# SOSC 5340: Linear regression

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#### Outline

Logistics

Parametric models

Univariate OLS: estimation

Multivariate OLS: estimation

Multivariate OLS: inference

**OLS** extensions

Today's review

### Recommended readings

- Today's topic deals with prediction and OLS regression, one of the simplest prediction model.
- It is often useful to see how other authors present the same content
- More traditional treatment of the topic
  - Wooldridge, Introductory Econometrics: A Modern Approach, 2015. Chapters 2 - 8.
- More modern treatment of the topic
  - Aronow and Miller, Foundations of Agnostic Statistics, 2019.
     Chapters 2 4.

### Expectation of final papers

- Not doing causal inference?
  - I encourage to think about how to do causal inference
  - It makes your study stronger
  - If you are not sure, come to my office hour and let us discuss it
- Collaboration in final paper?
  - Acceptable; no more than 2 people

### Parametric Assumptions

- The theorem, "Conditional Expectation as the Best Predictor", is true in general.
- Nonparametric estimator:
  - Estimate E(Y|X) (conditional mean) from the sample directly
  - Pros: no additional assumption
    - More advanced methods in causal inference often rely on this approach
  - Cons: not easy to estimate (e.g., if you have two X, or X is continuous)
    - With an important exception: experiments and causal inference, where X are mostly binary
- Parametric methods (e.g., regressions):
  - explicitly assume functional form of E(Y|X=x)=g(X)
  - E.g., linear regression: g(X) is linear

## How do we design the approximating function?

- E(Y|X) is the best predictor of Y given X
- The error of the best predictor  $\epsilon = Y E(Y|X)$  satisfy:
  - $E(\epsilon) = 0$ :
  - $E(\epsilon|X)$ : the error is mean dependent of X.
  - These two equations are true
- If we assume E(Y|X=x)=g(X), we should also assume that the error  $\epsilon = Y - g(X)$  satisfy:
  - $E(\epsilon) = 0$
  - $E(\epsilon|X)=0$
  - It is important to note that now  $E(\epsilon) = 0$ , and  $E(\epsilon|X) = 0$  are assumptions!

#### **OLS** Assumptions

- Linear regression or Ordinary Least Square regression (OLS)
- Assumption 1: the expected error is 0

$$E(\epsilon) = 0$$

Assumption 2: mean independent between X and the error

$$E(\epsilon|X)=0$$

# OLS Assumptions (cont'd)

• Assumption 3: linear model

$$Y = g(X) = \beta_0 + \beta_1 X + \epsilon$$

- $\beta_0$  and  $\beta_1$  are called parameters
- $Y = \beta_0 + \beta_1 X + \epsilon$  is called (parametric) statistical model

#### Parameters are unknown constants

- X, Y are random variables; their values are generally unknown
- We can sample  $X_1, \dots, X_n$  from population X;
  - $X_1, \dots, X_n$  are also random variables
  - Their values are known
- Parameters  $\beta$  are constants; their values are unknown
- [Advanced knowledge]: Bayesian statistics view  $\beta$  as random variables instead of constants

### Population Regression Function

Given the assumptions, it is easy to see that

$$E(Y|X) = E(\beta_0 + \beta_1 X + \epsilon | X) \tag{1}$$

$$= \beta_0 + \beta_1 X + E(\epsilon | X) \tag{2}$$

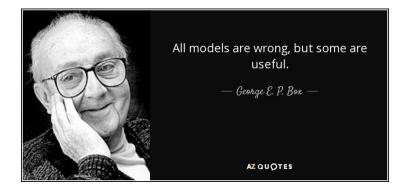
$$=\beta_0 + \beta_1 X \tag{3}$$

- That is, our assumptions lead us to a certain functional form of  $E(Y|X) = \beta_0 + \beta_1 X$
- We call  $E(Y|X) = \beta_0 + \beta_1 X$  the population regression function
- Note that this is only true when the assumptions are met!

