

# HENRY BAREFOOT

## SR. WEB DEVELOPER

### CONTACT

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### TECHNICAL SKILLS

**Languages:** JavaScript, PHP, NodeJS, HTML, CSS, SASS, MySQL

**Frameworks & Libraries:** React, Next.js, Bootstrap, Tailwind

**Tools:** WordPress, Looker Studio, BigQuery, NPM, Git

**Other:** Salesforce, REST APIs, n8n, VPS, API Integrations

### EDUCATION

**CS50X Miami - Computer Science**  
Miami Dade College | 2015- 2017

Mastered abstraction, algorithms, data structures, encapsulation, and web development.

**Web Development Certifications**  
Miami Dade College | 2015- 2016

Building Responsive UI with Bootstrap  
Creating HTML Apps with jQuery  
Mastering Node.js  
Advanced CSS3 and HTML5

### SPECIAL PROJECTS

**Freelance Automation Consultant**  
Designed and deployed automated workflows using n8n to integrate CRM, email, and payment systems.

Self-hosted n8n instance on cloud VPS with secure HTTPS and database backups.

Built custom n8n nodes to handle proprietary API integrations.

### PROFILE

Web Developer with 7+ years of experience building responsive websites and web applications. Proficient in JavaScript, PHP, React, and WordPress, with strong UI/UX sensibilities and back-end integration expertise. Proven ability to lead teams, manage workflows, and deliver results in fast-paced environments. Fluent in English and Spanish.

### WORK EXPERIENCE

**Allied Yacht - Director of Technology** 2025 - Present

- Led end-to-end architecture and development of an AI-powered yacht transport platform, introducing instant pricing, automated scheduling, and digital booking workflows that reduced processing time from days to minutes.
- Architected complex pricing and routing engines across 15+ international ports with dynamic weight, insurance, and compliance logic, enabling scalable global operations.
- Established modern development standards using Next.js, TypeScript, and Tailwind CSS, delivering a robust, secure admin dashboard with RESTful APIs and role-based access controls.

**ADDIGY - Web Developer** 2023 - 2025

- Built and maintained scalable WordPress sites, developing custom plugins, reusable components, and responsive landing pages to support marketing and business needs.
- Improved user experience and performance by enhancing UI, ensuring cross-browser/mobile compatibility, and collaborating with designers and marketers.
- Developed data dashboards in Looker Studio with BigQuery and integrated third-party tools (e.g., Hotspot, APIs) to streamline lead capture and marketing operations.

**VITAL PHARMACEUTICALS - Sr. Web Developer** 2020 -2023

- Led the development team and managed project workflows through task delegation and ticket creation.
- Built landing pages and marketing features using PHP, Node.js, WordPress, JavaScript, React, and related front-end tools.
- Integrated third-party platforms and applied best practices to ensure scalable, efficient code.
- Supported cross-functional teams and assisted with developer onboarding in a fast-paced, multi-project environment.

**AARP - Email Developer** 2022 - 2022

- Designed and developed custom email templates from scratch within Salesforce Marketing Cloud.
- Imported and segmented customer lists, setting up automation workflows and performance metrics to optimize campaign effectiveness.
- Ensured cross-client compatibility and responsive rendering across major email platforms.

**CRYSTAL CRUISES - Email Developer** 2018 - 2020

- Built a custom tool using Node.js, Cheerio, MongoDB, and Axios to automate the creation of HTML content blocks for Salesforce email templates.
- Designed and coded responsive HTML emails optimized for consistent performance across all major email clients.
- Performed weekly website updates and collaborated with deployment and QA teams to ensure smooth functionality and rollout.