

Analysis of
Chat
Sentiment on
WhatsApp

Data Analysis



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Theory Lesson

The theory needed to
understand the
concept of Data
Analysis

Requirment

The library and all the
tools that we will use

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Practical Exercise

Doing hands-on
practice

Home Work

Doing
repetition of the
material

Theory

Data Analysis

Data analysis is the process of examining, cleaning, transforming, and modeling data with the aim of finding useful information, informing conclusions, and supporting decision making



PROGRAM FLOW

Data extraction

DATA
ANALYSIS

Input the data

DATA
Visualization



Requirement 'Library'

- regex -> library of character sequences that make up the search pattern.
- pandas -> data manipulation and analysis
- numpy -> adds support for large multidimensional arrays and matrices, along with a large collection of high-level math functions to operate on these arrays
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Requirement 'Library'

- emoji -> to process emoji
- Collections -> containers for storing data and commonly known as data structures, such as lists, tuples, arrays, dictionaries, etc.
- numpy -> adds support for large multidimensional arrays and matrices, along with a large collection of high-level math functions to operate on these arrays
- matplotlib.pyplot -> for plotting python programming
- wordcloud -> to create and represent tag cloud into image





Practical Exercise

Let's make it

happen!

