Data namespace

/ndn/app/bms	- - - Application prefix
UCLA/PublicHealth/A203/xfmr-6.dmd.inst	- - - Hierarchical location
data/ElectricityDemand/aggregation/avg	- - - Data type
142304523880/142304530000	- - - Timestamp

User namespace

/ndn/app/bms	- - - Application prefix
user/zhehao@remap.ucla.edu	- - - User identity