(1) Suppose each awakening is its own bet.

If for each bet you win \$10 if you are correct and nothing if you are incorrect:

	50%	50%	
	Lands Heads	Lands Tails	Expected Earnings
Always Guess Heads	10	0	5
Always Guess Tails	0	20	10

If for each bet you win \$10 if you are correct and lose \$10 if you are incorrect:

	50%	50%	
	Lands Heads	Lands Tails	Expected Earnings
Always Guess Heads	10	-20	-10
Always Guess Tails	-10	20	10

(2) Suppose there is only a single bet: you win if you guess correctly at least once and lose otherwise.

If you win \$10 if you are correct and nothing if you are incorrect:

	50%	50%	
	Lands Heads	Lands Tails	Expected Earnings
Always Guess Heads	10	0	5
Always Guess Tails	0	10	5

If you win \$10 if you are correct and lose \$10 if you are incorrect:

	50%	50%	
	Lands Heads	Lands Tails	Expected Earnings
Always Guess Heads	10	-10	0
Always Guess Tails	-10	10	0