

# ARTICLE TEMPLATE

## WFH and broadband speed (title needs rework)

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### ARTICLE HISTORY

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### ABSTRACT

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### KEYWORDS

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## 1. Introduction

During the pandemic, working from home using digital technologies, whether partially or exclusively, was transformed from a niche means of accessing work, albeit one that had been on a slow, upward trend, to a widespread way of life in many countries. The ability to work from home or telecommute meant millions retained their jobs and, to a varying extent, maintained productivity during periods of strict lockdowns around the world. However, this ability has not been evenly distributed socially or spatially, creating a new type of digital divide. On one side are those who can work from home, supported by digital technologies, and have thus been able to enjoy both economic resilience and greater personal safety. On the other side, previously employed individuals have been forced to accept furlough or redundancy packages unless they are part of the cadre of essential workers, who are potentially at high risk of infection. Whilst the basis for this new digital divide has been viewed as mainly occupational, here we consider whether the divide is also technological.

Using the UK as a case study, this paper aims to understand how the quality and reliability of internet service, as reflected in *experienced* internet speeds, may reinforce or redress the spatial and social dimensions of the digital division exposed by the pandemic. To do so, we employ volunteered geographic data on individual broadband speed tests and state-of-the-art time-series clustering methods to create clusters of UK local authorities with similar temporal signatures of experienced internet speeds. We then associate these clusters of local authorities with their socioeconomic and geographic characteristics to explore how they overlap with or diverge from the existing economic and digital geography of the UK. Our analysis enables us to better understand how the spatial and social distribution of both occupations and online accessibility intersect to enable or hinder the practice of telecommuting at a time of

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extreme demand. We will also consider what lessons can be learned from this time for a future where telecommuting is likely to remain a more common means of accessing work, at least in comparison to the pre-Covid era, and broadband services and infrastructure must be fit for purpose. **LET’S LEAVE IT FOR NOW, BUT I THINK WE CAN CRYSTALISE MORE THE RQ**

The capability to work from home has previously been studied from the perspective of whether work tasks in a given occupation both can be and are allowed to be performed using digital technologies independently of location or co-location with colleagues, including supervisors (Allen, Golden, and Shockley 2015; Singh et al. 2013). However, successful telecommuting also requires that the quality and reliability of digital services, particularly home internet connection speeds, enable the completion of work tasks with a minimum of delay or interruption. Prior to the pandemic, the performance of broadband services with respect to telecommuters was never tested at scale, as working from home and connecting to colleagues and workplace resources via the internet was the purview of a small minority of workers. Instead, leisure use in the evening, when video streaming services are at their peak, has been used to benchmark broadband performance and service delivery by different Internet Service Providers (ISPs), at least in the UK (OfCom 2017). Yet the shift towards telecommuting during various stages of lockdown around the world has been drastic and there are speculations that post-Covid, the tendency to work from home will be much higher than pre-Covid, raising questions around whether internet services can accommodate the increased demand. For example, 47% of people in employment in the UK worked solely from home in April 2020, whilst the same figure only reached 5% the year before (ONS 2020a,b). A back of the envelope calculation suggests that up to 40% of the working force could work from home on an ongoing basis (Batty 2020). Similar figures have been reported for other countries (Felstead and Reuschke 2020). For instance, 37% of the European workforce worked from home in April 2020 with countries like Finland reaching 60% (Eurofound 2020). In the US, almost half of the working population worked from home during the same period because of the pandemic (Brynjolfsson et al. 2020), and a recent estimate indicated that 37% of all jobs in the US can be permanently performed entirely from home (Dingel and Neiman 2020).

None of these changes could have happened in the absence of reliable information and communication technology (ICT) infrastructure – both in terms of software and hardware. But while software innovations are easily diffused across space and society<sup>1</sup>, the same does not apply for ICT hardware infrastructure such as internet broadband connectivity. The literature describes first level digital divides in terms of the availability and quality of internet connectivity, such as that manifest in different geographies in the UK (Riddlesden and Singleton 2014; Philip et al. 2017). Second level digital divides consider the presence or lack of the necessary skills to effectively utilise digital technologies and the internet (Blank and Groselj 2014; Van Deursen and Van Dijk 2011). The third level focuses on the heterogeneous returns of internet usage among different socioeconomic groups and, consequently, how digital technologies can assist in bridging or further enhancing existing socioeconomic divides. (Stern, Adams, and Elsasser 2009; Van Deursen and Van Dijk 2014; Van Deursen and Helsper 2015). The capability to telecommute is related to all three levels of digital divides, but more importantly leads to differentiated outcomes regarding the economic resilience of people and places to overcome a systemic shock such as the current pandemic. We identify this as a new digital divide, one that fundamentally alters the potential returns of

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<sup>1</sup>See for example the huge success of videoconferencing apps such as Zoom (Marks 2020).

internet use for the user and wider community, assumes skills or functions that are present in some occupations but not in others, and relies upon access to high quality internet services. **WE NEED TO CONNECT OUR FINDINGS WITH THIS AND JUSTIFY THAT THIS IS INDEED A NEW DIVIDE** As the quality of internet infrastructure and services, as well as variation in occupations are spatially dependent and clustered in space, our approach offers a framework for understanding which types of places, are more likely to land on the right side of this new digital divide. By asking how resilient broadband speeds are as experienced in different parts of the UK during a time of extreme demand, we interrogate which places benefit from the greater economic resilience digital technologies can offer, not only during the pandemic, but also into the future.

The structure of this paper is as follows. First we review the literature on telecommuting and digital divides to better understand the origins of the new digital divide revealed by the pandemic and its impact on the economic resilience of different places. We then describe our data and methodology. Our results section first offers a classification of how internet services vary across the UK local authorities and then assesses whether these clusters replicate or repudiate other socio-economic and geographic patterns of economic resilience.

