From Bats to Masks: Change of Topics in Swedish Articles about Coronavirus

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Topic Modelling of Swedish Newspaper Articles about Coronavirus: a Case Study using Latent Dirichlet Allocation Method

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Topic Modelling (TM) is from the research branches of natural language understanding (NLU) and natural language processing (NLP) that is to facilitate insightful analysis from large documents and datasets, such as a summarisation of main topics and the topic changes. This kind of discovery is getting more popular in real-life applications due to its impact on big data analytics. In this study, from the social-media and healthcare domain, we apply popular Latent Dirichlet Allocation (LDA) methods to model the topic changes in Swedish newspaper articles about Coronavirus. We describe the corpus we created including 6515 articles, methods applied, and statistics on topic changes over approximately 1 year and two months period of time from 17th January 2020 to 13th March 2021. We hope this work can be an asset for grounding applications of topic modelling and can be inspiring for similar case studies in an era with pandemics, to support socio-economic impact research as well as clinical and healthcare analytics. Our data and source code are openly available at https://github.com/poethan/Swed_Covid_TM Keywords: Latent Dirichlet Allocation (LDA); Topic Modelling; Coronavirus; Pandemics; Natural Language Understanding

Comments: 9 pages, 6 figures

Subjects: Computation and Language (cs.CL); Social and Information Networks (cs.SI)

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Motivation

China Grapples With Mystery Pneumonia-Like Illness

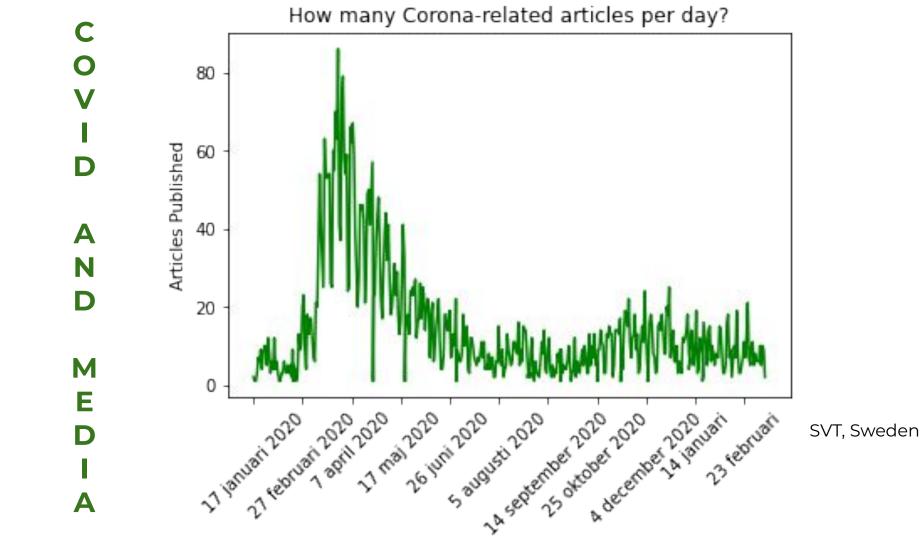
Beijing is racing to identify a new illness that has sickened 59 people as it tries to calm a nervous public.

Published Jan. 6, 2020

US declares public health emergency over coronavirus, announces temporary travel ban

The seventh U.S. coronavirus case has been reported in California.

February 1, 2020, 6:40 PM

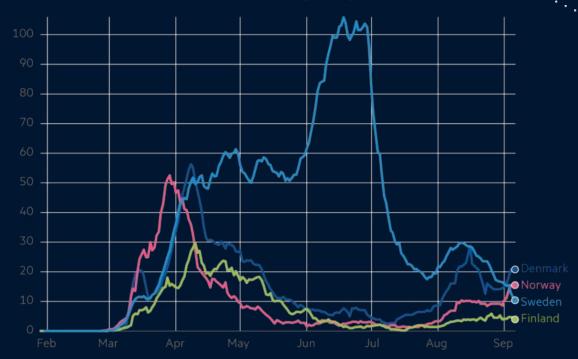


Different approaches

The profile of Sweden's pandemic differs radically from those

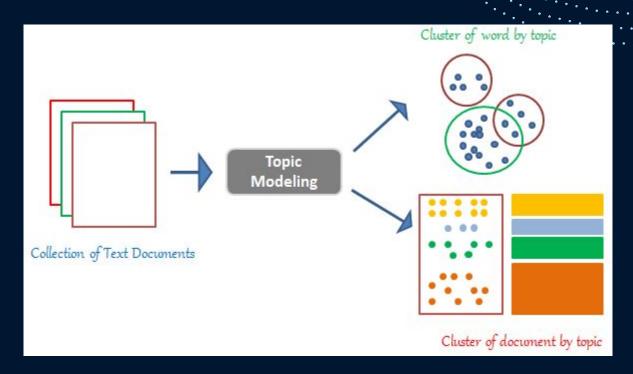
New confirmed cases of Covid-19 (per million)

