

Two-sided Markets, Pricing, and Network Effects

Theoretical and Empirical Study

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Outline

Introduction

Benchmark Model

Comments and Insights

Summary

Introduction

- First point
- Second point
- Third point

Armstrong(2006): Monopoly Pricing

Important Block

Key information goes here

- Method 1
- Method 2

Armstrong(2006): Competition for the Market

Important Block

Key information goes here

- Method 1
- Method 2

Armstrong(2006): Competition on the Market

Important Block

Key information goes here

- Method 1
- Method 2

Results

- Result 1
- Result 2

[Your figure here]

Conclusion

- Main finding 1
- Main finding 2
- Future work