

The main objective of this project is to analyze retail sales data to gain actionable insights that will enhance the performance of the Coffee Shop.

**START YOUR
DAY WITH
COFFEE**



RECOMMENDED ANALYSIS

- **How do sales vary by day of the week and hour of the day?**
- **Are there any peak times for sales activity?**
- **What is the total sales revenue for each month?**
- **How do sales vary across different store locations?**
- **What is the average price/order per person**
- **How do sales vary by product category and type?**

