

Stephen O. Ariyo

+234 808 7700 621 · Ikeja, Lagos, Nigeria · ariyostephen2004@gmail.com ·
linkedin.com/in/stephen-ariyo-6750052b0

Graphic Designer

Graphic Design | Illustration | Adobe Creative Suite

Highly skilled Graphic Designer & Illustrator with 5+ years of experience in graphic design, illustration, and marketing asset creation. Proficient in Adobe Creative Suite (Illustrator, Photoshop, InDesign) with a proven ability to design cohesive brand visuals, product packaging, and social media graphics. Experienced in creating custom illustrations, designing marketing materials, and collaborating with teams to deliver impactful campaign assets. Strong expertise in typography, color theory, composition, and design optimization for both digital and print platforms. Passionate about crafting visually compelling and performance-driven designs for innovative, sustainability-focused brands.

WORK EXPERIENCE

Wild Fashion - *contract, remote*

December 2023 - Present

Graphic Designer and Brand Designer

Responsible for developing the brand identity, as well as creating amazing artworks, illustrations and designs for the brand's clothing line.

- Developed and refined the brand's identity, creating visuals that truly captured the essence of the clothing line and resonated with its target audience.
- Designed a variety of creative assets, including product packaging, logos, and marketing materials, to help the brand stand out in a competitive market.
- Produced vibrant illustrations and graphics for the clothing line, which not only boosted customer engagement but also contributed to increased sales.
- Used Adobe Creative Suite to craft innovative designs that consistently aligned with the brand's vision and stayed ahead of industry trends.
- Worked closely with a remote team, brainstorming ideas and delivering designs on time, ensuring projects ran smoothly and met high standards.
- Actively gathered and incorporated feedback to fine-tune designs, ensuring they performed well across different platforms and strengthened the brand's image.

The Whole Bakery Trading - *contract, remote*

March 2022 - Present

Senior Graphic Designer

- Designed visually captivating social media graphics, flyers, and digital assets, resulting in increased engagement and attracting a larger audience to the brand.

- Developed and maintained a cohesive brand identity, ensuring consistency across all digital and print materials while aligning with the company's vision and values.
- Created unique, on-brand illustrations and marketing visuals for campaigns, driving higher engagement and improving audience retention.
- Used Adobe Creative Suite and other design tools to produce high-quality content that enhanced the brand's digital presence and storytelling.
- Collaborated with cross-functional teams to develop creative concepts and meet tight deadlines in a fast-paced, remote work environment.
- Continuously researched design trends to introduce fresh, impactful ideas into marketing strategies, ensuring content remained relevant and appealing.

Early Bells Design Institute -Ikeja, *Lagos*

May 2020 - November 2020

Graphic Design Intern

Collaborated on diverse client projects, contributing to the creation of branding materials, digital marketing assets, and social media content while honing essential graphic design skills.

- Collaborated on client projects to design branding materials, marketing assets, and social media content, enhancing client visibility and driving engagement.
- Created polished and professional designs using Adobe Creative Suite, ensuring alignment with client brand guidelines and achieving project objectives.
- Designed unique and visually engaging illustrations for campaigns, contributing to a cohesive brand identity and storytelling across platforms.
- Supported the development of marketing collateral, including brochures and digital ads, improving campaign effectiveness and client satisfaction.
- Refined technical and creative design skills by exploring innovative trends and techniques, delivering fresh ideas that resonated with target audiences.
- Demonstrated strong time management by delivering high-quality designs within tight deadlines, contributing to the institute's reputation for reliability and excellence.

EDUCATION

Adobe Master Class - Ikeja,*Lagos*

UI Design | Branding, | Brand Identity Design | Digital Design Certification – Graphic Design and Branding, Sept 2024

Mozart Academy of Digital Art - Ikeja,*Lagos*

Bachelor of Art – Graphic Design, October 2023

Early Bells Design Institute - Ikeja,*Lagos*

Adobe Creative Suites Certification – Graphic Design, April 2020

FOX Creatives - *remote*

Graphic Design Certification – Graphic Design, November 2019

PROFESSIONAL SKILLS

- **Graphic Design & Illustration** – Expertise in creating cohesive branding, custom illustrations, and marketing materials for digital and print platforms.
- **Adobe Creative Suite** – Advanced proficiency in Adobe Illustrator, Photoshop, and InDesign for producing high-quality designs and assets.
- **Social Media Content Creation** – Skilled in designing engaging visuals, infographics, and animations to enhance brand presence and audience engagement across platforms.
- **Typography & Layout Design** – Strong foundation in creating visually appealing typography, compositions, and layouts for effective communication and brand consistency.
- **Collaboration & Cross-functional Communication** – Proven ability to collaborate with teams, present design concepts, and align with client objectives in remote and fast-paced environments.
- **Project Management & Time Management** – Expertise in managing multiple design projects, meeting deadlines, and efficiently incorporating feedback to optimize designs.

VOLUNTEER EXPERIENCE

Association Of Software Engineering Students - *remote*

2022

Students' Association

- Designed branding materials and digital assets for student events and promotions, increasing engagement and visibility across various platforms.
- Collaborated remotely with the association's team to create social media content that enhanced event participation and raised awareness for initiatives.
- Assisted in developing **event branding** and promotional materials that contributed to successful online campaigns, resulting in increased interaction and participation from students.

AWARDS AND HONORS

Award of Excellence - *Mozart Academy of Digital Art*

October 2023

- Best graduating student with a CGPA of 4.83
- Valedictorian of Class23

Award of Excellence - *Early Bells Design Institute*

November 2020

- Completed Graphic Design course and provisional internship with a transcript score of 97%
- 2nd best graduating student

Award of Appreciation - *Association of Software Engineering Students]*

August 2024

- Recognised for exceptional contributions to design projects
- Named persona grata

PROFESSIONAL MEMBERSHIPS

- Association of Software Engineering Students, 2022 - present

LANGUAGE COMPETENCIES

- English: native language
- Spanish: intermediate (reading, writing)
- French: intermediate (speaking, reading); basic (writing)