

12% is the approximated percentage of profit generated



Region	Years
Central	2014
East	2015
South	2016
West	2017

Total Transaction count
across all record

21.05%

Total Discount Given
across all sales

1,561
Discount

Segment by Quantity
of Products Sold

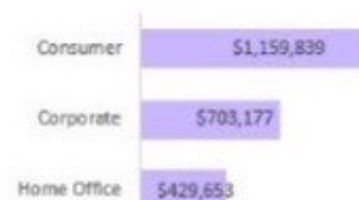
Consumer	\$19,521
Corporate	\$11,608
Home Office	\$6,744

Top 10 States by
Sales

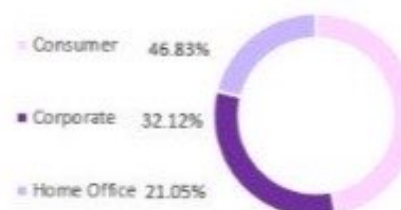
California	\$457,688
Florida	\$88,448
Illinois	\$80,166
Michigan	\$76,270
New York	\$308,425
Ohio	\$78,258
Pennsylvania	\$116,512
Texas	\$170,188
Virginia	\$70,637
Washington	\$138,123

\$229 accounted for the Average
Sales across all States in United

Segment Sales
Contribution



Percentage Contribution of
Segment to profit



Monthly Percentage
in Profit



Product Category by
Sales and Profit

