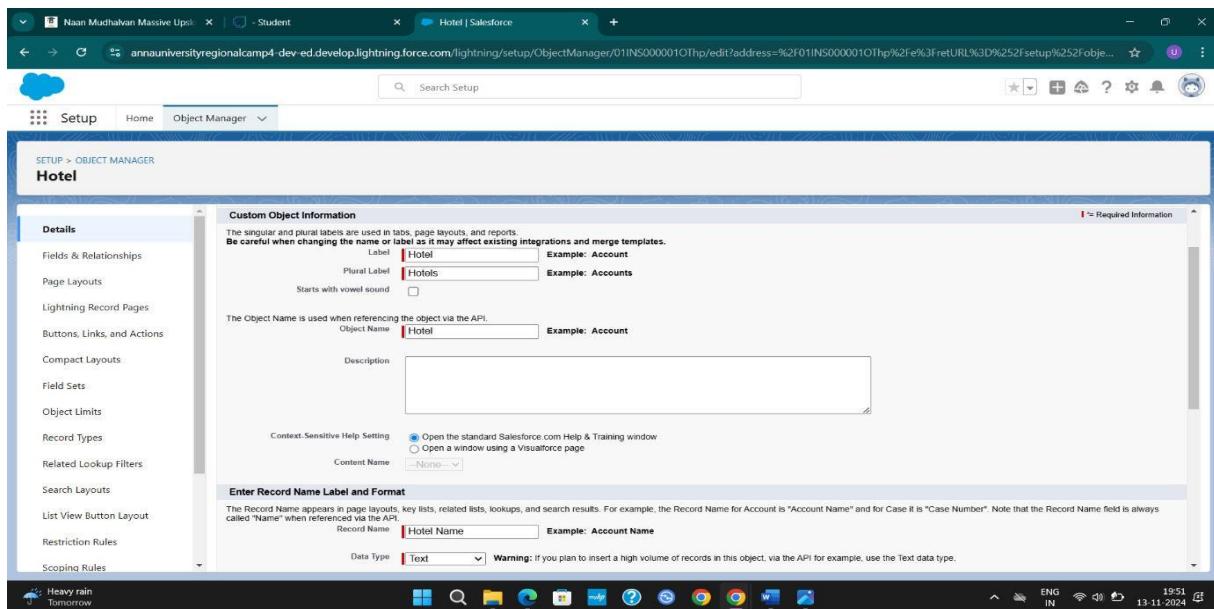
System Development: Custom Objects

Hotel Object:

Hotel Object is created to ensure that when a new Food Option is added or updated with the necessary information

1. Enter label : Hotel
2. Plural Name : Hotels
3. Data Type : (text)
4. Field Name : Hotel Name
5. Click Allow Reports
6. Allow Search ? Save

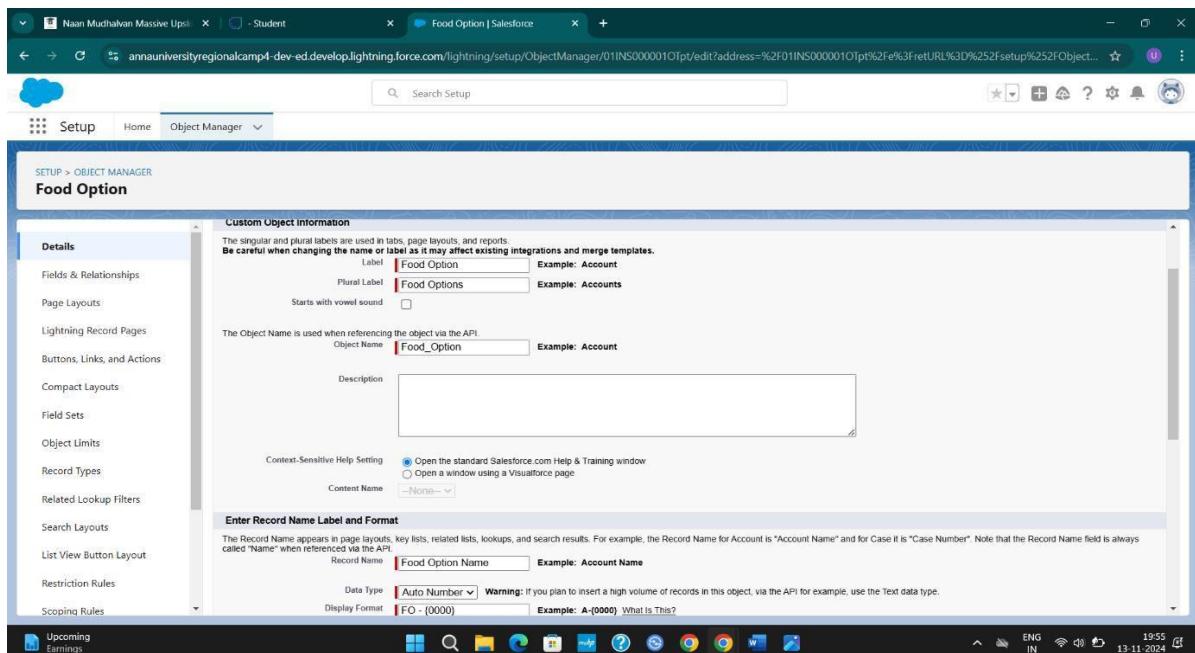
Purpose: Store data about hotels and update hotel information when new food options are added.



Food Option Object:

Food Option > Data Type > Auto Number > Format > FO - {0000}

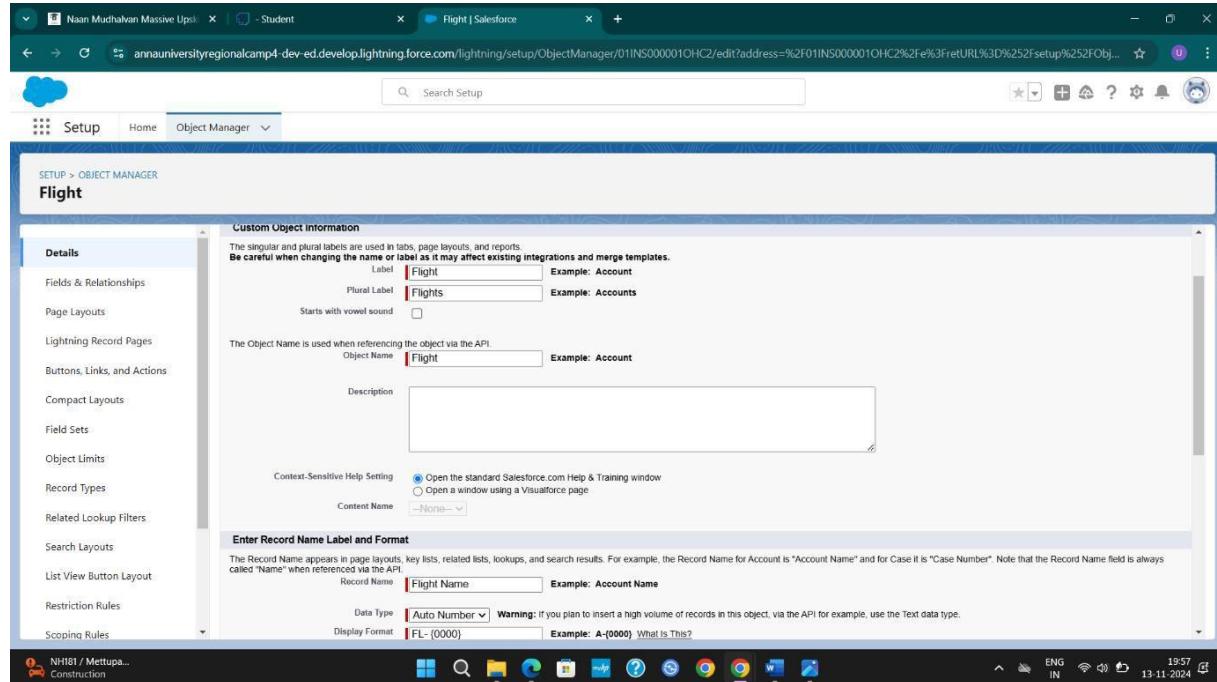
Purpose: Track food options associated with hotels.



Flight Object:

Flight > Data Type > Auto Number > Format > FL- {0000}

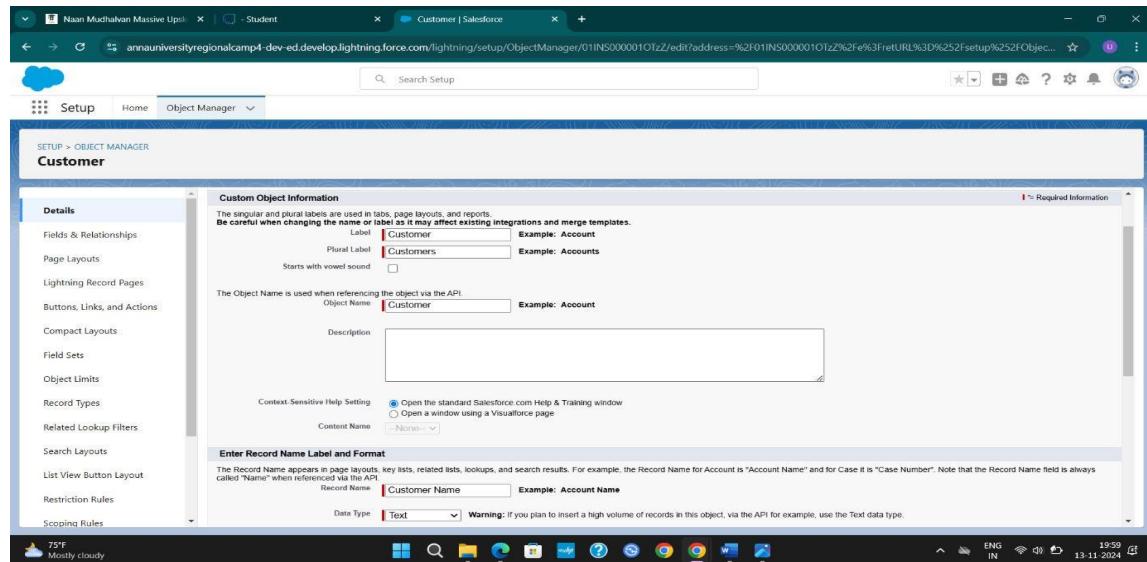
Purpose: Track flight bookings and manage customer notifications.



Customer Object:

Customer > Text > Field Name > Customer Name

Purpose: Manage customer information.

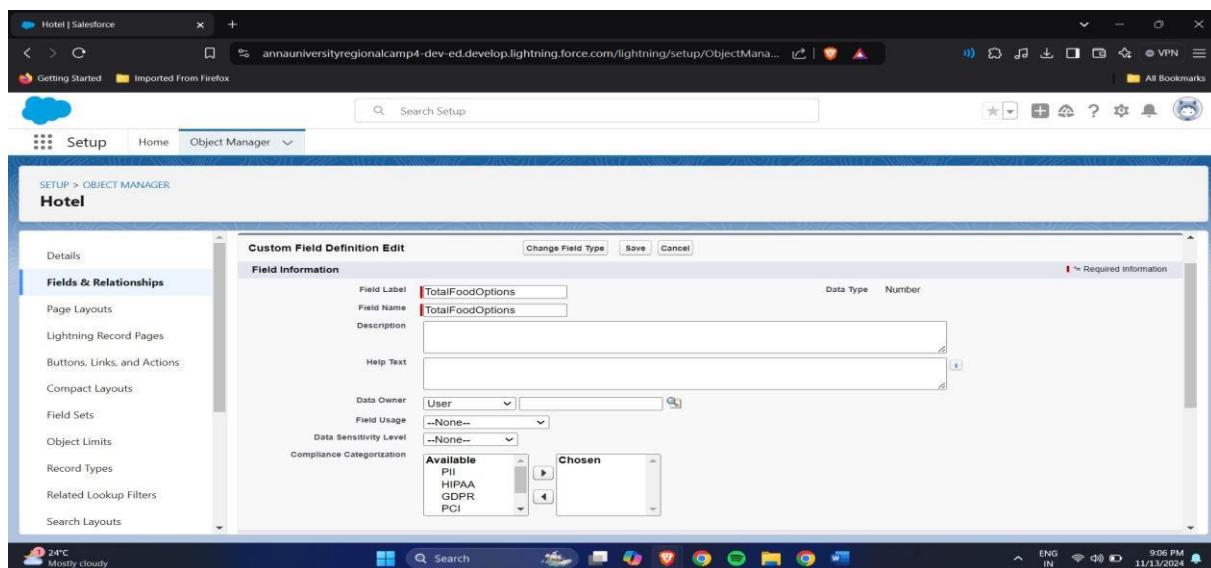


Milestone 3 - Fields

Create Fields for Hotel Object:

