





HENRY BAREFOOT

SR. WEB DEVELOPER

CONTACT

-  (954) 540-1902
-  henrybarefoot1987@gmail.com
-  <https://henrybarefoot.com>
-  6755 W. Broward Blvd, Apt 208 33317

TECHNICAL SKILLS

Languages: JavaScript, PHP, NodeJS, HTML, CSS, SASS, MySQL

Frameworks & Libraries: React, Next.js, Bootstrap, Tailwind

Tools: WordPress, Looker Studio, BigQuery, NPM, Git

Other: Salesforce, REST APIs, n8n, VPS, API Integrations

EDUCATION

CS50X Miami - Computer Science
Miami Dade College | 2015- 2017

Mastered abstraction, algorithms, data structures, encapsulation, and web development.

Web Development Certifications
Miami Dade College | 2015- 2016

Building Responsive UI with Bootstrap
Creating HTML Apps with jQuery
Mastering Node.js
Advanced CSS3 and HTML5

SPECIAL PROJECTS

Freelance Automation Consultant

Designed and deployed automated workflows using n8n to integrate CRM, email, and payment systems.

Self-hosted n8n instance on cloud VPS with secure HTTPS and database backups.

Built custom n8n nodes to handle proprietary API integrations.

PROFILE

Web Developer with 5+ years of experience building responsive websites and web applications. Proficient in JavaScript, PHP, React, and WordPress, with strong UI/UX sensibilities and back-end integration expertise. Proven ability to lead teams, manage workflows, and deliver results in fast-paced environments. Fluent in English and Spanish.

WORK EXPERIENCE

ADDIGY

2023 - Present

- Developed comprehensive reports using Looker Studio and BigQuery to support data-driven decision-making across departments.
- Enhanced user interfaces for a more intuitive experience, collaborating with designers and marketers to improve performance and usability.
- Built and implemented new features in WordPress, including custom plugins and reusable components, to expand site functionality.
- Developed and launched multiple responsive landing pages and campaign templates based on fast-turnaround marketing requests.
- Integrated tools such as Hotspot and third-party APIs to streamline marketing operations and lead capture workflows.
- Ensured cross-browser compatibility and mobile responsiveness using modern front-end technologies (HTML, CSS, JavaScript, PHP).
- Maintained a scalable and well-organized WordPress ecosystem by optimizing code and adhering to best practices.

VITAL PHARMACEUTICALS

2020 - 2023

- Led the development team and managed project workflows through task delegation and ticket creation.
- Built landing pages and marketing features using PHP, Node.js, WordPress, JavaScript, React, and related front-end tools.
- Integrated third-party platforms and applied best practices to ensure scalable, efficient code.
- Supported cross-functional teams and assisted with developer onboarding in a fast-paced, multi-project environment.

AARP

2022 - 2022

- Designed and developed custom email templates from scratch within Salesforce Marketing Cloud.
- Imported and segmented customer lists, setting up automation workflows and performance metrics to optimize campaign effectiveness.
- Ensured cross-client compatibility and responsive rendering across major email platforms.

CRYSTAL CRUISES

2018 - 2020

- Built a custom tool using Node.js, Cheerio, MongoDB, and Axios to automate the creation of HTML content blocks for Salesforce email templates.
- Designed and coded responsive HTML emails optimized for consistent performance across all major email clients.
- Performed weekly website updates and collaborated with deployment and QA teams to ensure smooth functionality and rollout.