## Compare parametric and non-parametric methods

- X is father's height and can take 240 values (every centimeter from 0 to 240); Y is son's height
- Nonparametric: you need a table of 240 cells to represent E(Y|X=x)
- Parametric: OLS regression characterizes the relationship between Y and X with 2 parameters:  $\beta_0$  and  $\beta_1$
- Parametric model is simpler but need assumptions of the linear relationship

#### All models are wrong; some are useful



#### Parametric models can be powerful



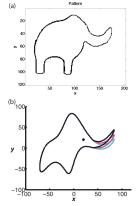
With four parameters I can fit an elephant, and with five I can make him wiggle his trunk.

— John von Neumann —

AZ QUOTES

## **Examples**

Jürgen Mayer, Khaled Khairy, and Jonathon Howard, "Drawing an elephant with four complex parameters" *American Journal of Physics*, 78, 648 (2010);



#### Univariate OLS estimation: set up

- Now we go to the problem of estimating population-level conditional expectation E(Y|X) with samples
- Our samples are i.i.d. random samples from X and Y:  $(X_1, Y_1), \cdots, (X_n, Y_n).$
- With a assumed statistical model  $Y = \beta_0 + \beta_1 X + \epsilon$
- And two assumptions about the error
  - 1.  $E(\epsilon) = 0$
  - 2.  $E(\epsilon|X) = 0$ , which implies  $E(\epsilon X) = 0$

## Univariate OLS estimation (cont'd)

• 
$$E(\epsilon) = 0 \implies E(Y - \beta_0 - \beta_1 X) = 0$$

• 
$$E(X\epsilon) = 0 \implies E[X(Y - \beta_0 - \beta_1 X)] = 0$$

• Now we plug-in sample analog

Population	Sample
$E(Y - \beta_0 - \beta_1 X) = 0$	$\sum_{i=1}^{n} \frac{1}{n} (Y_i - \hat{\beta}_0 - \hat{\beta}_1 X_i) = 0$
$E[X(Y-\beta_0-\beta_1X)]=0$	$\sum_{i=1}^{n} \frac{1}{n} X_i (Y_i - \hat{\beta}_0 - \hat{\beta}_1 X_i) = 0$

## Univariate OLS estimation (solution)

• Solving these two equations give:

$$\widehat{\beta}_0 = \overline{Y} - \widehat{\beta}_1 \overline{X}, \quad \text{and} \quad \widehat{\beta}_1 = \frac{\sum_{i=1}^N (Y_i - \overline{Y}) (X_i - \overline{X})}{\sum_{i=1}^N (X_i - \overline{X})^2} \quad (4)$$

## Univariate OLS estimation: Least Square Perspective

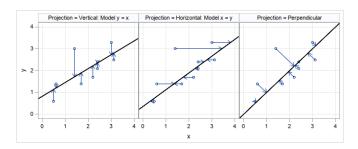
- We have an alternative view of the OLS estimation
- The best predictor of Y, E(Y|X), minimizes Mean Squared Error (MSE),  $E[(Y E(Y|X))^2]$
- Now with samples
  - We will try to minimize the sample MSE (also called empirical MSE)

$$MSE_{sample} = \frac{1}{n} \sum_{i=1}^{n} (Y_i - \beta_0 - \beta_1 X_i)^2$$
 (5)

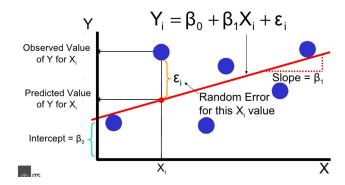
- Note that the sample MSE is almost surely to be larger than the MSE of the best predictor; but this is the best we can do given the assumptions (linear model)
- The problem now is to find  $\hat{\beta}_0$ ,  $\hat{\beta}_1$  that minimize  $MSE_{sample}$ .
  - Use standard calculus; let the derivative of MSE with respect to  $\beta$  to be 0.
- The solutions will be the same

#### Univariate OLS estimation: geometric perspective

- We have yet another view of the OLS estimation
- Linear regression project observation points vertically onto the "fitted line"
- The left and middle one are linear regressions
- The right one is a special case of a famous machine learning algorithm, "Support Vector Machine" (SVM)