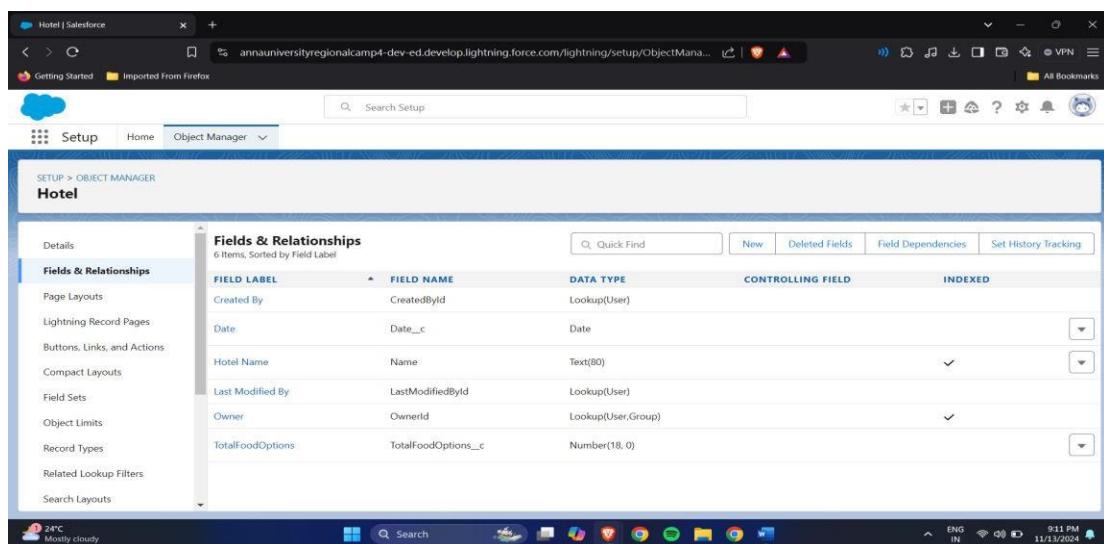
Creating fields for a "Hotel" object involves defining the data attributes that represent essential information about a hotel. These fields should capture the details needed to describe and manage the hotel within an application, database, or any system that tracks hotel information.

Sr. No.	Field Name	Data Type
1	TotalFoodOptions	Number
2	Date	Date



Fields & Relationships of all Hotel Fields:

In a system where you manage hotel data, creating fields and defining relationships for the "Hotel" object is crucial for organizing and retrieving information efficiently. Here's a detailed overview of the fields and relationships typically associated with a "Hotel" object.



Create Fields For Food Option:

Creating fields for a "Food Option" object is essential when building a system to manage food items, such as a restaurant menu or a hotel's food service options. These fields should cover all the necessary details that define each food item and make it easy for users to search, categorize, and manage food options.

Sr. No.	Field Name	Data Type
1	Name	Text
2	Hotel	Hotel(Lookup)
3	Food Amount	Currency

The screenshot shows the Salesforce Object Manager interface for the 'Food Option' object. The left sidebar contains navigation links for Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, and Search Layouts. The main content area displays the 'Fields & Relationships' section, which lists seven fields: Created By, Food Amount, Food Option Name, Hotel, Last Modified By, Name, and Owner. Each field is defined by its Field Label, Field Name, Data Type (e.g., Lookup(User), Currency(18, 0), Auto Number), Controlling Field, and Indexed status. The interface includes a search bar at the top and various system status icons at the bottom.

Create Fields in the Flight Object:

Creating fields in a "Flight" object involves defining essential attributes that represent information about a flight. These fields help to manage and organize flight details within a system for booking, tracking, or scheduling flights. Here's an example of typical fields for a "Flight" object

Sr. No.	Field Name	Data Type
1	Name	Date/Time
2	DepartureDateTime	Hotel(Lookup)

The screenshot shows the Salesforce Object Manager interface for the 'Flight' object. The left sidebar contains navigation links for Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, and Search Layouts. The main content area displays the 'Fields & Relationships' section, which lists seven fields: ContactEmail, Created By, DepartureDateTime, Flight Name, Last Modified By, Name, and Owner. Each field is defined by its Field Label, Field Name, Data Type (e.g., Email, Date/Time, Auto Number), Controlling Field, and Indexed status. The interface includes a search bar at the top and various system status icons at the bottom.

Create Fields in the Customer Object:

Creating fields for a "Customer" object involves defining essential details to identify and understand each customer in the system. Here are common fields typically included

Sr. No.	Field Name	Data Type
1	Customer Name	Name
2	Discount Amount	Formula (Currency)
3	Discount Percent	Percentage

The screenshot shows the Salesforce Object Manager interface for the 'Customer' object. On the left, there is a sidebar with various setup options like Page Layouts, Lightning Record Pages, Buttons, etc. The main area is titled 'Fields & Relationships' and lists seven items, sorted by Field Label. The table displays the following fields:

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
Customer Name	Customer_Name__c	Text(255)		
Customer Name	Name	Text(80)		✓
Discount Amount	Discount_Amount__c	Currency(18, 0)		
Discount Percent	Discount_Percent__c	Percent(18, 0)		
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓

Milestone 4 -Flow

Flow for Customer Discount Automation:

A Salesforce Flow was created to apply discounts based on the customer's purchase amount. Discounts are granted if the amount exceeds certain thresholds:

Create a new flow variable “TripAdviser”.

Flow Variables

Create 3 variable :

Variable > Api name > foId > text > Available for Input

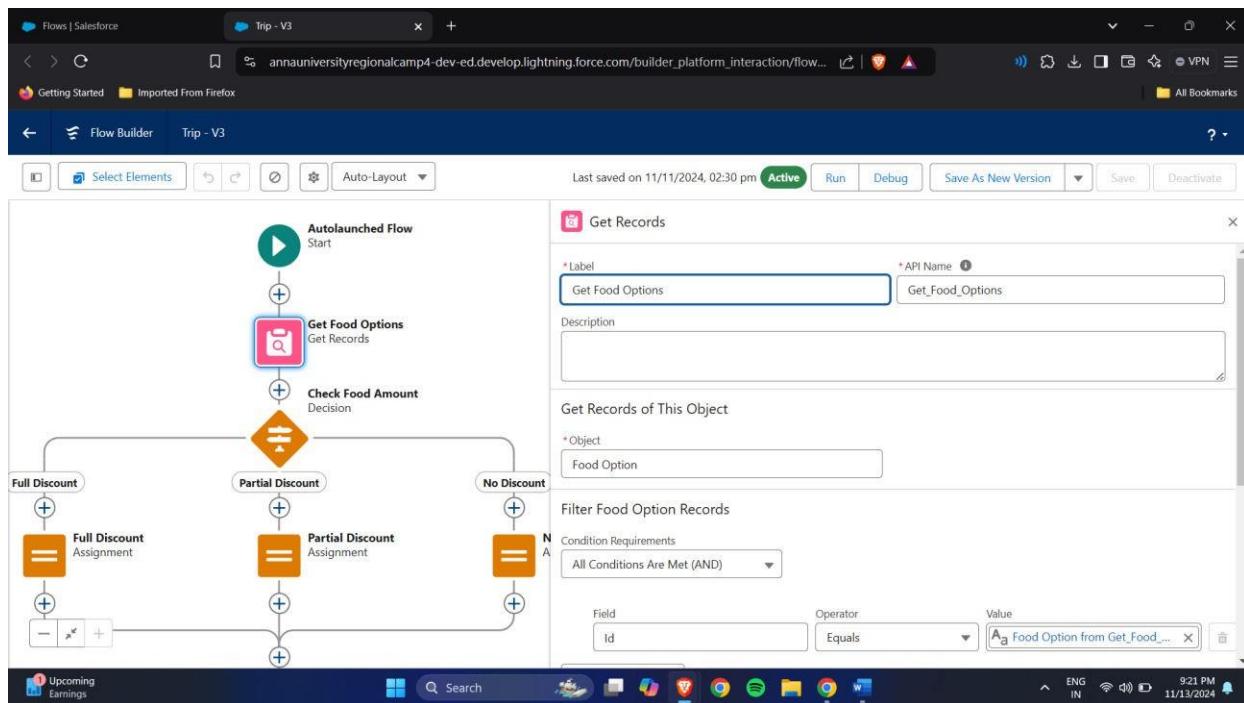
Variable > Api name > csId > text > Available for Input

Variable > Api name > discount > Number

Flow Logic:

Flow Variables are temporary placeholders used within a process or workflow to store and manipulate data as it moves through different stages of execution. These variables enable dynamic data handling, allowing information to be passed from one step to another within a flow.

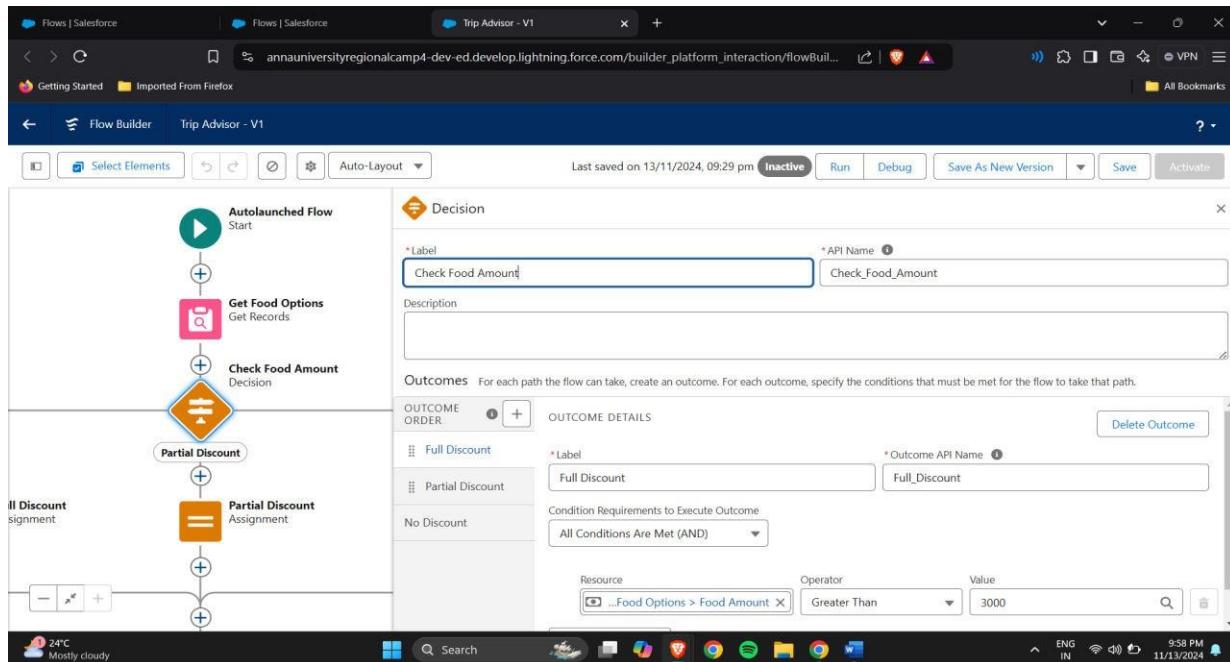
Get Records: Retrieve the necessary customer records.



Purpose:

The "Get Records" element in a flow (such as in Salesforce Flow or similar automation platforms) is to retrieve specific records from a database based on defined criteria. This action allows you to fetch data that can be used later in the flow for various purposes, such as updating records, making decisions, or displaying information.

