

# WordPress Interview Questions and Answers (1–50)

## 1. What is WordPress?

**Answer:** WordPress is an open-source CMS (Content Management System) used to build websites and blogs.

## 2. Is WordPress free to use?

**Answer:** Yes, WordPress.org is free and open-source. You only need hosting and a domain.

## 3. What is the difference between WordPress.com and WordPress.org?

**Answer:** WordPress.com is a hosted platform; WordPress.org is self-hosted and customizable.

## 4. What are themes in WordPress?

**Answer:** Themes control the appearance and layout of a WordPress site.

## 5. What are plugins?

**Answer:** Plugins extend the functionality of a WordPress site (e.g., SEO, contact forms, security).

## 6. How do you install a WordPress theme?

**Answer:** From the Dashboard > Appearance > Themes > Add New.

## 7. How do you install a plugin?

**Answer:** Dashboard > Plugins > Add New > Search and Install.

## 8. What is the WordPress dashboard?

**Answer:** The admin area where you manage posts, pages, settings, and plugins.

## 9. What are posts and pages?

**Answer:** Posts are blog entries shown chronologically. Pages are static (e.g., About, Contact).

## 10. How to create a menu in WordPress?

**Answer:** Appearance > Menus > Create and assign menu to location.

## 11. What is the difference between tags and categories?

**Answer:** Categories group content broadly; tags are more specific descriptors.

## **12. What is a widget in WordPress?**

**Answer:** A widget adds content/features to sidebars or footers (e.g., recent posts, search).

## **13. How can you improve WordPress site speed?**

**Answer:** Use caching plugins, optimize images, use CDN, and limit plugins.

## **14. What is a permalink in WordPress?**

**Answer:** A permanent URL of your posts/pages. Can be changed under Settings > Permalinks.

## **15. How do you update WordPress?**

**Answer:** Dashboard > Updates > Click Update Now.

## **16. How to back up a WordPress site?**

**Answer:** Use plugins like UpdraftPlus, or do manual backups via FTP and database export.

## **17. What is a shortcode in WordPress?**

**Answer:** A small code snippet `[shortcode]` to insert functionality (like contact forms).

## **18. What is a custom post type?**

**Answer:** Custom content types like portfolios, testimonials, products, etc.

## **19. How do you secure a WordPress site?**

**Answer:** Use security plugins, strong passwords, limit login attempts, keep everything updated.

## **20. What is the default WordPress theme?**

**Answer:** It changes annually — recent ones include Twenty Twenty-Four.

## **21. How do you add custom CSS in WordPress?**

**Answer:** Appearance > Customize > Additional CSS.

## **22. What is Gutenberg?**

**Answer:** The block editor introduced in WordPress 5.0 for easier content design.

### **23. Can you edit code directly in WordPress?**

**Answer:** Yes, through Appearance > Theme File Editor (but not recommended for live sites).

### **24. What are WordPress hooks?**

**Answer:** Functions that let you insert custom code into core functionality. Types: actions and filters.

### **25. What is the difference between actions and filters?**

**Answer:** Actions perform tasks; filters modify data.

### **26. What is a child theme?**

**Answer:** A theme that inherits functionality from a parent theme — used to safely customize.

### **27. How to create a child theme?**

**Answer:** Create a folder with `style.css` and `functions.php` referencing the parent theme.

### **28. What is the loop in WordPress?**

**Answer:** A PHP code block that displays posts.

### **29. What is WP-CLI?**

**Answer:** A command-line interface to manage WordPress installations.

### **30. What is the database used by WordPress?**

**Answer:** MySQL or MariaDB.

### **31. What is the `wp-config.php` file?**

**Answer:** It contains WordPress configuration settings like DB credentials.

### **32. How to move a WordPress site from localhost to live server?**

**Answer:** Export DB, update URLs, upload files to hosting, and configure `wp-config.php`.

### **33. What is the `.htaccess` file in WordPress?**

**Answer:** Controls permalinks, redirects, and security rules.

### **34. What are custom fields in WordPress?**

**Answer:** Metadata attached to posts to store additional data.

### **35. How to disable comments in WordPress?**

**Answer:** Settings > Discussion > Uncheck allow comments, or disable per post.

### **36. What are slugs in WordPress?**

**Answer:** The URL-friendly version of a post/page name.

### **37. What is Multisite in WordPress?**

**Answer:** A feature that allows you to manage multiple sites from one WP installation.

### **38. How do you optimize WordPress for SEO?**

**Answer:** Use SEO plugins (e.g., Yoast), clean permalinks, and optimized content.

### **39. What is a theme framework?**

**Answer:** A base theme that developers use to build custom child themes.

### **40. What are transients in WordPress?**

**Answer:** A way to store cached data in the database temporarily.

### **41. How to reset your WordPress site?**

**Answer:** Use plugins like WP Reset, or manually delete data and reinstall.

### **42. How do you add Google Analytics to WordPress?**

**Answer:** Use plugins or paste tracking code in the header.

### **43. What is the difference between page builder and block editor?**

**Answer:** Page builders like Elementor offer drag-and-drop; block editor is built-in.

### **44. How to create a custom menu in WordPress?**

**Answer:** Appearance > Menus > Create > Add items > Assign location.

### **45. What is a taxonomy in WordPress?**

**Answer:** A way to group content (e.g., categories, tags, custom taxonomies).

### **46. What is REST API in WordPress?**

**Answer:** Lets developers access and modify site data via HTTP requests.

**47. How to change the homepage in WordPress?**

**Answer:** Settings > Reading > Set a static page as homepage.

**48. What are revisions in WordPress?**

**Answer:** WordPress saves post changes so you can revert to previous versions.

**49. How to increase the PHP memory limit in WordPress?**

**Answer:** Modify `wp-config.php`: `define('WP_MEMORY_LIMIT', '256M');`

**50. How to make WordPress multilingual?**

**Answer:** Use plugins like WPML or Polylang.