# Data Visualization

### **Lecture Outline**

- Why Visualize
- Guidelines
- Color
- Matplotlib
- Pandas

# Why Visualize?

## **Exploratory Data Analysis**

- Build a Data Frame
- Clean the Data Frame
  - Rows are individual observations, Columns are Properties
- Explore the Global Properties
- Describe Group Properties

# **Anscombe's Quartet**

## Anscombe's quartet

I		II		III		IV		
X	у	X	у	X	у	X	у	
0.0	8.04	10.0	9.14	10.0	7.46	8.0	6.58	
8.0	6.95	8.0	8.14	8.0	6.77	8.0	5.76	
3.0	7.58	13.0	8.74	13.0	12.74	8.0	7.71	
9.0	8.81	9.0	8.77	9.0	7.11	8.0	8.84	
1.0	8.33	11.0	9.26	11.0	7.81	8.0	8.47	
4.0	9.96	14.0	8.10	14.0	8.84	8.0	7.04	
6.0	7.24	6.0	6.13	6.0	6.08	8.0	5.25	
4.0	4.26	4.0	3.10	4.0	5.39	19.0	12.50	
2.0	10.84	12.0	9.13	12.0	8.15	8.0	5.56	
7.0	4.82	7.0	7.26	7.0	6.42	8.0	7.91	
5.0	5.68	5.0	4.74	5.0	5.73	8.0	6.89	

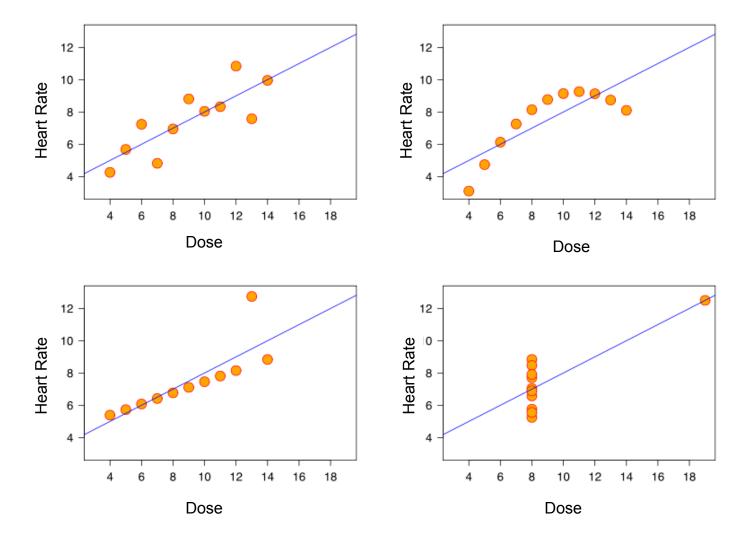
Property	value		
Mean of x in each case	9 (exact) 11 (exact)		
Variance of x in each case			
Mean of y in each case	7.50 (to 2 decimal places)		
Variance of y in each case	4.122 or 4.127 (to 3 decimal places)		

Correlation between x and y in each case 0.816 (to 3 decimal places)

