

# Rose Dykins

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## Profile

A positive, hardworking and adaptable professional with more than five years' experience working as a journalist, researcher and copywriter.

## Awards

- Shortlisted for **Young Travel Writer of the Year**, Travel Media Awards, September 2015
- Awarded **Best Newcomer to Business Travel Journalism**, Carlson Wagonlit Business Travel Journalism Awards, November 2011

## Skills and Competences

### *Organisation*

Excellent time management, ability to prioritise tasks, with experience of working under pressure to meet tight deadlines and managing projects.

### *Interpersonal*

Enjoys working in a team and interacting with a range of people. Has experience conducting interviews of a sensitive nature.

### *Technical*

A good command of Microsoft Office tools, Matchbox CMS, Outlook, Photoshop, Excel, Indesign and Powerpoint.

### *Other*

Excellent editing, verbal and written skills, high level of accuracy, versatile writing style. A keen interest in creative writing.

## Employment

May 2014-present

**The Telegraph, The Sunday Times Travel Magazine, Google Hotels, Platinum Business magazine, Lonely Planet, ABTA Magazine, Business Traveller, N by Norwegian, Travel Weekly, CWT Connect, Meetings & Incentive Travel, Eye For Travel, Destination Weddings and Honeymoons Abroad, Good Things magazine, Connections Events, Freelance journalist/copywriter/researcher/editor**

- Attends Connections Events to interview attendees to camera, seek stories for the Connections newsletter, facilitate roundtable discussions and write reports summarising each event. Researched and wrote an industry report sponsored by Amadeus: *Shaping the Future of Luxury Travel: Future Traveller Tribes 2030*
- Also works as freelance Travel Editor for Platinum Business magazine, and launched a travel section for the publication.
- Generated content for global tech giant until February 2015, writing and editing concise online hotel descriptions in a house style.
- Travels and contributes to publications as a freelance writer.

- Successfully pitches strong ideas for features to a variety of national newspapers and magazines.
- Researches and writes industry reports for Amadeus and Eye For Travel. Analyses statistical reports and interviews a range of sources for insight.
- Writes client-facing content for a number of travel companies.

March 2011- May 2014

**Business Traveller magazine**

Staff Writer/Sub-Editor

- Researched and wrote features for a consumer audience.
- Worked as part of small editorial team to generate original ideas for engaging the readership, and worked to deliver the magazine's relaunch in 2012.
- Organised frequent travel to destinations to write pieces for the magazine.
- Frequently interviewed a range of people for features – from public figures such as Richard Branson to subjects for case studies.
- Was Editor of the annual *Airline Survey* supplement. Decided on the content and layout of the supplement. Was fully responsible for editing copy, managing the production flow and chairing editorial meetings.
- Wrote and uploaded airline and hotel news stories for [businesstraveller.com](http://businesstraveller.com) using Matchbox online publishing software.
- Subbed and fact-checked the magazine's 80 pages each month. Was responsible for maintaining a high standard of accuracy and upholding the magazine's brand identity and house style.
- Liaised with PRs and maintained strong relationships with contacts and freelancers in the travel industry.
- Represented the magazine at industry events.

April 2010- February 2011

Completed various editorial and digital internships at **Cruise International magazine**, [nowmagazine.co.uk](http://nowmagazine.co.uk), **Disorder magazine** and copywriting company **Content Media**.

## Education

September 2010- January 2011

**Harlow College**

Full-time NCTJ Accredited Fast-Track Magazine Journalism course

September 2006- June 2009

**University of Sussex**

BA (Hons) in English, 2:1

## Voluntary

**March 2016-present**

**Brighton Travel Massive**

Acts as Chapter Leader for the Brighton outpost of Travel Massive and co-organises networking events for local travel professionals.