## 2. Literature review

### 2.1. *From telecommuting to #WFH*

In this analysis, the terms ‘telecommuting’ and ‘working from home’ are used interchangeably, as most remote labour during the Covid-19 crisis was carried out in the homes of individual employees rather than any other location (Eurofound 2020). However, it should be noted that previous research has explored how telecommuting can occur in other places, including satellite offices or on public transport (Felstead 2012; Siha and Monroe 2006). Previous research has also used a variety of definitions to measure the level of telecommuting within different workforces, distinguishing, for example, between those directly employed, indirectly employed, self-employed, full-time or part-time, and those who use digital technologies to work remotely full-days or part-days (Allen, Golden, and Shockley 2015; Bailey and Kurland 2002; Haddad, Lyons, and Chatterjee 2009). No matter the definition, the option and capability to telecommute or work from home has never been equally distributed spatially or socio-economically any more than different industries and employment opportunities have. For example, studies from the United States, the Netherlands, and the UK found that telecommuters are most likely to hold professional, managerial, and technical occupations where the workforce is better educated and wealthier, and that there is suppressed demand among women and part-time workers (Headicar and Stokes 2016; Peters, Tijdens, and Wetzels 2004; Singh et al. 2013). Opportunities for working from home during the current pandemic have likewise not been equally spread across the workforce. Dingel and Neiman (2020) indicated that in the US, managers, educators, as well as those working in computer-related occupations, finance, and law can easily work from home, and that occupations with opportunities to telecommute are associated with higher earnings. This is not the case for the workforce occupied in more spatially fixed occupations, from farming, construction and manufacturing to hospitality and care services. In the US, these occupations tend to be lower-income, non-white, without a university degree, live in rental accommodation and lack health insurance

(Mongey, Pilossoph, and Weinberg 2020). Similar trends can be observed for other countries. For example, 75% of workers with tertiary education worked from home in Europe during spring 2020, whilst only 34% of workers with secondary education and 14% of those primary education did so (Eurofound 2020).

## 2.2. *Digital divides and economic resilience*

Our understanding of telecommuting as a product of enabled occupations can be described as a manifestation of the third level digital divide, as those who are able to use digital technologies to work from home benefit from a high rate of return on their use of the internet in terms of autonomy, flexibility, and time saved from commuting (Peters, Tijdens, and Wetzels 2004; Siha and Monroe 2006; Singh et al. 2013). These returns have been even greater during the Covid-19 crisis, when those with the ability to telecommute also have the ability to maintain their employment whilst protecting their health. However, the success of these arrangements has been dependent upon the first level digital divide, which is associated with access and quality of internet connectivity at a time of extremely high demand. Salemink, Strijker, and Bosworth (2017) provides a systematic review of the pre-pandemic, first level digital divide in infrastructure quality between urban and rural areas in various advanced economies. Yet whether this variation in infrastructure quality affects the spatial footprint of telecommuting has not previously been measured. There are indications that those who purchase high speed connections consume more data of all sorts and use their connections for a variety of purposes (Hauge, Jamison, and Marcu 2011), and that there is a correlation between access to internet services and a reduction in household transport spend (Bris, Pawlak, and Polak 2017). Whether the implication is more internet use and less travel because of increased telecommuting, these studies suggest that better internet services enable households to make savings and efficiencies, an example of the first level digital divide reinforcing the third level. Yet did the purchase of high speed connections and increased internet access also prepare households for long-term home-working, enforced by government restrictions? The extreme demand during the pandemic provides a new opportunity to understand how infrastructure accessibility, quality, and reliability affects telecommuting, particularly in light of the high volumes of bandwidth-intensive video conferencing required in order to avoid the face-to-face contact that could increase the spread of infection. We seek to answer how internet service resilience contributes to or reduces economic resilience when the latter is dependent upon the capability to work from home, and thus improve our understanding of this new digital divide. **RELATED TO YOUR POINT ABOVE, WE MAY CONCLUDE THIS IS NOT A NEW DIGITAL DIVIDE, BUT THAT IS STILL ANSWERING A USEFUL QUESTION - MIGHT END UP REWORDING AS INTERACTION BETWEEN DIGITAL DIVIDES? ET: OR REINFORCING THE 3RD LEVEL DIGITAL DIVIDE**

The multi-layered digital divides intersect with material divides and the economic geography of the UK. Following the regional economic resilience literature, which underlines the differentiated capacity of cities and regions to escape or recover from economic crises (Martin 2012; Kitsos and Bishop 2018), different places have different industrial and occupational profiles, and these affect the aggregated potential capacity of places for telecommuting. Such profiles are associated with longstanding inequalities in the UK and their spatial representation as a North-South divide (Martin 1988). Various studies have illustrated severe inequalities between the north and the south

part of the UK regarding, for example, skills and human capital, unemployment, productivity and prosperity (Lee 2014; McCann 2020; Dorling 2018). Some scholars have even argued that the UK suffers some of the highest level of interregional inequalities in the global north (Gal and Egeland 2018; McCann 2016). Not only are all three levels of digital divides associated to a certain extent with or shaped by the geography of the UK, but the intersection of the digital and material divides affects the capacity of places to overcome some of the economic effects of the Covid-19 pandemic. Importantly, this is the first time that digital technologies became an essential tool for economic resilience for such a great part of the population.

### 3. Methods and data

The starting point of our methodological framework is cluster analysis, which can be defined within the modern machine learning framework as an unsupervised learning task, partitioning unlabelled observations into homogeneous groups known as clusters (Montero, Vilar et al. 2014). The key idea is that observations within clusters tend to be more similar than observations between clusters. Clustering is particularly useful for exploratory studies as it identifies structures within the data (Aghabozorgi, Shirkhorshidi, and Wah 2015). Therefore, cluster analysis is a widely used family of techniques in geography (Gordon 1977; Everitt 1974). For instance, clustering methods are the basis of *geodemographics*, a research domain which aims to create small area indicators or typologies of neighbourhoods based on various and sometimes diverse variables (Singleton and Longley 2009; Harris, Sleight, and Webber 2005). Clustering techniques have also been employed to solve *regionalisation* problems (Niesterowicz, Stepinski, and Jasiewicz 2016).

Common characteristics of these studies are the cross-sectional nature of the data they employ. Indeed, most clustering problems in geography deal with observations that are fixed in time. However, for this paper we are interested in internet speeds, which vary over time and, therefore, create clusters of local authorities in the UK with similar temporal signatures of experienced internet speeds. Hence, we deviate from the established geographical clustering tools and employ time-series clustering methods.

Time-series clustering methods have been developed in order to deal with clustering problems linked to, for instance, stock or other financial data, economic, governmental or medical data as well as machine monitoring (Aggarwal and Reddy 2013; Aggarwal, Hinneburg, and Keim 2001; Hyndman, Wang, and Laptev 2015; Warren Liao 2005). The main challenge – and also the difference with cross-sectional clustering problems – is data dimensionality given the multiplicity of data points for every individual object – local authorities in our case – included in the data set. Time-series are dynamic data as the value of the observations change as a function of time (Aghabozorgi, Shirkhorshidi, and Wah 2015). This high dimensionality leads to (i) computational and algorithmic challenges regarding handling these data and building algorithms to perform clustering over long time-series, and (ii) open questions regarding the choice of similarity measures in order to cluster similar times series objects together considering the whole length of the time-series and overcoming issues around noise, outliers and shifts (Lin et al. 2004; Aghabozorgi, Shirkhorshidi, and Wah 2015).