Linear regression line in each case

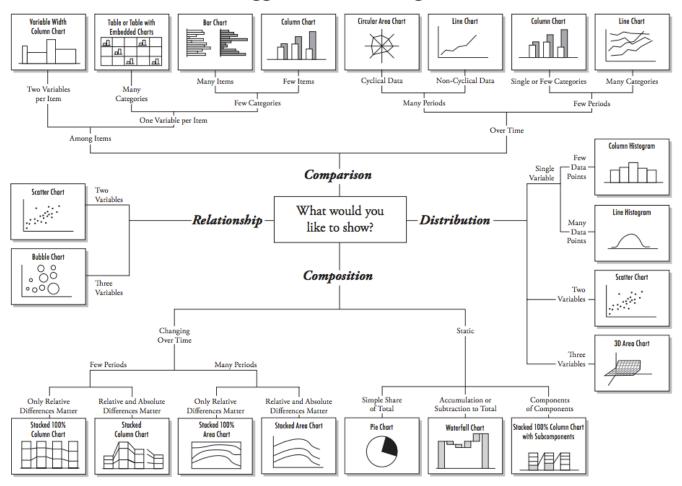
Value

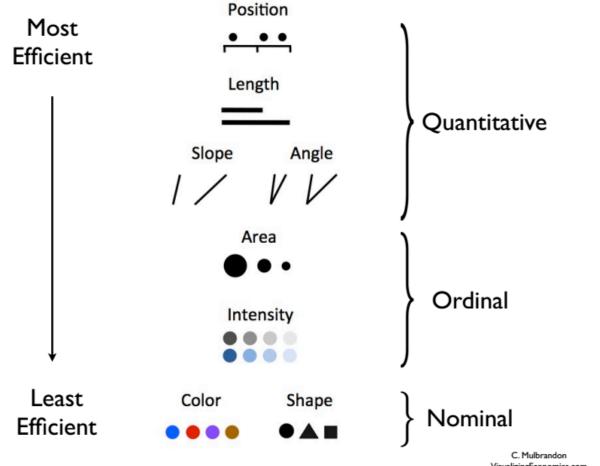
y = 3.00 + 0.500x (to 2 and 3 decimal places, respectively)



# Guidelines

#### Chart Suggestions—A Thought-Starter





VisualizingEconomics.com

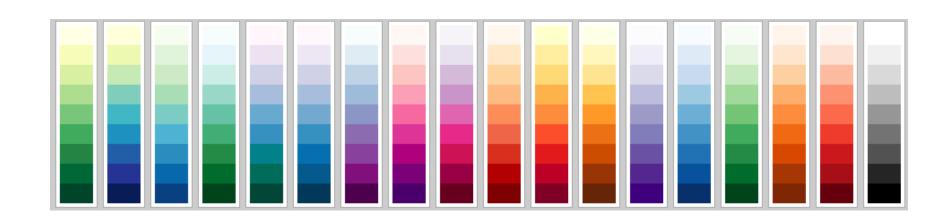
# Color

#### As a data scientist I want:

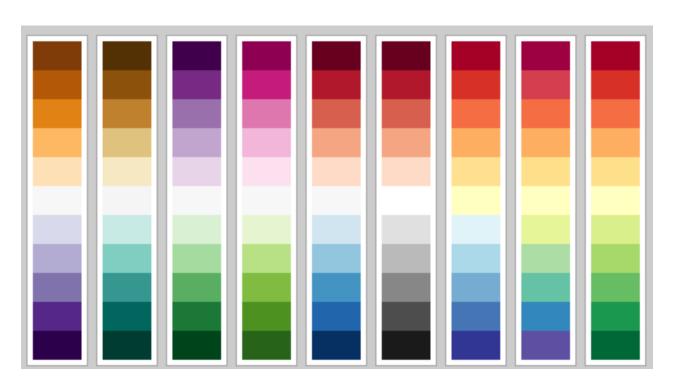
- To avoid distracting colors
- To keep homogeneity
- To control attention (ability to mute certain elements, or to put focus somewhere)

...and of course to have distinct colors.

