## HAS Tools:

## Dos and don'ts of data vis.

October 23, 2024

### Why is it important to think about data visualization?

When reading a new paper, it is one of the first, and most important things I will look at:

#### Paper title



predicting future responses are vital for effective adaptation and mitigation strategies. Reliable streamflow projections are essential for developing appropriate measures to address these challenges. In cold regions, climate change impacts, including warming and alterations in snowmelt dynamics, have significant implications for streamflow patterns, often leading to flooding events (Fang & Pomerov, 2007; Rasouli et al., 2022; Trenberth, 2011). Flooding in these regions can arise from

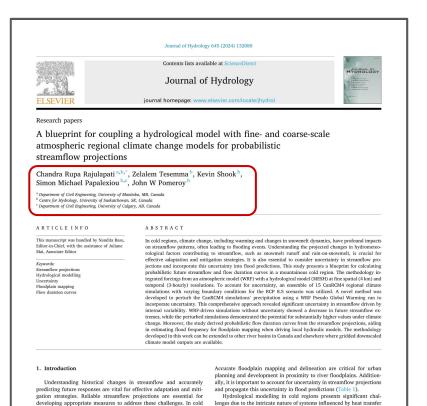
and propagate this uncertainty in flood predictions (Table 1).

Hydrological modelling in cold regions presents significant challenges due to the intricate nature of systems influenced by heat transfer processes within snowpacks, glaciers, and soils, as well as the interplay between snow cover and freeze-thaw cycles (Wheater et al., 2022; Yang et al., 2021). Moreover, the availability of data for model evaluation and calibration is limited, primarily due to sparse ground-based observa-

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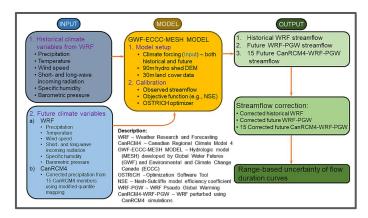
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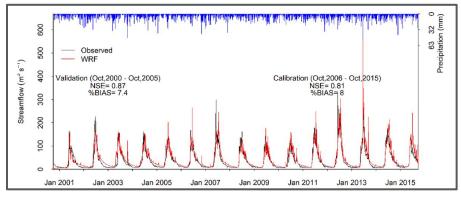
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- If I know the authors' work:
  - a. Straight to the figures
  - b. Otherwise, read the abstract





Let's start with a bad example.

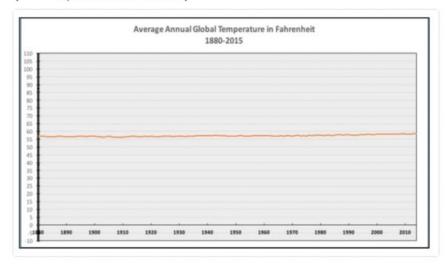
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The only #climatechange chart you need to see. natl.re/wPKpro

#### (h/t @powerlineUS)



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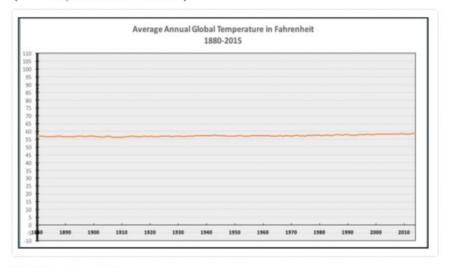
So, why is this bad?





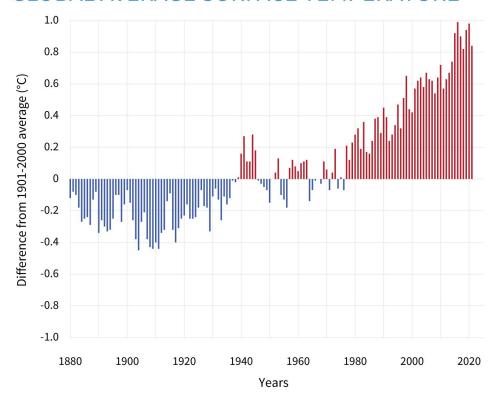
The only #climatechange chart you need to see. natl.re/wPKpro

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How about an example of a better visualization?

