





# HENRY BAREFOOT

SR. WEB DEVELOPER

## CONTACT

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## TECHNICAL SKILLS

**Languages:** JavaScript, PHP, NodeJS, HTML, CSS, SASS, MySQL

**Frameworks & Libraries:** React, Next.js, Bootstrap, Tailwind

**Tools:** WordPress, Looker Studio, BigQuery, NPM, Git

**Other:** Salesforce, REST APIs, n8n, VPS, API Integrations

## EDUCATION

**CS50X Miami - Computer Science**  
Miami Dade College | 2015- 2017

Mastered abstraction, algorithms, data structures, encapsulation, and web development.

**Web Development Certifications**  
Miami Dade College | 2015- 2016

Building Responsive UI with Bootstrap  
Creating HTML Apps with jQuery  
Mastering Node.js  
Advanced CSS3 and HTML5

## SPECIAL PROJECTS

### Freelance Automation Consultant

Designed and deployed automated workflows using n8n to integrate CRM, email, and payment systems.

Self-hosted n8n instance on cloud VPS with secure HTTPS and database backups.

Built custom n8n nodes to handle proprietary API integrations.

## PROFILE

Web Developer with 7+ years of experience building responsive websites and web applications. Proficient in JavaScript, PHP, React, and WordPress, with strong UI/UX sensibilities and back-end integration expertise. Proven ability to lead teams, manage workflows, and deliver results in fast-paced environments. Fluent in English and Spanish.

## WORK EXPERIENCE

### ADDIGY - Web Developer

2023 - Present

- Developed comprehensive reports using Looker Studio and BigQuery to support data-driven decision-making across departments.
- Enhanced user interfaces for a more intuitive experience, collaborating with designers and marketers to improve performance and usability.
- Built and implemented new features in WordPress, including custom plugins and reusable components, to expand site functionality.
- Developed and launched multiple responsive landing pages and campaign templates based on fast-turnaround marketing requests.
- Integrated tools such as Hotspot and third-party APIs to streamline marketing operations and lead capture workflows.
- Ensured cross-browser compatibility and mobile responsiveness using modern front-end technologies (HTML, CSS, JavaScript, PHP).
- Maintained a scalable and well-organized WordPress ecosystem by optimizing code and adhering to best practices.

### VITAL PHARMACEUTICALS - Sr. Web Developer

2020 -2023

- Led the development team and managed project workflows through task delegation and ticket creation.
- Built landing pages and marketing features using PHP, Node.js, WordPress, JavaScript, React, and related front-end tools.
- Integrated third-party platforms and applied best practices to ensure scalable, efficient code.
- Supported cross-functional teams and assisted with developer onboarding in a fast-paced, multi-project environment.

### AARP - Email Developer

2022 - 2022

- Designed and developed custom email templates from scratch within Salesforce Marketing Cloud.
- Imported and segmented customer lists, setting up automation workflows and performance metrics to optimize campaign effectiveness.
- Ensured cross-client compatibility and responsive rendering across major email platforms.

### CRYSTAL CRUISES - Email Developer

2018 - 2020

- Built a custom tool using Node.js, Cheerio, MongoDB, and Axios to automate the creation of HTML content blocks for Salesforce email templates.
- Designed and coded responsive HTML emails optimized for consistent performance across all major email clients.
- Performed weekly website updates and collaborated with deployment and QA teams to ensure smooth functionality and rollout.