Time-series clustering methods utilising the whole length of time-series can be grouped in three categories. The first – model-based approaches – is based on recovering the underlying model for each time-series and then applying clustering algorithms on the model parameters of each time-series (Aghabozorgi, Shirkhorshidi, and Wah

2015). The main criticism is the cluster accuracy for nearby clusters (Mitsa 2010). The second approach is based the formation of vectors of features derived from the original time-series. These new data of reduced dimensionality are then clustered using conventional clustering algorithms.

For this paper we utilise the third category of time-series clustering methods known as shape-based approaches. These methods match two sperate time-series objects based on the similarity of their shapes through the calculation of distances between the shapes, and are thus better equipped to capture similarities between short length time-series (Aghabozorgi, Shirkhorshidi, and Wah 2015). This approach serves best this paper because (i) we identify clusters of UK local authorities with similar temporal signatures – i.e. shapes – of experienced internet speeds and (ii) the length of our time-series is short (see the data discussion in this section).

Another import element of time-series clustering is the actual clustering algorithm. Similar to the clustering of cross-sectional data, we can employ partitioning algorithms, which lead to non-overlapping clusters, hierarchical clustering, which classifies clusters at different levels, and fuzzy algorithms, which create overlapping clusters (Sardá-Espinosa 2019). Because of the simplicity of the implementation and the interpretability of the results, we utilise here partitioning clustering based on the widely used *k-Means* algorithm. This is an iterative algorithm, which begins with defining the desired number of clusters  $k$ . Then each observation is randomly assigned to a cluster from the  $[1, k]$  space. This initial cluster assignment is followed by iterations in order to minimise the distance between the centroids of the clusters and the observations assigned to these clusters (James et al. 2013).

There are a number of differences between the above described application of *k-Means* for cross-sectional data and its application for times series data. Instead of creating clusters around centroids, a common approach is to create clusters around *medoids*, which are representative time-series objects with a minimal distance to all other cluster objects (Sardá-Espinosa 2019). Also, instead of calculating the Euclidean distance between centroids and data points, more complex distance measures need to be employed in order to capture the similarity between a time-series object and a medoid. A common distance measure for shape-based time-series clustering is Dynamic Time Warping (DTW). Using its underpinning dynamic programming algorithm, DTW compares two time-series objects to find the optimum warping path between them. DTW is widely used in order to overcome limitations linked to the use of Euclidean distance (Sardá-Espinosa 2019; Berndt and Clifford 1994; Ratanamahatana and Keogh 2004). The R package `dtwclust` has been used for the time-series clustering (Sarda-Espinosa 2019).

To assess the quality and reliability of internet across local authorities in the UK during the time when the population were told to work from home if at all possible we utilise unique data comprising individual internet speed tests from Speedchecker Ltd<sup>2</sup>. This a private company that allows internet users to check their own broadband upload and download speeds, and stores every speed-check with timestamp and geolocation information. These data have been used before to assess digital divides (Riddlesden and Singleton 2014) and the impact of local loop unbundling regulatory processes (Nardotto, Valletti, and Verboven 2015). By using volunteered geographic data, we are able to assess the *experienced* internet speed by users, which may differ from the *advertised* maximum speeds of Internet Service Providers (ISPs). We are particularly interested in upload speeds and the frequency of speed tests over the period from

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<sup>2</sup><https://www.broadbandspeedchecker.co.uk/>

March to May 2020, as government statements indicate this is when UK workers were told to work from home if at all possible [need ref?]. Average upload speeds are slower than average download speeds, at 9.3Mb/s mean upload speed for the whole sample during the period of interest, compared to 29.6Mb/s for download speeds, but they are also less associated with internet-based, high-demand, leisure activities such as video streaming. Therefore, upload speeds are more relevant to work-related activities such as uploading documents or two-way audio, video, and text-based communication systems. Meanwhile, the frequency of speed tests was important in identifying the temporal profile which would give us most insight into experienced internet service and resilience, and provide an indication of the volume of experience over particular units of time.

The first step in the workflow after dropping some outliers following Riddlesden and Singleton (2014) was to transform the individual, geolocated and time-stamped tests to more meaningful aggregates both in terms of space and time. The frequency of testing indicates that whilst there is an overall trend of increased testing **or increased experience of internet service NOT SURE WHAT THIS MEAND** from March to April and then a slight reduction from April to May, this trend masks substantial variation by not only the day of the week, but also time of day, as can be seen in Figure 1. Thus, a daily aggregation of upload speeds would mask the variation in experience over the course of each weekday. Furthermore, the importance of this variation is highlighted by a comparison with the same period in 2019, as in Figure 2, when the volume of testing and thus of experience of internet service quality was much more tied to the evening leisure peak and presumably to download speeds. Since the increase in testing during the working day in 2020 is an indication that users have a greater perception of the variable quality of internet service, particularly during a new morning peak of testing for service reliability, we decided to include a measure of hourly variation in our temporal profiles. However, although this is a large data set (241,088 individual tests during the working hours of study period), there are not enough observations for each Local Authority District (LAD) and for each working hour of each working day (631 speed tests per LAD on average) to profile speeds at that level of detail. Therefore, we aggregate all the speed-checks during the 13 weeks of March to May inclusive for weekdays in 2020 by each hour of the day and day of the week. As our research aims to identify the geography of internet service resilience for work purposes, bank holidays and the hours between midnight and 6:00 were excluded, as well as weekend days. The composite week time-series thus comprise 18 hours multiplied by 5 weekdays or 90 time points per series. We also aggregate these data spatially because we could not follow individuals or households and connect data points. The time-series were calculated for each of the 382 LADs in the UK, standardised, and then a  $k$ -means partitioning around medoids clustering algorithm was applied using DTW. We initially run the algorithm for  $k \in \mathbb{N} \cap [5, 15]$  and used cluster validity indices (CVIs) to pick the optimal solution of  $k = 13$ . Following Sardá-Espinosa (2019) the majority vote for the following CVIs was used: Silhouette (max), Score function (max), Calinski-Harabasz (max), Davies-Bouldin (min), Modified Davies-Bouldin (DB\*, min), Dunn (max), COP (min).