#### GLOBAL AVERAGE SURFACE TEMPERATURE

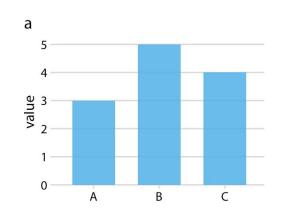


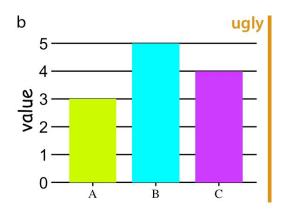
### When creating data visualizations you have many choices

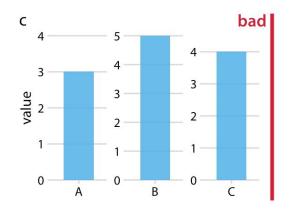
Oftentimes, we hope that the defaults of the software will do us good

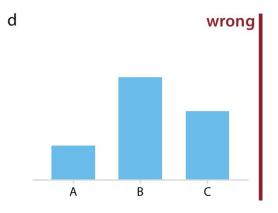
Inevitably, you will need to go beyond the defaults though

The purpose of this lecture is to provide some tools/concepts to make good decisions when presenting your data









Let's start with an example

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How many '7's are there?

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How many '7's are there?

20349656089226535931140**7**900**77**695868902**7**429003358**7**8**7**922668414959**77**05315240**7**1446**77**900**7**03223020**77**429003358**7**8**77**92266841**77**111**7**

Let's start with an example

How many '7's are there?

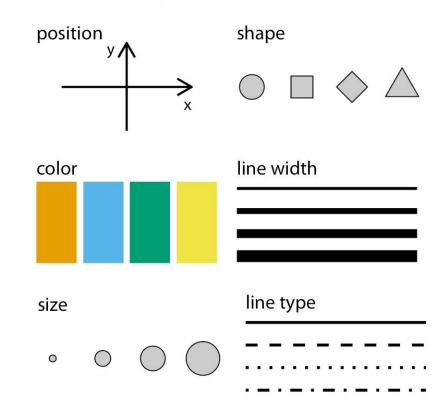
Much easier, but how did that work?

```
720349656089226535931140790070
322302076958689027429003358787
115045223998424533087922668417
382319480046553364246202505406
711172160430997890121737608183
566145635519888049583302306957
749597705315240714467203496560
892265359311407900703223020769
586890274290033587871150452239
984245330879226684173823194800
465533642462025054067111721604
309978901217376081835661456355
```

### On aesthetics: tools you have to create good visualizations

Visualizations of data are made up of come common components, or use various shared concepts

Choosing the right combination of these components is the challenge at hand for making good plots

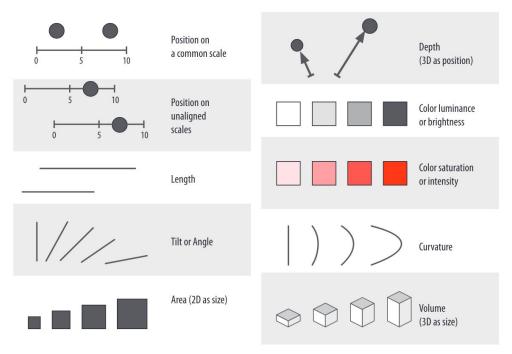


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Of course, this is not a strict science, so there are multiple other interpretations of these components



https://assets.press.princeton.edu/chapters/s13826.pdf

### From these tools you have almost infinite possibilities

A corollary of this is that there are many types of data visualizations - nearly endless!

