## INTRO TO DATA SCIENCE THE LINEAR REGRESSION

### I. INTRODUCTION TO REGRESSION DATA PROBLEMS II. HOW REGRESSIONS WORK III. DETERMINING COST

#### **EXERCISES:**

IV. IMPLEMENTING THE LINEAR MODEL

### I. LINEAR REGRESSION

#### **REGRESSION PROBLEMS**

	continuous	categorical
supervised	???	???
unsupervised	???	???

#### **REGRESSION PROBLEMS**

continuous categorical supervised classification regression unsupervised clustering dimension reduction

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The simple linear regression model captures a linear relationship between a single input variable x and a response variable y:

$$y = \alpha + \beta x + \varepsilon$$

Q: What do the terms in this model mean?  $y = \alpha + \beta x + \varepsilon$ 

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A: y = response variable (the one we want to predict)

x = input variable (the one we use to train the model)

 $\alpha$  = intercept (where the line crosses the y-axis)

 $\beta$  = regression coefficient (the model "parameter")

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x = input variable (the one we use to train the model)

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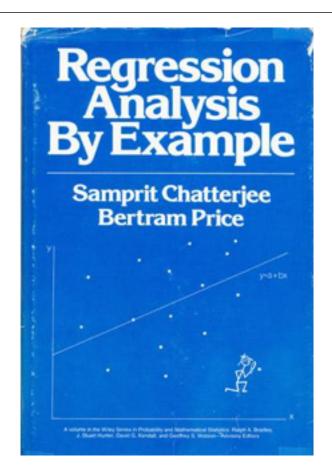
 $\beta$  = regression coefficient (the model "parameter")

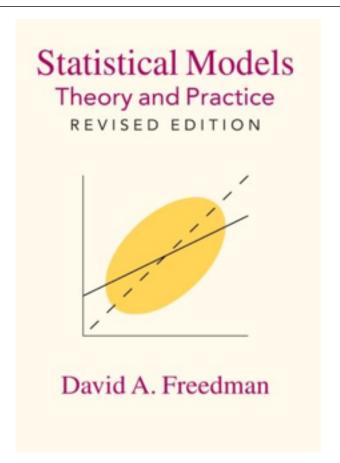
 $\varepsilon$  = residual (the prediction error)

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$$y = \alpha + \beta_1 x_1 + \dots + \beta_n x_n + \varepsilon$$





Linear regression involves several technical assumptions and is often presented with lots of mathematical formality.

In order for us to gain a deeper understanding of the "magic" behind a regression (and to understand why we want a machine to do this), let's review the math behind this algorithm.

### II: THE MATH WAY

Linear regression is, for the most part, just matrix algebra (the stuff we did already!)

Let's go over the math by hand so we can understand how we determine the regression coefficient.

A linear regression in its simplest form:

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but we can assume that our  $\alpha$  is either 0 or 1, and  $\varepsilon$  is zero

$$y = \beta x$$

So in a simpler form:

$$y = \beta x$$

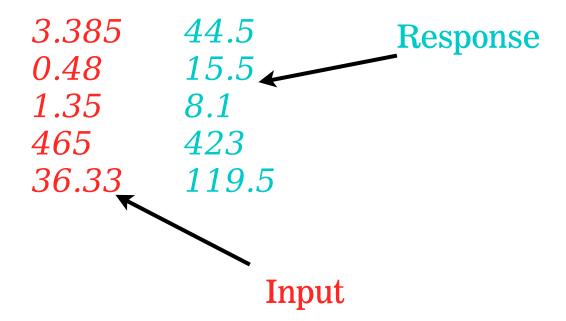
but we want to solve for  $\beta$ , which means our new equation looks more like this:

$$\beta = (X^T X)^{-1} X^T y$$

#### So if we had data:

```
3.38544.50.4815.51.358.146542336.33119.5
```

#### So if we had data:



$$\beta = (X^T X)^{-1} * \cdots$$

```
      1
      1
      1
      1
      1
      15.5

      3.385
      0.48
      1.35
      465
      36.33
      8.1
      423

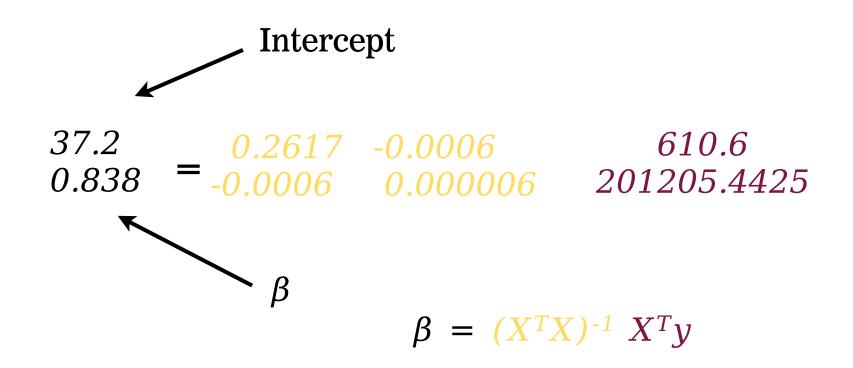
      119.5
      119.5
      119.5
      119.5
      119.5
      119.5
      119.5
```

 $\cdots X^T y$ 

 610.6 201205.4425

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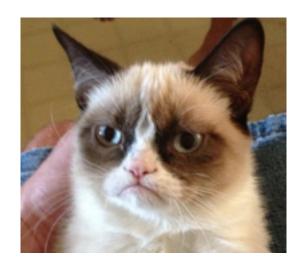
```
Call:
lm(formula = brain ~ body, data = head(mammals, 5))

Coefficients:
(Intercept) body
37.2009 0.8382
```

A: Not bad!

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## III: COST OF LINEAR REGRESSIONS

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In python, we can find this with some quick code:

mean((prediction - actual)<sup>2</sup>)

Q: How do measure goodness of fit?

A: In theory, we want to maximize  $\mathbb{R}^2$  (as close to one as possible).

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If you want to get serious into regression, learn more about the coefficient of determination.

# LAB: LINEAR REGRESSIONS