

# HOORIA FATIMA

Career Development Specialist | Expert in CV & Resume Crafting

## CONTACT

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- HooriaFatima

## PROFILE SUMMARY

A passionate and driven web developer with experience in building responsive websites, managing e-commerce platforms, and executing digital marketing strategies. Seeking a position where I can apply my skills in web development and digital marketing to contribute to innovative and growth-driven projects.

## EDUCATION

### WEB DEVELOPMENT DIPLOMA

- HTML, CSS, JavaScript, TypeScript, Next.js

### INTERMEDIATE IN COMMERCE

- Business, Economics, Accounting

## SKILLS

- Web Development:**  
HTML, CSS, JavaScript
- E-commerce Solutions:**  
Shopify, Product Management
- Digital Marketing:**  
Content Creation, Social Media
- Programming:**  
TypeScript, JavaScript
- Soft Skills:**  
Communication, Problem Solving

## LANGUAGES

- English: Fluent
- Urdu: Native

## WORK EXPERIENCE

### Web Development Intern

- Assisted in building responsive websites using HTML, CSS, and JavaScript.
- Enhanced UI/UX design and improved website navigation.
- Contributed to Shopify-based e-commerce stores.

### Freelancer | Fiverr

- Created custom websites, landing pages, and Shopify stores.
- Managed social media campaigns and created content.
- Delivered SEO-optimized content for websites and blogs.

### Founder | HK Essentials

- Launched and managed HK Essentials, focusing on hair growth oils.
- Developed high-quality products and promoted them on social media.

### CV Writing Service Provider | Freelance

- Specialized in creating professional CVs tailored to client needs.
- Helped clients highlight their skills, experience, and achievements effectively.
- Delivered polished, well-structured, and ATS-friendly CVs.