

1.4 Press release

InSite – Seeing how a museum feels

InSite takes the first step towards making data comprehensible for the Museum of London, to make more data-driven decision making possible.

Munich, Germany, 18.04.2021 - The vast amount of data the Museum of London receives from its building has been overwhelming rather than helpful. Data was scattered over a variety of tools, of which certain ones could only be accessed by one person at a time, and just the sheer amount made it difficult to process, let alone usable in an enriching manner. Identifying issues and locating them consumed a tremendous amount of time and made the museum dependent on a third-party service provider, which didn't speed up the process nor make it sustainable.

InSite tackled these problems by making data easily accessible, centralizing it, and making it comprehensible by visualization. The website with mobile focus lets the user access the information from anywhere at any time - via smartphone or PC - by multiple logged-in users. Gathered data is bundled and assigned to corresponding devices in the building – which are shown on floor maps that can easily be navigated to. The status of the device and possible issues are depicted via an emoji & color system which lets the FM see issues and their location at a glance. For further information, the devices can be clicked to display them. InSite combines the language of the mind, figures, and words, with the language of the eye, patterns, and images, therefore providing more clear and actionable insights of the building, enabling data-driven decisions.

“InSite is a great tool for visualizing data. Thanks to the solution we are able to oversee and track changes in the building by ourselves, without asking the third-party service provider for help. This saves us money on unpredicted repairs and empowers us to make data-driven decisions, which is very important for us”, says Steve Watson, Technical Lead at the Museum of London.

John Iacofano, Facility Manager at the Museum of London, says that understanding the building condition saves a major of his time: "In my job, it's very important to know what is going on in the building. InSite helps me easily identify problems and react quickly. I can already check the system on my way to work, and get to know how the building feels and where I have to take action. I just need to open the app and can see how every room is doing. This saves me a lot of time when planning my day. Now when I oversee the condition of the building I don't have to rely on my guts when I make decisions and therefore reduce the downtime".

The launch of InSite has revolutionized building management. The solution has already helped many other companies and institutions to visualize their data and become data-driven when it comes to decision making. If you want to find out how you can use your data, visit www.insite-data.com.