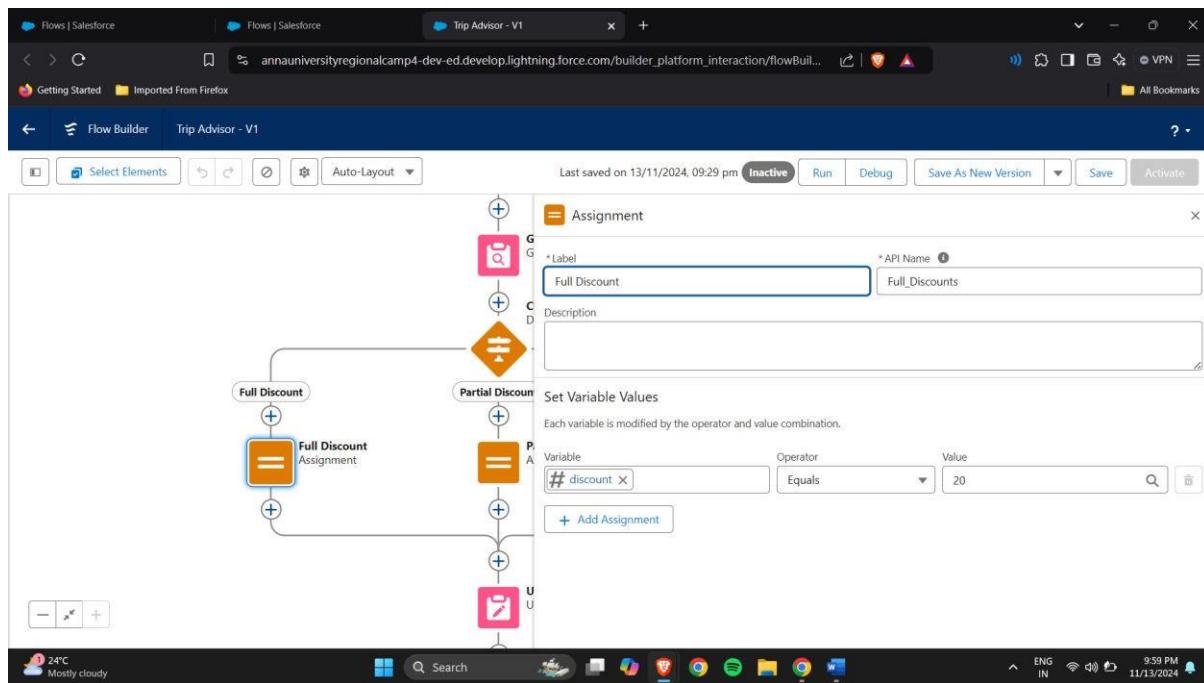
Decision Element: Determine the discount rate based on the purchase amount:



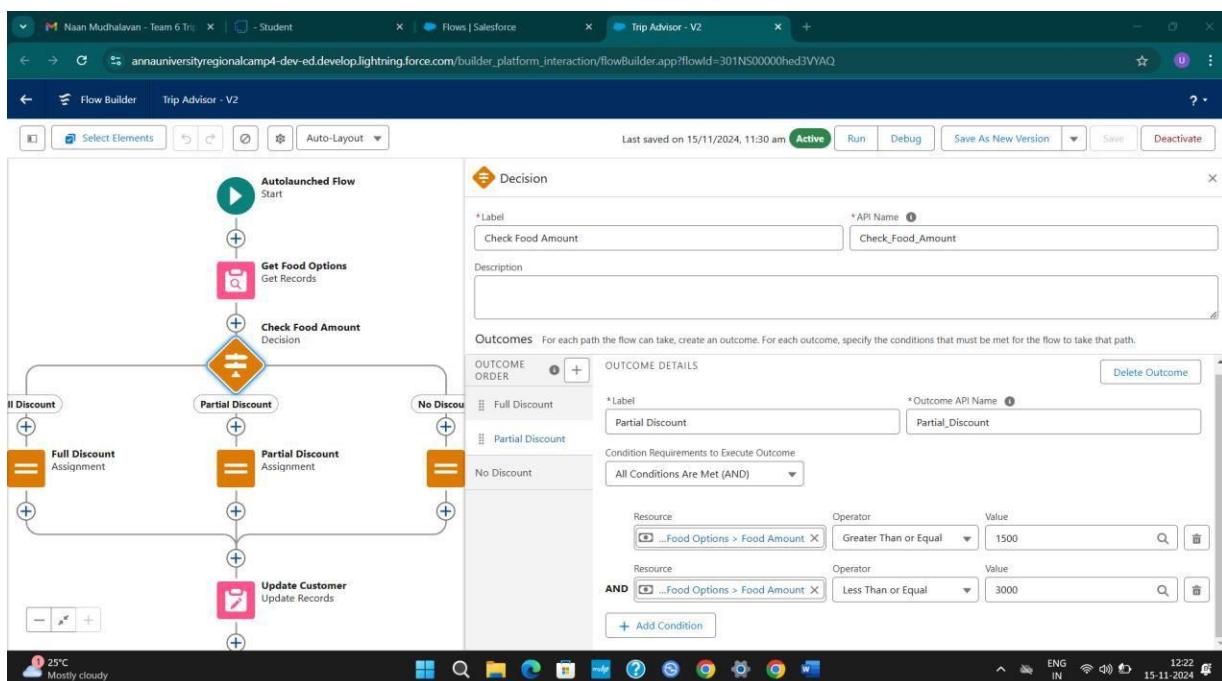
Purpose:

The Decision Element in a flow is used to control the flow's path based on specified conditions. This is particularly useful for creating dynamic, condition-based workflows.

Full Discount: Amount exceeds 3000.



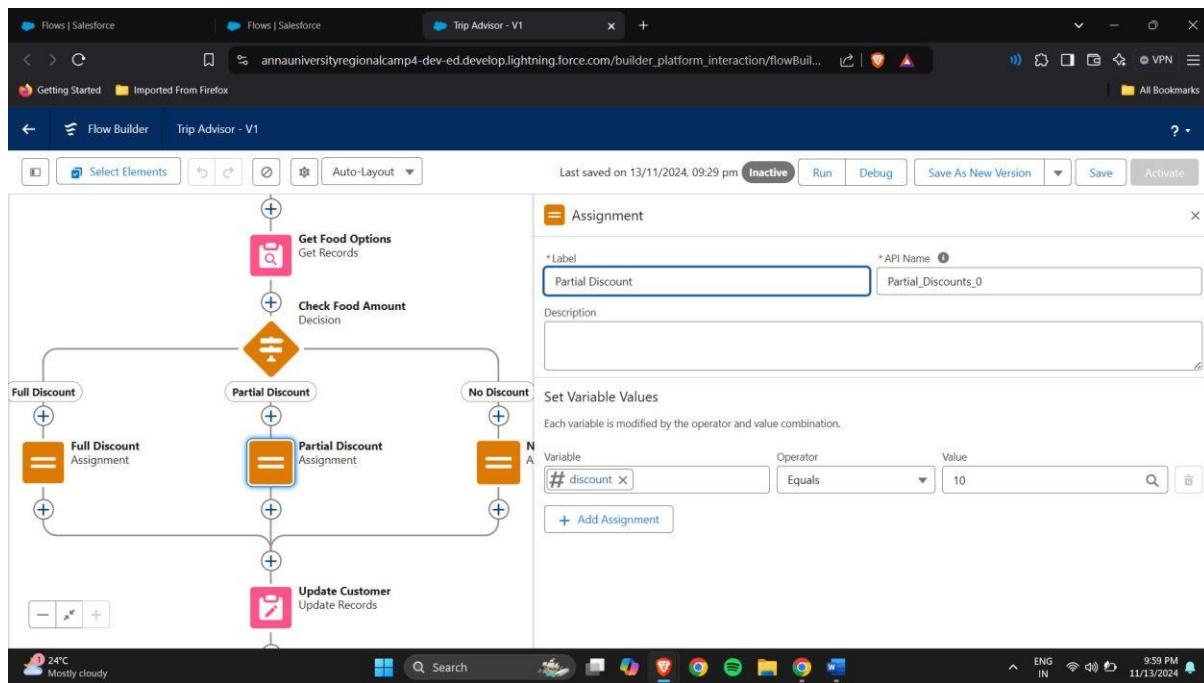
Partial Discount: Amount In-between 1500 to 3000.



Purpose:

The Full Discount in a flow (such as a sales or customer service process) is to Provide Complete Financial Relief, Streamline Issue Resolution, Enhance Customer Loyalty and Support Promotional Strategies.

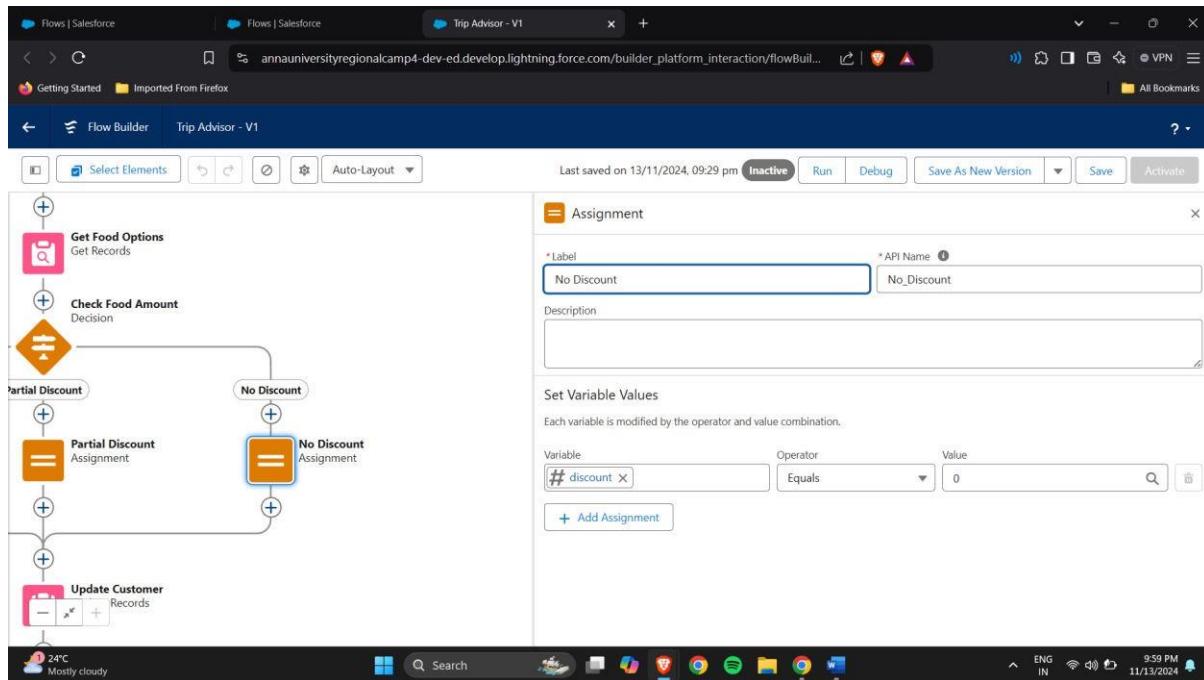
Partial Discount: Amount between 1500 and 3000.



Purpose:

A Partial Discount in a flow (such as an e-commerce or booking process) is to allow a reduction in the total price of a product or service by a specific percentage or amount, rather than a full discount. Partial discounts are often used to incentivize purchases while still maintaining profitability.

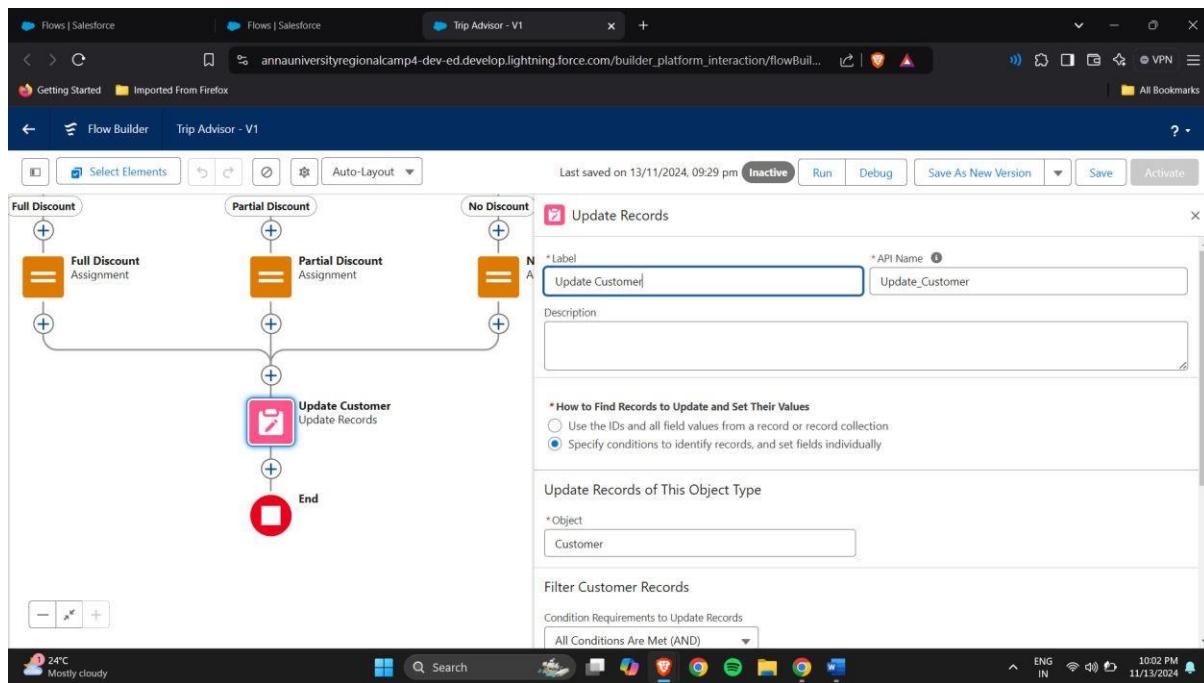
No Discount: Amount below 1500.



