

Consent Form

Project title	Critical Analysis of social media platforms as a commercial platform
University	Leeds Beckett University
Researcher	Nneka Grace Igwemma
Supervisor	Ritchard Emm

Consent consideration	Yes ✓	No ✕
I confirm that I have read and understood the Participant Information for the above study and I understand what is expected of me.		
I understand that my participation is completely voluntary.		
I understand that I am free to stop the study at any time during the interview and I am free to withdraw my data from the study.		
I give my consent for the interview to be audio recorded.		
I agree to the use of direct quotations providing that any quotations are anonymised by an alpha-numeric code.		
I confirm that I have been given the opportunity to ask questions about the study, and if asked, my questions have been answered to my full satisfaction.		
I understand that my details will be carefully processed according to GDPR as it relates to academic research.		
I confirm that I am over 18 years of age.		

	Participant	Researcher
Name		Nneka Grace Igwemma
Signature		
Date		