## OLS geometry (cont'd)



## Multivariate OLS Assumptions (cont'd)

- Now we shift from using a single variable X to predict Y, to use k variables  $X_1, \dots, X_k$  to predict Y
- Extend the assumptions of univariate OLS to multivariate OLS case:
- Assumption 1: the expected error is 0

$$E(\epsilon) = 0$$

Assumption 2: mean independent between X and the error

$$E(\epsilon|X_1,\cdots,X_k)=0$$

• This assumption implies that the error and any covariate is uncorrelated, that is,  $E(\epsilon X_i)$  for any i

## Multivariate OLS Assumptions (cont'd)

Assumption 3: linear model

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_k X_k + \epsilon$$

- Specific to OLS regression
  - $\beta_0$  is called intercept
  - And the rest are also called slope
  - Together, they are called regression coefficients

#### Multivariate OLS Estimation

- Now going from population to samples
- We sample  $(Y, X_1, \dots, X_k)$  for n times
- The sampled data look like

$$\begin{bmatrix} X_{11} & X_{12} & \dots & X_{1k} \\ X_{21} & X_{22} & \dots & X_{2k} \\ \dots & \dots & \dots & \dots \\ \vdots & \vdots & \ddots & \vdots \\ X_{n1} & X_{n2} & \dots & X_{nk} \end{bmatrix}$$
 (6)

• and  $(Y_1, Y_2, \cdots, Y_n)$ 

## Multivariate OLS Estimation (cont'd)

 Again, we plug-in the sample analog in place of poplation equations

Population Sample 
$$E(\epsilon) = 0 \qquad \sum_{i=1}^{n} \frac{1}{n} (Y_i - \hat{\beta}_0 - \hat{\beta}_1 X_{11} - \dots - \hat{\beta}_k X_{1k}) = 0$$

$$E(X_1 \epsilon) = 0 \qquad \sum_{i=1}^{n} \frac{1}{n} X_{i1} (Y_i - \hat{\beta}_0 - \hat{\beta}_1 X_{i1} - \dots - \hat{\beta}_k X_{ik}) = 0$$

$$\dots \qquad \dots$$

$$E(X_k \epsilon) = 0 \qquad \sum_{i=1}^{k} \frac{1}{n} X_{in} (Y_i - \hat{\beta}_0 - \hat{\beta}_1 X_{i1} - \dots - \hat{\beta}_k X_{ik}) = 0$$

- Now we have k+1 parameters, from  $\beta_0$  to  $\beta_k$
- And we have k+1 equations
- Solving these equations will give the solution to OLS regression

# Multivariate OLS Estimation (matrix notations)

- It is too complex to write down all these equations every time
- We rewrite the sample data, using matrix notation
- The first column of  ${f X}$ , is added artificially (that is, we just assume  $X_0=1$  )

$$\mathbf{X} = \begin{bmatrix} 1 & X_{11} & X_{12} & \dots & X_{1k} \\ 1 & X_{21} & X_{22} & \dots & X_{2k} \\ \dots & \dots & \dots & \dots & \dots \\ 1 & X_{n1} & X_{n2} & \dots & X_{nk} \end{bmatrix}; \quad \beta = \begin{bmatrix} \beta_0 \\ \beta_1 \\ \dots \\ \beta_k \end{bmatrix}$$
(7)

• The matrix product:

$$\mathbf{X}\beta = \begin{bmatrix} 1 * \beta_0 + X_{11} * \beta_1 + \dots + X_{1k} \beta_k \\ \dots \\ 1 * \beta_0 + X_{n1} * \beta_1 + \dots + X_{nk} \beta_k \end{bmatrix}$$
(8)