Purpose:

A "No Discount" option in a flow is to provide flexibility in scenarios where certain products, services, or customers may not be eligible for any discount.

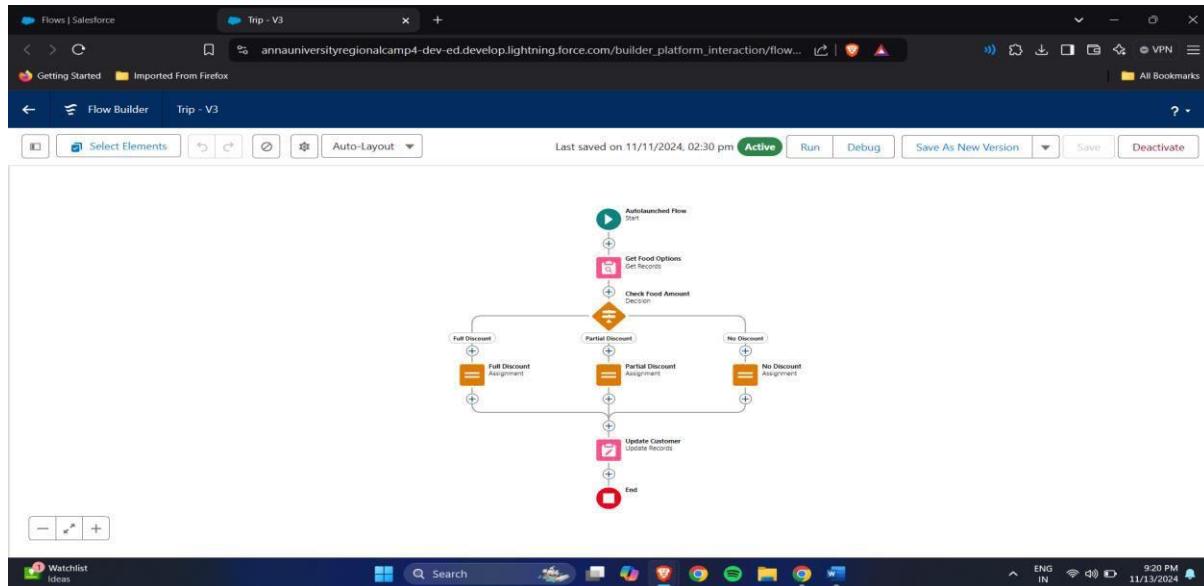
Update Record: Assign discount amounts and update records accordingly.



Purpose:

A "Update Record" element in a flow (commonly in CRM platforms like Salesforce) is to modify existing records in the database based on specified criteria and conditions. This element allows automation of record updates within workflows, saving time and ensuring data consistency.

Final Output of the Flow activate:



Milestone 5 - Tabs:

Tabs in Salesforce provide a user interface for managing and viewing records.

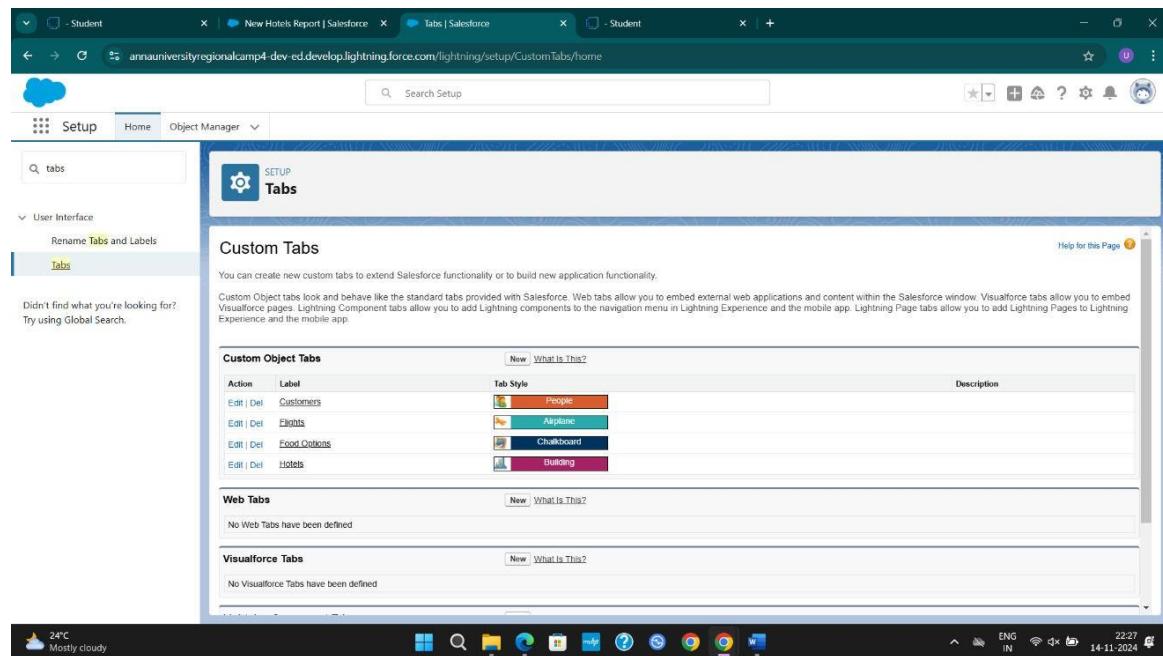
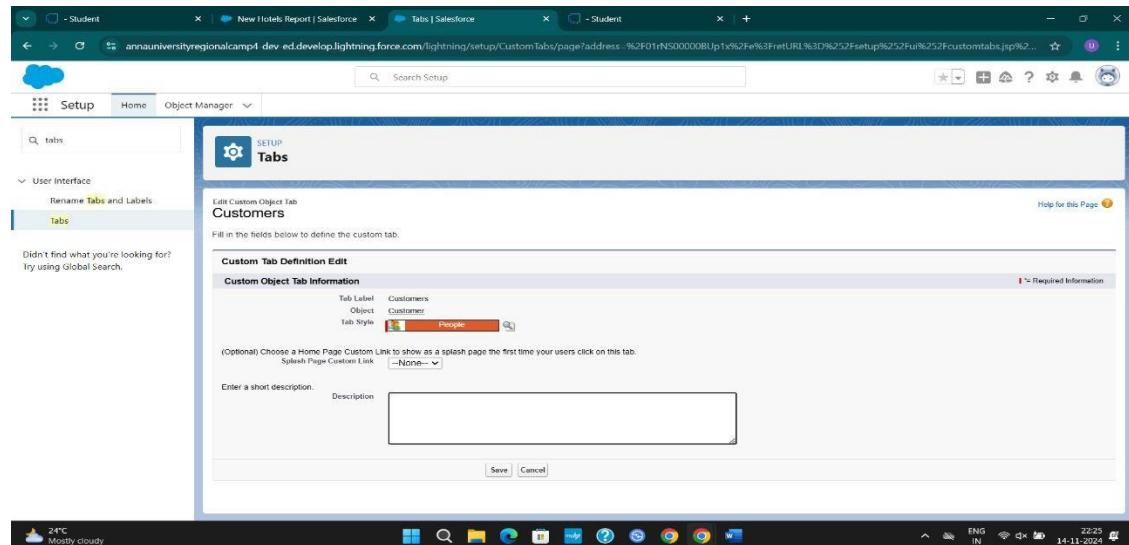
1. Types of Tabs:

- Custom Tabs: Specific to custom objects.
- Web Tabs: Display web content.
- Visualforce Tabs: Display Visualforce pages.
- Lightning Component Tabs: Add Lightning components to the navigation.
- Lightning Page Tabs: Add Lightning Pages to mobile app navigation.

Use Case:

Creating objects and storing TripAdvisor E-management data is the first step to meet their requirements. To enable employees to access stored data efficiently, the admin needs to create dedicated tabs. By designing specific tabs, the organization can enhance the user experience, streamline navigation features. This approach helps employees find and manage data efficiently, supporting better service and operational effectiveness within TripAdvisor E-management

Creating a Custom Tab



- From Setup, search Tabs and select New (Custom Object Tab).
- Choose Opportunity Automobile and complete the setup.

Milestone 6 - Lightning App:

An app is a collection of items that work together to serve a particular function. In Lightning Experience, Lightning apps gives users access to sets of objects, tabs, and other items all in one convenient bundle in the navigation bar.

Lightning apps let you brand your apps with a custom color and logo. You can even include a utility bar and Lightning page tabs in your Lightning app. Members of your org can work more efficiently by easily switching between apps.

Use case:

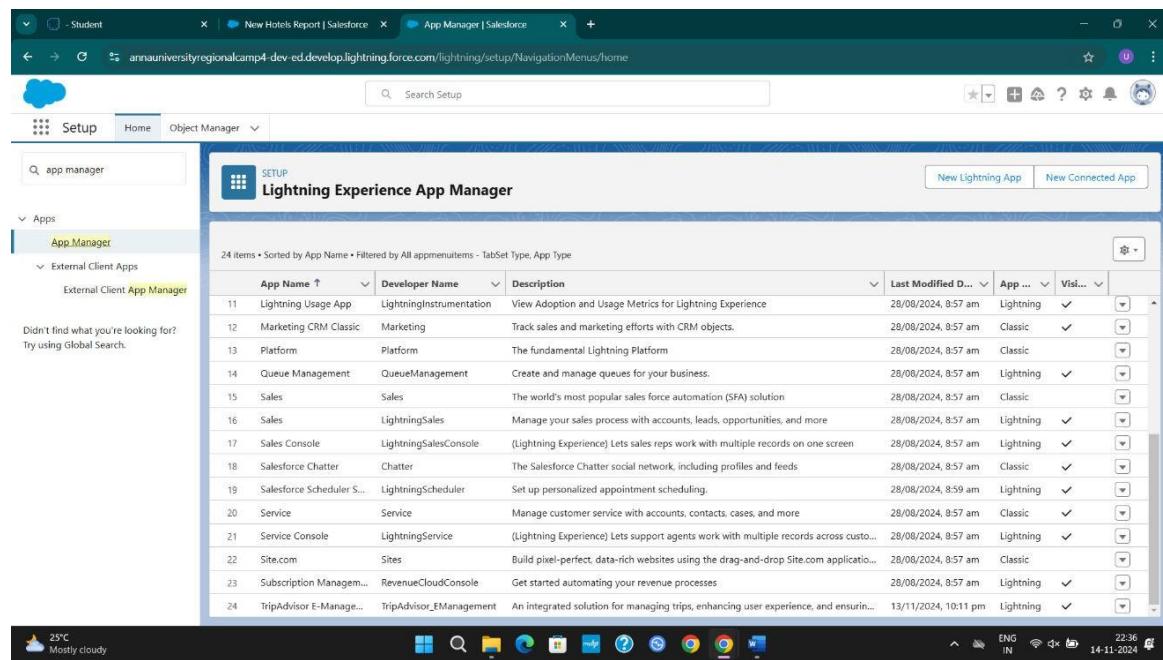
Well done! You're close to meeting the requirements of TripAdvisor E-Management by creating objects to store the organization's data effectively. However, building a database alone is not enough to fully meet organizational needs. The real challenge lies in ensuring that users within TripAdvisor E-Management can easily access and interact with the objects you've created for them.

As the Admin for TripAdvisor E-Management, it's your responsibility to ensure that every user in the organization has appropriate access to the data modeling structure, enabling them to retrieve, update, and manage the data they need seamlessly. This will help TripAdvisor E-Management operate efficiently and provide users with a smooth experience as they engage with the system.