We then review the characteristics of each cluster, including number of LADs, and the temporal profile of upload speed by hour of the day and day of the composite week. Since the quality and reliability of internet services vary in time and space due to both supply and demand-side influences, we use a number of different measures to then describe experienced upload speeds per cluster. These include: a) mean, experienced connection speed, b) standard deviation or the amount of fluctuation from the mean,

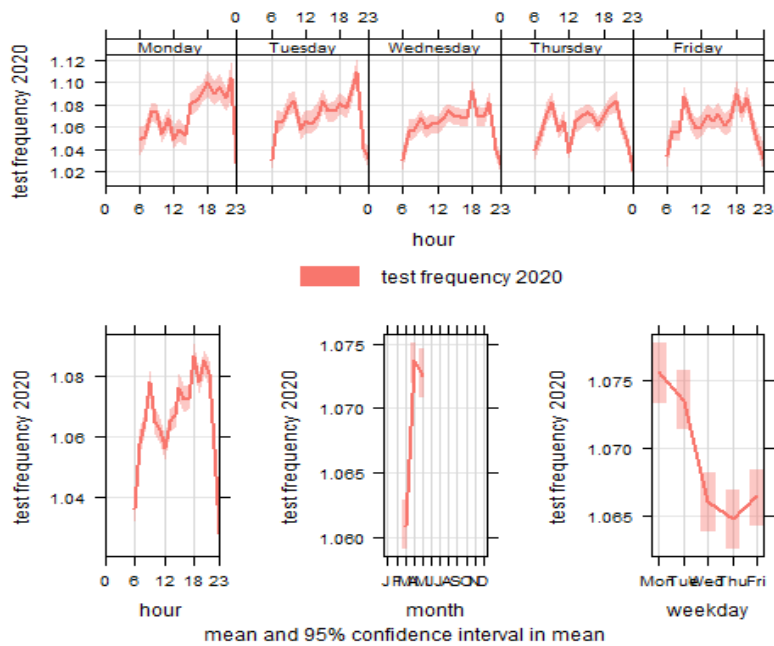


Figure 1. Speed tests over time, 2020

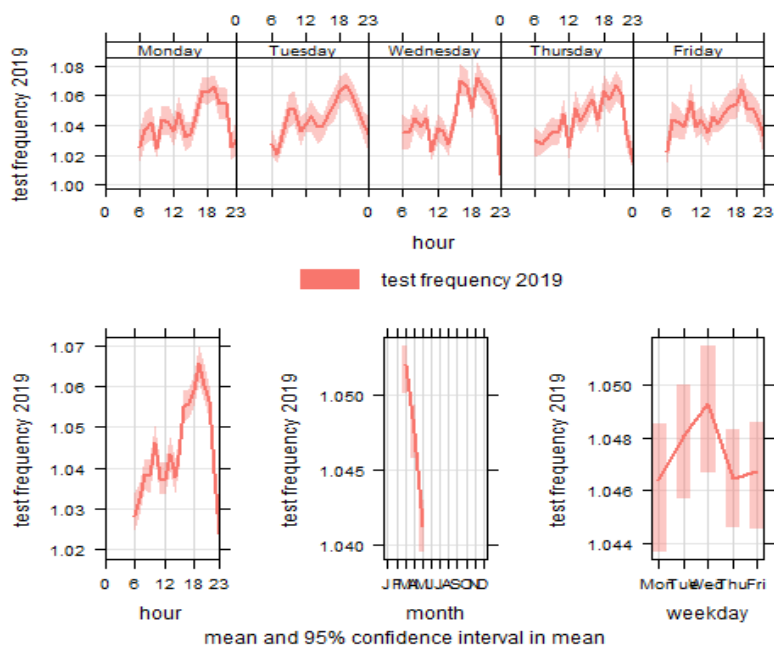


Figure 2. Speed tests over time, 2019



and c) the variation in speeds at particular times of day when working from home is more likely to take place. We take account of all three measurements in our descriptive statistics of upload speeds in order to determine how resilient broadband speeds are as experienced in different parts of the UK during a time of extreme demand.

#### **More data details and some figures, descriptive stats**

The cause of these different experiences of broadband resilience may be different in different areas, as they may reflect either similarities in patterns of demand or similar quality of infrastructure. Our approach is also limited by potential endogeneity, as for example, better quality connections with high mean speeds may enable more working from home, but greater demand may cause slower speeds, less reliability and greater variability of speed at different times of day or week. Therefore, we avoid attributing any cause to our analysis of the experienced level of quality and reliability of upload speeds. Instead, we run an auxiliary regression in order to understand how the spatial and temporal patterns of internet service relate to the economic geography of the UK. We discuss how the different patterns might support or undermine efforts to work from home and maintain safe productivity and whether they reinforce existing spatial and social inequalities. More specifically, we estimate the following multinomial model:

$$Pr(Y_i = j) = \frac{\exp^{X_i \beta_j}}{\sum_{i=1}^j \exp^{X_i \beta_j}} \begin{cases} i = 1, 2, \dots, N \\ j = 1, 2, \dots, J \end{cases} \quad (1)$$

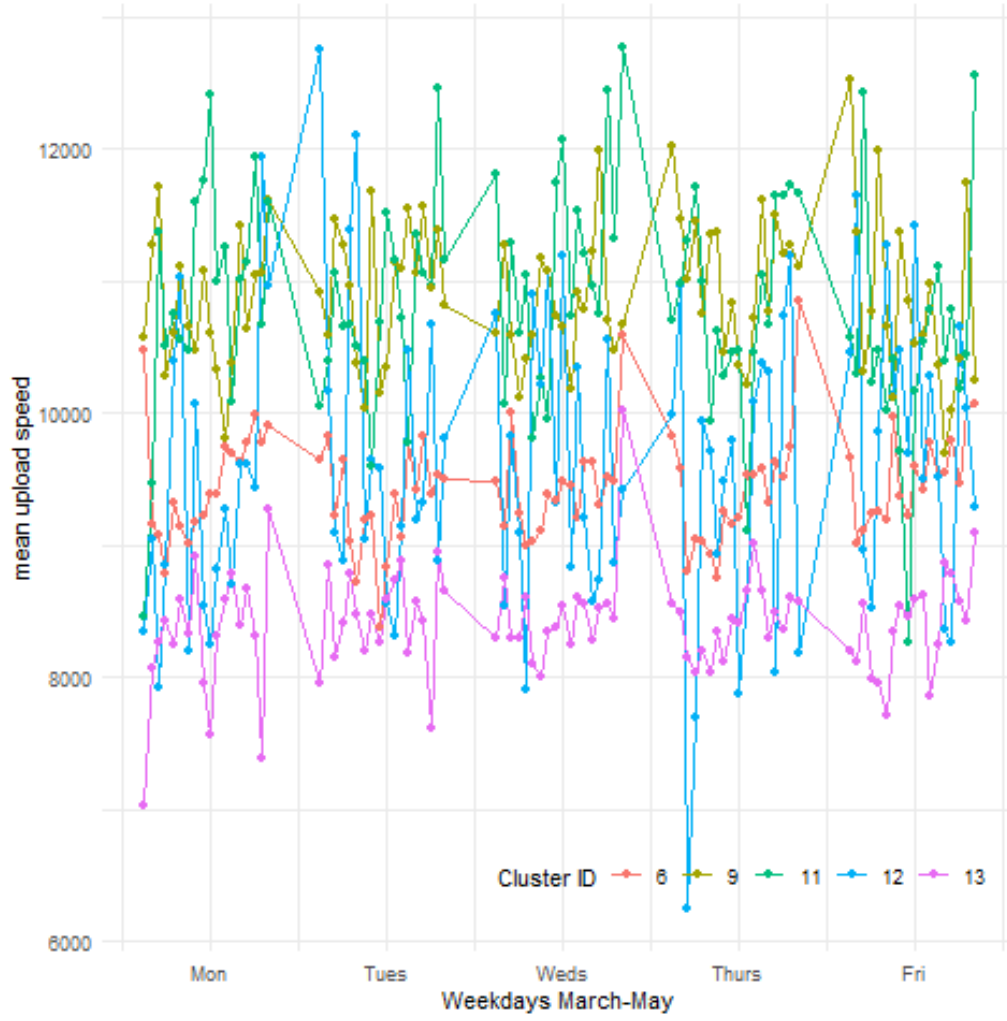
The identification strategy is as follows. Based on the outcomes of the time-series clustering, we identify  $J$  distinct and crisp clusters. We then regress this cluster membership against a vector  $X_i$  of socio-economic and geographic variables, which are discussed in detail in the relevant section. This analysis enables us to provide a more nuanced understanding of how telecommuting and technology intersect at a time of extreme demand, and what lessons this time has for a future where telecommuting is likely to remain a common means of accessing work and broadband services, as well as infrastructure, must be fit for purpose.

