Alisa Ho

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SUMMARY

Self-motivated and versatile **Web Developer** with **3+ years of responsive web development** experience. Proficient in **HTML, CSS, React.js**, **Vue.js, TypeScript, JavaScript, Node.js, RESTful APIs** and **MongoDB**. Passionate about leveraging expertise in analytical and **problem-solving skills** to solve everyday problems and improve team processes. Proven ability to **develop** and **optimise** web applications, **enhance user experience**, **design UI/UX mockups,** use **testing framework** for testing and **collaborate** within **agile teams**, seeking a **Web Developer** role in an innovative team focused on achieving goals.

WORK EXPERIENCE

Floralia Games   **JAN 2025 - CURRENT**

Freelance Fullstack Developer   *React.js*, *Typescript*, *Node.js, Express.js, MongoDB, Tailwind CSS, OAuth, JWT, Git, Figma*

- Successfully launched a **content management system** that allows the company owners to **create and modify website content** on the company website.
- Effectively addressed the **client's needs** by customising the design of the content management system, allowing them to promote new games quickly after announcement and leading to a 70% increase in funding on Kickstarter.

PwC   **JUL 2021 – JAN 2023**

Front-end Developer   *Vue.js, Vuetify, JavaScript, TypeScript, HTML, CSS, Material-UI, Cypress, MongoDB, Agile, Scrum, Git*

- Successfully developed **reusable components** and **scalable** internal platforms that enabled teams and departments to share valuable resources, achieving a 33% decrease in rework rate and improved internal communication.
- Achieved huge efficiency through the development of **test scripts** for **automation testing**, reducing manual test time by 78% with increased accuracy in the testing process.
- Successfully launched a **new company site** within a **tight timeframe**, providing our marketing team with a platform to feature our start-up to potential business partners at a national technology convention, leading to a 68% increase in business exposure.

iDoStuff   **NOV 2020 – MAR 2021**

Web Developer   *JavaScript, HTML, CSS, WordPress*

- Achieved excellent results through **designing**, building, and **deploying** client websites, expanding their markets by an average of 54%.
- Successfully **optimised** and enhanced our **WordPress e-commerce web stores**, which resulted in a 28% boost in company sales.
- Resolved technical problems and ensured our company websites ran smoothly by effectively performing **troubleshooting** tasks.

Hong Kong Air Cargo Terminals Limited   **NOV 2018 – FEB 2019**

Developer Assistant   *Adobe XD, Visual Basic*

- Efficiently streamlined process by examining client data on **Visual Basic** and reducing manual work by 60%.
- Designed intuitive and user-friendly **UI/UX interfaces and mock-ups** for our new mobile app features, significantly enhancing the user experience.

EXPERIENCE

AI Embedded website   *React.js, Typescript, Node.js, TensorFlow.js, Git*

- *Integrated advanced **Artificial Intelligence** capabilities into a website for **image classification** and **object detection**.*

E-commerce website   *CakePHP, HTML, CSS, JavaScript, MySQL, Bootstrap, Agile, Git, Adobe XD*

- Led a four-man team to develop a new **e-commerce website** for Smooth Sales Pty Ltd from **requirement gathering** to **deployment**. The company ended up replacing their existing Shopify website with the one we created, so that they can **customise** their shipping portal according to their wish

EDUCATION

Vancouver Film School, Vancouver, Canada   **JAN 2024 – DEC 2024**

Programming For Web, Mobile & Games

Monash University, Melbourne, Australia   **FEB 2017 – DEC 2019**

Bachelor of Information Technology

Major: *Software Development* Minor: *Creative Computing, Mobile Apps Development*

SKILLS PROFILE

- **Web Development**: **HTML, CSS, JavaScript, TypeScript**, PHP, CakePHP, **Node.js, RESTful APIs**, Vite, Webpack, JSON, JQuery, WordPress, **Responsive Design, Cross-Browser Compatibility**, SEO Principles, Web Performance Optimization,
- **Front-end Development**: **React.js, Vue.js**, Vuetify, Tailwind CSS, Bootstrap, Three.js, Material-UI, Vuetify
- **Database**: **MySQL**, Oracle Database, **MongoDB**
- **Automation Testing tools**: Cypress
- **Mobile Development**: Swift, Kolin
- **Other**: C++, C#, Figma, Unreal Engine, Unity, Adobe Photoshop, Adobe Premiere Pro, Git, Adobe XD
- **Soft Skills:** **Problem Solving**, Client focus, **Attention to Details**, **Communication**, Versatile