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6 Recommendations to improve SMREPAIRLLC.COM website

1. Improve Navigation Consistency

Ensure the navigation menu is consistent across all pages with clear labels for services & contact information.

Add a "Home" button for users to easily return to the main page.

2. Highlight Contact Information Prominently

Display phone numbers/email addresses prominently in the header or footer of every page.

Consider adding a "Call Now" button for mobile users.

3. Optimize for Mobile Devices

Ensure the website is mobile-friendly with responsive design.

Simplify the layout for smaller screens to make navigating & finding things easy & accessible.

4. Simplify Error Messages

Add forms for inquiries, services, possibly complaints & implement error messages on forms, such as "Please enter a valid email address" if a submission fails.

Highlight required fields on contact forms.

5. Use Plain Language and Explanations

Replace industry terminology with plain language or provide brief explanations for terms so people not in towing field understand.

Add a small FAQ section to help users understand services better.

6. Streamline Page Layouts

Reduce clutter by using whitespace effectively & prioritizing important content like service descriptions & contact details. Some parts break standard design rules.

Remove unnecessary images or text blocks that distract from the main purpose of the page....

Keep the rule of thirds in mind to catch user's eye & draw to pertinent info on pages.