## **4. Results**

### **4.1. Upload Clusters / cluster description**

The temporal profiles of the local authority clusters have been summarised in Figures 3 and 4 and Table 1. The graphs show a composite profile of mean upload speeds per hour per day for each cluster, with the largest, in terms of the LAD membership, five clusters in Figure 3, and the next six in Figure 4. These figures and table provide a comprehensive overview of the quality and reliability of experienced broadband in different parts of the UK, the temporal clusters offering a novel approach to understanding spatial disparity.

The largest two clusters, comprising 281 local authorities and almost 50 million people, fall into clusters 6 and cluster 13. Cluster 13 has one of the lowest aggregate mean upload speed of any of the clusters, and the second highest ratio of the standard deviation to the mean. This suggests that those living in local authorities in this cluster experienced some of the lowest quality broadband services in terms of upload speeds in the UK. However, the variation in upload speeds in cluster 13, which can be an indication of its reliability, does not seem to disproportionately affect the morning

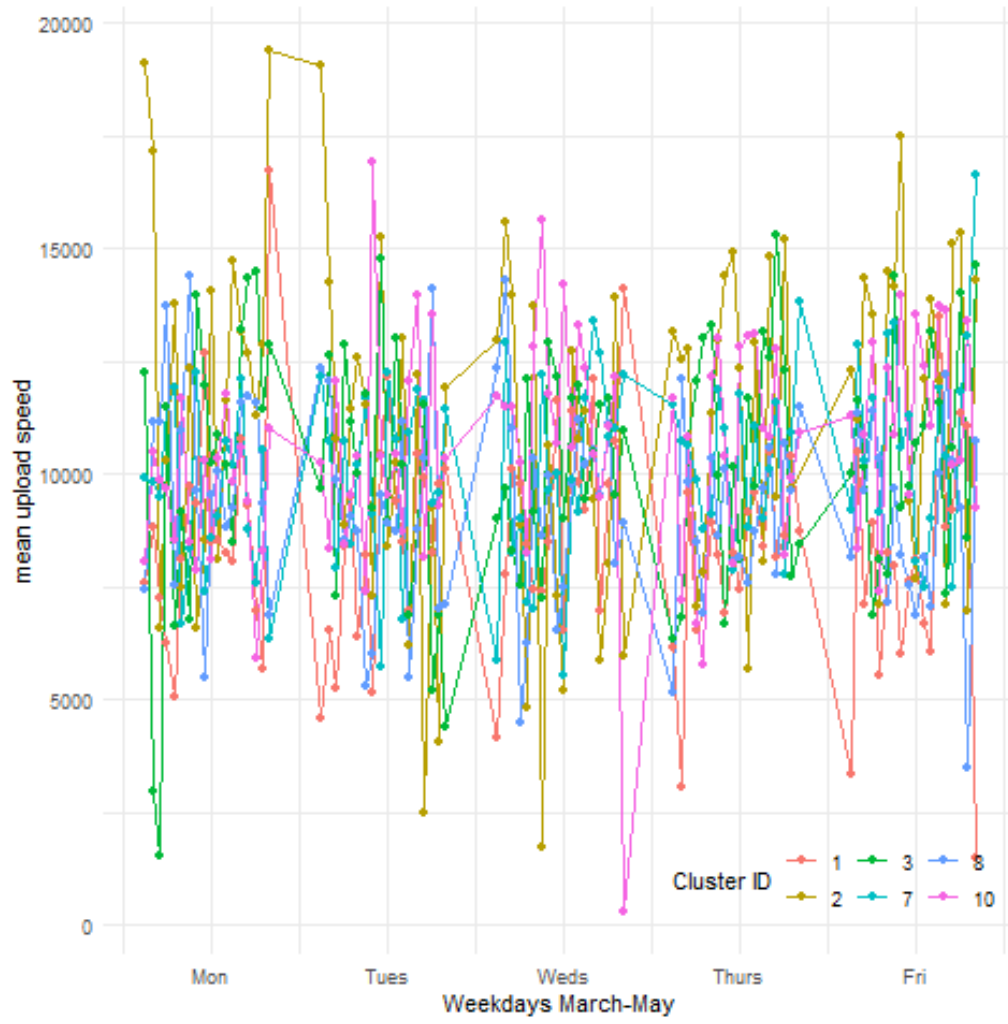


**Figure 3.** Temporal profiles for upload speed large clusters

**Table 1.** Upload speed cluster characteristics

Cluster	N. of LADs	LAD population	mean speed	SD speed	mean AM speed	mean PM speed
1	5	343100	8557	6139	7747	9563
2	2	265600	10922	6687	9674	10645
3	4	474700	10201	5658	9470	11236
4	1	91100	9689	6122	7816	9689
5	1	79800	10127	6024	9030	11101
6	155	29535700	9397	5839	9161	9580
7	4	559800	10119	6102	9813	11070
8	5	436300	9429	6254	8682	10434
9	32	6355500	10878	5957	10832	11071
10	4	699600	10795	6005	9258	10697
11	33	5771400	10845	5936	10781	10988
12	10	1544900	9551	6166	9254	9048
13	126	20277700	8392	5849	8299	8522