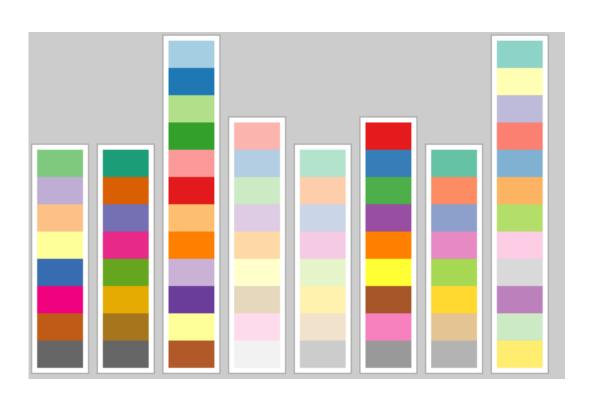
# Sequential



# Diverging

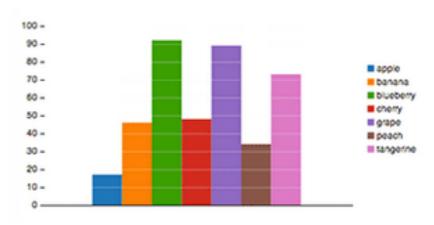


# Qualitiative

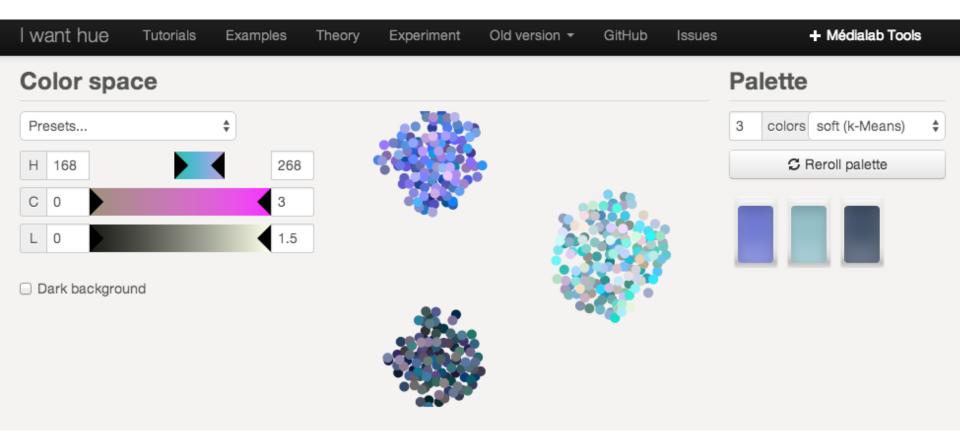


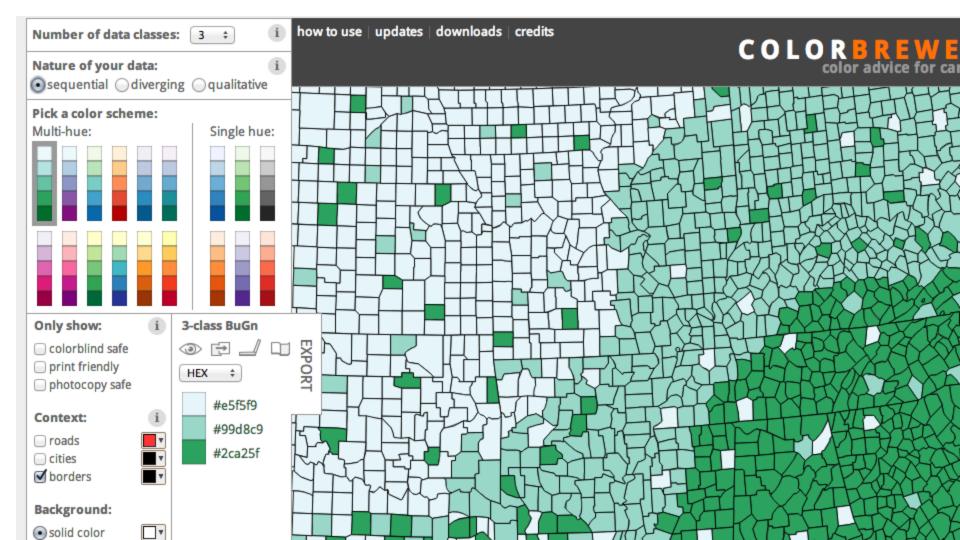
### **Semantic Colors**



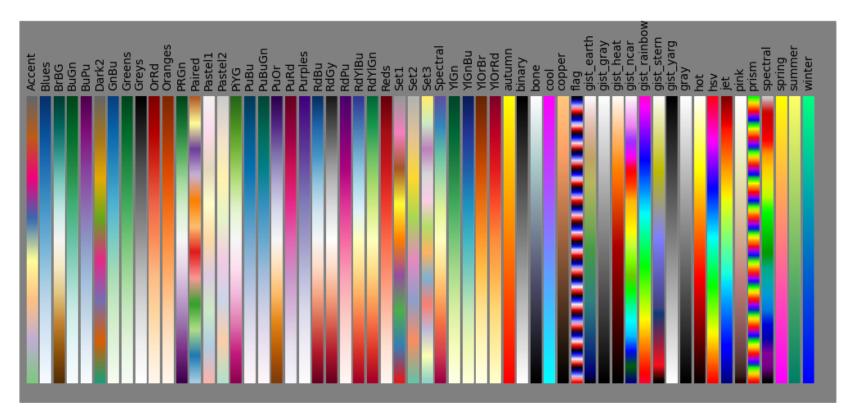


### **I Want Hue**





## **Matplotlib Colors**



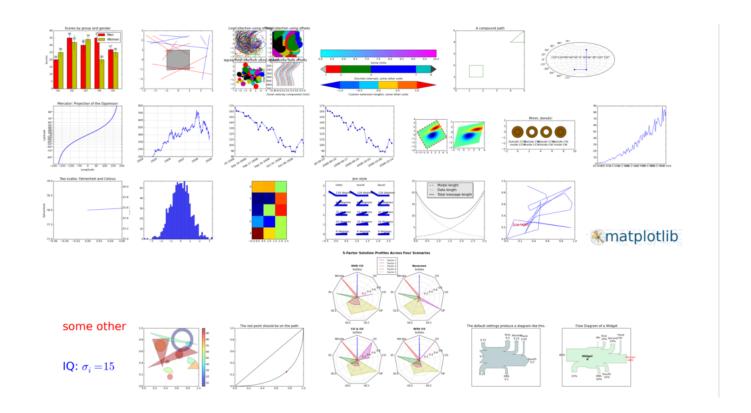
# Matplotlib

## **Matplotlib**

matplotlib tries to make easy things easy and hard things possible.

You can generate plots, histograms, power spectra, bar charts, errorcharts, scatterplots, etc, with just a few lines of code.

## **Use the Gallery**



## Search the Examples



home | examples | gallery | pyplot | docs »

#### **Matplotlib Examples**

Release: 1.3.1

Date: October 10, 2013

animation Examples

animate decay
bayes update
dynamic image2
random data
strip chart demo

basic example
double pendulum animated
histogram
simple 3danim
subplots

basic example writer dynamic image moviewriter simple anim

#### api Examples agg oo

collections demo
custom projection example
date index formatter
engineering formatter
font file
joinstyle
logo2
quad bezier
