# Using the prodnames\_HCL-IBM.dita file

You can use this DITA file to automatically insert correct product names into your topics. If a product name changes, we only have to change the name in one place—this file—to have the correct name inserted throughout all your topics. Another benefit to using this file is that common law and registered trademarks for HCL and IBM product names are automatically inserted. You don't have to worry about keeping track of trademarks.

In your project folder, save the prodnames\_HCL-IBM.dita file in the same folder as the master map.

Although we should Avoid using product names whenever possible, we encounter times when cannot avoid writing a product name. Typically, use “the product” or a functional description of the product (“the database”) instead of the product name.

## Inserting content references

When you must use a product name, use a content reference in the name rather than typing the name in the document itself. The content sources in this file are designed to insert the HCL name and the IBM name where appropriate. The audience attribute is set to HCL or IBM for both branded sets of documentation. When you build your documentation set, include in a ditaval file with filters to include either HCL as an audience or IBM as an audience, and the correct name is inserted.

1. In the topic file where you want to insert the product name place the cursor .
2. From the menu bar click data reuse content.
3. Navigate to the location of the prod names dot data file and locate or search for the product name to insert
4. Click insert or click insert and close depending on whether you want to insert another product name

Both product names are inserted into the dita file. If there are two product names, use a ditaval file to include the correct product name.

Note: This file contains more than just HCL product names and the IBM counterparts. The file contains numerous IBM only product names that your documentation set might refer to. If these product names have trademarks they are included in the inserted product name. You don't have to keep up with those trademarks either.

## Ditaval file

Create or open a ditaval document and insert a line similar to the following example :

<prop action="include" att="audience" val="hcl"/>

This statement causes the HCL product name to be inserted and the IBM product name to be filtered out.  
  
In creating the build scenario, you include this file to activate the filters.