

**Chairman (Panon) [TikTok]:**

"Good morning, everyone! Thank you for joining today's discussion. I hope you're all doing well. Our main goal is to find the best platform for our product launch. Each platform has its own strengths, and I'm excited to hear your thoughts.

Now, shall we get started? I think TikTok is the best platform for our product launch. First, **TikTok has a large and active user base that is perfect for our marketing.** Second, **it's great for short, creative content that can easily go viral.** Lastly, **its algorithm can help our videos reach a broader audience quickly."**

**Chayanon (Facebook):**

"Just a moment, Panon. I believe Facebook is the better choice. **It has the largest audience, which gives us a big reach.** Also, **its targeted advertising is very effective for reaching specific groups.** Lastly, **we can use Facebook groups to create communities around our product."**

**Jakrkaphong (Twitter):**

"Could I say something here? I think Twitter is the best platform for this launch. First, **it's great for real-time engagement and talking with users.** Second, **Twitter's trending topics can bring a lot of visibility to our product.** Lastly, **it's easier to connect with influencers on Twitter, which can help our campaign."**

**Chairman (Punn) [TikTok]:**

"Thanks for your input, everyone. I appreciate your points. Guy, could you speak a little louder? I didn't hear your last point clearly."

**Guy (Facebook):**

"Of course! I was saying that Facebook allows us to create targeted ads that can reach a large audience effectively."

**Chairman (Punn) [TikTok]:**

"If I could just finish explaining this point... I still believe TikTok is the right choice due to its viral potential. Now, let's hear from everyone on this. We have to finish by 12, so can we stick to the timings on the agenda?"

**Game (Twitter):**

"Absolutely! It's important for us to hear each other's views before making a decision."

**Chairman (Punn) [TikTok]:**

"Perfect! Let's make sure we all give each other a chance to speak. Thank you all for your thoughts. Shall we move towards a conclusion?"