sankey demo links
scatter piecharts
unicode minus

barchart demo
colorbar only
custom scale example
demo affine image
fahrenheit celsius scales
histogram path demo
legend demo
mathtext asarray
radar chart
sankey demo old
span regions
watermark image

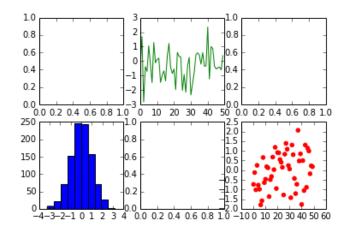
bbox intersect
compound path
date demo
donut demo
font family rc
image zcoord
line with text
patch collection
sankey demo basics
sankey demo rankine
two scales
watermark text

## Figures and Subplots

```
fig, ax = plt.subplots(2,3)

ax[0,1].plot(randn(50), color='green', linestyle='-')
ax[1,2].scatter(np.arange(50), randn(50), color='red')
ax[1,0].hist(randn(1000))
plt.show() #Similar to print()

# Exercise: Swap the top row and bottom row plots
# Execcise: Change the line style to dotted and add circles as markers
# Exercise: change the bins to 100 for the histogram
```

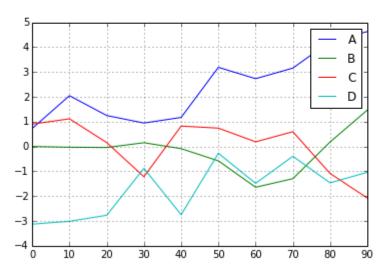


# Plotting with Pandas

#### **Line Plots**

```
# Pandas data frames have a built in plot function with defaults
df = DataFrame(np.random.randn(10, 4).cumsum(0),
columns=['A', 'B', 'C', 'D'],
index=np.arange(0, 100, 10))
df.plot()
```

