

Overview:

Why the website needs to be created:

The current website is difficult to use and has poor user experience.

How it will fit the client:

It will increase the adoption and donation rate by increasing web presence and visibility.

What will happen if we don't have the site available

Pets that would be otherwise be adopted will end up staying the shelter longer.

Mission:

To develop a website to increase traffic to make it easier for prospective pet parents to contact BARC to find pets that are up for adoption.

Objective:

1. Interview Instructor and TA (as product managers) for project specs
2. Create and pitch Mockup of the site
3. Create a 'view' of the project using HTML and CSS
4. Make site responsive (viewable on all size screens)
5. Add a Google Form to site

Roles & Responsibilities:

Drew Parker:	Scrum Leader – responsible for: html & css for index page
Jennifer Mark:	Developer – responsible for: html for individual pet profile
Peter Sifuentez:	Developer – responsible for: html & css for the homepage
Connor Watson:	Developer – responsible for: css for individual pet profile

Resources & Support:

Atom
Github
Github Pages
Google

Operations:

- The first team meeting will be on Wednesday, April 27, at 2:00pm.

- The team will meet every Monday and Wednesday afternoon from 6:00pm to 6:30pm for the duration of the project.
- Each member is expected to present a short status report for the aspect of the project he or she is working on.
- If a member is unable to attend, a notification must be sent to the team leader and someone else designated to report on the status and communicate further expectations.
- A summary of each meeting will be prepared by Jennifer and emailed to all members by the morning following the meeting.

Specs of Project:

Serif

Puppy Pictures

Kitten Pictures

Milestones:

Mockup – May 3rd

html/css view – May 24th

Site Responsive – June 7th

Google Form Integration – June 19th