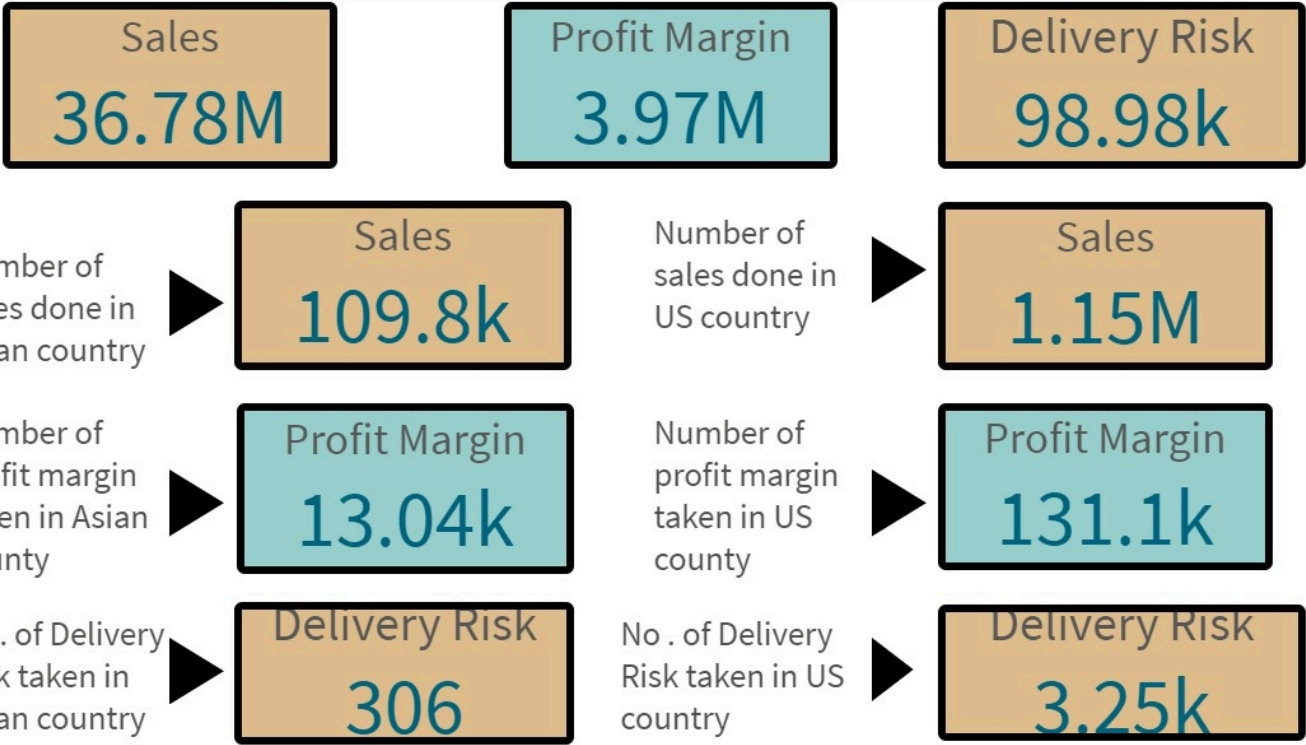
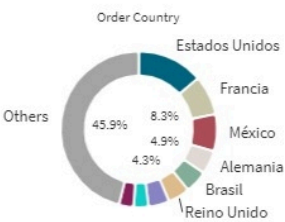


SUPPLY CHAIN ANALYSIS STORY



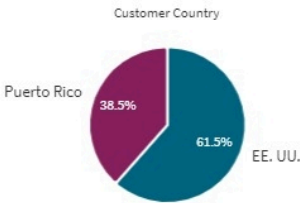
Global Profit Ratios



Top 10 countries with highest profit ratio in supply chains.

