

2 The Big Idea

2.1 Crazy 8

Ranking of Ideas (by popularity):

1. Automated Notifications
2. Integration with Corona Warn App
3. Degrees of Contact
4. Automated Scanning
5. Personal QR Code
6. Idea of Making an App
7. Holistic data collection
8. Different contact platforms by choice

2.2 Idea Description

The big idea is:

Automatic notification system for people who have been in contact with infected persons as well as directly positive tested persons. The notification will be sent out on a platform of preference, which will suit best the end-user whilst anonymity is guaranteed.

The most important customer benefit is:

Efficiency: tracing of contact persons will be carried out faster, hence the virus will spread slower → society will be less affected by COVID-19

Time: less administrative work, as contacting of contact persons will be done automatically (no calls, lists, etc.) → Less resources needed (manpower and time)

Freed Capacities: less severe contacts (e.g. short duration) can be told to self-isolate, less stress on health services