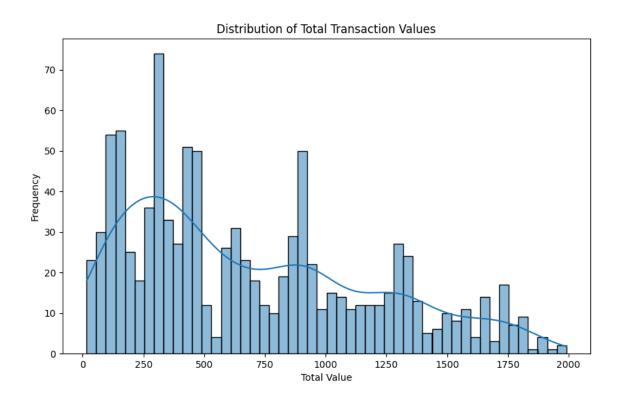
Insight 1: Distribution of Total Transaction Values

The distribution is right-skewed with a few high-value transactions.

Histogram of Total Transaction Values



Insight 2: Top Selling Products

Identified top-selling products to focus marketing efforts.

Bar Plot of Top 10 Selling Products

Top 10 Selling Products by Quantity 100 80 Quantity Sold 60 40 20 Active West Smartmatch Solitaware Headphones Hone Sense Desk Lamp Soundanie Cookdook Bookworld Biodiaphy Soundwave Desk Lamp Rectifico Restrock Active weat lacket Rethro Tshirt Active west Russ

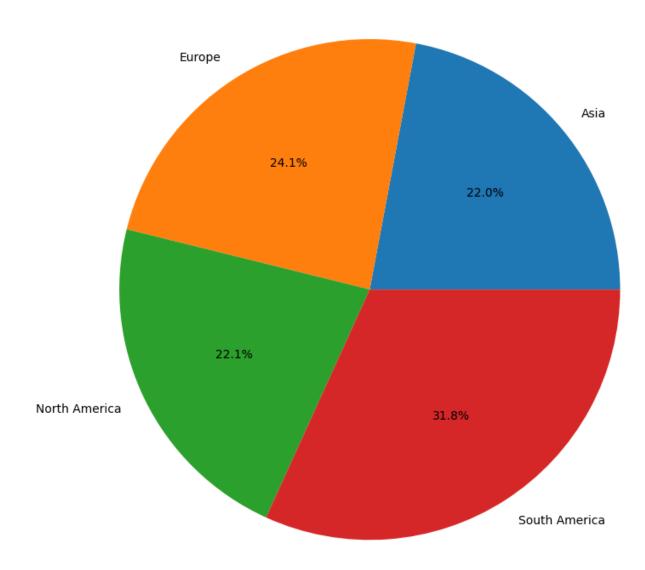
Product Name

Insight 3: Regional Performance

Regions like North America and Europe contribute significantly to sales.

Pie Chart of Regional Sales Distribution

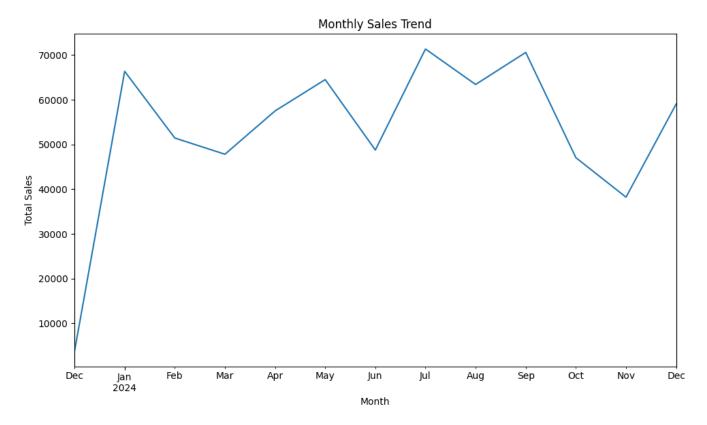
Regional Sales Distribution



Insight 4: Seasonality Trends

Sales peak during holiday seasons, indicating opportunities for promotions.

Line Plot of Monthly Sales Trend



Insight 5: Customer Retention

Analyze customer retention rates over time to improve loyalty programs.