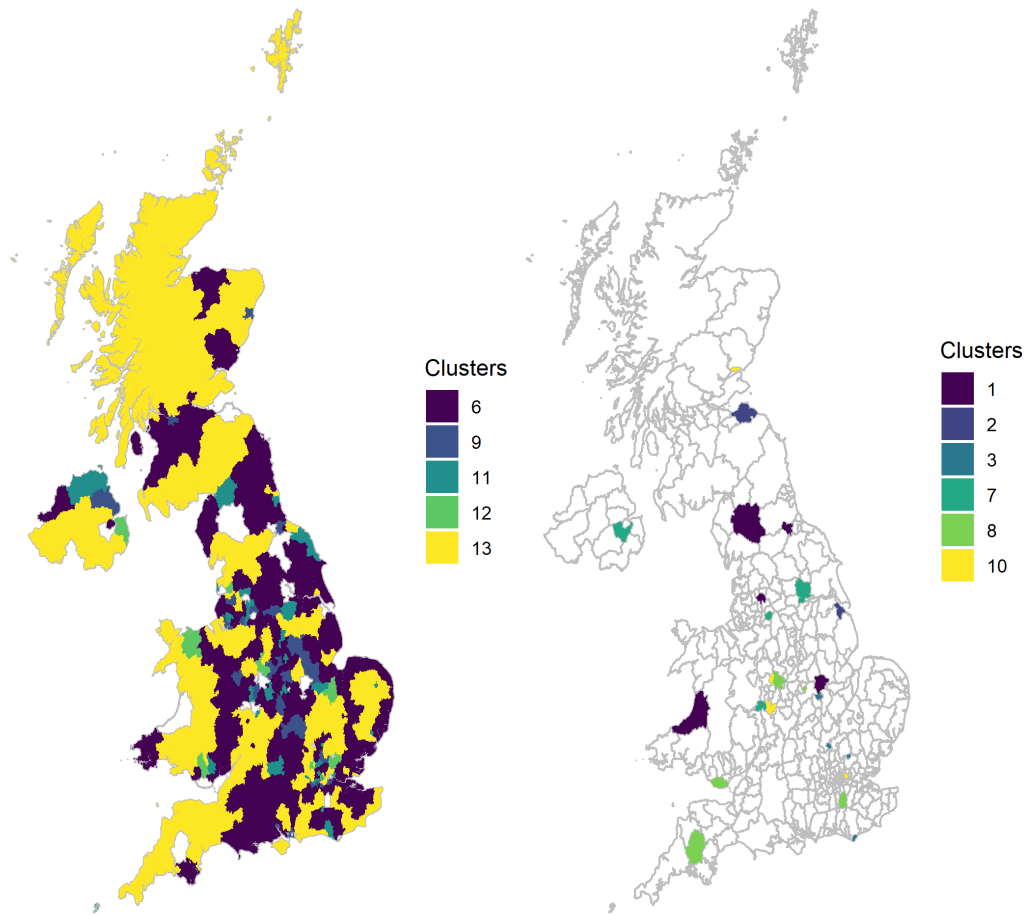
Note: All speed measures are upload speeds



**Figure 4.** Temporal profiles for upload speed small clusters

Larger clusters, upload speeds

Smaller clusters, upload speeds



**Figure 5.** Upload speed clusters for LADs

peak from 9:00-10:59, as upload speeds are, on average, only 2.6% slower than in the evening peak period between 19:00 and 20:59. Although cluster 13 does include some rural, remote areas of the country, such as Northwest Scotland, Cornwall and Powys in Wales as shown on Figure 5, it also includes the major metropolitan centres of Bristol, Liverpool, and Newcastle, as well as nine (of 32) London Boroughs and plenty of home county and suburban areas. Meanwhile, those living in cluster 6 experience aggregate mean upload speeds of about 1Mb/s faster than those in cluster 13, but still lower than the other three large clusters and most of the smaller clusters, suggesting a middling quality of service. However, the time profile for cluster 6 in Figure 3a shows that upload speeds drop quickly from 6 : 00 to 7:00 on a Monday and peak between 23:00 and midnight on Wednesday and Thursday, but tend to be lower during the working day. Indeed, those in cluster 6, including people living in Birmingham, Leeds and Sheffield, in 12 London Boroughs, and many suburban areas and smaller cities like Cardiff, Oxford and Cambridge experience mean upload speeds in the morning that are 4.4% lower than in the evening. This lower level of reliability may be as a result of increased demand, e.g. for telecommuting, especially as there are few truly remote areas in this cluster.

However, whilst the difference in experienced mean upload speeds between 9:00-10:59 and 19:00-20:59 in cluster 6 is greater than in any of the other large clusters, it is smaller than this difference in all the clusters shown in Figure 3. Whilst this may suggest a lack of reliability, especially considering the large spikes and dips in these clusters, the statistics in Table 1 show a more varied picture. The experienced upload speeds in cluster 1 are the second slowest of any cluster, the ratio of standard deviation to mean is the highest, as is the ratio of speeds in the morning compared to the evening peak hours analysed. The five, mainly rural authorities in this cluster clearly lack broadband resilience, for telecommuting or otherwise. Home to almost 3.5 thousand people, the districts are scattered around the country: Ceredigion in West Wales, Darlington in the Northeast, Eden between the Lake District and the North Pennines, Rossendale in the Northwest, and Rutland in the East Midlands. In comparison, clusters 3 and 10 have relatively high mean upload speeds, and low standard deviations, suggesting reliability and resilience, as well as quality broadband services, despite slower speeds in the morning peak. Like cluster 6, is this also a sign of increased telecommuting? The eight LADs in clusters 3 and 10 are home to over one million people, and are all more urban and suburban than cluster 1, including the London Borough of Newham, the Southeast commuter towns of Harlow and Luton, the Birmingham suburbs of Bromsgrove and Cannock Chase, Dundee City, and the towns of Eastbourne and Corby.

Meanwhile, the most resilient broadband service in terms of both quality and reliability appears to be found in clusters 9 and 11, home to over 12 million people. The mean speeds for these clusters are second and third highest, the ratio of the standard deviation to the mean are the two lowest, and the experienced upload speeds in the morning peak are not that different from those experienced in the evening peak. In Figure 3, cluster 11 shows more noticeable peaks and troughs, but the lowest points are not at the peak times described in Table 1. Rather, the slowest upload speeds on average occur between 6:00-7:00 on Monday morning, 14:00-15:00 on Friday, and 16 : 00 – 17 : 00 on Thursday. These slowest times are still mostly faster than the average hourly upload speeds in cluster 13. Although not all of the local authorities in these two clusters are urban, among the 65 LADs are Manchester and three of the nine other boroughs of Greater Manchester, Glasgow, Nottingham, both Portsmouth and Southampton, eight London Boroughs, four of the seven constituent authorities of the West Midlands Combined Authority. There are also a number of other tightly bounded urban areas, such as Aberdeen, Blackpool, Ipswich, Norwich, Slough, and Stevenage, and urban areas at the centre of less confined districts like Burnley, Milton Keynes, and Northampton. The local authorities in these two clusters clearly experienced resilient broadband that could support high levels of telecommuting. They are *not* on the wrong side of the first level digital divide, but how likely are they to be able to take advantage of their resilient ICT infrastructure and services?

