

S. No.	Option	Investment Required (₹)	Expected Annual Revenue (₹)	Expected Return (%)	Opportunity Cost (%)	Revenue Loss if Chosen (₹)
1	Herbal Shampoo Line	₹60,00,000	₹27,00,000	45%	15%	₹9,00,000
2	Organic Skincare Unit	₹60,00,000	₹36,00,000	60%	—	—

BANJARAS Company - Investment Decision Based on Opportunity Cost

