



## Amazon Managed Blockchain ▾

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# Amazon Managed Blockchain Customers



## Accenture

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology, and operations.

"At Accenture, blockchain is driving business transformation in virtually every industry—from aerospace to not-for-profits," said Prasad Sankaran, Senior Managing Director of Accenture's Intelligent Cloud & Infrastructure business group. "Blockchain's unique characteristics are helping to reinvent complex supply chains, improve business processes, and expand the reach and veracity of our digital identities. As the technology continues to take hold, services such as Amazon Managed Blockchain can drive both cost saving and revenue generating opportunities."

**Prasad Sankaran, Senior Managing Director - Accenture's Intelligent Cloud & Infrastructure business group**



## AT&T Business

AT&T Business offers a range of edge-to-edge technologies including mobility, cybersecurity, networking, voice and collaboration, cloud and IoT solutions and services to match their customers' technology needs.

"Blockchain is far more than just Bitcoin or cryptocurrency. It's changing the way companies do business and giving us a new way to solve complex business problems," said Andy Daudelin, Vice President, Alliances Business Development, AT&T Business. "AT&T's suite of blockchain solutions now includes Amazon's Managed Blockchain. Amazon Web Services customers can integrate their blockchain solution with AT&T Business's IoT and edge-to-edge portfolio. This allows them to automate data collection to improve their ability to manage complex supply chain processes, monitor environmental conditions, improve security, gain real-time insights, and so much more."

**Andy Daudelin, Vice President, Alliances Business Development - AT&T Business**



## Depository Trust & Clearing Corporation (DTCC)

The Depository Trust & Clearing Corporation (DTCC) provides industry-leading solutions that promote the stability and certainty of global financial markets.

"As critical financial market infrastructure, the industry relies on us to provide innovative solutions that reduce risk, increase transparency and evolve with market and regulatory needs. We believe that blockchain technology represents a generational opportunity to re-imagine post-trade infrastructure. We are pleased to be using Amazon Managed Blockchain to explore possibilities with Hyperledger Fabric, where we can continue to lead industry initiatives around the exploration and adoption of Blockchain. Amazon Managed Blockchain automates the deployment of blockchain infrastructure, bringing high availability and durability in a fully managed package, accelerating the adoption of distributed ledger technology."

**Rob Palatnick, Managing Director - Chief Technology Architect, DTCC.**



## Guardian Life Insurance Company

The Guardian Life Insurance Company is a financial services and insurance company whose offerings include life and disability insurance, employee benefits, and dental insurance.

"Given our vast partner ecosystem, we are exploring the decentralization and immutable tracking benefits of blockchain for potential applications in our insurance business. We believe blockchain can improve the transparency and efficiency for stakeholders in these networks to transact, while still maintaining an independently verifiable lineage of activities. However, blockchain frameworks are complex and difficult to operate. With Amazon Managed Blockchain, we can now easily create Hyperledger Fabric blockchain networks to test and learn without worrying about managing the underlying infrastructure, networking, and software configuration."

**Daniel Johnson, CTO and Head of Innovation - Guardian Life Insurance Company**



## MOBI

MOBI, the Mobility Open Blockchain Initiative, is a non-profit foundation formed to accelerate adoption of and to promote standards in blockchain, distributed ledgers, and related technologies.

“Blockchains will increasingly impact the provisioning of mobility services since they enable business networks to reduce the cost of coordinating their activities,” said Chris Ballinger, Founder and CEO, MOBI. “MOBI hopes to build a worldwide network of cities, infrastructure providers, consumers, and producers of mobility services in order to realize the many potential benefits of blockchain technology. Since Amazon Managed Blockchain is a fully managed service, users are able to setup a Hyperledger Fabric network in minutes and easily invite other partners to join. Also, since Amazon Managed Blockchain’s ordering service ensures reliable sharing of data across the network, our participants don’t need to worry about managing infrastructure and building a blockchain solution from the ground up. Instead, they can now focus on building applications for connected car payments, autonomous and electric vehicles, and peer to peer ride-sharing services.”

**Chris Ballinger, Founder and CEO - MOBI**



## Nestlé

Nestlé is a global food and beverage company with more than 2,000 brands and global distribution across 189 countries worldwide.

"Transparency in supply chains is increasingly important to consumers, who want to know what is in their food and where it comes from. While Nestlé has begun to release information on its supply chains for its 15 key commodities, using blockchain technology enables a more precise tracking," said Armin Nehzat, Digital Technology Manager, Nestlé Oceania. "With Amazon Managed Blockchain, we are able to set up our Hyperledger Fabric network and easily invite our partners to collaborate in our supply chain transparency efforts. Amazon Managed Blockchain will enable our customers to track their products on the blockchain from the farm all the way through to consumption."