#### 4.2. *aux regressions*

Clusters 3, 9, 10 and 11 seem to benefit most from high quality and resilient broadband services. The dips in mean upload speeds in clusters 6, 3 and 10 during the morning peak are suggestive of more use during the working day, and potentially more telecommuting. Using auxiliary regressions, we test whether the clusters that have higher mean speeds and more reliable services are more urban, more wealthy, and / or more likely to benefit from a choice of high quality internet services. We also

**Table 2.** Auxiliary multinomial regression of upload speed clusters on socio-economic and geographic LAD variables

	1	2	3	6	7	8	9	10	11	12	13
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
pop, 2018	-0.00004*** (0.00002)	0.00002* (0.00001)	0.00001 (0.00001)	0.00002*** (0.00001)	0.00002*** (0.00001)	0.00000 (0.00002)	0.00002*** (0.00001)	0.00002*** (0.00001)	0.00002*** (0.00001)	0.00002** (0.00001)	0.00002*** (0.00001)
job density, 2018	-0.536*** (0.00000)	-1.834*** (0.00000)	-0.132*** (0.00000)	-0.925*** (0.00000)	-1.208*** (0.00000)	-0.299*** (0.00000)	-1.746*** (0.00000)	-1.436*** (0.00000)	3.350*** (0.00000)	3.400*** (0.00000)	0.630*** (0.00000)
distance to nearest met. area	-0.034*** (0.0005)	-0.014*** (0.001)	0.002*** (0.0002)	-0.020*** (0.002)	-0.074*** (0.0001)	-0.044*** (0.0002)	-0.013*** (0.002)	-0.036*** (0.0005)	-0.031*** (0.0003)	-0.036*** (0.0002)	-0.024*** (0.002)
distance to London	0.007*** (0.001)	0.002 (0.002)	-0.016*** (0.0004)	0.001 (0.001)	0.004*** (0.001)	0.004*** (0.001)	-0.002* (0.001)	0.005** (0.002)	-0.002 (0.002)	0.003 (0.002)	0.006*** (0.001)
South of the UK	-0.410*** (0.00000)	-1.451*** (0.00000)	-0.039*** (0.00000)	-0.111*** (0.00001)	-0.048*** (0.00000)	-0.841*** (0.00000)	-0.798*** (0.00001)	1.492*** (0.00000)	0.610*** (0.00001)	0.798*** (0.00001)	2.403*** (0.00001)
managerial jobs, 2020	0.939*** (0.00004)	0.704*** (0.0001)	0.435*** (0.00004)	0.704*** (0.00004)	0.316*** (0.00002)	0.786*** (0.0001)	0.576*** (0.00003)	0.311*** (0.00003)	0.476*** (0.00002)	0.594*** (0.00004)	0.615*** (0.00003)
tech jobs, 2020	0.096*** (0.00004)	-0.257*** (0.00004)	-0.071*** (0.00004)	-0.111*** (0.00003)	-0.206*** (0.00003)	0.199*** (0.0001)	-0.126*** (0.00003)	-0.606*** (0.00003)	-0.180*** (0.00002)	-0.398*** (0.00004)	-0.112*** (0.00003)
skilled trade jobs, 2020	0.651*** (0.00004)	0.160*** (0.00004)	-0.191*** (0.00003)	0.236*** (0.00003)	0.604*** (0.00003)	-0.184*** (0.00004)	0.205*** (0.00002)	0.597*** (0.00003)	0.108*** (0.00003)	-0.022*** (0.00004)	0.295*** (0.00003)
professional jobs, 2020	-0.118*** (0.00005)	-0.234*** (0.0001)	-0.121*** (0.0001)	-0.172*** (0.00005)	-0.514*** (0.00003)	-0.172*** (0.0001)	-0.349*** (0.00004)	-0.351*** (0.0001)	-0.245*** (0.00003)	-0.344*** (0.00005)	-0.229*** (0.0001)
administrative jobs, 2020	0.019*** (0.00003)	-0.836*** (0.00002)	-0.040*** (0.00004)	-0.117*** (0.00001)	-0.139*** (0.00003)	0.206*** (0.00003)	-0.058*** (0.00001)	-0.200*** (0.00002)	-0.055*** (0.00002)	-0.168*** (0.00002)	-0.177*** (0.00002)
leisure jobs, 2020	-0.198*** (0.00002)	-0.180*** (0.00004)	-0.225*** (0.00004)	-0.476*** (0.00002)	-0.654*** (0.00002)	-0.820*** (0.00003)	-0.537*** (0.00002)	-0.935*** (0.00001)	-0.353*** (0.00002)	-0.625*** (0.00003)	-0.491*** (0.00002)
machine operation jobs, 2020	-0.336*** (0.00002)	0.207*** (0.00003)	0.392*** (0.00003)	0.010*** (0.00002)	-0.433*** (0.00001)	0.139*** (0.00003)	-0.099*** (0.00002)	-0.139*** (0.00001)	-0.144*** (0.00001)	0.098*** (0.00002)	-0.179*** (0.00001)
earnings, 2019	-0.003* (0.002)	0.010*** (0.002)	0.012*** (0.002)	0.020*** (0.001)	0.027*** (0.001)	0.001 (0.003)	0.020*** (0.001)	0.016*** (0.002)	0.015*** (0.001)	0.025*** (0.001)	0.014*** (0.001)
n. business est. per hab., 2019	0.126*** (0.00000)	-0.120*** (0.00000)	-0.094*** (0.00000)	-0.133*** (0.00000)	0.123*** (0.00000)	-0.051*** (0.00000)	-0.334*** (0.00000)	-0.133*** (0.00000)	-0.150*** (0.00000)	0.289*** (0.00000)	0.377*** (0.00000)
NVQ4+	-0.141*** (0.0001)	0.064*** (0.0001)	-0.091*** (0.0001)	-0.070*** (0.0001)	-0.010*** (0.0001)	0.004*** (0.0002)	0.016*** (0.0001)	0.170*** (0.0001)	-0.110*** (0.0001)	-0.038*** (0.0001)	-0.035*** (0.0001)
AM tests per hab., 2020	0.0005*** (0.000)	-0.002*** (0.000)	-0.005*** (0.000)	0.010*** (0.000)	0.0004*** (0.000)	-0.001*** (0.000)	-0.002*** (0.000)	-0.005*** (0.000)	-0.013*** (0.000)	-0.001*** (0.000)	0.016*** (0.000)
Virgin Media %, 2020	-0.044*** (0.00000)	1.578*** (0.00000)	1.210*** (0.00000)	0.248*** (0.00000)	-1.724*** (0.00000)	-0.242*** (0.00000)	3.109*** (0.00000)	-0.085*** (0.00000)	1.214*** (0.00000)	-3.889*** (0.00000)	-0.745*** (0.00000)
Constant	0.321*** (0.00000)	-0.436*** (0.00000)	0.199*** (0.00000)	-2.953*** (0.00000)	0.278*** (0.00000)	0.002*** (0.00000)	-0.866*** (0.00000)	0.788*** (0.00000)	2.600*** (0.00000)	0.017*** (0.00000)	0.022*** (0.00000)
McFadden's R squared	0.338 323	0.338 323	0.338 323	0.338 323	0.338 323	0.338 323	0.338 323	0.338 323	0.338 323	0.338 323	0.338 323
N	1,148.027	1,148.027	1,148.027	1,148.027	1,148.027	1,148.027	1,148.027	1,148.027	1,148.027	1,148.027	1,148.027
Akaike Inf. Crit.											