## Multivariate OLS Estimation (matrix version)

• With the notation  $X_0 = 1$ , our sample estimation equations can be written as:

$$\begin{bmatrix} 1 & 1 & \cdots & 1 \\ X_{11} & X_{12} & \cdots & X_{1n} \\ X_{21} & X_{22} & \cdots & X_{2n} \\ \vdots & \vdots & \vdots & \vdots \\ X_{k1} & X_{k2} & \cdots & X_{kn} \end{bmatrix} \begin{bmatrix} Y_{i} - \hat{\beta}_{0} - \hat{\beta}_{1} X_{i1} - \cdots - \hat{\beta}_{k} X_{ik} \\ \vdots & \vdots & \vdots \\ Y_{i} - \hat{\beta}_{0} - \hat{\beta}_{1} X_{i1} - \cdots - \hat{\beta}_{k} X_{ik} \end{bmatrix} = 0$$

$$(9)$$

- Note that X is transposed here; we write it as  $X^T$
- And in the matrix term, we write the estimation equations as:

$$\mathbf{X}^{T}(\mathbf{Y} - \mathbf{X}\hat{\beta}) = 0 \tag{10}$$

## Multivariate OLS Estimation (matrix algebra)

 Using matrix notation, we can write the estimates of parameters easily:

$$\mathbf{X}^{T}(\mathbf{Y} - \mathbf{X}\hat{\beta}) = 0$$

$$\mathbf{X}^{T}\mathbf{Y} = \mathbf{X}^{T}\mathbf{X}\hat{\beta}$$

$$\hat{\beta} = [\mathbf{X}^{T}\mathbf{X}]^{-1}\mathbf{X}^{T}\mathbf{Y}$$
(11)

## Multivariate OLS Estimation (unbiasedness)

- Remember, a good estimator has three properties: unbiasedness, consistent, and asymptotically normal
- Does OLS estimator have these good properties?

$$\widehat{\beta} = \left(\mathbf{X}^{\top}\mathbf{X}\right)^{-1}\mathbf{X}^{\top}\mathbf{Y}, \text{ (then substitutue } \mathbf{Y} = \mathbf{X}\beta + \epsilon)$$

$$= \left(\mathbf{X}^{\top}\mathbf{X}\right)^{-1}\mathbf{X}^{\top}\mathbf{X}\beta + \left(\mathbf{X}^{\top}\mathbf{X}\right)^{-1}\mathbf{X}^{\top}\epsilon$$

$$= \beta + \mathbf{X}\left(\mathbf{X}^{\top}\mathbf{X}\right)^{-1}\epsilon$$
(12)

- β is a constant (unknown)
- It is easy to see that  $E(\hat{\beta}) = \beta$ , hence  $\hat{\beta}$  is unbiased estimator of  $\beta$

• 
$$\hat{\beta} - \beta = \mathbf{X} \epsilon (\mathbf{X}^{\top} \mathbf{X})^{-1}$$

- As n goes to infinity, sample analog of  $E(X\epsilon) \to 0$
- Why?
- Assumption 2
- So  $\hat{\beta}$  is consistent

#### Multivariate OLS in action

```
library(AER)
data(CASchools)
model <- lm(math ~ income + english, data = CASchools)
coef(model)</pre>
```

```
(Intercept) income english 636.6293146 1.5035886 -0.4005886
```

#### Multivariate OLS in action

Now we get the matrix estimates

```
X <- model.matrix(model) # this is our X
Y <- CASchools$math
# solve() is to take X^{-1}
# %*% is matrix product
# t() is transpose
beta = solve(t(X) %*% X) %*% t(X) %*% Y
beta</pre>
```

```
[,1]
(Intercept) 636.6293146
income 1.5035886
english -0.4005886
```

#### Variance of OLS estimators

- ullet We have talked about how to estimate our parameters eta
- But how confidence are we?
- How can we estimate the variance and confidence intervals?

$$V(\widehat{\beta}) = V\left(\underbrace{\beta}_{\text{Variance of 0}} + \left(\mathbf{X}^{\top}\mathbf{X}\right)^{-1}\mathbf{X}^{\top}\epsilon\right)$$

$$= \left(\mathbf{X}^{\top}\mathbf{X}\right)^{-1}\mathbf{X}^{\top}V(\epsilon)\mathbf{X}\left(\mathbf{X}^{\top}\mathbf{X}\right)^{-1}$$
(13)

•  $V(\epsilon)$  is the variance of the population error. We have to estimate it!