There are a few basic types that I think are most commonly used in scientific data, and geoscience more specifically

While other chart types may look cool, I advise sticking to standards whenever possible



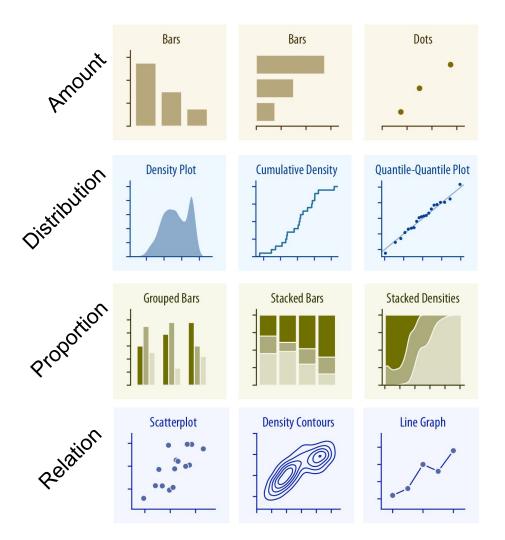
# In scientific data vis, there tend to be 4 styles of plots

**Amount:** Pretty self explanatory - how much of a thing is there

**Distribution:** What is the spread, or how much stuff is in a given region/time/place

**Proportion:** How does the amount of one thing compare to another

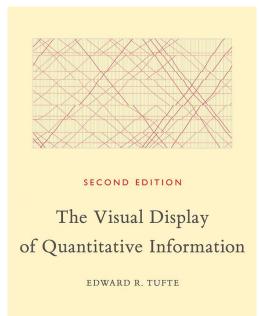
**Relation:** Do changes in one thing seem to be associated with a change in another thing



# Even once you have chosen a chart type, there is much work to be done.

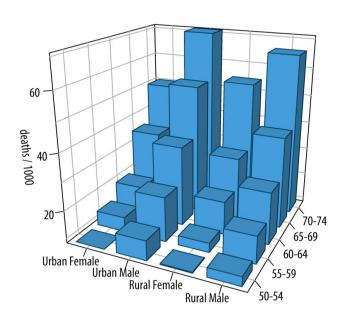
Some guiding principles for making effective scientific visualizations:

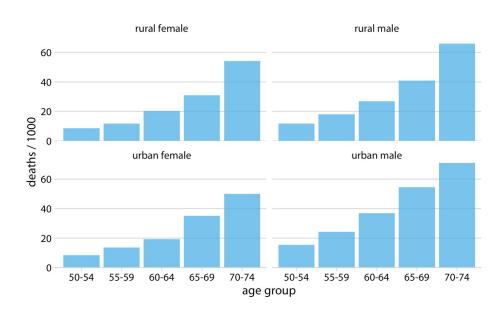
- 1. "Create the simplest graph that conveys the information you want to convey" Edward Tufte
- 2. Select an appropriate color scheme based on the type of data





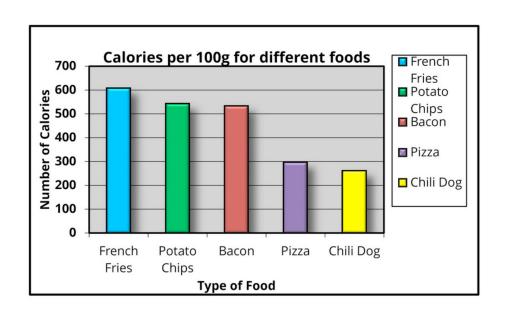
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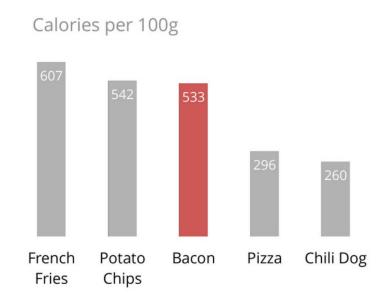