Activity 1:

Create a Lightning App To create a lightning app page:

1. Go to setup page → search “app manager” in quick find → select “app manager” → click on New lightning App.



2. Fill the app name in app details and branding as follow

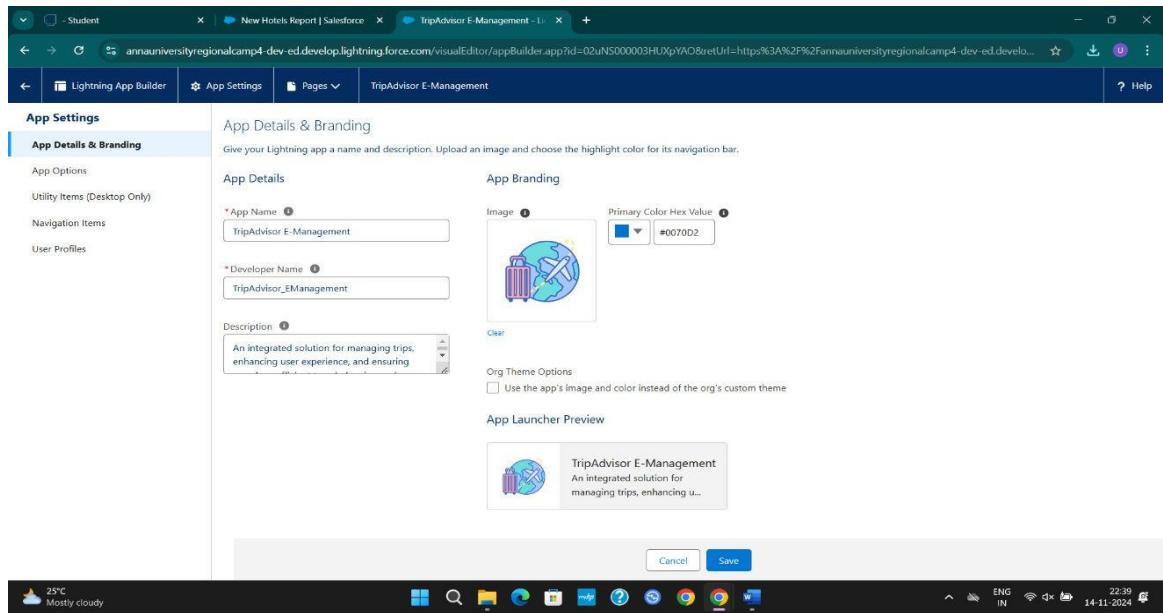
App Name : TripAdvisor E-Management.

Developer Name : this will auto populated

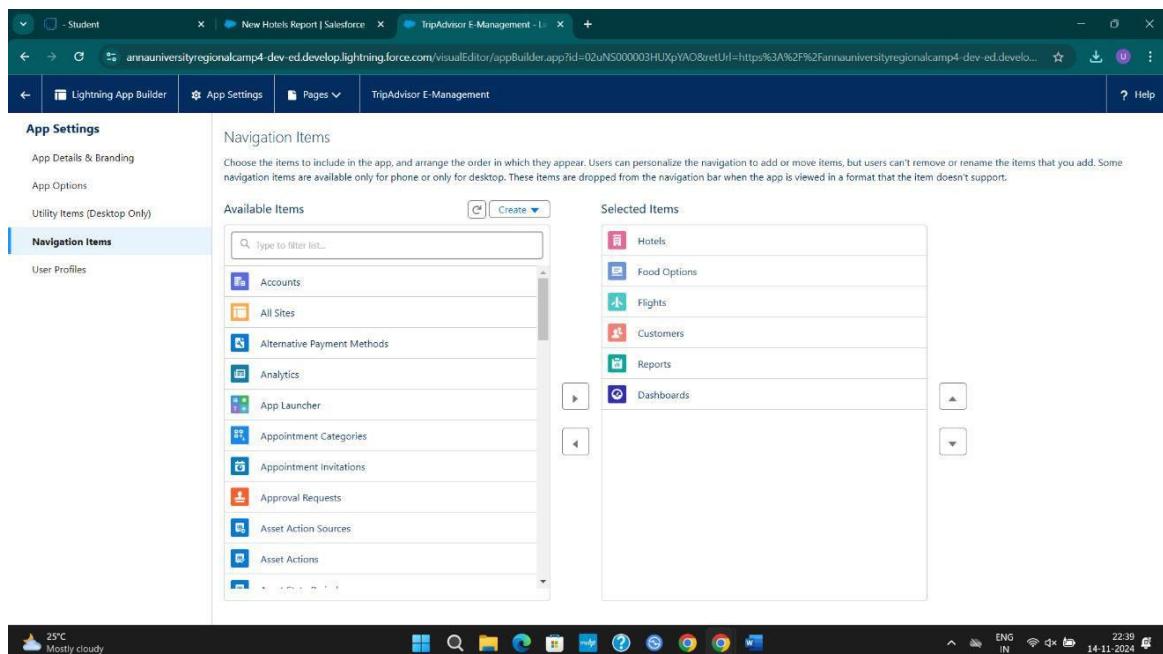
Description : Give a meaningful description

Image : optional (if you want to give any image you can otherwise not mandatory) Primary

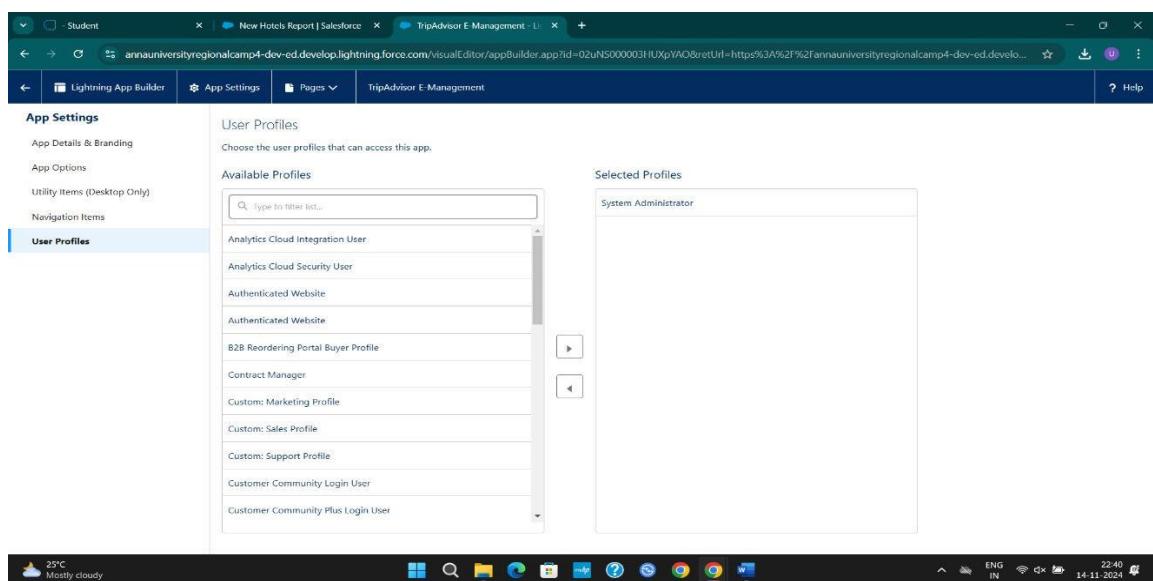
color hex value : keep this default



3. Then click Next → (App option page) keep it as default → Next → (Utility Items) keep it as default → Next.



4. To Add Navigation Items:



5. Search profiles (System administrator) in the search bar → click on the arrow button → save & finish.

Milestone 7 - OWD Setting:

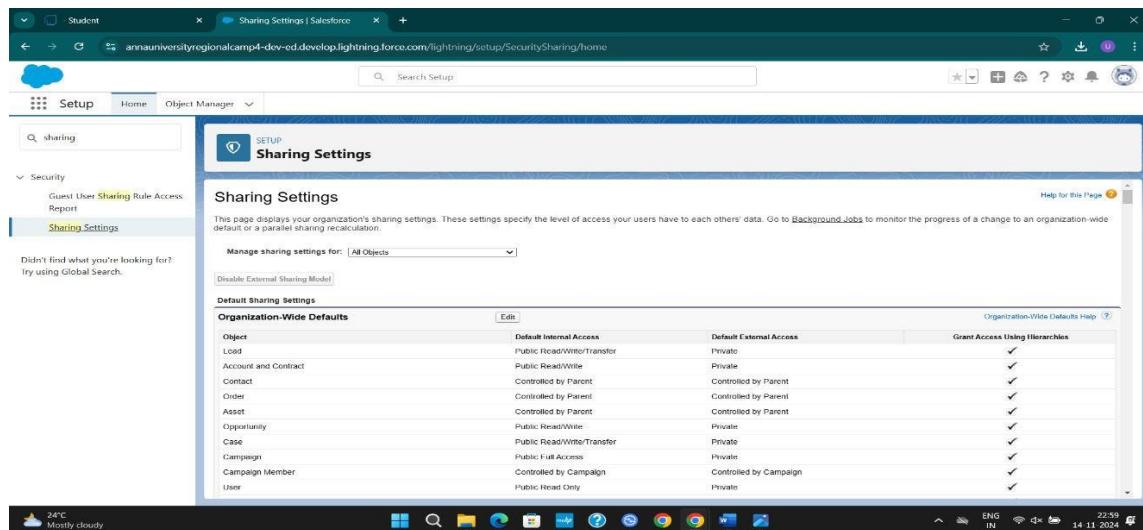
Use case:

TripAdviser E-Management, **Organization-Wide Defaults (OWDs)** are the foundational security settings that determine access to data across the system. OWDs are used to control who can access specific information within the platform. You can extend or restrict access through additional methods such as sharing rules, role hierarchies, team structures, and account groups, as well as manual sharing options.

Activity 1:

Create OWD Setting

1. Go to Set Up → in the Quick Find box type Sharing Settings → click on it.
2. Click Edit in the Organization-Wide Defaults area.



3. Search for the Employee object.
4. Under default internal access and default external access change the options to “Private” and under grant access using hierarchies select the check box.
5. Click on save.

Customer	Private	Private	<input checked="" type="checkbox"/>
Flight	Public Read/Write	Private	<input checked="" type="checkbox"/>
Food Option	Private	Private	<input checked="" type="checkbox"/>
Hotel	Public Read/Write	Private	<input checked="" type="checkbox"/>

Other Settings

Standard Report Visibility Manual User Record Sharing Manager Groups

Buttons: Save Cancel

6. This Setting is for all the Users Which have been Created.

Milestone 8 - User Adoption:

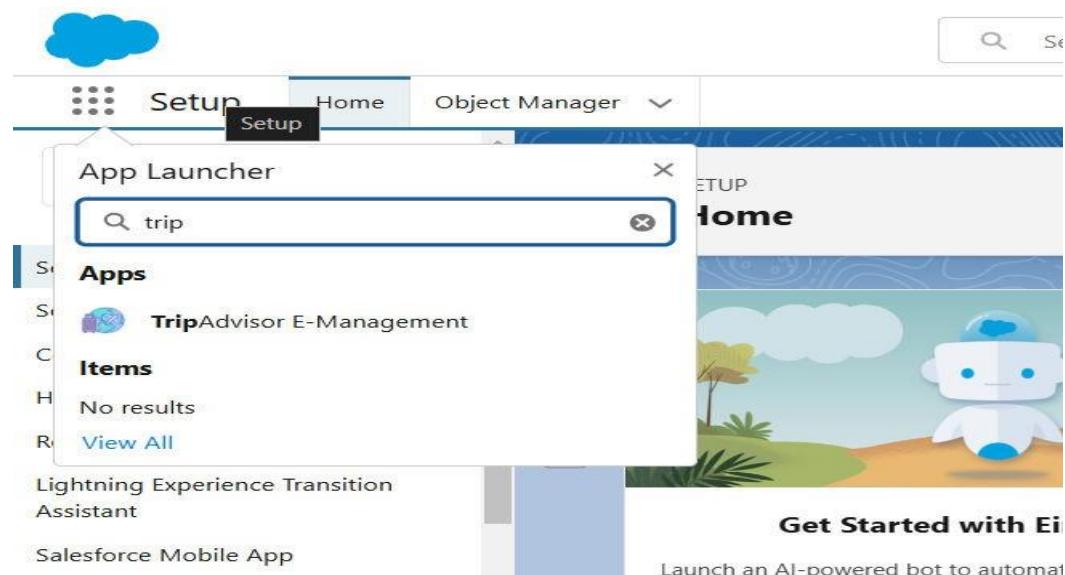
Use Case:

As a new Administrator in the TripAdvisor E-management system, you handle user management tasks such as creating and editing user accounts, resetting passwords, assigning permissions, configuring access to travel data, and more. In this unit, you will learn about managing users and adding them to your TripAdvisor E-management platform.

Activity 1:

Create a Record (Employee)

1. Click on App Launcher on the left side of the screen.
2. Search Employee Management System & click on it.



3. Click on the Employee tab.
4. Click New.
5. Fill the Details and click on Save.

A screenshot of the 'Edit Jothi Hotel' page. The title bar says 'Edit Jothi Hotel'. Below the title, there is a note '* = Required Information'. The form has several input fields:

- '* Hotel Name': The value 'Jothi Hotel' is entered.
- 'Owner': The value 'Umar Ahmed Khan A' is shown, accompanied by a small profile picture.
- 'TotalFoodOptions': The value '8' is entered.
- 'Date': The value '14/11/2024' is entered.

