

Two-sided Markets, Pricing, and Network Effects

Theory and Empirical Study

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April 11, 2025

Outline

Introduction

Methods

Results

Conclusion

Introduction

- First point
- Second point
- Third point

Methods

Important Block

Key information goes here

- Method 1
- Method 2

Results

- Result 1
- Result 2

[Your figure here]

Conclusion

- Main finding 1
- Main finding 2
- Future work