**Armin Nehzat, Digital Technology Manager - Nestlé Oceania**



## Riverside County, California

The Riverside County, California Assessor - County Clerk - Recorder's Office is leveraging blockchain to expedite its digital transformation journey.

"Although as Riverside County's Assessor-County Clerk-Recorder's Office our core operations focus on record validation, stewardship and issuance, we are actually in the service business of fulfilling citizens' record needs. To be able to provide the most convenient, timely, secure and cost-effective services to our citizens, we must competently leverage technologies that are available today. Blockchain technology enables us to make the transition from paper-centric to digital-centric processes. By partnering with industry leaders such as AWS and utilizing Amazon Managed Blockchain, we were able to experience how blockchain can potentially reinvent our operations and provide us with the foundation to expedite our digital transformation journey."

**Kan Wang – Assistant Assessor-County Clerk-Recorder**

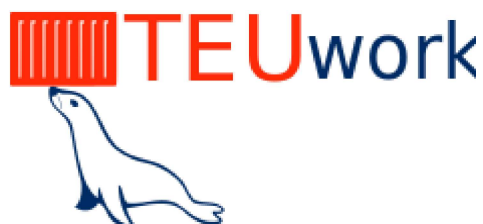


## Singapore Exchange Limited (SGX)

Singapore Exchange Limited (SGX) is Asia's leading and trusted market infrastructure, operating equity, fixed income and derivatives markets to the highest regulatory standards.

"Ever since overcoming the physical limitations of open-outcry trading pits, technology has been fundamental to the transformation of critical financial-market infrastructures," said Andrew Koay, Head of Blockchain Technology, SGX. "SGX sees blockchain technology as a way to bring innovation to our distributed financial marketplace, and we have developed Delivery-versus-Payment (DvP) capabilities for the settlement of tokenized assets across different blockchain platforms. We are working with AWS to move our existing investments in Hyperledger Fabric to Amazon Managed Blockchain. Amazon Managed Blockchain offers businesses the opportunity to eliminate the heavy-lifting typically required in infrastructure setup. This allows us to focus on adding business value and not worry about managing or scaling the underlying platform."

**Andrew Koay, Head of Blockchain Technology - SGX**





## TEUwork/ANKO

With TEUwork, cargo owners gain visibility and control over their inbound supply chain.

“Our mission is to get the right product to the right place at the right time for our customers”, said Jason Murray, Chief Executive Officer, TEUwork. “TEUwork sees blockchain technology as a way to run our proprietary supply chain technology in a decentralized way, resulting in improved efficiency and transparency in global supply chains. With Amazon Managed Blockchain, we were able to easily set up a Hyperledger Fabric blockchain network and integrate with our supply chain solution in just a few days. And most importantly, using this solution we were able to immediately bring business value to a customer, ANKO, an Australian born retailer, was able to easily onboard its global suppliers onto our Amazon Managed Blockchain powered solution and gain better control over their inbound inventory shipments.”

“By using TEUwork’ solution based on Amazon Managed Blockchain, we are now able to track and manage inbound shipments from our factories to ports to distribution centers with high accuracy and thereby greatly reducing costs” says Nadia Shouraboura, Co-Founder of ANKO.

**Jason Murray, Chief Executive Officer - TEUwork; Nadia Shouraboura, Co-Founder of ANKO**



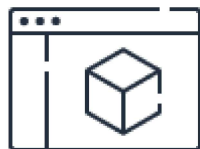
## TrackX

TrackX Inc. is an enterprise asset management company deploying SaaS-based solutions for the comprehensive tracking and management of physical assets.

“Returnable asset tracking including movement and transportation tracing, invoicing, billing, payment and remediation is complicated, and time sensitive,” said Dr. Eddie Shek, Chief Strategy Officer, TrackX.

“Blockchain technology has the potential to increase the speed at which we track and reconcile returnable and reusable assets such as beer kegs, intermediate bulk containers, and plastic pallets. Before Amazon Managed Blockchain, we had spent a huge effort building and managing our blockchain infrastructure. Now, we can use Amazon Managed Blockchain to quickly and easily create blockchain networks with Hyperledger Fabric and easily enable our customers to monitor and maintain accountability throughout their entire supply chain. Amazon Managed Blockchain fully manages our blockchain infrastructure and shared network components, enabling us to focus on developing smart contracts to deliver additional value to our customers.”

**Dr. Eddie Shek, Chief Strategy Officer - TrackX**



## Learn more about pricing

Learn more about our Starter and Standard pricing editions.

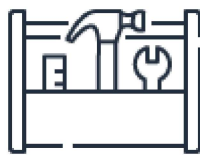
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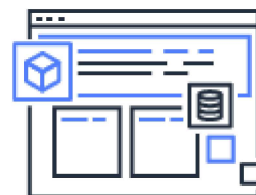
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Get started building with Amazon Managed Blockchain on AWS Management Console.

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