

## Interview Structure – Events and Activities

Daniel Martínez

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**H1:** The university has a wide range of activities and events that are often unknown to some students, which means that students do not get the most out of their university life.

**H2:** The students don't usually use traditional media to find out about events in the university such as email or see the billboard of the departments.

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1. **Context, background and permission to record:** Introduce yourself and give context of the interview, then ask if the person agrees to be interviewed and if they agree to be recorded. If recording is not allowed, the interview must be transcribed.
2. **Do you attend to the events and activities hosted by the “Universidad de Los Andes”? What type of events are you interested to attend?** This question seeks to understand whether events at the university are welcomed and used by students.
3. If the answer in 2. is “No” ask **Why?** if it includes ignorance of the offer of events, ask **How you would like to find out?** Otherwise ask **How do you usually found out about those events and activities?**
4. **Do you consider that the offer of activities at the university is easily accessible?** With this question we want to know if the actual what alternatives to the current communication channels would be useful