## Assumption 4: homoskedastic error

- We have to add assumptions to estimate  $V(\epsilon)$
- Assumption 4 (homoskedasticity): for every sample, they have the same variance of the error  $V(\epsilon)$ . We also write  $V(\epsilon) = \sigma^2$ ,
- Under Assumption 4: our estimate of  $\sigma^2$  is:
  - 1.  $\hat{\epsilon}_i = Y_i \hat{\beta}_0 \hat{\beta}_1 X_{i1} \dots \hat{\beta}_k X_{ik}$ ;  $\hat{\epsilon}_i$  is called residuals
  - 2.  $\hat{V}(\epsilon) = \hat{\sigma}^2 = \frac{1}{n-k}(\hat{\epsilon}_1^2 + \dots + \hat{\epsilon}_n^2)$  (hint: n-k makes this quantity unbiased)
- That is, the estimate of the variance of the error is the (weighted) sample mean of residual squares.
- With the estimate  $\hat{\sigma}$ , we have the classical standard error of  $\beta$

$$\hat{V}(\widehat{\beta}) = \left(\mathbf{X}^{\top}\mathbf{X}\right)^{-1}\mathbf{X}^{\top}\widehat{\sigma}^{2}\mathbf{X}\left(\mathbf{X}^{\top}\mathbf{X}\right)^{-1} = \widehat{\sigma}^{2}\left(\mathbf{X}^{\top}\mathbf{X}\right)^{-1}$$
(14)

#### Alternative Assumption 4: heteroskedastic error

- Alternative Assumption 4 (heteroskedasticity): the sample's error can be different (but they are uncorrelated with each other)
- Under Alternative Assumption 4,

1. 
$$\hat{\epsilon}_i = Y_i - \hat{\beta}_0 - \hat{\beta}_1 X_{i1} - \dots - \hat{\beta}_k X_{ik}$$

2. we do not calculate the sample mean; instead:

$$\hat{V}(\epsilon) = \begin{bmatrix} \hat{\epsilon}_{i1}^2 & 0 & 0 \\ 0 & \hat{\epsilon}_{i2}^2 & 0 \\ 0 & 0 & \hat{\epsilon}_{in}^2 \end{bmatrix}$$
 (15)

• With the estimate of  $V(\epsilon)$ , we have heteroskedasticity-robust standard error of  $\beta$ 

$$\hat{V}(\widehat{\beta}) = \left(\mathbf{X}^{\top}\mathbf{X}\right)^{-1}\mathbf{X}^{\top}\hat{V}(\epsilon)\mathbf{X}\left(\mathbf{X}^{\top}\mathbf{X}\right)^{-1}$$
(16)

### Homoskedasticity vs heteroskedasticity

- Homoskedastic errors are almost surely to be wrong in reality
- So why we still care about the classical standard error?
- Some math reasons: classical standard errors (and homoskedasticity) make the inference easier, as will be seen later.
- Some historical reasons: it is harder to calculate the robust standard error in the old days (but now with computers, is it very easy)
- In default statistical packages (R, Stata or most other languages), when you run a simple OLS regression, the default standard error you get is still the classical standard error

#### Assumption 5: normality

- We have derived the estimator for  $\beta$  and its variance
- Now we want to construct confidence intervals
- Assumption 5: normal error assumptions (with homoskedasticity)

$$\epsilon \sim N(0, \sigma^2)$$

- Note that Assumption 5 directly implies Assumption 1 (error has mean 0) and Assumption 4 (sample error is the same)
- But not the other way around
- So Assumption 5 is a very strong assumption
- Effectively this also makes the estimator asymptotically normal

