customer_Retention_Potential_Prediction

customer_RetentionPotential

OnlineCommunication

> 0

AutomaticRefill

> 0

DoorstepDelivery

> 0

Welcome_email_opened

> 1

No_of_customized_email

> 0

No_of_customized_email_opened

> 0

No_of_customized_email_clicked

> 0

TotalOrderQuantity

> 7.416198

OrderFrequency

> 1

Average_Ordergap

> 0

no_of_BusinessDays

> 0

year_reg

> 2010

month_reg

> 10

day_reg

> 22

PreferredDeliveryDay_num

> 4

City_CITY2

> 0

City_CITY3

> 0

City_CITY4

1

Predict

The Customer RetentionPotential level is Low