



## Language Understanding Intelligent Service (LUIS)

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# Agenda

- 💡 Natural Language Processing
- 💡 Language Understanding Intelligent Service (LUIS) The
- 💡 Secret Sauce : Intent, Entity, Utterances Steps to build
- 💡 LUIS application
- 💡 Demo



Lets

Upgrade

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# Natural Language Processing

Facilitates  
Human Machine  
Interaction

Understand  
Natural Human  
Language

Branch of  
Artificial  
Intelligence

Chatbots, Siri,  
Cortana, Alexa

Processes  
Human  
Language



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# Language Understanding Intelligent Service (LUIS)

Azure Cognitive Services

Natural Language Processing Service

Supports 19 Languages

REST Service

Supports Active Learning

Highly Scalable & Reliable

No Code Development

Supports Prebuilt Domain & Entities e.g. Calendar, RestaurantReservations



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# Language Understanding Intelligent Service (LUIS)

**Exposed as REST APIs**

**Developer trains the Engine with  
business specific  
requirements**

**Natural Language Processing Engine  
managed  
and developed by Microsoft**

# The Secret Sauce

## INTENT

- ✓ Describes what user wants to do
- ✓ Prebuilt Intent based on domains and Custom Intents
- ✓ Prebuilt Intent – Calendar : CheckAvailability, Delete

## Entities

- ✓ Describes on what user wants to action on
- ✓ Simple, List, Regex, Composite, Pattern.Any(), Prebuilt – Age, Currency, Email

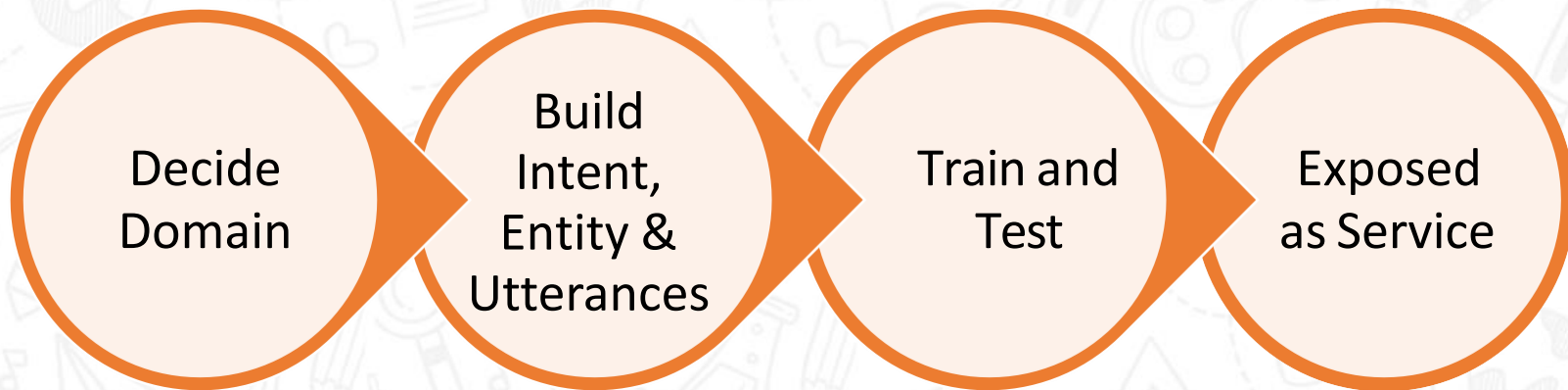
## Utterances

- ✓ What user says
- ✓ Binds Intent and Entities together
- ✓ Helps LUIS to Learn – Book a seat, Block a seat

**“Book a Seat” : Intent (VERB) – Book, Entity (Noun) – Seat, Utterance (Phase) – Book a seat**



# Steps to build LUIS Application





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# Demo