#### Confidence intervals

• With the normality assumption, the  $\alpha$  confidence interval of regression coefficients  $\beta$ :

$$\left(\hat{\beta} - z_{\frac{1+\alpha}{2}} \sqrt{\hat{V}(\hat{\beta})}, \hat{\beta} + z_{\frac{1+\alpha}{2}} \sqrt{\hat{V}(\hat{\beta})}\right)$$
(17)

- z is the quantile function of a standard normal distribution
  - $\alpha = 0.95$ ;  $z_{0.975} = 1.96$
  - $\alpha = 0.99$ ;  $z_{0.995} = 2.58$

## Hypothesis Testing

- $\bullet$  Confidence interval can be used to judge the possibility of a particular guess of  $\beta$
- This is known as Hypothesis Testing
- For instance, we think that  $X_1$  is very predictive of outcome Y, so we hypothesize that its coefficient  $\beta_1$  is not 0.
  - alternative hypothesis:  $\beta_1 \neq 0$ . (this is the hypothesis you truly believe)
  - null hypothesis:  $\beta_1 = 0$ . (this is the "boring" or default hypothesis)

# Use confidence interval to perform hypothesis testing (example)

- Our alternative hypothesis is  $\beta_1 \neq 0$
- And null hypothesis is  $\beta = 0$
- Example: our point estimate of  $\beta_1$  is  $\hat{\beta}_1 = 0.8$ , and our estimated 95% confidence interval is [0.2, 1.4]
- This indicates 95% of times, our true value of  $\beta_1$  will be in the range of [0.2, 1.4] over repeated samples
- Therefore, the chance our true  $\beta_1$  will be 0 (null hypothesis) is small (say 0.05 on average)
- So we reject the null hypothesis and find support for our alternative hypothesis

# Use confidence interval to perform hypothesis testing

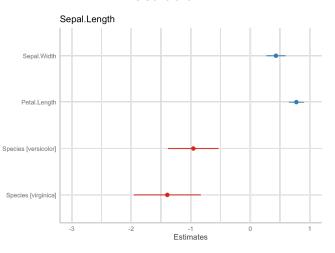
- In general: if we have 95% confidence interval for some quantity  $\theta$ ,  $[\theta_{min}, \theta_{max}]$
- And our alternative hypothesis is that  $\theta = \theta_{\textit{test}}$
- Then
  - if  $\theta_{test}$  does not belong to  $[\theta_{min}, \theta_{max}]$ , we find support for the null hypothesis
  - if  $\theta_{test}$  falls into  $[\theta_{min}, \theta_{max}]$  or not, we find support for our alternative hypothesis

#### Illustration

•  $\theta_{test} = 0$ ; we want to test whether regression coefficient differs from 0

```
library (sjPlot); data(iris)
m2 <- lm(Sepal.Length ~ Sepal.Width +
        Petal.Length + Species, data = iris)
plot_model(m2)</pre>
```

#### Illustration



 If 95% confidence interval does not touch 0, we can reject the null and say that coefficients are statistically significantly different from 0

## Hypothesis Testing using test statistics

- Alternatively, Hypothesis Testing can be done by calculating test statistics of  $\beta$
- Null Hypothesis:  $\beta = 0$
- Alternative Hypothesis:  $\beta \neq 0$
- t -statistics is a commonly used test statistics:

$$t = \frac{\hat{\beta} - \beta}{\sqrt{\hat{V}(\beta)}} \tag{18}$$

- If Null Hypothesis is true, we would expect that *t* is small; otherwise, *t* should be large
- With homoskedastic error, t follows a student t distribution
- With heteroskedastic error, t distribution is more complex
- Student *t* distribution depends on data size as well as model; it's not comparably across different data sets
  - E.g., are 10 large enough? 100 large enough?

