

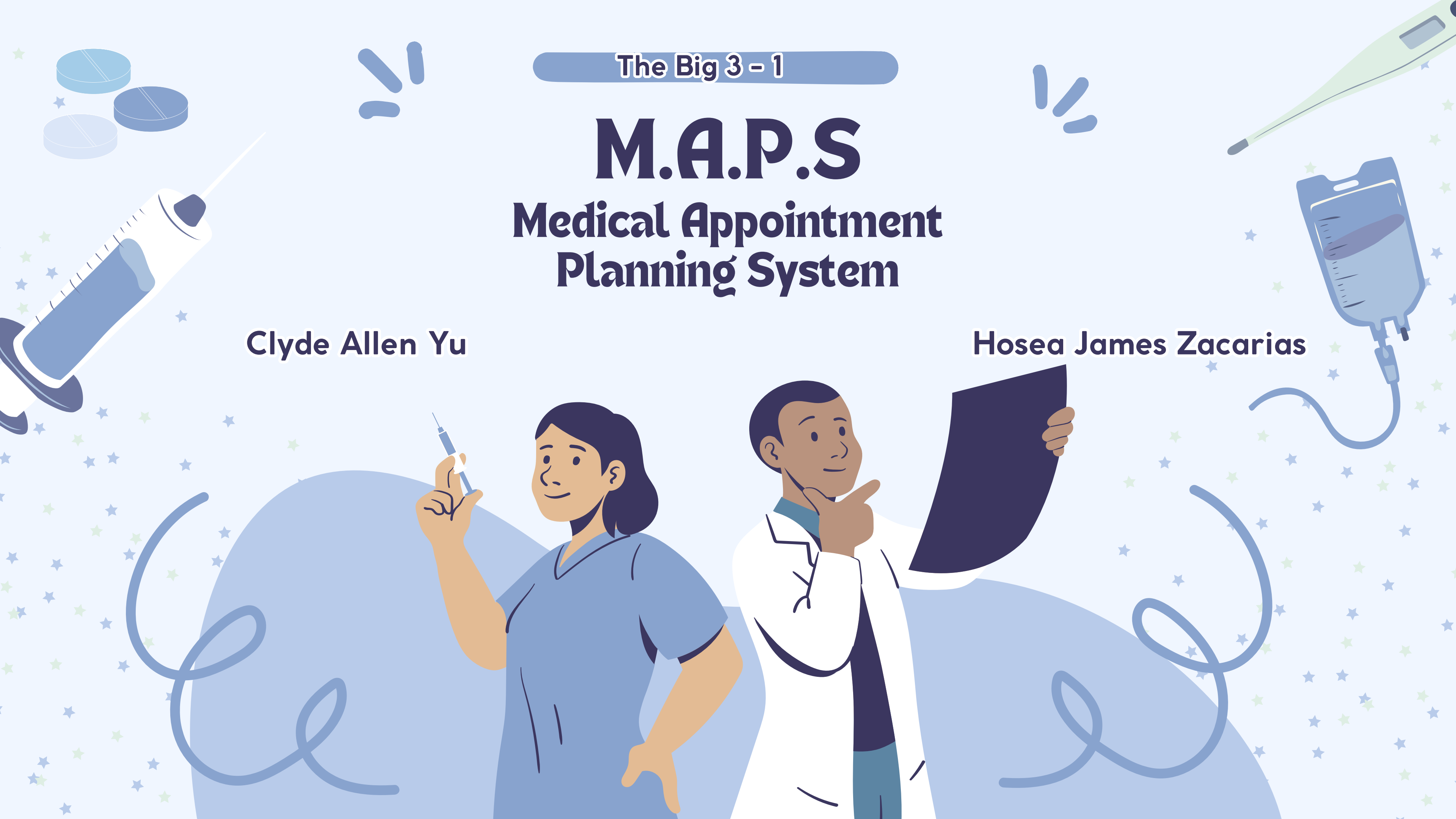
The Big 3 - 1

M.A.P.S

Medical Appointment Planning System

Clyde Allen Yu

Hosea James Zacarias

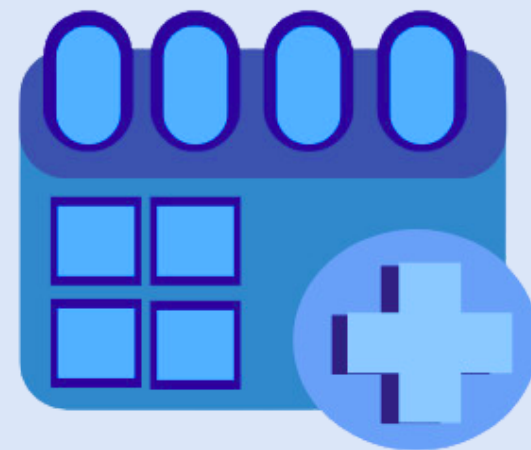
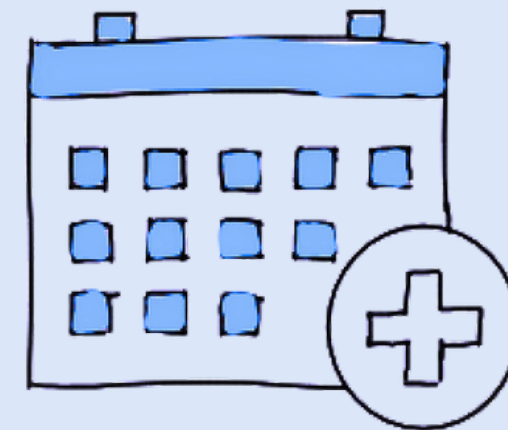
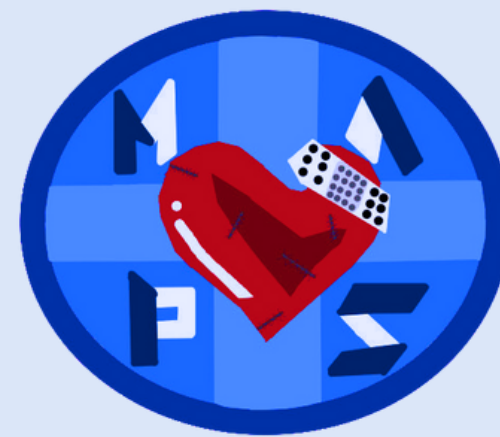


