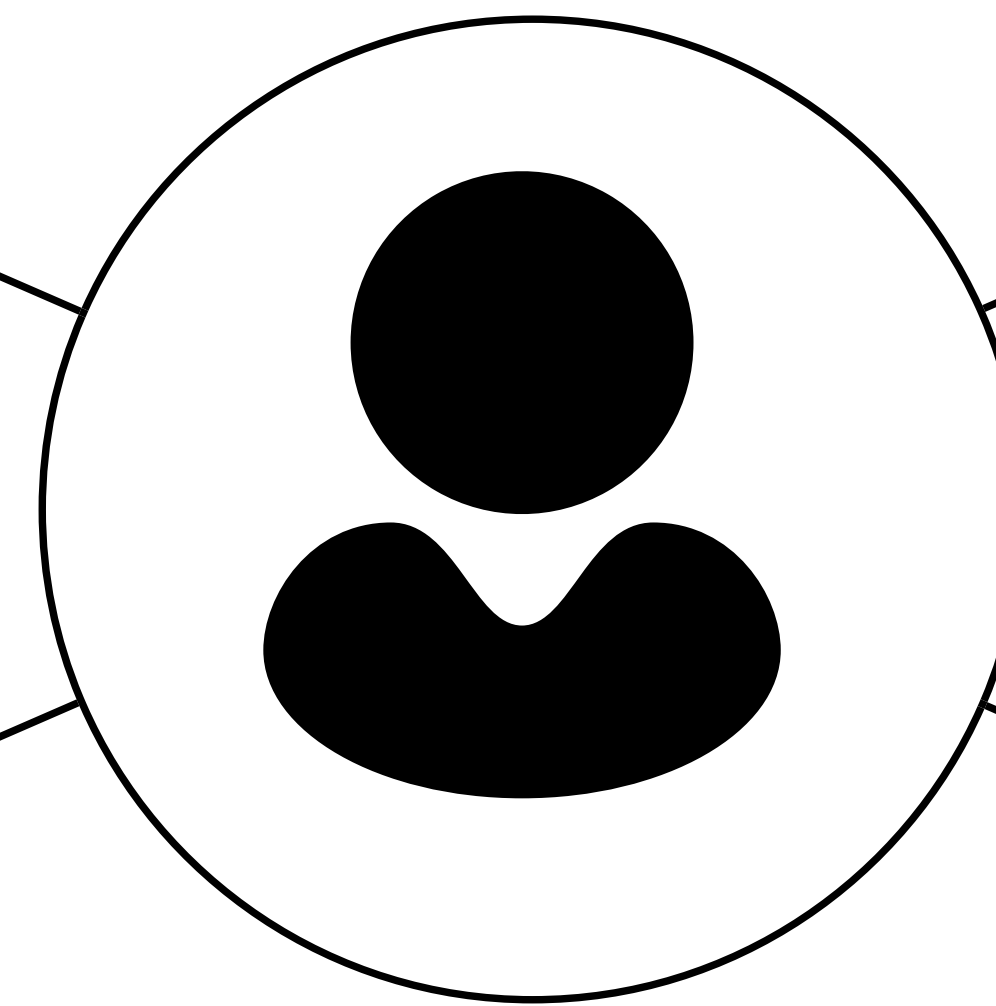


# THINK AND FEEL?

what really counts  
major preoccupations  
worries & aspirations



## What do they HEAR?

what friends say  
what boss say  
what influencers say

useful to avoid spreading of infection  
It will works in dangerous time  
it is very useful

is it work properly  
can it able to respond fastly  
it east to use

## What do they SEE?

environment  
friends  
what the market offers

ompact in size  
suitable for all rivers  
able to fix and operate in river

## What do they SAY AND DO?

attitude in public  
appearance  
behavior towards others

test the product  
onsult others

## PAIN

fears  
frustrations  
obstacles

can anybody to operate easily  
can it detect accurately  
can it able to response fastly

## GAIN

"wants" / needs  
measures of success  
obstacles

Reduce the spread of infection  
Fast working  
Accuracy