At the bottom of the page, there are three buttons: 'Cancel', 'Save & New', and 'Save'. Above the 'Save' button, there is a note 'Last Modified By Umar Ahmed Khan A, 14/11/2024, 11:24 am'.

Activity 4:

Create at least 10 records for each of the objects: Hotel, Flight, Customers, Food Options.

Hotel Name:

The screenshot shows the TripAdvisor E-Manage application interface. The top navigation bar includes tabs for Hotels, Flights, Customers, Food Options, Reports, and Dashboards. The main content area is titled 'Recently Viewed' under the 'Hotels' category. It displays a list of 5 items, all updated a minute ago. The list includes:

	Hotel Name
1	Jothi Hotel
2	PK illam
3	Anand Hotel
4	Pacha Elai
5	Maria Lodge

Flight Name:

The screenshot shows the TripAdvisor E-Manage application interface. The top navigation bar includes tabs for Hotels, Flights, Customers, Food Options, Reports, and Dashboards. The main content area is titled 'Recently Viewed' under the 'Flights' category. It displays a list of 5 items, all updated a few seconds ago. The list includes:

	Flight Name
1	FL- 0007
2	FL- 0003
3	FL- 0005
4	FL- 0004
5	FL- 0001

Customer Name:

The screenshot shows the TripAdvisor E-Manage application interface. The top navigation bar includes tabs for Hotels, Flights, Customers, Food Options, Reports, and Dashboards. The main content area is titled 'Recently Viewed' under the 'Customers' category. It displays a list of 5 items, all updated a few seconds ago. The list includes:

	Customer Name
1	Siva
2	Tamil
3	Prasanth
4	Subash
5	elayabarathi

Food Options Name:

The screenshot shows a list of food options in a 'Recently Viewed' section. The list is titled 'Food Option Name' and contains 33 items, updated a few seconds ago. The items are numbered from 1 to 13, each preceded by a checkbox. The items listed are: FO - 0033, FO - 0032, FO - 0031, FO - 0030, FO - 0029, FO - 0028, FO - 0027, FO - 0026, FO - 0025, FO - 0024, FO - 0023, FO - 0022, and FO - 0021.

Milestone 8 - Apex Trigger

Apex Trigger for Food Options Management

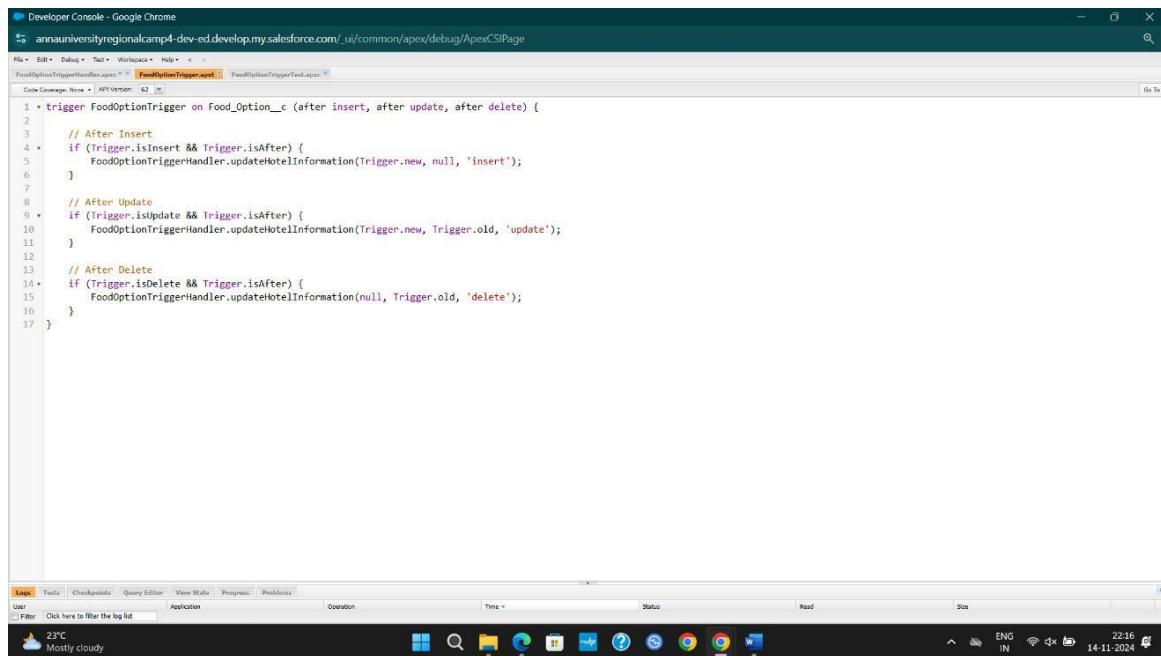
An Apex Trigger was implemented to update hotel information whenever a new food option is added or updated. This ensures the hotel's total food options count reflects all associated food options.

Apex Trigger Handler:

```
1 public class FoodOptionTriggerHandler {
2     public static void updateHotelInformation(List<Food_Option__c> newFoodOptions, List<Food_Option__c> oldFoodOptions, String operation) {
3         Set<Id> hotelIdsToUpdate = new Set<Id>;
4         // Collect unique Hotel IDs from new Food Options (insert or update)
5         if (newFoodOptions != null) {
6             for (Food_Option__c foodOption : newFoodOptions) {
7                 if (foodOption.Hotel__c != null) {
8                     hotelIdsToUpdate.add(foodOption.Hotel__c);
9                 }
10            }
11        }
12        // Collect unique Hotel IDs from old Food Options (update or delete)
13        if (oldFoodOptions != null) {
14            for (Food_Option__c foodOption : oldFoodOptions) {
15                if (foodOption.Hotel__c != null) {
16                    hotelIdsToUpdate.add(foodOption.Hotel__c);
17                }
18            }
19        }
20        if (hotelIdsToUpdate.isEmpty()) {
21            return;
22        }
23        // Query the affected Hotel records
24        List<Hotel__c> hotelsToUpdate = [SELECT Id, TotalFoodOptions__c FROM Hotel__c WHERE Id IN :hotelIdsToUpdate];
25        // Recalculate the total food options count for each hotel
26        for (Hotel__c hotel : hotelsToUpdate) {
27            Integer totalFoodOptions = [SELECT COUNT() FROM Food_Option__c WHERE Hotel__c = :hotel.Id];
28            hotel.TotalFoodOptions__c = totalFoodOptions;
29        }
30        // Update the Hotel records with the new total count
31        if (!hotelsToUpdate.isEmpty()) {
32            update hotelsToUpdate;
33        }
34    }
35 }
```

An **Apex Trigger Handler** is a design pattern used to organize and manage the logic of an Apex trigger. It helps in maintaining clean, reusable, and easily maintainable code. Instead of placing the logic directly within the trigger, it delegates it to a handler class.

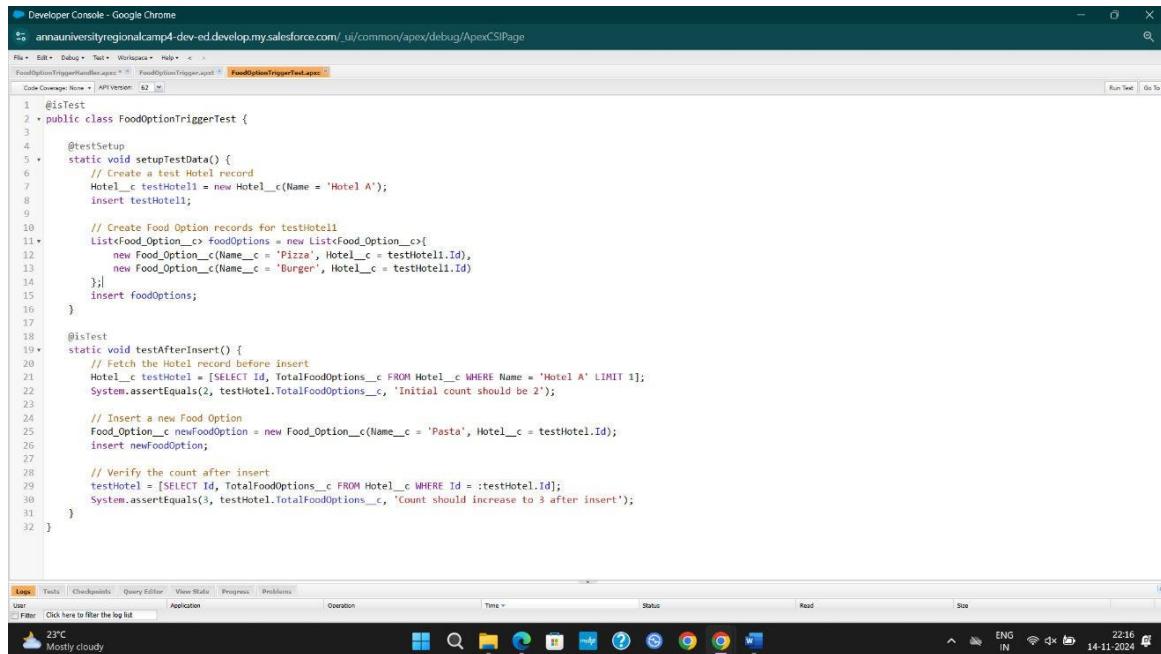
Trigger:



```
1 trigger FoodOptionTrigger on Food_Option__c (after insert, after update, after delete) {
2
3     // After Insert
4     if (Trigger.isInsert & Trigger.isAfter) {
5         FoodOptionTriggerHandler.updateHotelInformation(Trigger.new, null, 'insert');
6     }
7
8     // After Update
9     if (Trigger.isUpdate & Trigger.isAfter) {
10        FoodOptionTriggerHandler.updateHotelInformation(Trigger.new, Trigger.old, 'update');
11    }
12
13     // After Delete
14    if (Trigger.isDelete & Trigger.isAfter) {
15        FoodOptionTriggerHandler.updateHotelInformation(null, Trigger.old, 'delete');
16    }
17 }
```

An **Trigger** in Salesforce is a piece of code that automatically executes (or "fires") when a specific event occurs on a record in Salesforce, such as creating, updating, or deleting a record. It allows developers to add custom logic to standard operations, providing more control over data and business processes.

Test Trigger:



```
1 @isTest
2 public class FoodOptionTriggerTest {
3
4     @testSetup
5     static void setupTestData() {
6         // Create a test Hotel record
7         Hotel__c testHotel = new Hotel__c(Name = 'Hotel A');
8         insert testHotel;
9
10        // Create Food Option records for testHotel
11        List<Food_Option__c> foodOptions = new List<Food_Option__c>{
12            new Food_Option__c(Name__c = 'Pizza', Hotel__c = testHotel.Id),
13            new Food_Option__c(Name__c = 'Burger', Hotel__c = testHotel.Id)
14        };
15        insert foodOptions;
16    }
17
18    @isTest
19    static void testAfterInsert() {
20        // Fetch the Hotel record before insert
21        Hotel__c testHotel = [SELECT Id, TotalFoodOptions__c FROM Hotel__c WHERE Name = 'Hotel A' LIMIT 1];
22        System.assertEquals(2, testHotel.TotalFoodOptions__c, 'Initial count should be 2');
23
24        // Insert a new Food Option
25        Food_Option__c newFoodOption = new Food_Option__c(Name__c = 'Pasta', Hotel__c = testHotel.Id);
26        insert newFoodOption;
27
28        // Verify the count after insert
29        testHotel = [SELECT Id, TotalFoodOptions__c FROM Hotel__c WHERE Id = :testHotel.Id];
30        System.assertEquals(3, testHotel.TotalFoodOptions__c, 'Count should increase to 3 after insert');
31    }
32 }
```

A **Test Trigger** in Salesforce is used to validate that the trigger behaves as expected under different conditions. It is written using Apex test methods to simulate various scenarios, ensuring that triggers perform the correct operations, like inserting, updating, or deleting records.