Logo Drafting

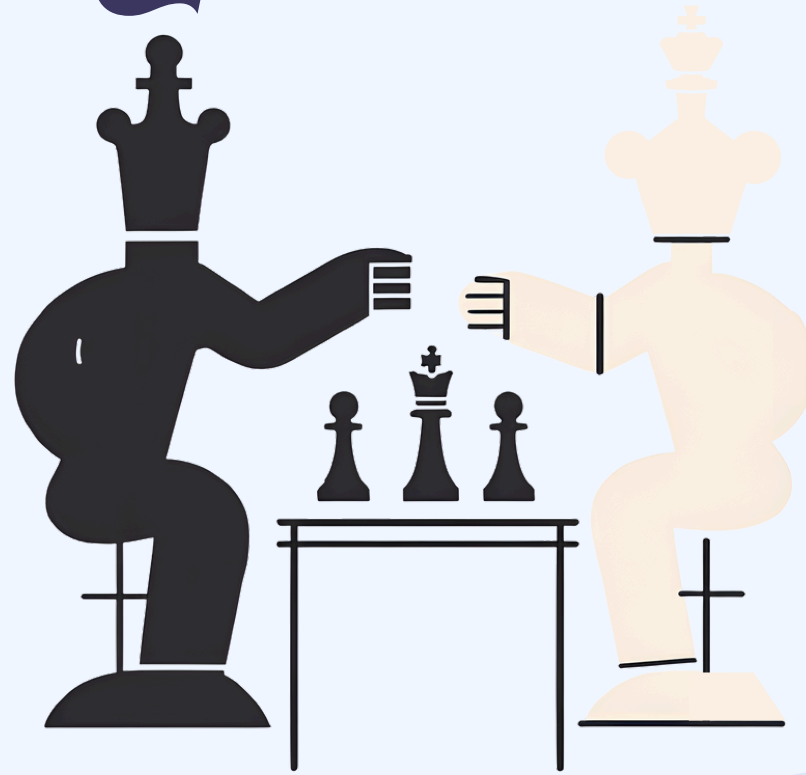
Team Logo Drafting



Icon Drafting



The Big 3 - 1's Logo



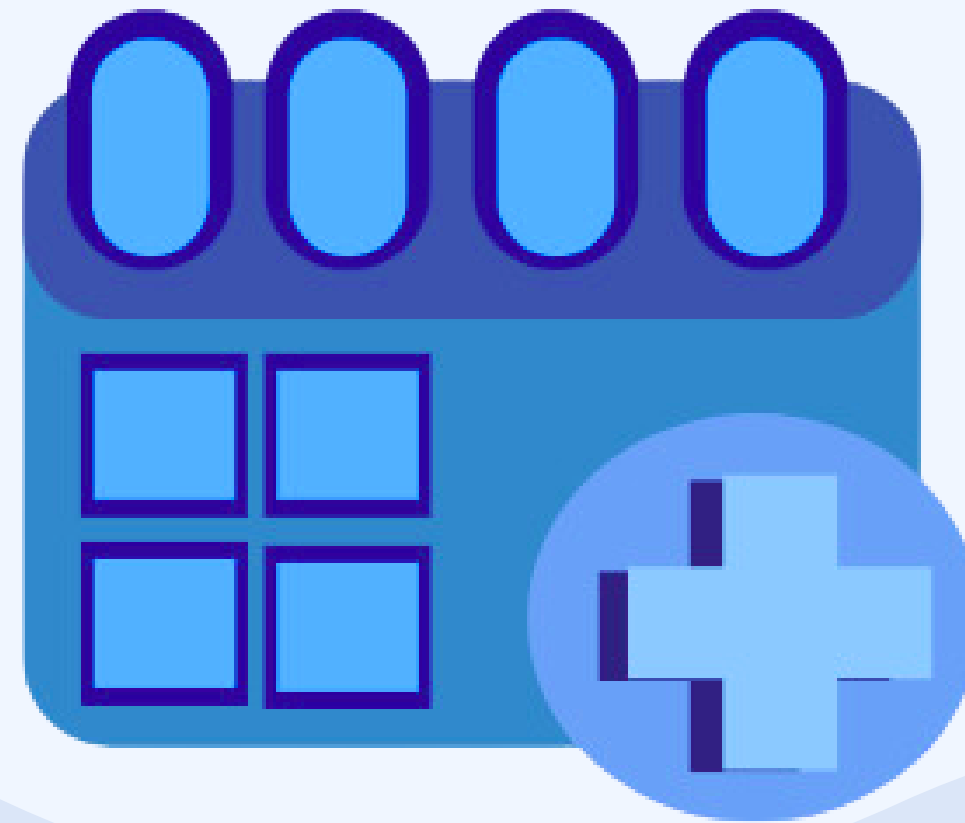
This design features two personified chess kings, one black and one white, engaged in a game of chess. The geometric simplicity, with its clear lines and minimalistic forms, enhances the visual contrast between the two opposing figures. The monochromatic color palette, featuring only black and white, highlights the duality and opposition central to the game. This imagery reflects the essence of partnership and strategic thinking, illustrating how, like in chess, we must work together thoughtfully and deliberately to navigate challenges and achieve shared goals. The overall design encapsulates the spirit of cooperative strategizing and balance.