New confirmed cases of Covid-19, seven-day rolling average of new cases (per million)



Source: FT analysis of data from the European Centre for Disease Prevention and Control, the Covid Tracking Project Data updated Sep 8 at 1pm BST. Interactive version: ft.com/covid19 © FT

Topic Modelling. Latent Dirichlet Allocation (LDA)



https://thinkinfi.com/latent-dirichlet-allocation-for-beginners-a-high-level-overview/

More LDA

$$p(\beta_{1:K}, \theta_{1:D}, z_{1:D}, w_{1:D})$$

$$= \Pi_{i=1}^{K} p(\beta_i) \Pi_{d=1}^{D} p(\theta_d)$$

$$(\Pi_{n=1}^{N} p(z_{d,n} | \theta_d) p(w_{d,n} | \beta_{1:K}, z_{d,n}))$$

where the four main parameters β , θ , z, and w represent respectively the "topic distribution", "topic proportion of document", "topic assignment of document", and the "observed words of document".

(Blei et al., 2003; Blei, 2012)

Read our paper for more detailed interpretations https://arxiv.org/abs/2301.03029

DTM

In comparison to "statistical assumptions of a **static** topic model, such as Latent Dirichlet Allocation (LDA) (Blei et al., 2003)."

- LDA assumes the documents are drawn exchangeably form the same set of topics.
- However, the order of some collections reflects an evolving set of topics

To address this, DTM approaches the task by dividing data by time slice, e.g. day/month/year

- Model the documents with k-component topic model
- Topics associated with slit t evolve forms the topics associated with slice 't-1'
- Read Blei and Lafferty (2006) for more math implementation, included in Gensim toolkit

Dynamic Topic Models (DTM), introduced by Blei and Lafferty (2006); Blei (2012)

Gensim

Gensim is a FREE Python library

Topic modelling for humans

- √ Train large-scale semantic NLP models
- Represent text as semantic vectors
- √ Find semantically related documents

Choosing Number of Topics





Dataset

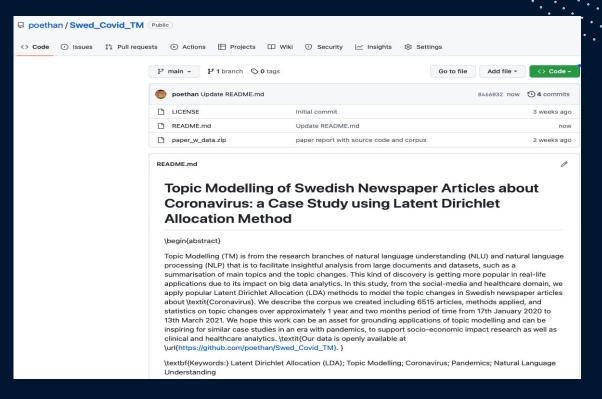
Newspaper articles having Covid as one of the main topics

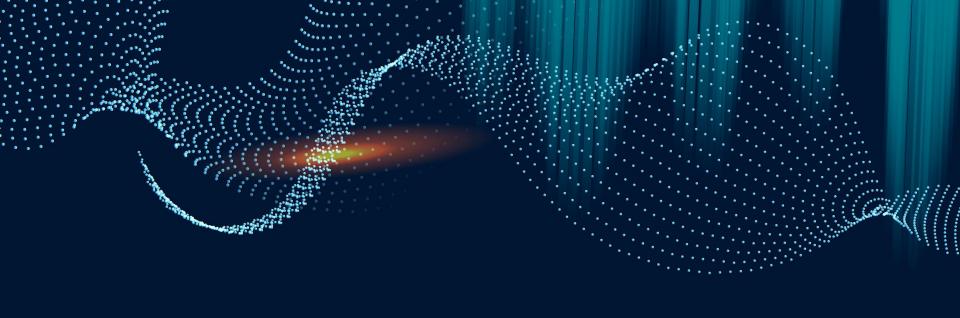
SVT (Sveriges Television) - Sweden's national public television broadcaster

2 251 article

One year from the first article: 2020/01/17 - 2021/01/17

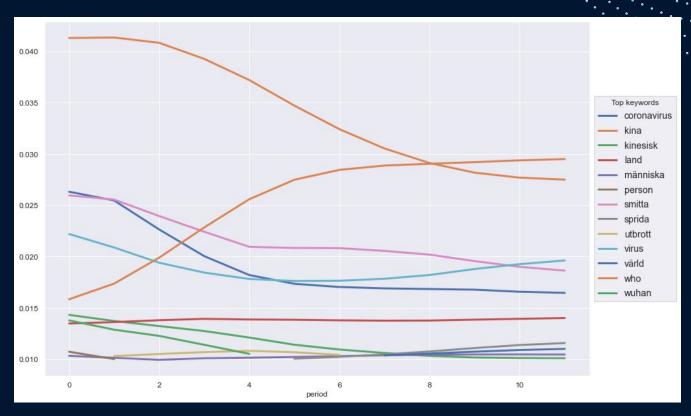
Dataset: how to get it?





