

## **UX220 Assignment 3**

In the previous assignment I took a look back in time. Here, I will pitch to prove that I am the person that is the most suited to achieving my goals. I am imagining that I am in front of the Sharks on the reality TV show. However instead of pitching my business to them I am instead pitching for a scholarship to help me realize my goals.

“I can help anyone meet those goals. Why should I help you?”

Greetings, I’m Hazema of upcoming design brand **HAZEMA DESIGN**. My name is Jonathan Wilson and I am about to graduate from Laurier University with a UXD major and a minor in Social Innovation. You should help me because I uniquely equipped in this day and age to achieve and succeed what with all my design knowledge, creative thinking, and aptitude for design work. I possess plenty of experience in people management and a design eye like no other, which has led to higher brand awareness for my business. I consider myself a problem solver and a critical thinker who is searching for an opportunity to continue to inflict further change in a cozy environment. Coming from where I’m from, I am very giddy and privileged to be pursuing a career in User Experience Design because I am then enabled to really change this world.

So you ask why me?

I think it can be summed up in what I try my best to do everyday which is to

“Always Strive and Prosper”

**A\$AP**