Data Formats (HTML, JSON)

HTML

> Understood by the Browser

```
<div>
  <h1>This is a Title!</h!>
</div>
```

Great if a Browser sent the Request

Used for Web Page Content (can also include JS and CSS Code)

JSON

> Machine-readable

```
{
  "blockchain": [
    {"name": "…"}
  ]
}
```

Great if another App sent the Request

Used for Data

Other: XML, TXT, …