Note: \* p<0.1; \*\* p<0.05; \*\*\* p<0.01

measure which of our clusters are more likely to have a higher proportion of occupations which enable telecommuting because of the nature of the work. The results of these auxiliary regressions are presented in Table 2. The dependent variable is the LAD cluster membership as described in the Methods and data section and equation 1 and each column represent a different cluster. The reference case is cluster 4, which includes the local authority of Hambleton in North Yorkshire, a rural area of just over ninety thousand people. Mean, experienced upload speeds in cluster 4 are close to both the average speeds for the 13 clusters (9.9Mb/s) and the pre-clustered average for the whole sample (9.3Mb/s). The standard deviation for cluster 4 and the ratio of evening to morning peak speeds are indications of worse reliability than many of the other clusters. Hence, the results in Table 2 should be seen as relative rather than absolute probabilities.

First, the number of speed tests run per cluster inhabitant between 9:00-10:59 is an indication of satisfaction or at least a lack of concern over broadband speeds and quality of service. People in clusters 3, 9, 10 and 11 all ran fewer speed tests (at a per capita basis) at this time of day than people in clusters 6 and 13. Those in clusters 3, 9, 10 and 11 also benefit from a higher proportion of fast Virgin cable connections than those in clusters 6 and 13. Since services provided by Virgin Media are only available to 45% of premises in the UK (OfCom 2016), where the more lucrative ICT market originally attracted the cable TV provider, this is an indication that people in these clusters are more likely to live on the right side of the first level, infrastructure-based digital divide. Another indication is if people in these clusters are more likely to be closer to London or a metropolitan area. The broadband speed tests run in the authorities in cluster 3 are more likely to be taking place close to London than those run in any of the other clusters, a result that makes sense considering two of the four authorities in cluster 3 are the London commuter towns of Harlow and Luton. However, even though London was also included in the variable calculating distance to one of the ten major metropolitan areas in England, or Glasgow or Cardiff, tests run in cluster 3 are likely to be furthest away. **Did you include London in distMet as well? - code suggests so Do we need to re-think this variable (e.g. remove Cardiff, add Leicester or...)**

## 5. Conclusions

The long-term effects of such drastic changes in telecommuting and attitudes towards working from home are difficult to predict. Nevertheless, they span through various aspects of economy and society: from changes to transportation planning due to altered commuting patterns, to changes in land use and urban planning to accommodate people who work from home (Budnitz, Tranos, and Chapman 2020)**also 2020 Swedish article from JTG**; and from productivity and innovation changes, to changes in agglomeration externalities and the attraction of large cities (Nathan and Overman 2020) just to name a few. This paper is positioned to support endeavours in understanding the effects of increased telecommuting by exposing the spatial and social dimensions of telecommuting including the resilience of broadband speeds in terms of both quality and reliability of service, and whether this reinforces or redresses prior digital divisions. **took this bit you wrote to put in the discussion at the end?**

## Acknowledgement(s)

An unnumbered section, e.g. `\section*{Acknowledgements}`, may be used for thanks, etc. if required and included *in the non-anonymous version* before any Notes or References.

## Funding

An unnumbered section, e.g. `\section*{Funding}`, may be used for grant details, etc. if required and included *in the non-anonymous version* before any Notes or References.

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## 6. Appendices

Any appendices should be placed after the list of references, beginning with the command `\appendix` followed by the command `\section` for each appendix title, e.g.

```
\appendix
\section{This is the title of the first appendix}
\section{This is the title of the second appendix}
```

produces:

**Appendix A. This is the title of the first appendix**

**Appendix B. This is the title of the second appendix**

Subsections, equations, figures, tables, etc. within appendices will then be automatically numbered as appropriate. Some theorem-like environments may need to have their counters reset manually (e.g. if they are not numbered within sections in the main text). You can achieve this by using `\numberwithin{remark}{section}` (for example) just after the `\appendix` command.

Please note that if the `endfloat` package is used on a document containing appendices, the `\processdelayedfloats` command must be included immediately before the `\appendix` command in order to ensure that the floats in the main body of the text are numbered as such.

### Appendix A. Troubleshooting

Authors may occasionally encounter problems with the preparation of a manuscript using  $\text{\LaTeX}$ . The appropriate action to take will depend on the nature of the problem:

- (i) If the problem is with  $\text{\LaTeX}$  itself, rather than with the actual macros, please consult an appropriate  $\text{\LaTeX}$  2 $\epsilon$  manual for initial advice. If the solution cannot be found, or if you suspect that the problem does lie with the macros, then please contact Taylor & Francis for assistance ([latex.helpdesk@tandf.co.uk](mailto:latex.helpdesk@tandf.co.uk)).
- (ii) Problems with page make-up (e.g. occasional overlong lines of text; figures or tables appearing out of order): please do not try to fix these using ‘hard’ page make-up commands – the typesetter will deal with such problems. (You may, if you wish, draw attention to particular problems when submitting the final version of your manuscript.)
- (iii) If a required font is not available on your system, allow  $\text{\TeX}$  to substitute the font and specify which font is required in a covering letter accompanying your files.

## Appendix B. Obtaining the template and class file

### B.1. *Via the Taylor & Francis website*

This article template and the `interact` class file may be obtained via the ‘Instructions for Authors’ pages of selected Taylor & Francis journals.

Please note that the class file calls up the open-source L<sup>A</sup>T<sub>E</sub>X packages `booktabs.sty`, `epsfig.sty` and `rotating.sty`, which will, for convenience, unpack with the downloaded template and class file. The template calls for `natbib.sty` and `subfigure.sty`, which are also supplied for convenience.

### B.2. *Via e-mail*

This article template, the `interact` class file and the associated open-source L<sup>A</sup>T<sub>E</sub>X packages are also available via e-mail. Requests should be addressed to `latex.helpdesk@tandf.co.uk`, clearly stating for which journal you require the template and class file.