



Says

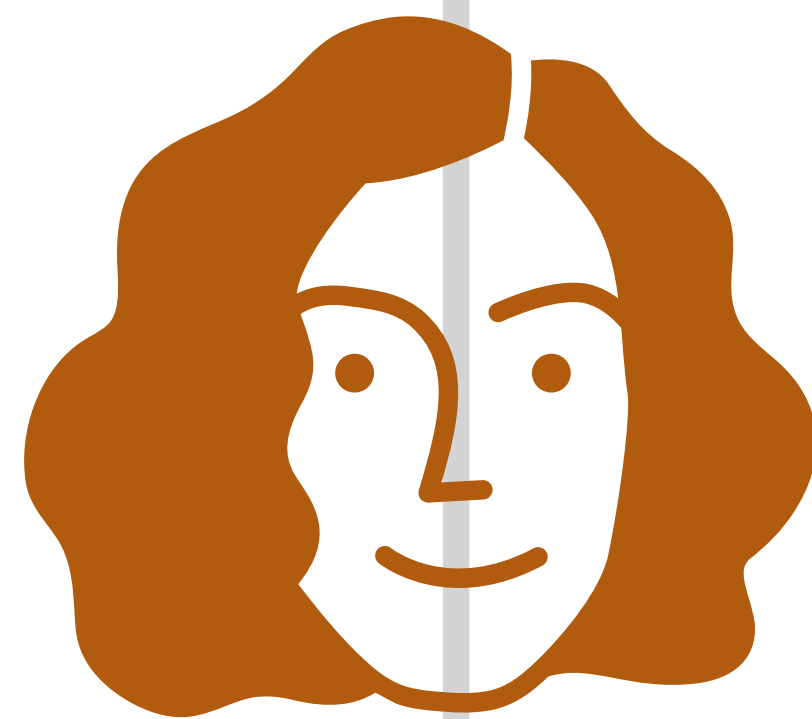
What have we heard them say?
What can we imagine them saying?

FRUITS
pineapple,
pomaegranant,
banana,
greengrapes,
orange,
apple.

VEGETABLE
onion,
carrot,
beans,
drumstick,
potato,
brinjal.

EGG
it contain six
gram of protein,
increase
muscle mass.

MASALAS
chicken masala,
matan masala,
garam masala,
fish curry masala,
egg fry masala,
cumin powder.



HEMAVATHI S

unveilling market
insight:
Analysis spending
behaviour and
identifyingopportun
ities for growth

To
understanding
people's need.

Release new
items on a
scheduled.

launch the
peoples
favourable
and expected
product.

weak wise
data
collection in
particular
areas.



Does

What behavior have we observed?
What can we imagine them doing?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Fruits and
vegetables
are purely
natural and
free chemical.

Those are
warrently date
may be three
days because its
not chemical
product.

Eggs are
least price
for budget of
peoples.

peoples most
favourable
and tasty
product
masalas.

I feel joy by
these buying
product.

I feel healthy
because I eat
natuarally
product.

develop an
action plane.

very fantasy
tasty in
varaeity
masalaes.

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