#### P-value

- We use something called p-value; it is calculated from the cumulative distribution of the sampling distribution of t
- For example: if p-value is p, it means that the probability of obtaining a t-statistics that equals to t<sub>0</sub> or higher, when sampling from the same population, is approximately p.
- The smaller the p value, the more evidence that we can reject the Null Hypothesis

#### Confidence interval, t -statistics, and p-value

- Null Hypothesis:  $\beta = 0$
- Alternative Hypothesis:  $\beta \neq 0$
- The following statements are equivalent
  - The *t* -statistics is larger than 1.96 (for linear regression only!)
  - The p-value is small or equal to 0.05
  - Estimated 95% confidence interval does not contain 0
  - And each of the three argument can let us to reject the null hypothesis and find support for the alternative hypothesis

## Interpret coefficient

- Marginal effect: how the change in one variable  $X_i$  predicts average change in y, holding other variables constant
- Marginal effect is done by taking the partial derivative of Y regarding X<sub>i</sub>

$$\frac{\partial Y}{\partial X_i}$$
 (19)

- In OLS regression, the marginal effect is simple:
- Marginal effect of  $X_i$  on Y is its regression coefficient  $\beta_i$
- Or in other words: one unit change in  $X_i$  predicts on average  $\beta_i$  change in Y, given the same values for other variables.

#### Collinearity

- Estimating multivariate OLS with *k* variables:
  - k+1 equations; k+1 unknown parameters
- But if two variables are colinear, we cannot solve the equation (one equation becomes useless)
- Examples of collinearity:
  - $X_2 = 2X_1$
  - $X_2 = 1 X_1$
- If  $X_1$  and  $X_2$  have very high correlation: multicollinearity
  - Variance estimate of parameters can be very high
  - Good practice: always check correlation before putting variables into regression

# Dummy variable

- Note that we make no assumption about how X and Y should be distributed at all
- So X can be categorical, such as gender (man, female, transgender, etc)
- So naturally, gender looks like (man, female, man, transgender, female) (assume that we have five observations)
- Dummy transformation turns the data into (1 means yes and 0 means no); this is also called zero-one representation or indicator representation
- Each row, one and only one cell is 1; the other cells are 0 observation/gender man female transgender

ıder	man	remaie	transgender
1	1	0	0
2	0	1	0
3	1	0	0
4	0	0	1
5	0	1	0

## Dummy variable interpretations

- wage =  $\beta_0 + \beta_1$  female +  $\beta_2$  education +  $\epsilon$
- Female is a dummy variable for females (i.e., 1 = females and 0 = males), and educ is years of schooling. wage is hourly wage.
- So the reference group is male
- Interpretations:

 $\beta_0$  represents the difference in mean hourly wage between females and the reference group, male, given the same amount of education.

#### Interactions

- Sometimes, effect of X on Y
- We add interaction terms to capture the idea

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \delta X_1 X_2 \tag{20}$$

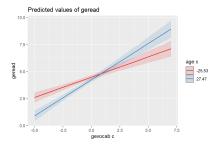
• Effect of  $X_1$  on Y is the marginal effect, which depends on  $X_2$ 

$$\frac{\partial Y}{\partial X_1} = \beta_1 + \delta X_2 \tag{21}$$

- Now, interpreting  $\beta_1$  needs some caution
  - it is wrong to say that one unit increase in X<sub>1</sub> predicts β<sub>1</sub> increase in outcome
  - The amount of increase in outcome also depends on the value of  $X_2$
  - It's much easier to plot the marginal effect

## Plotting interaction effect

- E.g., Suppose that we want to test whether more vocabulary predicts higher reading scores differently for age groups reading =  $\beta_0 + \beta_1 \text{age} + \beta_2 \text{vocab} + \delta \text{age} \times \text{vocab} + \epsilon$
- Using R package sjPlot; many other options, such as interactions or interplot



# Interactions involving categorical variables

$$\frac{\partial \mathsf{wage}}{\partial \mathsf{education}} = \beta_2 + \delta \mathsf{female}$$

- ullet This means that when female = 0, the marginal effect is  $eta_2$
- When female = 1, the marginal effect is  $\beta_2 + \delta$
- The marginal effect of education on wage is different, conditional on gender

## Wrap Up

- E(Y|X) is the best predictor of Y with MSE
- What are OLS regression's assumptions?
- How to estimate OLS regression coefficient and perform inference?
- How to interpret OLS coefficients