GESHALT'S LAW

Proximity, Similarity, Closure, Figure and Ground,
Symmetry



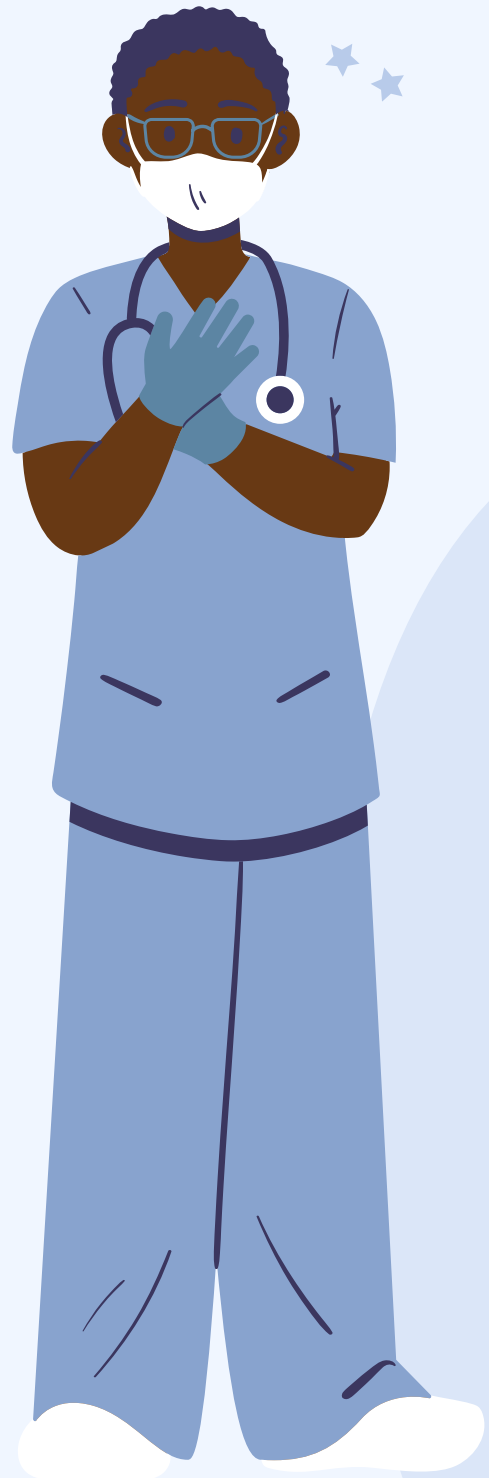
M.A.P.S Icon



The logo features a calendar icon with a medical cross, symbolizing the integration of scheduling and healthcare. The geometric shapes, including rounded rectangles and squares, convey organization and structure, essential in medical settings. The color palette predominantly uses shades of blue, which evoke trust, reliability, and professionalism, key attributes in healthcare. The rounded edges and cohesive design elements create a sense of unity and completeness, making the logo easily recognizable and visually appealing.

GESHALT'S LAW

Proximity, Similarity, Closure, Figure and Ground



Thank you