#### Create the simplest graph that conveys the information you want to convey

https://www.darkhorseanalytics.com/blog/data-looks-better-naked



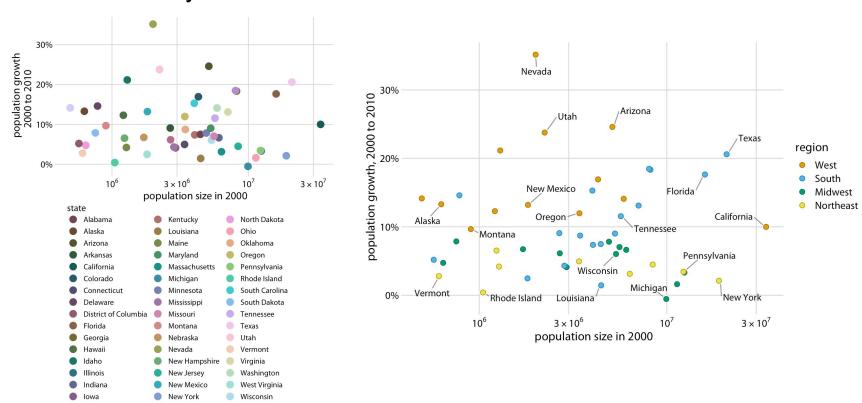


### Select an appropriate color scheme based on the type of data

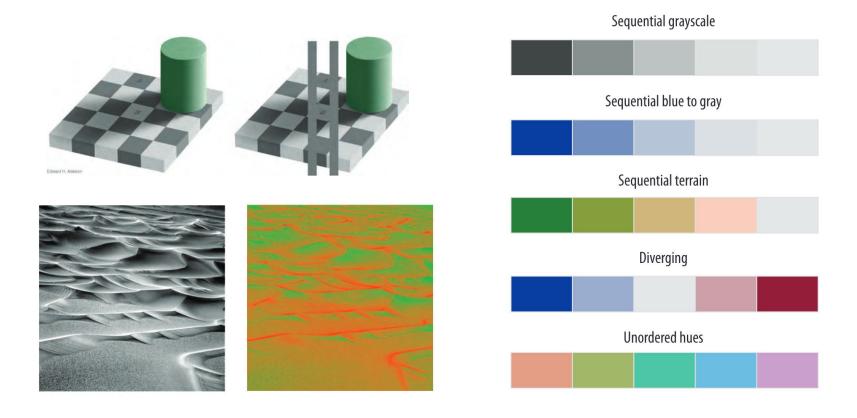
### Don't inundate your audience with too much information

North Carolina

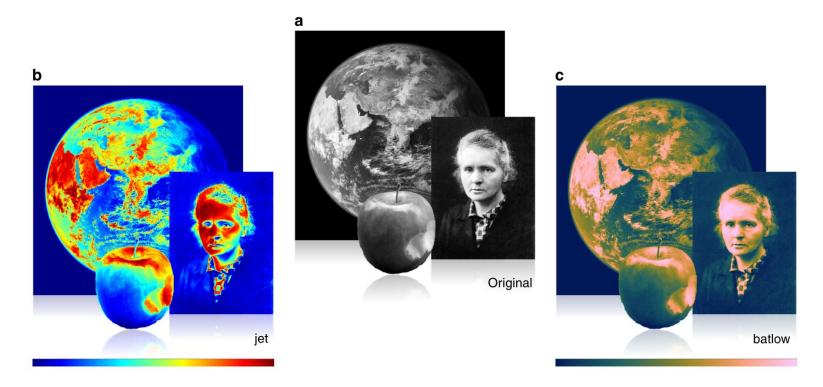
Wvomina



## Select an appropriate color scheme based on the type of data Our perceptual systems have biases, choose colormaps that avoid pitfalls