Test case Result:

The screenshot shows the Salesforce Developer Console in Google Chrome. The URL is https://annauiversityregionalcamp4-dev-ed.develop.my.salesforce.com/_ui/common/apex/debug/ApexCSIPage. The tabs at the top are 'FoodOptionTriggerHandler.apxc' and 'FoodOptionTriggerTest.apxc'. The code editor contains the following Apex code:

```
1 @isTest
2 public class FoodOptionTriggerTest {
3
4     @testSetup
5     static void setupTestData() {
6         // Create a test Hotel record
7         Hotel__c testHotel1 = new Hotel__c(Name = 'Hotel A');
8         insert testHotel1;
9
10        // Create Food Option records for testHotel1
11        List<Food_Option__c> foodOptions = new List<Food_Option__c>{
12            new Food_Option__c(Name__c = 'Pizza', Hotel__c = testHotel1.Id),
13            new Food_Option__c(Name__c = 'Burger', Hotel__c = testHotel1.Id)
14        };
15        insert foodOptions;
16    }
17
18    @isTest
19    static void testAfterInsert() {
20        // Fetch the Hotel record before insert
21    }
}
```

The 'Logs' tab is selected, showing a 'Test Run' with two entries:

Status	Test Run	Enqueued Time	Duration	Failures	Total
✓	707NS0000002xOy4	Thu Nov 14 2024 22:14:15 GM...	0	0	1
✓	707NS0000002yLo	Thu Nov 14 2024 22:16:44 GM...	0	0	1

The status bar at the bottom shows the date as 14-11-2024 and the time as 22:16.

A "Test Trigger case run successfully" means that a trigger (an automated process or function) was executed, and it completed without errors or failures.

- **Trigger:** A piece of code that runs automatically in response to specific events (like creating, updating, or deleting a record).
- **Test Case:** A scenario designed to verify that the trigger works as expected under certain conditions.
- **Successful Run:** The trigger was executed correctly, and the desired results were achieved, with no issues encountered during testing (e.g., data was updated correctly, no errors occurred).

Milestone 10 - Apex Scheduled

Apex Scheduled Class for Flight Reminders

The Apex Schedulable class, FlightReminderScheduledJob, was created to send reminder emails to customers who have booked flights, 24 hours prior to departure.

Scheduled Class Code

The screenshot shows the Salesforce Developer Console in Google Chrome. The URL is https://annauiversityregionalcamp4-dev-ed.develop.my.salesforce.com/_ui/common/apex/debug/ApexCSIPage. The tabs at the top are 'FlightReminderScheduledJob.apxc'. The code editor contains the following Apex code:

```
1 public class FlightReminderScheduledJob implements Schedulable {
2
3     public void execute(SchedulableContext sc) {
4         sendFlightReminders();
5     }
6
7     private void sendFlightReminders() {
8         // Query for flights departing within the next 24 hours
9         List<Flight__c> upcomingFlights = [SELECT Id, Name, DepartureDateTime__c FROM Flight__c
10                                         WHERE DepartureDateTime__c >= :DateTime.now()
11                                         AND DepartureDateTime__c <= :DateTime.now().addDays(1)];
12
13     for (Flight__c flight : upcomingFlights) {
14         // Customize the logic to send reminder emails
15         // For this example, we'll print a log message; replace this with your email sending logic.
16         System.debug('Sending reminder email for Flight ' + flight.Name + ' to ' + flight.ContactEmail__c);
17
18         // Example: Send email using Messaging.SingleEmailMessage
19         Messaging.SingleEmailMessage email = new Messaging.SingleEmailMessage();
20         email.setToAddresses(new List<String>{ flight.ContactEmail__c });
21         email.setSubject('Flight Reminder: ' + flight.Name);
22         email.setPlainTextBody('This is a reminder for your upcoming flight ' + flight.Name +
23                               ' departing on ' + flight.DepartureDateTime__c);
24    }
}
```

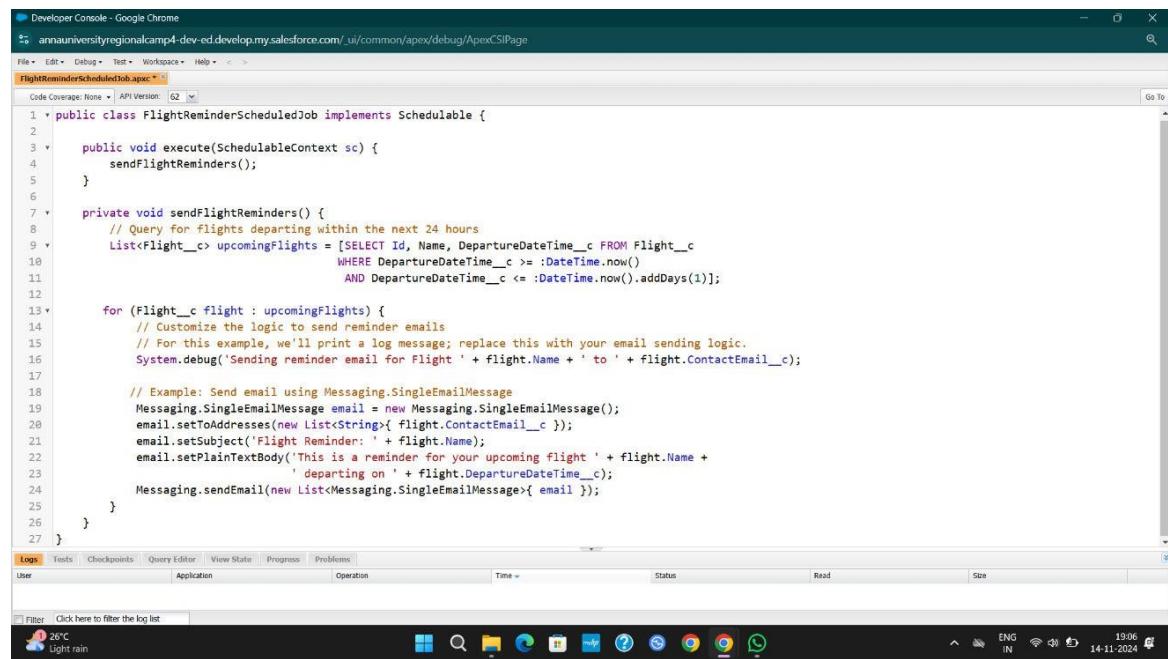
The 'Logs' tab is selected, showing a log entry for Umar Ahmed Khan A:

User	Application	Operation	Time	Status	Read	Size
Umar Ahmed Khan A	Unknown	/services/data/v52.0/tooling/executeAnonymous	11/14/2024, 7:12:54 PM	Success		3.24 KB

The status bar at the bottom shows the date as 14-11-2024 and the time as 19:12.

A **Scheduled Class** in platforms like Salesforce allows you to automate and schedule the execution of Apex classes at specified times or intervals. It is particularly useful for recurring tasks, such as sending emails, updating records, or integrating external systems, without manual intervention.

Scheduling the Job



The screenshot shows the Salesforce Developer Console in Google Chrome. The URL is <https://annauiversityregionalcamp4-dev-ed.develop.my.salesforce.com/ui/common/apex/debug/ApexCSIPage>. The code editor window displays the `FlightReminderScheduledJob` class:

```
1 * public class FlightReminderScheduledJob implements Schedulable {
2
3     public void execute(SchedulableContext sc) {
4         sendFlightReminders();
5     }
6
7     private void sendFlightReminders() {
8         // Query for flights departing within the next 24 hours
9         List<Flight__c> upcomingFlights = [SELECT Id, Name, DepartureDateTime__c FROM Flight__c
10                                         WHERE DepartureDateTime__c >= :DateTime.now()
11                                         AND DepartureDateTime__c <= :DateTime.now().addDays(1)];
12
13     for (Flight__c flight : upcomingFlights) {
14         // Customize the logic to send reminder emails
15         // For this example, we'll print a log message; replace this with your email sending logic.
16         System.debug('Sending reminder email for Flight ' + flight.Name + ' to ' + flight.ContactEmail__c);
17
18         // Example: Send email using Messaging.SingleEmailMessage
19         Messaging.SingleEmailMessage email = new Messaging.SingleEmailMessage();
20         email.setToAddresses(new List<String>{ flight.ContactEmail__c });
21         email.setSubject('Flight Reminder: ' + flight.Name);
22         email.setPlainTextBody('This is a reminder for your upcoming flight ' + flight.Name +
23                               ' departing on ' + flight.DepartureDateTime__c);
24
25         Messaging.sendEmail(new List<Messaging.SingleEmailMessage>{ email });
26     }
27 }
```

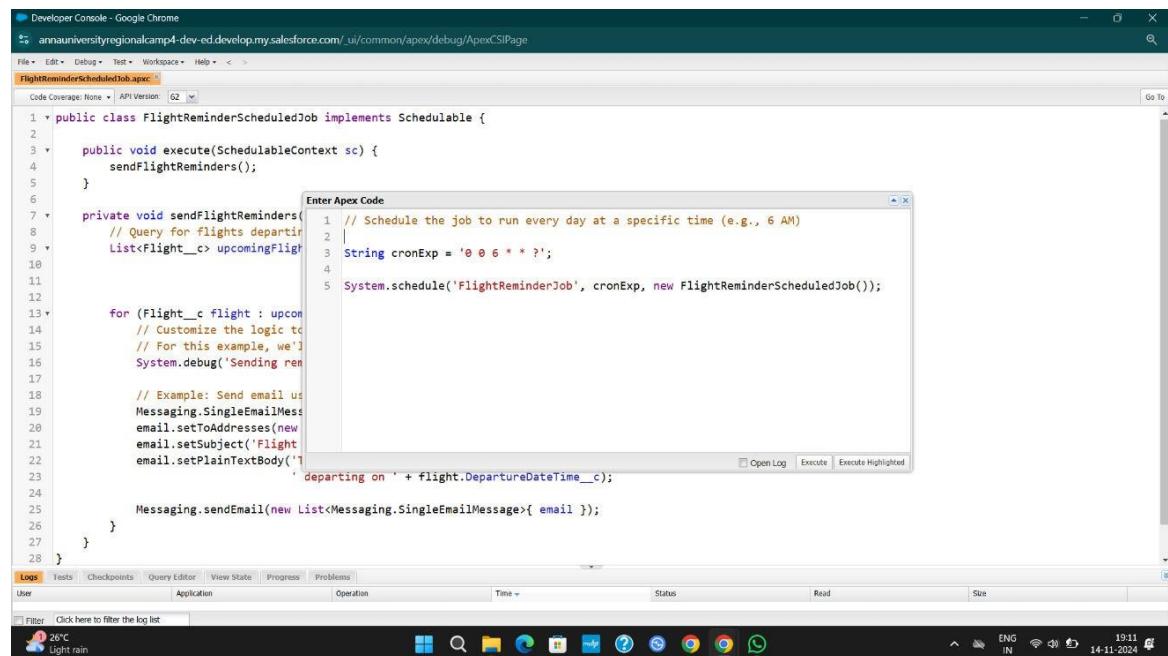
The console also shows a log table with one entry:

User	Application	Operation	Time	Status	Read	Size

At the bottom, the system status bar shows: 28°C Light rain, ENG IN, 19:06, 14-11-2024.

Scheduling a Job Code refers to setting up an automated process to run at a specific time or interval without manual intervention. This is commonly used in systems like CRM platforms, databases, or job scheduling tools. The purpose is to perform repetitive tasks (e.g., data updates, reports generation) at predefined times.

Output of the job Scheduling:



The screenshot shows the Salesforce Developer Console in Google Chrome. The URL is <https://annauiversityregionalcamp4-dev-ed.develop.my.salesforce.com/ui/common/apex/debug/ApexCSIPage>. A modal dialog titled "Enter Apex Code" is open over the code editor, containing the following cron expression:

```
1 // Schedule the job to run every day at a specific time (e.g., 6 AM)
2 |
3 String cronExp = '0 0 6 * * ?';
4
5 System.schedule('FlightReminderJob', cronExp, new FlightReminderScheduledJob());
```

The main code editor window shows the `FlightReminderScheduledJob` class:

```
1 * public class FlightReminderScheduledJob implements Schedulable {
2
3     public void execute(SchedulableContext sc) {
4         sendFlightReminders();
5     }
6
7     private void sendFlightReminders() {
8         // Query for flights departing
9         List<Flight__c> upcomingFlight;
10
11     for (Flight__c flight : upcom
12         // Customize the logic to
13         // For this example, we'll
14         System.debug('Sending rem
15
16         // Example: Send emai
17         Messaging.SingleEmailMess
18         email.setToAddresses(new
19         email.setSubject('Flight
20         email.setPlainTextBody(
21                               ' departing on ' + flight.DepartureDateTime__c);
22
23         Messaging.sendEmail(new List<Messaging.SingleEmailMessage>{ email });
24
25     }
26 }
27 }
```

The console also shows a log table with one entry:

User	Application	Operation	Time	Status	Read	Size

At the bottom, the system status bar shows: 28°C Light rain, ENG IN, 19:11, 14-11-2024.

