HDLPermaCodeTECH

Website Audit
Checklist

Discover the 10 Proven Steps to Instantly Improve Your
Website's Conversion Rate and SEO Performance.

A PROFESSIONAL 10-STEP FRAMEWORK USED BY WEB EXPERTS

Why Website Auditing Matters

In today's fiercely competitive digital landscape, having a website that just "looks good" is no longer enough. Your website is the core engine of your business online, and its performance directly dictates your bottom line.

A professional website audit is a systematic examination of your site's health, designed to uncover hidden bottlenecks that are quietly costing you leads, sales, and valuable search engine rankings.

Key Pillars of a High-Performing Website:

%º   Speed & Performance: A 1-second delay reduces conversions by 7%.

%º   SEO Ranking: Unoptimized structures make you invisible to Google.

%º   Conversion Optimization: Friction in user flow abandons carts and forms.

%º   User Experience (UX): Broken layouts erode brand trust immediately.

%º   Military-Grade Security: Protecting client data is non-negotiable.

The 10-Step Audit Framework

Performance Optimization

☐ Website loads under 3 seconds - Test via Google PageSpeed Insights.

☐ Images are optimized - Compress to WebP formats without quality loss.

☐ CSS & JavaScript are minified - Remove unnecessary code spacing to reduce file sizes.

Mobile Responsiveness

☐ Fully responsive on all screen sizes - Layout adapts perfectly to phones, tablets, and distinct desktop resolutions.

☐ Mobile navigation is user-friendly - Ensure the hamburger menu is accessible and touch-friendly.

Design & User Experience

☐ Clear call-to-action buttons - CTA buttons have high contrast and clear instructional text.

☐ Consistent branding and typography - Typography and color palettes strictly match brand guidelines.

Security & SEO Optimization

☐ SSL certificate is active - Connection is secure to protect user data and boost SEO.

☐ Forms are protected - Forms are protected by invisible CAPTCHA to prevent targeted bot attacks.

☐ Optimized meta titles & descriptions - Every page has a unique title and compelling meta description.

Need a Professional Audit?

Running an audit yourself can be time-consuming, and finding the technical bottlenecks hidden deeply within your website requires expert insight.
Let me handle the heavy lifting. Request a comprehensive, tailored audit report of your website from a premium global developer.

REQUEST YOUR FREE WEBSITE AUDIT

Or email me directly at:

developer@hdlpermacodetech.com