



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

T-series stands first among the worlds top 10 most subscribed youtube channel


Youtube is getting better at recommending videos

This is not a typical entertainment platform like social media, but also source of information

Those who edit this video need a raise. the worst part of this video is it ends so soon.

T-series channel also owns a multi-channel network with 29 channels.

They are owned by super cassettes industries private limited.



**Persona's name**  
Short summary of the persona

everything about this video is simply perfect. thank you

it has over 66 billion viewers and 93 million subscribers

with such a positive video like this you make the day special

thanks for your video it encourages us to take the first step towards our dream

honestly there is nothing bad about T-series it has a good label

it is a music company rather than being called as a youtube channel.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?