

TITI LUO

Passionate about web design, data design and data visualisation. Good skills in team-working, problem-solving and time management.

CONTACT

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SOCIAL

[Personal Website](#)
[LinkedIn](#)

[Facebook](#)

EDUCATION

- Sep 2016 - May 2018 **Advanced Design Informatics - The University of Edinburgh**
First-year courses: Design with data, Case Study, Design Informatics Project, Web Design, Python.
- Sep 2012 - Jun 2016 **Computer Science - South China University of Technology, China**
In 2015, marks in Software Engineering: 96%, Software Testing: 97%, Multimedia Technology: 92%. Won the National Scholarship with 8000RMB.
In 2014, marks in Design & Analysis of Algorithm: 88%, Mobile Application Development(Android): 86%, Java Programming Language: 87%. Won the Second Scholarship with 2000RMB.

PROJECTS

- Nov 2016 - Dec 2016 **If toasters have emotions**
Explored the relationship between objects and people. Made [emotional toasters](#) using Arduino, moter and code.
- Oct 2016 - Nov 2016 **Travel Website**
Spent less than 2 weeks designing [a travel website](#) using bootstrap, HTML, CSS, Github.
- Oct 2016 **Watch Dog**
Designed [a prototype](#) for a Children Navigation System.
- Oct 2016 **What's the picture of your life?**
Collected the data from people's daily life by using AI, Laser Cutting, Arduino and sensors. Used tools(python, infogr.am, tableau) to deal with data visualization. [Transferred the data into pictures.](#)

WORK EXPERIENCE

- Jul 2015 - Oct 2015 **Netease Ltd, China**
I worked as a Junior game designer in a game department. Responsible For designing interactive activities and writing game plot scripts for

players in the virtual world. Participated in marketing research in order to know more about the feelings of players. Managed game Wechat platform for marketing and publicity. Organised the Player Exchange Conference in [Beijing](#) and [Shanghai](#) and [an online Chinese Valentine's Day activity](#) with my teammates, appealing more than 15,000 players and increased 2 times than ever.

Jul 2014 -
Sep 2014

Netease Ltd, China

I worked as a marketing intern in an Email APP team. Responsible for analyzing the feedback from users and putting forward solutions. Put forward a brand cooperation solution about Starbucks and email, which was promoted then. Participated in filming [a promotion video](#) used for the release meeting in Beijing.

ADDITIONAL EXPERIENCE

**Sep 2012 -
Jun 2015**

Worked in the Student Union as a president in my undergraduate years. Responsible for recruiting new members, and organizing activities, including welcome party, ceremony, meeting, conference and contest. Build the first ritual guard of honor and host team for my institute. Organized the first singing competition in my institute, which appealed more than 500 audience.

Jun 2015

Volunteered in a newspaper charity, sold newspaper to raise money for the construction of a student library in a countryside.

Jan 2014

Tutored 3 students in English, helping them pass in the final exam.

**Mar 2013 -
May 2013**

Worked as a librarian in the school library. Responsible for selecting, organising and cataloging library resources.

Jul 2013

Volunteered at a middle school for 2 weeks in a countryside.

SKILLS AND INTERESTS

Programming

Good knowledge with **HTML, CSS, Github, bootstrap**
familiar with **Python, Processing, Javascript**

Application

familiar with **123D Design, Cinema 4D, Photoshop, Illustrator, Microsoft Office, Prototype, Data Visualisation tools**

Languages

Chinese(native), **English**(working proficiency)

Interests

Travel, Reasoning Novels, Volunteering, Yoga, Talks

REFERENCES

References available on request.