<matplotlib.axes.AxesSubplot at 0x10681b090>



### **Bar Plots**

```
Data columns (total 11 columns):
    survived
                     non-null values
    pclass
                     non-null values
                     non-null values
    name
                     non-null values
    sex
    age
                     non-null values
                     non-null values
    sibsp
                     non-null values
    parch
                     non-null values
    ticket
    fare
                891
                     non-null values
    cabin
                     non-null values
    embarked
                889
                     non-null values
    dtypes: float64(2), int64(4), object(5)
                                                                Slide
i]:
    # Append .plot to dataframe
    titanic.groupby('pclass').survived.sum().plot(kind='bar')
i]: <matplotlib.axes.AxesSubplot at 0x106cc7f90>
     140
     120
     100
      60
      40
      20
                            2
                            pclass
```

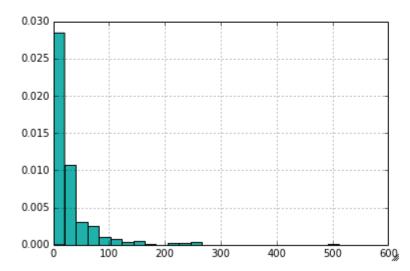
### **Bar Plots**

```
Data columns (total 11 columns):
    survived
                     non-null values
    pclass
                     non-null values
                     non-null values
    name
                     non-null values
    sex
    age
                     non-null values
                     non-null values
    sibsp
                     non-null values
    parch
                     non-null values
    ticket
    fare
                891
                     non-null values
    cabin
                     non-null values
    embarked
                889
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    dtypes: float64(2), int64(4), object(5)
                                                                Slide
i]:
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i]: <matplotlib.axes.AxesSubplot at 0x106cc7f90>
     140
     120
     100
      60
      40
      20
                            2
                            pclass
```

## **Histograms**

```
In [22]: titanic.fare.hist(bins=25, normed=True, color='lightseagreen')
```

Out[22]: <matplotlib.axes.AxesSubplot at 0x109915310>



#### **Read Docs**

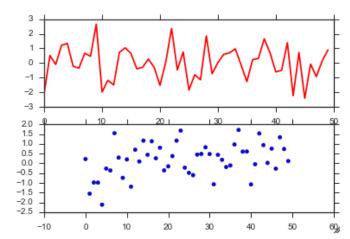
```
fig = figure()

# Two rows, one column, first plot
ax1 = fig.add_subplot(2,1,1)
ax1.plot(randn(50), color='red')

#Two rows, one column, second plot
ax2 = fig.add_subplot(2,1,2)
ax2.scatter(np.arange(50), randn(50))

# Exercise: Try 1 row, two columns
# Exercise: Try 1 row, one column
```

Out[31]: <matplotlib.collections.PathCollection at 0x10bea22d0>



#### **Read Docs**

```
help(plt.subplots)
Help on function subplots in module matplotlib.pyplot:
subplots(nrows=1, ncols=1, sharex=False, sharey=False, squeeze=True, su
kw=None, **fig kw)
   Create a figure with a set of subplots already made.
   This utility wrapper makes it convenient to create common layouts o
   subplots, including the enclosing figure object, in a single call.
   Keyword arguments:
      *nrows* : int
       Number of rows of the subplot grid. Defaults to 1.
      *ncols* : int
       Number of columns of the subplot grid. Defaults to 1.
      *sharex* : string or bool
        If *True*, the X axis will be shared amongst all subplots. If
        *True* and you have multiple rows, the x tick labels on all but
       the last row of plots will have visible set to *False*
        If a string must be one of "row", "col", "all", or "none".
        "all" has the same effect as *True*, "none" has the same effect
       as *False*.
       If "row", each subplot row will share a X axis.
       If "col", each subplot column will share a X axis and the x tic
        labels on all but the last row will have visible set to *False*
```

## **Instructional Set**