A Scheduled Job Code is a task or process that runs automatically at predefined times or intervals. When it runs successfully, it means the scheduled job has executed without errors, completing the intended task as per the schedule.

All job scheduled has been updated:

The screenshot shows the Salesforce Setup interface with the title 'Scheduled Jobs | Salesforce'. The left sidebar is expanded, showing categories like Feature Settings, Sales, Products, and Salesforce Scheduler. Under Salesforce Scheduler, 'Scheduling Policies' is selected. The main content area displays a table titled 'All Scheduled Jobs' with the following data:

Action	Job Name	Submitted By	Submitted	Started	Next Scheduled Run	Type	Cron Trigger ID
Manage Del Pause Job	FlightReminderJob	A. Umar Ahmed Khan	14/11/2024, 7:12 pm		15/11/2024, 6:00 am	Scheduled Apex	08eNS0000032d9fP
Del	Metalytics Data Loader Job for Org : 00DN5000002eiHJ	User Integration	28/08/2024, 8:59 am	14/11/2024, 3:47 am	15/11/2024, 3:47 am	Autonomous Data Loader Job	08eNS000000xzhz
	Program Milestone Computation Cron Job	Process, Automated	28/08/2024, 8:59 am	14/11/2024, 1:29 pm	14/11/2024, 8:29 pm	Program Milestone Computation Cron Job	08eNS000000yxtbx
	Program Status Update Cron Job	Process, Automated	28/08/2024, 8:59 am	14/11/2024, 6:30 pm	15/11/2024, 9:30 am	Program Status Update Cron Job	08eNS000000yxtby

"All jobs scheduled have been updated" means that the tasks or processes that were planned or set to run at specific times have been modified or refreshed. This could involve changing the timing, parameters, or details of the scheduled jobs to ensure they align with new requirements, improve efficiency, or reflect updated information.

Milestone 11 - Reports:

Reports give you access to your Salesforce data. You can examine your Salesforce data in almost infinite combinations, display it in easy-to-understand formats, and share the resulting insights with others. Before building, reading, and sharing reports, review these reporting basics.

Types of Reports in Salesforce

1. Tabular
2. Summary
3. Matrix
4. Joined Reports

Use Case:

The CEO of TripAdvisor wants a concise overview of employee activities, current projects, project progress, and assigned assets, along with the condition of these assets. This data will provide a clear snapshot of the organization's status, enabling informed decision-making. The CEO has tasked you with presenting this information in an organized, easily interpretable format.

Let's create a Report.

Activity 1:

Create Report

1. Go to the app → click on the reports tab 2. Click New Report
2. Select report type from category or from report type panel or from search panel → click on start

report.

Create Report

Category

Recently Used

All

Accounts & Contacts

Opportunities

Customer Support Reports

Leads

Campaigns

Activities

Contracts and Orders

Price Books, Products and Assets

Administrative Reports

File and Content Reports

Individuals

Select a Report Type

Showing results for hotel

Report Type Name Category

Hotels Standard

Food Options with Hotel Standard

Details

Hotels Standard Report Type

Start Report

Created By You

New Hotels Report

Created By Others

No Reports Yet

Objects Used in Report Type

Owner

4. Customize your report and add fields from left pane as shown below

5. Save or run it.

- Student

Report Builder | Salesforce

annauniversityregionalcamp4-dev-ed.develop.lightning.force.com/lightning/r/Report/00ONS0000031CDV2A2/edit?queryScope=userF

TripAdvisor E-Mana...

Hotels Flights Customers Food Options Reports Dashboards

REPORT New Hotels Report Hotels

Previewing a limited number of records. Run the report to see everything.

	Hotel: Hotel Name	TotalFoodOptions	Date
1	Maria Lodge	7	14/11/2024
2	PK illam	6	14/11/2024
3	Jothi Hotel	8	14/11/2024
4	Pacha Elai	6	14/11/2024
5	Anand Hotel	6	14/11/2024
6		33	

Outline Filters

Groups

Hotel Name

TotalFoodOptions

Date

Reports for Hotel, Flight, Customer, and Food Option have been created using a standardized method, streamlining data management and analysis for improved decision-making and business operations.

New Hotel Report:

- Student

New Hotels Report | Salesforce

annauniversityregionalcamp4-dev-ed.develop.lightning.force.com/lightning/r/Report/00ONS0000031CDV2A2/view?queryScope=userF

TripAdvisor E-Mana...

Hotels Flights Customers Food Options Reports Dashboards

Report: Hotels
New Hotels Report

Total Records Total TotalFoodOptions

5 33

	Hotel: Hotel Name	TotalFoodOptions	Date
1	Maria Lodge	7	14/11/2024
2	PK illam	6	14/11/2024
3	Jothi Hotel	8	14/11/2024
4	Pacha Elai	6	14/11/2024
5	Anand Hotel	6	14/11/2024
6		33	

A new hotel report has been created, streamlining data management and providing valuable insights for decision-making.

New Flight Report:

The screenshot shows a Salesforce Lightning interface titled "New Flights Report". The top navigation bar includes tabs for "Hotels", "Flights", "Customers", "Food Options", "Reports", and "Dashboards". The main content area displays a table titled "Report: Flights New Flights Report" with 5 total records. The columns are "Flight", "Flight Name", "ContactEmail", "Name", and "DepartureDateTime". The data rows are as follows:

	Flight	Flight Name	ContactEmail	Name	DepartureDateTime
1	FL- 0001	umarahmedkhan29@gmail.com	Jothi Hotel	15/11/2024, 12:00 pm	
2	FL- 0003	saci@gmail.com	Maria Lodge	15/11/2024, 12:00 pm	
3	FL- 0004	dam143@gmail.com	Anand Hotel	16/11/2024, 12:00 pm	
4	FL- 0005	pachasai231@gmail.com	Pacha Elai	17/11/2024, 10:30 pm	
5	FL- 0007	pkilai221@gmail.com	PK illam	18/11/2024, 11:00 am	

A new flight report has been created, providing updated and relevant data for better analysis and decision-making.

New Customers Report:

The screenshot shows a Salesforce Lightning interface titled "New Customers Report". The top navigation bar includes tabs for "Hotels", "Flights", "Customers", "Food Options", "Reports", and "Dashboards". The main content area displays a table titled "Report: Customers New Customers Report" with 5 total records. It shows "Total Discount Amount" as ₹194 and "Total Discount Percent" as 82%. The columns are "Customer", "Customer Name", "Discount Amount", and "Discount Percent". The data rows are as follows:

	Customer	Customer Name	Discount Amount	Discount Percent
1	Elayabarathi		₹10	9%
2	Subash		₹30	30%
3	Prasanth		₹35	20%
4	Tamil		₹69	9%
5	Sivakumaran		₹50	14%
6			₹194	82%

A new customer report has been created to manage and analyze customer data efficiently.

New Food Options Report:

The screenshot shows a Salesforce Lightning interface titled "New Food Options Report". The top navigation bar includes tabs for "Hotels", "Flights", "Customers", "Food Options", "Reports", and "Dashboards". The main content area displays a table titled "Report: Food Options New Food Options Report" with 33 total records. The columns are "Food Option", "Food Option Name", "Hotel", and "Name". The data rows are as follows:

	Food Option	Food Option Name	Hotel	Name
1	FO - 0003		PK illam	Idly
2	FO - 0004		Maria Lodge	Idly
3	FO - 0009		Maria Lodge	Dosa
4	FO - 0001		Jothi Hotel	BB Dosa
5	FO - 0026		Jothi Hotel	Tandoori
6	FO - 0011		Pacha Elai	poori
7	FO - 0027		Jothi Hotel	Pasta
8	FO - 0022		Maria Lodge	Parotta
9	FO - 0017		PK illam	Biryani
10	FO - 0019		Anand Hotel	Biryani
11	FO - 0028		Jothi Hotel	Noodles
12	FO - 0023		PK illam	Parotta
13	FO - 0002		Pacha Elai	Idly
14	FO - 0014		Anand Hotel	poori

A new FoodOption report has been created to streamline the management and analysis of food-related data.

Activity 2:

1. Create a report with report type: “TripAdviser E-Management and Projects”.

The screenshot shows a web browser window titled "Recent | Reports | Salesforce" with the URL "annauniversityregionalcamp4-dev-ed.lightning.force.com/lightning/o/Report/home?queryScope=mru". The page displays a table of recent reports under the "Recent" tab. The columns include Report Name, Description, Folder, Created By, Created On, and Subscribed. The reports listed are: "New Hotels Report" (Trip, Umar Ahmed Khan A, 14/11/2024, 11:58 am), "New Flights Report" (Trip, Umar Ahmed Khan A, 14/11/2024, 12:02 pm), "New Customers Report" (Trip, Umar Ahmed Khan A, 14/11/2024, 12:04 pm), and "New Food Options Report" (Trip, Umar Ahmed Khan A, 14/11/2024, 12:05 pm). The sidebar on the left shows categories like Reports, Recent, and Folders.

Milestone 12 - Dashboards:

Dashboards provide a visual summary of real-time data, enabling users to quickly understand business trends, monitor performance, and make informed decisions. They allow easy access to report data through visual components.

UseCase:

As an Admin for TripAdvisor E-Management, you continually strive to meet business requirements, driving the organization toward peak performance. Your dedication and effective data visualization in reports have greatly impressed your superiors, making it effortless for the CEO to access and view essential data during meetings without having to search.

Activity 1:

Create Dashboard

1. Go to the app → click on the Dashboards tabs.

The screenshot shows a "New Dashboard" creation form. It includes fields for "Name" (containing "Dashboard 1"), "Description" (empty), "Folder" (set to "Private Dashboards"), and "Select Folder" button. At the bottom are "Cancel" and "Create" buttons.

2. Give a Name and click on Create.

3. Select add component.

The screenshot shows a "Select Report" dialog box. It has a sidebar with "Reports" and "Recent" sections, and a main area with a "Select Report" button and a search bar ("Search Reports and Folders..."). Below the search bar is a list of reports: "New Food Options Report" (Umar Ahmed Khan A, 14-Nov-2024, 12:12 pm - Trip), "New Customers Report" (Umar Ahmed Khan A, 14-Nov-2024, 12:04 pm - Trip), "New Flights Report" (Umar Ahmed Khan A, 15-Nov-2024, 12:02 am - Trip), and "New Hotels Report" (Umar Ahmed Khan A, 15-Nov-2024, 12:00 am - Trip). At the bottom are "Cancel" and "Select" buttons.

4. Select a Report and click on select.

The screenshot shows a Salesforce dashboard titled "TripAdvisor E-Mana... November | Salesforce". The dashboard is divided into four main sections:

- New Hotels Report:** A table showing hotel names and total food options. Data:

Hotel: Hotel Name	TotalFoodOptions
Anand Hotel	6
Jothi Hotel	8
Maria Lodge	7
Pacha Elai	6
PK Ilam	6
- New Flights Report:** A donut chart showing record counts. Data: Record Count (5 total):

Record Count
1
2
5
2
- New Customers Report:** A table showing customer names, discount amounts, and discount percentages. Data:

Customer: Customer Name	Discount Amount	Discount Percent
Elayabharathi	₹10	9%
Prasanth	₹35	20%
Sivakumaran	₹50	14%
Subash	₹30	30%
Tamil	₹69	9%
- New Food Options Report:** A table showing food option names, food amounts, and associated hotels. Data:

Food Option: Food Option Name	Food Amount	Hotel	Name
FO - 0001	₹90	Jothi Hotel	EB Dosa
FO - 0002	₹30	Pacha Elai	Idly
FO - 0003	₹20	PK Ilam	Idly

Key Scenarios Addressed by Salesforce in the Implementation Project

1. Automating Hotel Data Updates:

Triggers handle changes to food options without manual intervention.

2. Customer Discount Management:

Flows automate discount calculation and application, enhancing customer satisfaction.

3. Flight Reminder Notifications:

Schedulable Apex ensures timely communication, reducing customer queries.

Conclusion

Summary of Achievements

The *TripAdvisor E-Management* Salesforce project successfully streamlined the management of travel-related services by implementing a comprehensive solution that integrates automation, custom user interfaces, and real-time notifications. Key achievements include:

- Developed a user-friendly CRM tailored to manage hotel, flight, and food option data efficiently.
- Automated discount calculations and flight reminder notifications, significantly reducing manual processes and improving customer satisfaction.
- Provided actionable insights into hotel occupancy, food option availability, and flight booking trends, supporting better business decisions.

This solution is scalable and adaptable, providing a robust foundation for future enhancements, such as advanced customer personalization or integration with third-party travel platforms.