EMPATHY PROCESS FLOW CHART

LAPTOPS


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Start → Identify user needs and emotions regarding LAPTOP features → Do we understand user emotional drivers?
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Do we understand user emotional drivers?
- Yes → Develop features that respond to emotional needs
- No → Conduct further research to deepen user emotional understanding

Develop features that respond to emotional needs → Have the features been prototyped and feedback collected?

Have the features been prototyped and feedback collected?
- Yes → Analyze feedback to refine features further
- No → Create prototype and initiate user feedback collection

Analyze feedback to refine features further → Implement final features into the laptop design → End