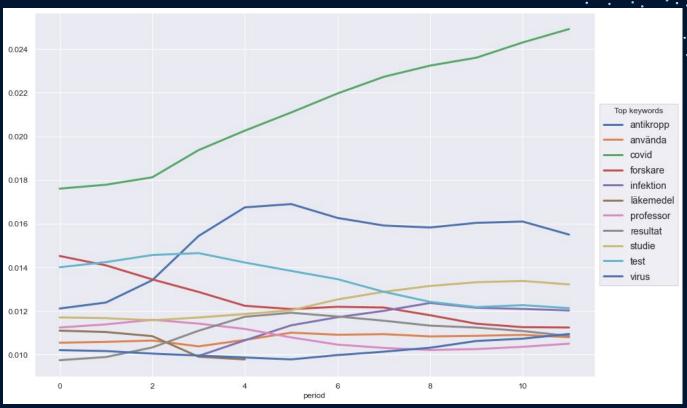
Findings

From Local to Global Issue



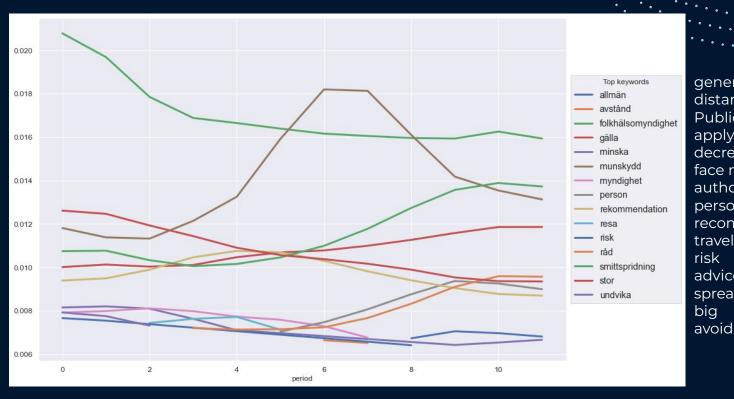
Coronavirus
China
Chinese
country
person
people
infect
spread
outbreak
virus
world
WHO
Wuhan

Factual Information



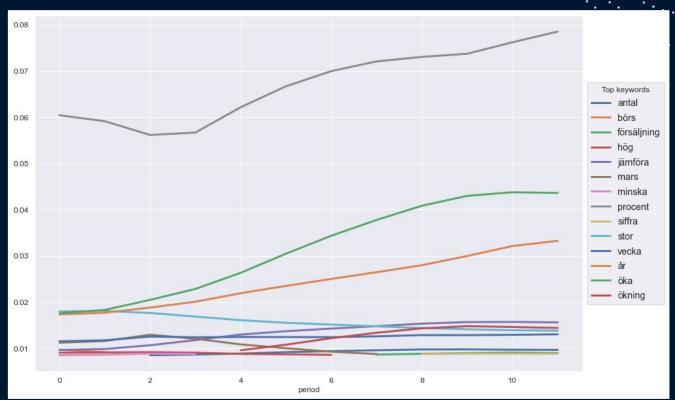
antibodies use Covid researcher infection medicine professor results study test virus

From Recommendations to Advices



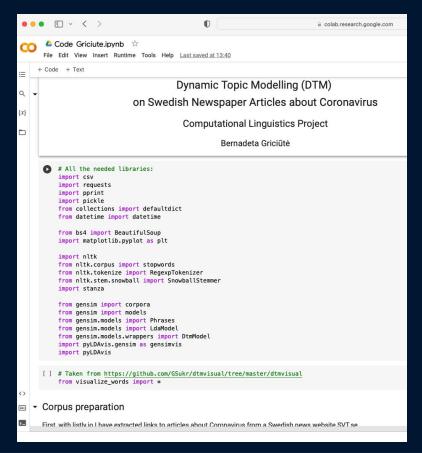
general
distance
Public Health Agency
apply to
decrease
face mask
authority
person
recommendation
travel
risk
advice
spread of infection
big

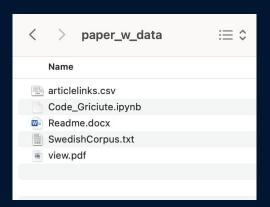
Consequences for Economy



number stock market sales high compare March decrease percent numbers big week year increase

Data with code:





https://github.com/poethan/Swed_Covid_TM

Future Work

Expand the data frame of the data

Use more varied data sources

Compare to other languages

Thank you!

Time for questions and suggestions:)