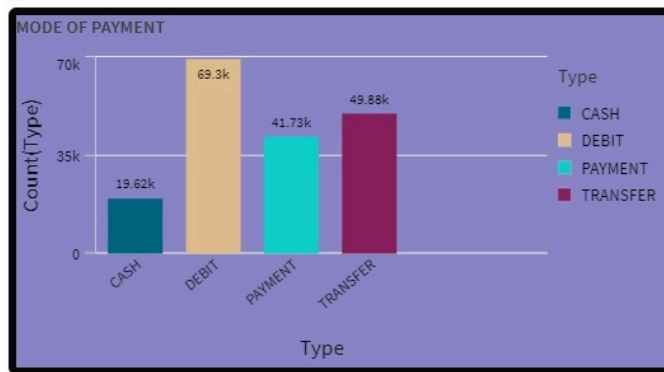
Total items placed by customers in country's.

Total items placed by customers in country



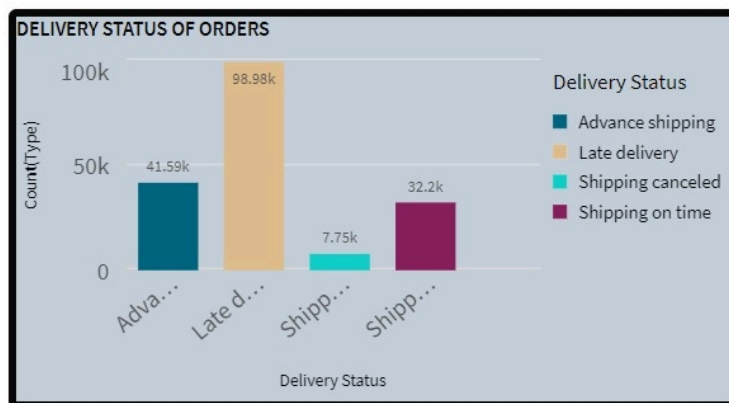
Analyzing customer segment's, encompassing consumer , corporate and home categories .

MODE OF PAYMENT FOR PURCHASE



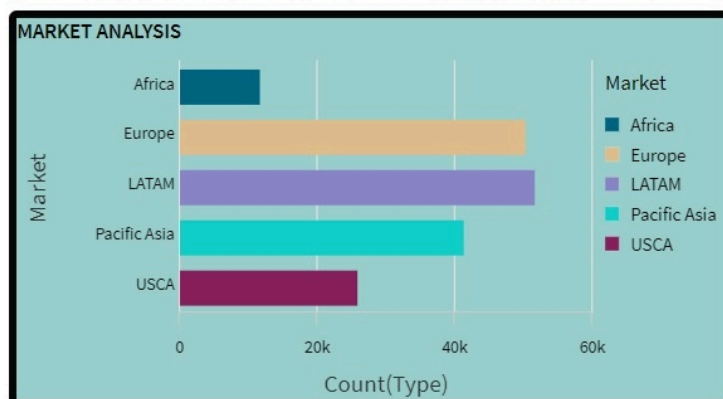
- ✓ Cash Transactions offer immediate liquidity, providing a straightforward and tangible payment of payment.
- ✓ Debit payments, directly linked to bank accounts, offer convenience and real time deduction of funds.
- ✓ Credit Payments provide a deferred payment option, allowing customers to make purchases.
- ✓ Transfer payments leverage electronic methods for seamless and secure funds.

DELIVERY STATUS OF ORDER



- ✓ Analysing the delivery status of orders, including Advanced Shipping, Late Shipping, Shipping Cancelled and Shipping on Time.
- ✓ This allows businesses to evaluate the efficiency of their logistics operations, address potential delays, and enhance customer satisfaction.
- ✓ Ensuring timely and reliable deliveries based on varied shipping scenarios

GLOBAL MARKET ANALYSIS



- ✓ Conducting a market analysis across Africa, Europe, LATAM (Latin America), Pacific Asia, and USCA (United States and Canada) enables businesses to gain strategic insights.
- ✓ Regional economic landscapes, consumer behaviours, and market dynamics.
- ✓ This comprehensive assessment supports informed decision-making, tailored marketing strategies, and targeted expansion efforts to capitalise on diverse opportunities within each distinct market.