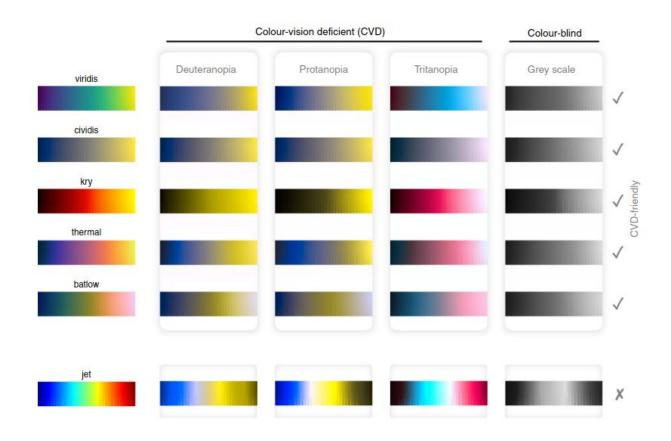


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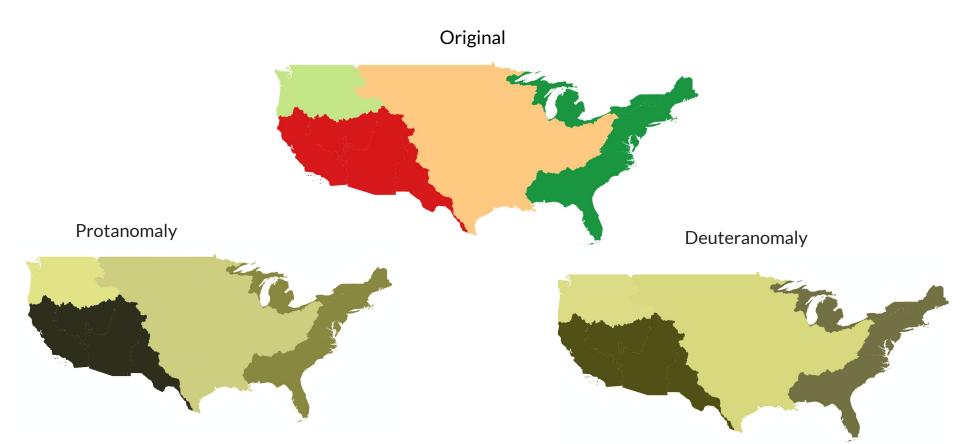


https://doi.org/10.1038/s41467-020-19160-7

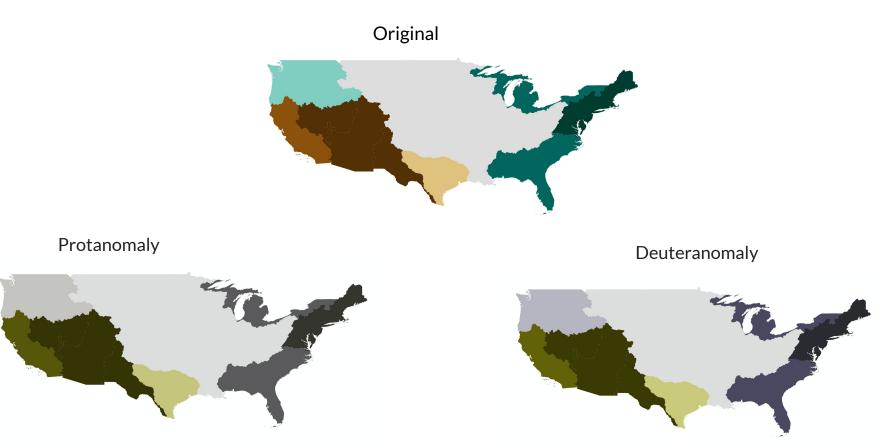
### Color choice is not just a matter of taste, but accessibility too!



## Why are Colorblind-friendly Palettes Important?



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### Some resources for guidance

https://colorbrewer2.org/#type=sequential&scheme=BuGn&n=3

https://sashamaps.net/docs/resources/20-colors/

https://davidmathlogic.com/colorblind/

https://www.tpgi.com/color-contrast-checker/

https://www.perceptualedge.com/articles/ie/the\_right\_graph.pdf

https://clauswilke.com/dataviz/